

# Term Structure of Monetary Policy News\*

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## Abstract

Empirical monetary policy shocks (MPS) contain information about monetary policy today, tomorrow, and many months in the future. For any MPS, its *term structure of monetary policy news* measures the contribution of news at each horizon. Knowing the term structure is necessary in order to use a MPS to evaluate theory, because news at different horizons has different effects. We develop a IV method to estimate this term structure for any MPS, and use it to characterize MPS from the literature, some of which mainly capture forward guidance, while others better reflect immediate policy surprises. Furthermore, our method can be used to construct synthetic MPS approximating any desired term structure. We construct synthetic forward guidance and surprise shocks, and estimate their macroeconomic effects.

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**Keywords:** Monetary Policy Shocks, Forward Guidance, Term Structure

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# 1 Introduction

Macroeconomists now have a battery of cleanly-identified monetary policy shocks (MPS). Identification using high frequency data (Gürkaynak et al., 2005) or narrative methods (Romer and Romer, 2004) have yielded empirical measures that can be reliably used to study how the economy is affected by plausibly exogenous deviations from the central bank’s interest rate rule. This representation is useful, because monetary theory gives sharp predictions about the effects of these deviations.

But what are these empirical MPS? Do they represent interest rate surprises? Or news about future policy? And at what horizon? These are open questions, and answering them is essential for drawing conclusions from the new empirical evidence.<sup>1</sup> This is because monetary policy surprises and news have very different effects in macroeconomic models. Therefore it is impossible to use a MPS to draw conclusions about theory without knowing precisely how the MPS depends on news about future policy.

To resolve these questions, we develop a method to estimate the *term structure of monetary policy news*. This decomposes an empirical MPS into news about monetary policy residuals at every horizon. The procedure utilizes plausibly exogenous macroeconomic shocks as instrumental variables in order to identify the monetary policy rule, following insights from Barnichon and Mesters (2020). The monetary policy residual is calculated from the estimated rule, and whitened to find the monetary policy innovations. Finally, the innovations are regressed on lags of the MPS to identify the term structure. The resulting estimator has a closed-form expression; we prove that it is unbiased, and derive standard errors.

We demonstrate our method by estimating the term structure for several well-known narrative and high-frequency MPS. We find that empirical MPS are mostly driven by news, capturing forward guidance, rather than immediate policy surprises. However there is substantial heterogeneity across methods. For example, the modern narrative-based MPS constructed by Aruoba and Drechsel (2024) is the closest to a true policy surprise, while the high-frequency-identified shocks constructed by Swan-

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<sup>1</sup>These open questions are well-known. Practitioners understand that their identified MPS are not just policy surprises; instead, they “include shocks to forward guidance” (Gertler and Karadi, 2015). Swanson (2021) describes the challenge: “identifying the effects of forward guidance and LSAP is difficult, because many of the FOMC’s announcements provide information about both types of policies simultaneously”.

son (2023) are almost entirely driven by news about future interest rate decisions.

The method allows for a valuable application: it is possible to construct a *synthetic* monetary policy shock with a desired term structure. Once we have estimated the term structure for a variety of MPS, we show that a linear combination of MPS has a linear combination of the component term structures. As a result, we can construct a synthetic MPS that closely approximates a true policy surprise, news about a particular horizon, or any other pattern of forward guidance.

The synthetic monetary policy surprise is directly comparable to a textbook monetary policy shock. We estimate the effects of the synthetic surprise on the macroeconomy and find that it roughly resembles the textbook effects: after a sudden interest rate increase, prices fall quickly and the economy contracts. However, when we test the effects of synthetic news shocks, we find more surprising results. For example, a 6-month-ahead policy shock is immediately inflationary, and prices rise until the interest rate hike is realized.

We contribute the literature working to separately estimate the effects of forward guidance (news) versus policy surprises. Gürkaynak et al. (2005) decomposes high frequency MPS into a target factor that moves the current rate, and a path factor that only moves expected future rates. Swanson (2021) studies how monetary policy announcements affect multiple asset prices, and decomposes the effects into three shocks, based on how they move yields at different horizons. For example, we confirm in Section 4 that Swanson’s “forward guidance” shock has a much longer news term structure than the short term “target rate” shock. Campbell et al. (2012) estimate a simple Taylor rule, and use forecasts to decompose the residual into components revealed when the rate is set versus in prior quarters. Hansen and McMahon (2016) use textual analysis to identify components of Fed announcements corresponding to current policy, views about the economy, and forward guidance. Many further papers apply these types of strategies to other settings.

The remainder of the paper is organized as follows. Section 2 contains a motivating example to demonstrate why knowing the term structure of a MPS is necessary to draw conclusions. Already motivated readers can skip to Section 3, which describes our method in detail. In Section 4 we apply it to estimate the term structures for many MPS. Section 5 describes and applies the process for constructing synthetic MPS. Section 6 concludes.

## 2 A Motivating Example

Our motivation is clearly demonstrated with a concrete example. The textbook New Keynesian model is given by

$$\begin{aligned} \text{New Keynesian Phillips curve:} \quad & \pi_t = \beta \mathbb{E}[\pi_{t+1}] + \kappa y_t \\ \text{Euler equation:} \quad & i_t = \mathbb{E}_t[\gamma(y_{t+1} - y_t) + \pi_{t+1}] \\ \text{Taylor rule:} \quad & i_t = \phi_y y_t + \phi_\pi \pi_t + \nu_t \end{aligned}$$

where  $\pi_t$  is inflation,  $y_t$  is the output gap, and  $i_t$  is the nominal interest rate.  $\nu_t$  is exogenous and white noise. However, we introduce news to this model:  $\nu_t$  is partially anticipated, given by

$$\nu_t = \nu_{0,t} + \nu_{1,t-1} + \nu_{2,t-2} + \dots$$

where the component  $\nu_{h,t-h}$  is learned at time  $t - h$ . The  $\nu_{h,t}$  components are i.i.d. over time and independent of one another.  $\nu_{h,t}$  represents a news shock at time  $t$  about monetary policy  $h$  periods into the future.

Figure 1 compares the price level IRFs from the New Keynesian model to that of a high frequency MPS. The effect of the Gertler and Karadi (2015) MPS on prices is plotted in Panel 1a. The shock causes a gradual deflation over 18 months. In contrast, Panel 1b plots the standard New Keynesian monetary policy surprise  $\nu_{0,t}$ . As usual, there is an immediate deflation, then prices rapidly stabilize.

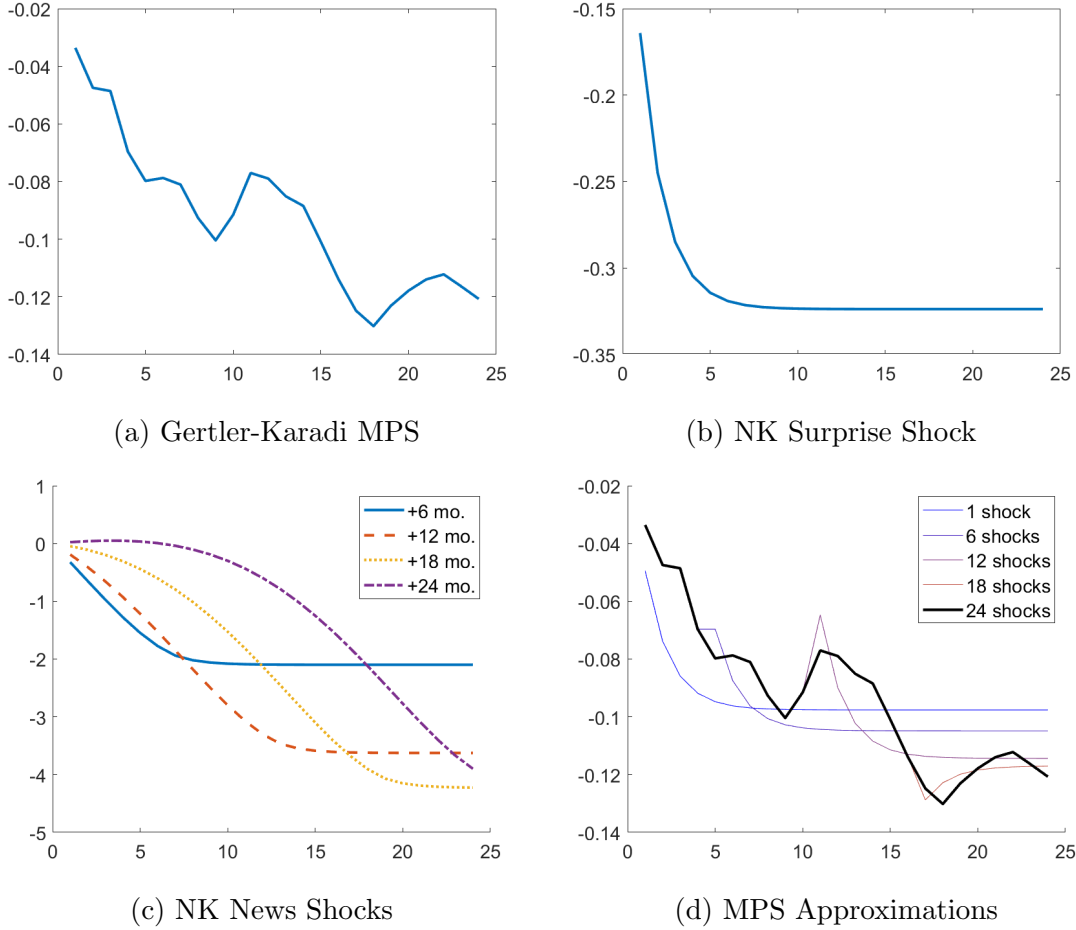


Figure 1: CPI Responses to Monetary Shocks

The MPS IRF is directly from Gertler and Karadi (2015). IRFs to surprise and news shocks are calculated from a standard calibration (Galí, 2008) of the textbook New Keynesian model. The MPS Approximation IRFs use the first  $n$  news shocks to find the linear combination that most closely matches (in terms of least squares) the MPS IRF.

But a surprise is not the only kind of monetary policy shock. A news shock  $\nu_{h,t}$  has a different effect on prices for every horizon  $h$ : an anticipated future tightening causes a smooth deflation. Panel 1c demonstrates, plotting the deflationary effects of news at several semi-year horizons. Each looks different from a surprise shock, and different from one another. Indeed, they are linearly independent.

The IRF of the Gertler-Karadi shock is perfectly consistent with the New Keynesian model for *some* term structure. In other words, there is some linear combination of surprise and news that exactly replicates the empirical IRF. Panel 1d demonstrates, by approximating the Gertler-Karadi IRF as linear combinations of the first  $n$  news

horizons. As  $n$  increases, the IRF is approximated more accurately. When 24 shocks are used, the Panel 1a is reproduced perfectly.

It is meaningless to use an empirical MPS to evaluate a model without knowing the news term structure associated with that MPS. The reverse is true as well: MPS cannot be described as exhibiting a price “puzzle” with respect to some model on the basis of the IRF alone, because there is some combination of news shocks that can justify any inflation response. In order to evaluate a model based on empirical MPS, it is necessary to estimate its term structure of monetary policy news.

### 3 Methodology

This section describes the methodology used to estimate the term structure of monetary policy news. We outline the monetary policy framework, the estimation strategy, and the theoretical properties of the estimator.

#### 3.1 Monetary Policy Framework

We model monetary policy as being determined by a Taylor-type rule:

$$y_t = x_t\phi + r_t \tag{1}$$

where  $y_t$  is the policy instrument (typically a short-term rate),  $r_t$  is the exogenous monetary policy residual (MPR),  $x_t$  is a vector of endogenous inputs to the policy rule, and  $\phi$  is a vector of coefficients. Residuals  $r_t$  may be autocorrelated:

$$r_t = \sum_{\ell=1}^L \rho_{r,\ell} r_{t-\ell} + \nu_t \tag{2}$$

The monetary policy innovation (MPI)  $\nu_t$  is white noise, but not necessarily unforecastable. We write the residual  $\nu_t$  as a sum of news shocks at  $H_\nu$  horizons:

$$\nu_t = \nu_{0,t} + \nu_{1,t-1} + \nu_{2,t-2} + \dots + \nu_{H_\nu,t-H_\nu} \tag{3}$$

$\nu_{0,t}$  represents the surprise at time  $t$ , while  $\nu_{h,t-h}$  represents the news component known at time  $t-h$ . The news shocks are iid Gaussian, distributed  $\nu_{h,t} \sim N(0, \sigma_h^2)$ .<sup>2</sup>

We model MPSs as containing some (but not all) information about news shocks at multiple horizons. There may be many types of MPS, indexed by  $j \in \mathcal{J}$ . Each MPS  $w_t^j$  contains information about potentially many future residuals, as well as Gaussian error  $\xi_t$ :

$$w_t^j = \sum_{h=0}^{H_w} \beta_h^j \nu_{h,t} + \xi_t^j \quad (4)$$

where  $\xi_t$  is orthogonal to the MPI  $\nu_{t+h}$  for all  $h$ .  $\xi_t$  could be measurement error, but it can also represent a central bank information effect. Equation (4) represents the data-generating process for a MPS. How does it relate to the term structure?

The *term structure of MPS  $j$*  is the effect of the MPS  $w_t^j$  on expectations of the MPI over many horizons:

$$\gamma_h^j \equiv \frac{d\mathbb{E}[\nu_{t+h}|w_t^j]}{dw_t^j}$$

given the linear DGP in equation (4), the term structure can also be written as a linear relationship between MPS  $w_t^j$  and the MPI  $\nu_t$ :

$$\nu_t = \sum_{h=0}^{H_w} \gamma_h^j w_{t-h}^j + u_t \quad (5)$$

where  $u_t$  is a residual. The  $\beta_h^j$  coefficients from equation (4) and  $\gamma_h^j$  coefficients are related by

$$\gamma_h^j = \beta_h^j \frac{\text{Var}(\nu_{h,t})}{\text{Var}(w_t^j)} \quad (6)$$

Equation (5) encodes the term structure, but cannot be directly estimated. The MPS  $w_t^j$  are data, but the MPI  $\nu_t$  are not. The next section describes how to estimate the term structure using instrumental variables.

### 3.2 Estimation Strategy

Estimating the  $\gamma_h^j$  coefficients from equation (5) faces several challenges:  $\nu_t$  is unobserved, it is unknown how it relates to the MPR  $r_t$ , and the MPR is not orthogonal

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<sup>2</sup>We assume Gaussianity so that we can write linear projections as expectations. This assumption is not necessary for our results; without it, the OLS implementation would be unchanged.

to the endogenous variables  $x_t$ . To resolve these challenges, our estimation takes a 4-stage approach:

1. Instrument for the endogenous variables  $x_t$  in the policy rule, using exogenous macroeconomic shocks  $z_t$  that are orthogonal to both  $u_t$  and the monetary policy shocks  $w_t^j$ .
2. Use the instrumented variables to estimate the policy rule coefficients  $\hat{\phi}$  from equation (1). This is standard 2SLS estimation.
3. Calculate the implied residuals  $\hat{r}_t$  using the estimated policy rule:

$$\hat{r}_t = y_t - x_t \hat{\phi} \quad (7)$$

then whiten to find the estimated  $\hat{\nu}_t$  innovations. In this step, we can project the residual  $\hat{r}_t$  onto lagged values of  $i_t$  and  $x_t$ :<sup>3</sup>

$$\hat{r}_t = \sum_{\ell=1}^L i_{t-\ell} \varrho_{i,\ell} + x_{t-\ell} \varrho_{x,\ell} + \nu_t \quad (8)$$

4. Use the estimated  $\hat{\nu}_t$  innovations to estimate the term structure of MPS  $\gamma_h^j$  from equation (5).

The 4-stage approach for estimating the  $\gamma_h^j$  coefficients is convenient because it is linear, and there is a closed form expression for the estimator. Proposition REF gives the expression using the following notation. We stack lags of observables in the vector  $\mathbf{x}_t \equiv (y_{t-1} \ x_{t-1} \ \dots \ y_{t-L} \ x_{t-L})$  which includes  $L$  lags of  $y$  and  $x$ . This allows us to write the whitening regression (8) as

$$\hat{R}_t = \mathbf{X}_t \varrho + \nu_t \quad (9)$$

Simiarly, we stack lags of MPS in the vector  $\mathbf{w}_t \equiv (w_t^j \ w_{t-1}^j \ \dots \ w_{t-H_w}^j)$  which allows us to write the fourth regression as

$$\hat{\nu}_t = \mathbf{w}_t \gamma + u_t \quad (10)$$

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<sup>3</sup>This is preferable to regressing on lags of  $\hat{r}_t$  which include estimation error, and also do not give a nice closed form solution for the standard errors.



where we have suppressed the  $j$  superscript for readability.  $X$ ,  $Z$ , and  $W$  are matrices of the endogenous variables, instruments, and MPSs, respectively. Each row corresponds to a time  $t$  observation.  $y$  and  $u$  are vectors of policy observations and equation (5) residuals, respectively.  $\mathbf{X}$  denotes the matrix of  $\mathbf{x}_t$  observations, and we write the residual projection matrix as  $M_{\mathbf{X}} \equiv I - \mathbf{X}(\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'$ . Lastly,  $P_Z \equiv Z(Z'Z)^{-1}Z'$  denotes the matrix projecting onto the instruments.

**Proposition 1** *The 4-stage estimator  $\hat{\gamma}$  is given by*

$$\hat{\gamma} = (W'W)^{-1}W'M_{\mathbf{X}}(I - X(X'P_ZX)^{-1}X'P_Z)y$$

**Proof:** Appendix A

The  $\hat{\gamma}$  coefficient vector can be estimated by four independent OLS regressions or in one step, following Proposition 1. Then the term structure  $\beta_h^j$  coefficients can be calculated from the  $\gamma_h^j$  coefficients using equation (6).

The closed form expression is also useful because it allows for easy derivation of the estimation properties of our method.

### 3.3 Theoretical Properties

We prove that if the macroeconomic shocks are valid instruments, then the 4-stage estimation approach is unbiased. The key conditions are that the instruments are orthogonal to all terms on the right-hand side of equation (5): the  $w_t^j$  MPS and the  $u_t$  residuals. The first condition is easy to satisfied:  $z_t$  can always be orthogonalized with respect to the observed MPS. The second condition is theoretical: the macroeconomic shocks must not contain any information about the monetary policy residual. This is the typical exclusion restriction, and requires whichever shocks used as instruments to have been carefully identified.

**Proposition 2** *If  $Z'W = 0$  and  $\mathbb{E}[Z'u] = 0$ , then the 4-stage estimator is unbiased.*

**Proof:** Appendix A

The 4-stage estimator also has closed form standard errors. Proposition 3 gives the conditional variance of the estimator, if the same orthogonality assumptions hold for the instruments.

**Proposition 3** *If  $Z'W = 0$  and  $\mathbb{E}[Z'u] = 0$ , then the conditional variance of the  $\hat{\gamma}$  estimator is*

$$\text{Var}(\hat{\gamma}|W, X, Z) = (W'W)^{-1}W'M_{\mathbf{X}}(I - X(X'P_ZX)^{-1}X'P_Z)\Omega(I - X(X'P_ZX)^{-1}X'P_Z)'M_{\mathbf{X}}W(W'W)^{-1}$$

where  $\Omega = \mathbb{E}[uu']$ .

**Proof:** Appendix A

And an immediate corollary is

**Corollary 1** *If  $\hat{\Omega}$  is a consistent estimator of  $\mathbb{E}[uu']$ , and the Proposition 3 assumptions hold, then a consistent estimator of the conditional variance is*

$$\text{Var}(\hat{\gamma}|W, X, Z, \hat{\Omega}) = (W'W)^{-1}W'M_{\mathbf{X}}(I - X(X'P_ZX)^{-1}X'P_Z)\hat{\Omega}(I - X(X'P_ZX)^{-1}X'P_Z)'M_{\mathbf{X}}W(W'W)^{-1}$$

To actually calculate the standard errors, an estimate of  $\Omega$  is needed as usual. Because Proposition 1 ensures that  $\gamma$  is estimated consistently, this can be obtained using the estimated residuals  $\hat{u}_t$  from equation (10), and then calculating the sample covariance matrix of the residuals with appropriate restrictions.

## 4 Estimated Term Structures

In this section, we estimate the term structures of popular MPS using our proposed methodology. We first describe the data used for the estimation, including the different MPS series and the macroeconomic instruments. Then we present the estimation results, highlighting the heterogeneity in the term structures of different MPS. Finally, we provide a summary statistic to represent the relative importance of news for each MPS and discuss the implications of our findings.

### 4.1 Data

Our method requires two types of data. First, we describe the monetary policy shock series that we study. Second, we describe the macroeconomic instruments and series used to estimate the policy rule.

### 4.1.1 Monetary Policy Shock Data

We estimate the term structure of monetary policy news for a variety of well-known MPS. They are summarized in Table 1.

Shock Source	Method	Notes	Range
Gertler and Karadi (2015)	HFI	30 min. window around FOMC decisions	1990:M1-2007:M12
Jarociński and Karadi (2020)	HFI	2 shocks: pure monetary and Fed information	1990:M1-2016:M12
Miranda-Agrippino and Ricco (2021)	HFI	Orthogonalized w.r.t. Greenbook forecasts	1991:M1-2009:M12
Bauer and Swanson (2023)	HFI	Includes Fed minutes and speeches	1988:M2-2023:M12
Swanson (2023)	HFI	Decomposed into 3 types of MPS	1988:M2-2023:M12
Romer and Romer (2004), Aruoba and Drechsel (2024)	Narrative	Orthogonalized w.r.t. Greenbook forecasts	1983:M1-2007:M12
	Narrative	Natural language processing of Fed docs	1982:M10-2008:M10

Table 1: Monetary Policy Shocks

Many shock series rely on intra-day data for identification, constructing instruments based on high-frequency changes in asset prices around FOMC announcements as a measure of monetary policy surprises. A classic example, Gertler and Karadi (2015) use 3-month-ahead federal funds futures rates. This horizon covers multiple FOMC meetings, and is interpreted as capturing both current rate decisions and forward guidance. Bauer and Swanson (2023) refines standard high-frequency methods by including additional policy events (e.g. speeches and press conferences) to the usual FOMC announcements to add observations, while also orthogonalizing with respect to high frequency data to ensure that the MPS series is unforecastable. Swanson (2023) applies these refinements to the Swanson (2021) methodology, which uses multiple asset prices to construct three distinct MPS (the “target rate”, “forward guidance” and “large-scale asset purchases” (LSAP)) that correspond roughly to effects at short, medium, and long-term yields.

One concern with high-frequency MPS is that it includes a “Fed information effect” (Romer and Romer, 2000; Nakamura and Steinsson, 2018) where the central bank reveals private information about the state of the economy, which is independent of its policy residuals. We include two MPS series that attempt to isolate the information effects from true policy shocks. Jarociński and Karadi (2020) measure high-frequency changes in interest rates and stock prices, and use sign-restrictions to isolate information from policy shocks, assuming that information moves rates and stock prices in the same direction, while policy has opposite effects. Miranda-

Agrippino and Ricco (2021) identify a pure policy shock by orthogonalizing the MPS with respect to internal Fed forecasts.

We also use two shocks identified with narrative methods. The classic Romer and Romer (2004) shock (updated by Wieland and Yang (2020)) identifies policy actions motivated by the Fed’s policy stance, rather than reactions to contemporaneous economic data, by orthogonalizing with respect to internal forecasts. In a modern refinement, Aruoba and Drechsel (2024) incorporate substantially more information, via natural language processing of internal Fed documents. Then they orthogonalize interest rate changes with respect to both forecasts and the text-based time series.

#### 4.1.2 Data for Estimating the Monetary Policy Rule

In our baseline method, we specify the monetary policy rule (1) with the Effective Federal Funds rate as the policy variable, and with unemployment and CPI inflation on the right-hand side. The policy residual is allowed to be autocorrelated, so in effect interest rate decisions depend on lagged variables as well.

Shock Source	Method	Notes	Range
<i>Government Spending Shocks</i>			
Romer and Romer (2016)	Narrative	Social Security expansions	1951:M1-1991:M12
Fieldhouse et al. (2018)	Narrative	Government housing purchases	1952:M11-2014:M12
<i>Oil Shocks</i>			
Känzig (2021)	HFI	Oil supply news	1975:M1-2023:M6
Baumeister and Hamilton (2019)	SVAR	Oil supply, consumption/inventory demand	1975:M2-2024:M3
<i>Other Shocks</i>			
Kim et al. (2022)	External	ACI severe weather shocks	1964:M4-2019:M5
Adams and Barrett (2024)	SVAR	Shocks to inflation expectations	1979:M1-2024:M5

Table 2: Structural Shock Instruments

To address endogeneity concerns in estimating the Taylor rule, we employ instrumental variables (IVs) drawn from the literature. Over the last decade, the collection of well-identified macroeconomic shocks has expanded substantially. However, our options are limited because we require monthly series. Still, we were able to collect six monthly instruments that represent a diverse variety of shocks. They are summarized in Table 2.

Our first two instruments are related to government expenditures. We utilize the narrative measure of transfer payment shocks constructed by Romer and Romer (2016). This measure uses historical accounts of Social Security benefits to identify changes in transfer payments that are not a systematic response to macroeconomic conditions. To capture government spending shocks, we use the Fieldhouse et al. (2018) narrative instrument constructed from significant regulatory events impacting federal housing agency mortgage holdings. This series captures the ex ante impact of policy changes on the capacity of agencies to purchase mortgages. It focuses on non-cyclically motivated policy interventions by the federal government, excluding changes resulting from the agencies' regular response to market developments. These non-cyclically motivated policy shifts provide a source of exogenous variation in credit supply within the mortgage market.

Our next two instruments capture exogenous variations in the oil market. First, we use oil supply news shocks identified through high frequency changes in oil futures prices around OPEC production announcements (Känzig, 2021). Second, we employ structural oil shocks identified from a structural VAR by Baumeister and Hamilton (2019). This approach distinguishes contemporaneous shocks to oil supply and shocks to oil demand, and, unlike other methods, does not require that there is no short-run response of oil supply to the price.

We take severe weather shocks from the Actuaries Climate Index, a meteorological time series for severe weather. We take this series as exogenous, and use as shocks the statistical innovations calculated by Kim et al. (2022).

Finally, we use the Adams and Barrett (2024) inflation expectation shocks. This series is derived from a structural VAR that identifies exogenous shocks to inflation forecasts. To do so, the approach identifies the dimension of the VAR statistical innovation that causes survey forecasts to deviate from the rational expectation. In models where belief distortions are exogenous and stochastic, this method identifies the exogenous shock.

## 4.2 Estimation Results

In this section, we present the estimated terms structures of each MPS both numerically and graphically.

It is helpful to have a summary statistic to represent the relative importance of

news for a given MPS. To do so, we use the  $R_k^2$  statistic, which captures how much of the information in a MPS is due to news at horizon  $k$ .

**Proposition 4** *The share of MPI variation  $R_k^2$  that is explained by a MPS at horizon  $k$  news is*

$$R_k^2 \equiv \frac{\text{Var}(\nu_t | w_{t-k}^j)}{\text{Var}(\nu_t | \{w_{t-h}^j\}_{h=0}^{H_w})} = \frac{(\gamma_k^j)^2}{\sum_{h=0}^{H_w} (\gamma_h^j)^2}$$

**Proof:** Appendix A

Table 3 reports several of these statistics for each monetary policy shock. The first column is  $R_0^2$ , which is the share of the MPS that is due to an immediate change in the monetary policy innovation. There is substantial heterogeneity. The MPS that are most driven by surprises are the Gertler and Karadi (2015) HFI shock and the Aruoba and Drechsel (2024) narrative shock. But the values are still relatively low: roughly a third. Thus the majority of the variation in our MPS is driven by news.

Shock	$R_0^2$	$R_{1:3}^2$	$R_{4:11}^2$
Swanson (2023) HFI Forward Guidance	0.02	0.34	0.61
Swanson (2023) HFI Fed Funds	0.09	0.51	0.40
Jarociński and Karadi (2020) HFI pure monetary policy	0.21	0.45	0.34
Miranda-Agrippino and Ricco (2021) HRI pure monetary shock	0.11	0.39	0.47
Bauer and Swanson (2023) HFI MPS using Fed decisions and speeches	0.09	0.36	0.55
Gertler and Karadi (2015) HFI MPS, prepared by Ramey	0.27	0.39	0.33
Aruoba and Drechsel (2024) Narrative MPS, Natural Language Processing of Fed documents	0.24	0.50	0.25
Swanson (2023) HFI Large Scale Asset Purchases	0.09	0.58	0.32
Romer and Romer (2004) Narrative MPS, updated by Wieland and Yang (2020)	0.06	0.48	0.45

Table 3: Decomposition of term structure by horizon

Table reports the  $R_k^2$  measures in Proposition 4, summed over monthly horizons denoted in subscripts. For example,  $R_{1:3}^2$  is the total variation in the Taylor residual attributable to 1- to 3-month news in a given identified monetary policy shock.

In contrast, the MPS that is least like a surprise is the Swanson (2023) forward guidance shock. Nearly all of its variation is due to news, which we break down into two components. The second column of Table 3 reports the sum of  $R_k^2$  for  $k \in 1, 2, 3$ . This is *short-run news*, which is realized in the quarter after the impact month. The remainder is reported in column 3 as *medium-run news*, which sums the  $R_k^2$  statistic for horizons 4 through 11.<sup>4</sup> The forward guidance shock is predominantly a medium-term news shock. Most MPS have a large share of their variation due to

<sup>4</sup>We estimate 12 months of the term structure, so these three columns necessarily sum to 1, before rounding.

the medium-term horizons. The exception is the Aruoba-Drechsel shock, which is most dependent on the surprise and short-term news.

To get a clearer sense of how these shocks affect monetary policy, Figure 2 reports the IRFs of the MPS on the Taylor rule residuals. Recall that the residual  $r_t$  depends on the innovation  $\nu_t$  by equation (2), and the innovation depends on MPS by equation (5).

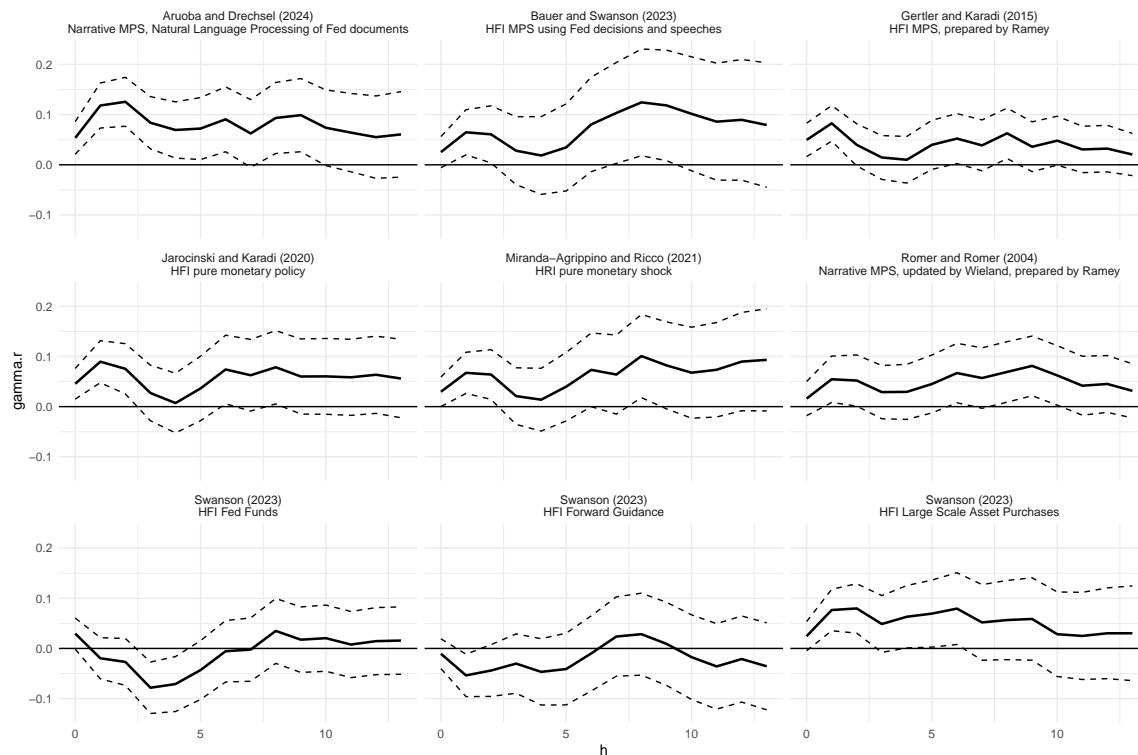


Figure 2: Estimated Term Structure: Taylor rule residuals

Figure shows the impact of each identified monetary policy shock  $h$  periods later on the Taylor rule residual  $\hat{r}_{t+h}$ .

The impulse response functions can tell a different story than the  $R_k^2$  statistics reported in Table 3. This is because the term structure described by the table captures how a MPS affects innovations at different horizons, but the transmission to actual policy residuals is transformed because of autocorrelation. For example, in both cases, the Aruoba-Drechsel and Gertler-Karadi MPS have large surprise effects. But the Swanson forward guidance shock does not have a large effect on medium-term residuals, even though its news is mostly at medium-term horizons. This is possible

because the propagation of its short-term effect on news to medium-term residuals is mostly offset by its medium-term news, which can have the opposite sign. Thus the MPS with the largest medium-term effect on residuals in Figure 2 is the Bauer-Swanson shock, even though it does not have the largest medium-term news share in Table 3.

I should argue why we have these two representations and how they are related.... why we need a canonical representation

## 5 Synthetic Monetary Policy Shocks

This section explains how to construct a synthetic monetary policy shock with a desired term structures, and then does so for several examples, including a synthetic surprise.

### 5.1 Method

The MPS that we estimate in the data have a variety of news term structures. Calculating these term structures is innately useful, because it allows us to interpret the shocks in standard DSGE models. However, we can also use the results from multiple MPSs to construct *synthetic* shocks with a new term structure. This allows us to study the effects of MPS of particular interest that are not directly estimated in the data.

Let  $\vec{\gamma}^j$  denote the vector of *normalized* term structure coefficients for MPS  $j$ , estimated from Proposition 1, where the MPS has been normalized so that  $Var(w_t^j) = 1$ .

**Proposition 5** *For a linear combination of MPS  $w_t^c = \lambda_a w_t^a + \lambda_b w_t^b$ , the resulting term structure of monetary policy news  $\vec{\gamma}^c$  is proportional to the linear combination of term structures:*

$$\vec{\gamma}^c \propto \lambda_a \vec{\gamma}^a + \lambda_b \vec{\gamma}^b$$

**Proof:** Appendix A

Proposition 5 is useful because it allows us to construct a synthetic MPS with a desired term structure by finding the appropriate linear combination of existing MPS. The normalization involved in the term structure vector  $\vec{\gamma}^j$  is inconsequential,



because the scale of a MPS is typically arbitrary. The shape of the term structure is what matters. The proposition shows that linear combinations of MPSs can be used to construct a new MPS with a desired term structure shape.

The ability to construct a synthetic MPS with an arbitrary term structure is valuable. This property allows us to study specific types of monetary policy shocks that are relevant to theoretical models but not directly estimated in the data. For example, might be interested in studying the effects of a true monetary surprise, as in Figure 1b. But we learned in Section 4.2 that the empirical MPSs all feature news at multiple horizons. To estimate the effects of a surprise, we need to construct a synthetic MPS with a term structure  $\vec{\gamma}^0 = \begin{pmatrix} 1 & 0 & 0 & \dots \end{pmatrix}'$ . Or, if we wanted to study a pure 1-period-ahead news shock, we would construct a synthetic MPS with term structure  $\vec{\gamma}^1 = \begin{pmatrix} 0 & 1 & 0 & \dots \end{pmatrix}'$ . Indeed, the term structure of any  $h$ -period-ahead news shock is simply the corresponding basis vector. Proposition 6 states when this is feasible.

**Proposition 6** *MPS with normalized term structures in the set  $\mathcal{J} = \{\vec{\gamma}^j\}$  can be used to construct any synthetic MPS  $s$  with term structure*

$$\vec{\gamma}^s \in \text{span}(\{\vec{\gamma}^j\}_{j \in \mathcal{J}})$$

This property follows directly from Proposition 5. An immediate corollary is:

**Corollary 2** *If  $\mathcal{J}$  contains  $H_w + 1$  MPS with linearly independent term structures, then a synthetic MPS can be constructed with any term structure of horizon length up to  $H_w$ .*

In practice, the number of linearly independent MPS may be less than the IRF horizon  $H_w + 1$ . In this case, the span of the term structures is a lower-dimensional vector space. The synthetic MPS can be constructed with any term structure in that space. If the term structure of interest (e.g.  $\vec{\gamma}^0$ ) is not in the space, it must be approximated. The following Proposition explains how to do so.

**Proposition 7** *Let  $\Gamma_{\mathcal{J}}$  denote the matrix of normalized term structures for the linearly independent set  $\mathcal{J}$  of observed MPS, and let  $\vec{\gamma}^i$  denote the term structure of interest. The term structure of the synthetic MPS  $\vec{\gamma}^s$  that is closest to  $\vec{\gamma}^i$  (in the*

Euclidean norm) is given by

$$\vec{\gamma}^s = \Gamma_{\mathcal{J}}(\Gamma'_{\mathcal{J}}\Gamma_{\mathcal{J}})^{-1}\Gamma'_{\mathcal{J}}\vec{\gamma}^i$$

**Proof:** Appendix A

## 5.2 Synthetic Surprise and News

To estimate synthetic MPS, we take two steps to improve parsimony. First, instead of using the four-stage linear estimates for the term structure vector  $\vec{\gamma}^j$ , we fit the estimated term structure to a polynomial. Second, many of the MPS are estimated in a similar way, and have relatively colinear term structures; Figure 3 presents their correlations. Therefore, we selected the three most dissimilar<sup>5</sup> MPS to use for the synthetic MPS exercise: the Swanson forward guidance and Fed Fund shocks, and the Jarociński & Karadi shock.

Horizon	0	1	2	3	6	9	12
Swanson (2023) HFI Forward Guidance	-0.27	0.04	0.12	0.15	0.12	-0.17	7.11
Swanson (2023) HFI Fed Funds	-0.23	0.15	0.28	0.35	0.52	0.88	-6.93
Jarociński and Karadi (2020) HFI pure monetary policy	1.50	0.81	0.60	0.50	0.36	0.29	0.82

Table 4: Synthetic Shock Weights

Table reports the weights on the MPS used to create the synthetic shocks.

Using the three shocks, we calculate synthetic MPS representing a pure surprise and pure news at each horizon. As described in Section 5.1, this implies that the target term structures are standard basis vectors. Table 4 presents the weights on the MPS components associated with each synthetic MPS, and the constructed series are plotted in Appendix B. With only three shocks, these synthetic MPS do not achieve the desired term structure exactly. Instead, they are the best approximation possible using the three components.

We estimate the effects of the synthetic MPS on the macroeconomy. To do so, we include each synthetic MPS in a VAR with log CPI, log real GDP, unemployment, and the effective federal funds rate (FFR). The synthetic MPS is taken as exogenous, so we order it first in the VAR, and estimate IRFs by causal ordering.

<sup>5</sup>As measured by the average Euclidean distance to the other vectors  $\vec{\gamma}^j$ . This is the ordering of the variables in Figure 3, and is why the lower lines are the lightest colors

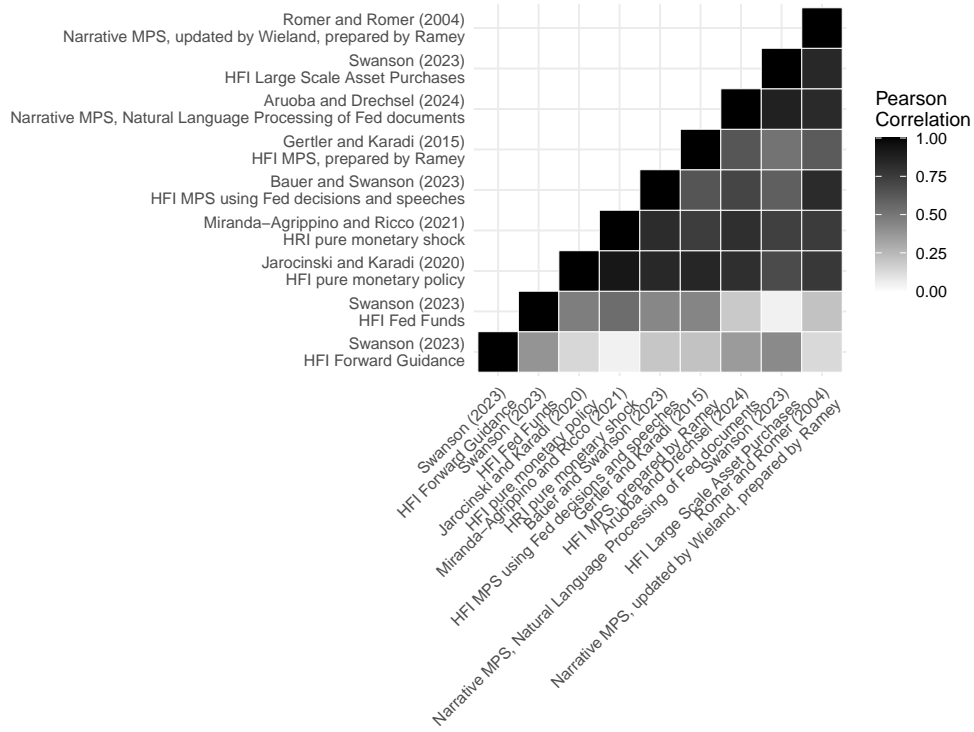


Figure 3: Shock Correlations

Figure shows cross-correlations of the estimated term structures of candidate MPS, ordered from least to most dissimilar top to bottom.

Figure 4 presents the estimated IRFs. The first column corresponds to the synthetic monetary policy surprise. The surprise shock raises rates immediately, raises unemployment, and lowers prices with a brief delay. The remaining columns correspond to synthetic news shocks at increasing horizons. Intuitively, when the news horizon is longer, the peak of the interest rate effect is further delayed. This is true up to roughly half a year, when the effect reverses. Figure 5 summarizes this pattern, by plotting how the month of the peak FFR response depends on the news horizon.

But the news horizon does not just affect the shape of the IRFs: for longer horizons, the shock becomes inflation and no longer contractionary. This is not surprising, given the inputs to exercise: the Aruoba-Drechsel shock most closely approximates a true surprise, and has traditional contractionary effects. In contrast, the Swanson FG and LSAP shocks have larger news components, and qualitatively different effects on the macroeconomy. In particular, the forward guidance shock is known to be

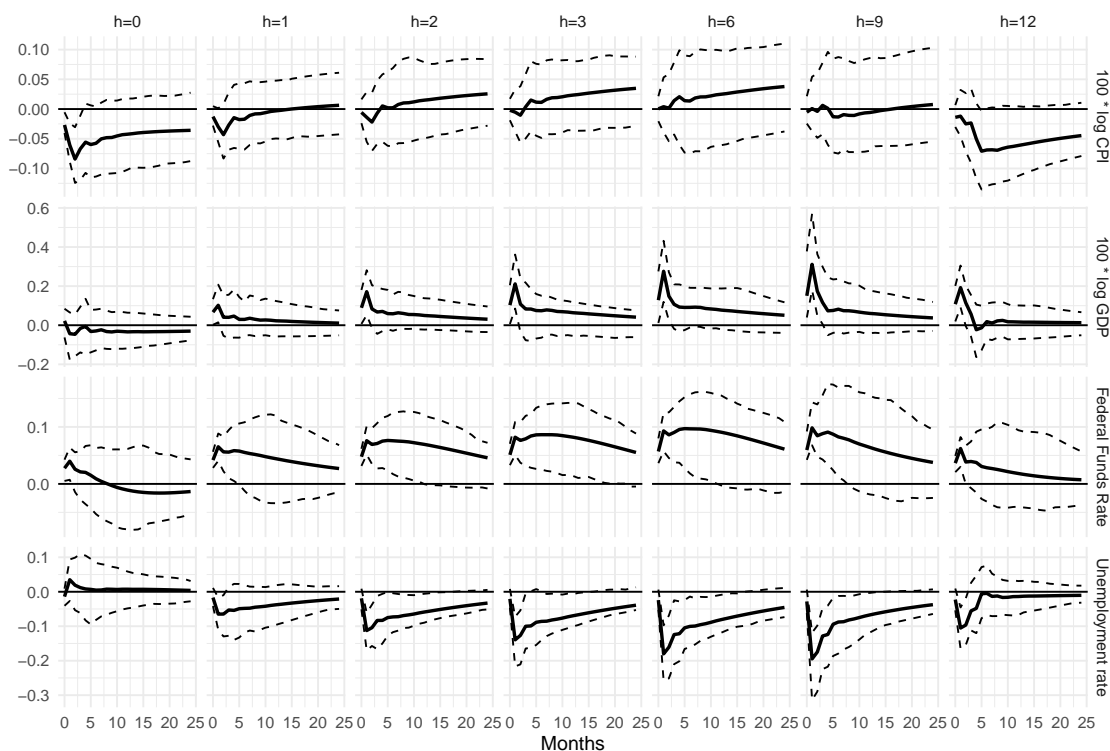


Figure 4: Impulse Responses to Synthetic Shocks

notes please

inflationary and expansionary.

Figure 6 plots how the size and sign of the synthetic MPS effect on macroeconomic variables depends on the horizon of the synthetic shock. Panel 6a plots the immediate impacts of the shock, for each variable. On the x-axis is the synthetic news horizon. At horizon 0, the synthetic surprise raises rates and unemployment, and lowers the price level. As the synthetic news horizon increases, the immediate impact of the shock on prices decreases, while the effect on real activity increases. For long-horizon news shocks, the shock both immediately raises rates and increases output.

The monetary policy news horizon matters more in the medium-run than on impact. Panel 6b demonstrates, by plotting how the news horizon affects the 6-month value of the macro IRFs. Increasing the news horizon changes the 6-month effect from contractionary to expansionary, until beginning to reverse at the 1-year news horizon. And quantitatively, the effects of news on the 6-month-ahead outcomes are simply much larger than the effects on the immediate outcomes.

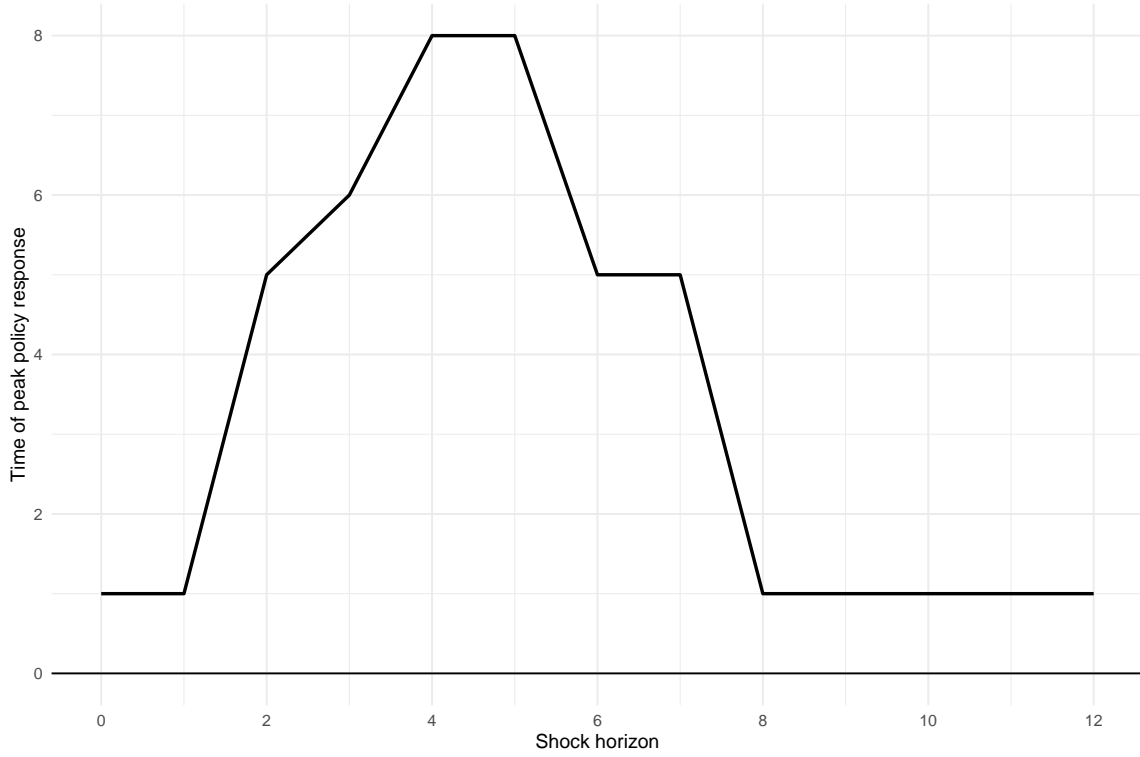
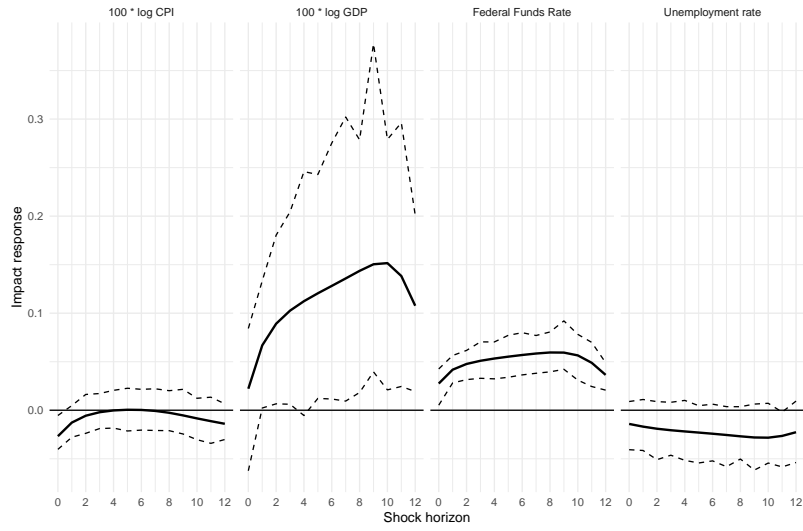
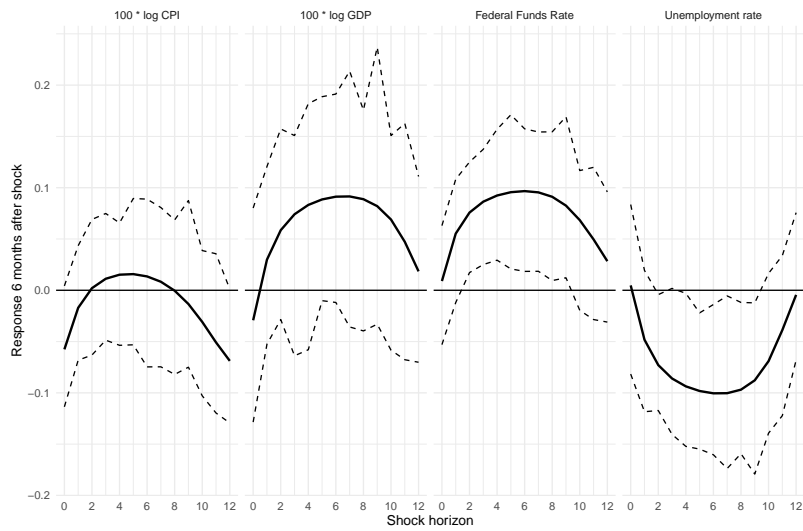


Figure 5: Horizon of Peak Fed Funds Response, by Shock Horizon

These effects are not entirely at odds with the New Keynesian model, despite the well-known forward guidance puzzle. To understand why, we return to the motivating example from Section 2. News shocks about policy far in the future can have very large effects as the horizon increases. But those effects are not necessarily large on when the news is revealed to agents (Figure 1c). To see if this is consistent with the evidence from the synthetic shocks, we compute plots from the textbook model that are analogous to our estimated results in Figure 6. These model analogs are displayed in Figure 7. The signs and magnitudes do not match the empirical results at all. But Figure 7 shows that the empirical estimates do not completely fail a theory-motivated sanity check. Specifically, it reveals that far-in-the-future forward guidance is consistent with quantitatively small immediate impacts, as in Panel 6a. It also shows that relationship between the 6-month impacts and the news horizon can be non-monotonic, as in Panel 6b.



(a) Impact Effect



(b) 6-month Effect

Figure 6: Responses to Synthetic Shocks by Horizon

Figures show impact of different synthetic shocks on macroeconomic variables, on impact (top panel) and six months after the shock (bottom panel).

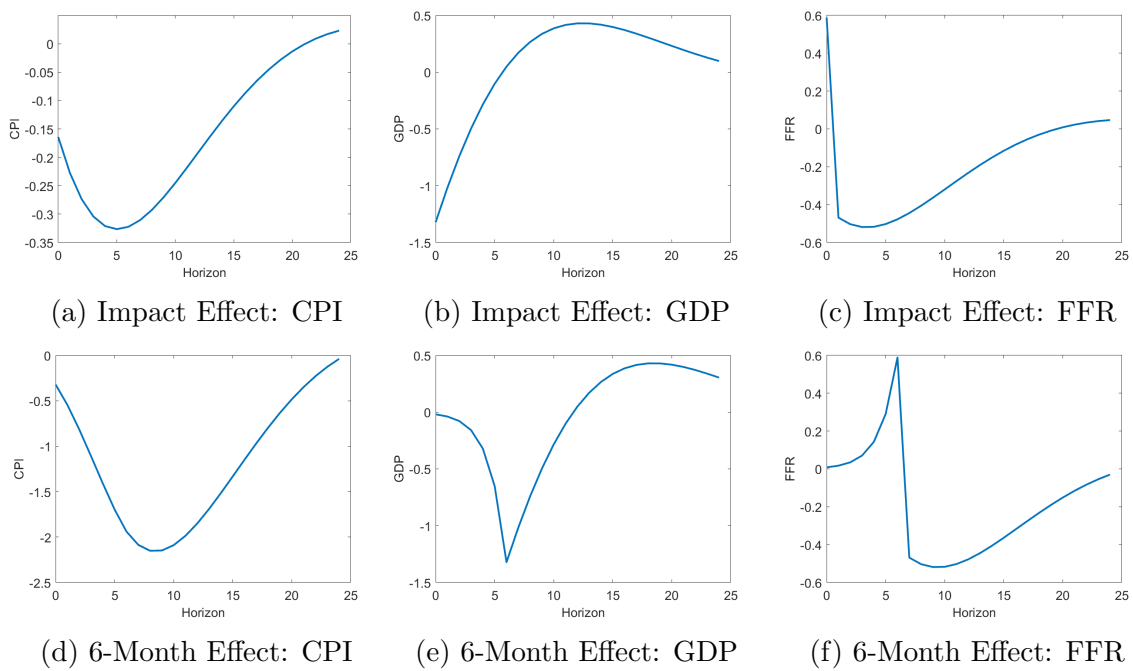


Figure 7: New Keynesian Responses to News Shocks by Horizon

Jon adds a note

## 6 Conclusions

we need to write something here



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## A Proofs

**Proposition 1.** The OLS estimator for the third stage regression (9) is

$$\hat{\varrho} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\hat{R} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'(y - X\hat{\phi})$$

so  $\hat{\nu}$  is given by

$$\begin{aligned}\hat{\nu} &= \hat{R} - \mathbf{X}\hat{\varrho} \\ &= (y - X\hat{\phi}) - \mathbf{X}(\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'(y - X\hat{\phi}) = M_{\mathbf{X}}(y - X\hat{\phi})\end{aligned}$$

The OLS estimator for the fourth stage regression (??) is

$$\hat{\gamma} = (W'W)^{-1}W'\hat{\nu} = (W'W)^{-1}W'M_{\mathbf{X}}(y - X\hat{\phi})$$

Finally, the 2SLS estimator is  $\hat{\beta} = (X'P_ZX)^{-1}X'P_Zy$ , so  $\hat{\gamma}$  can be written

$$\hat{\gamma} = (W'W)^{-1}W'M_{\mathbf{X}}(y - X(X'P_ZX)^{-1}X'P_Zy)$$

■

**Proposition 2.** The following expectations are conditional on the data:

$$\begin{aligned}\mathbb{E}[\hat{\gamma}] &= \mathbb{E}\left[(W'W)^{-1}W'M_{\mathbf{X}}(y - X\hat{\phi})\right] \\ &= \mathbb{E}\left[(W'W)^{-1}W'M_{\mathbf{X}}(X\phi + R - X\hat{\phi})\right] \\ &= \mathbb{E}\left[(W'W)^{-1}W'M_{\mathbf{X}}R\right] + \mathbb{E}\left[(W'W)^{-1}W'M_{\mathbf{X}}X(\phi - \hat{\phi})\right] \\ &= \mathbb{E}\left[(W'W)^{-1}W'\nu\right] + \mathbb{E}\left[(W'W)^{-1}W'M_{\mathbf{X}}X(\phi - \hat{\phi})\right] \\ &= \mathbb{E}\left[(W'W)^{-1}W'(W\gamma + u)\right] + \mathbb{E}\left[(W'W)^{-1}W'M_{\mathbf{X}}X(\phi - \hat{\phi})\right] \\ &= \gamma + \mathbb{E}\left[(W'W)^{-1}W'M_{\mathbf{X}}X(\phi - \hat{\phi})\right]\end{aligned}$$

which uses that  $W$  and  $u$  are orthogonal.

The 2SLS error  $\phi - \hat{\phi}$ , is given by

$$\phi - \hat{\phi} = \phi - (X'P_ZX)^{-1}X'P_Zy$$

$$\begin{aligned}
&= \phi - (X'P_ZX)^{-1}X'P_Z(X\phi + W\gamma + u) \\
&= -(X'P_ZX)^{-1}X'P_Z(W\gamma + u)
\end{aligned} \tag{11}$$

Substitute this back in:

$$\mathbb{E}[\hat{\gamma}] = \gamma - \mathbb{E}[(W'W)^{-1}W'M_{\mathbf{X}}X(X'P_ZX)^{-1}X'P_Z(W\gamma + u)]$$

By assumption,  $Z$  is orthogonal to both  $W$  and  $u$ , so the equation becomes

$$\mathbb{E}[\hat{\gamma}] = \gamma$$

■

**Proposition 3.** The conditional variance of the estimator is

$$\begin{aligned}
&Var(\hat{\gamma}|W, X, Z) = Var(\hat{\gamma} - \gamma|W, X, Z) \\
&= Var\left((W'W)^{-1}W'M_{\mathbf{X}}(y - X\hat{\beta}) - \gamma|W, X, Z\right) \\
&= Var\left((W'W)^{-1}W'M_{\mathbf{X}}(X\beta + \gamma W + u - X\hat{\beta}) - \gamma|W, X, Z\right) \\
&= Var\left((W'W)^{-1}W'M_{\mathbf{X}}(X(\beta - \hat{\beta}) + u)|W, X, Z\right)
\end{aligned}$$

$u$  is not orthogonal to the IV error  $\beta - \hat{\beta}$ , which is given by equation (11). Substitute it in:

$$\begin{aligned}
&Var(\hat{\gamma}|W, X, Z) = Var\left((W'W)^{-1}W'M_{\mathbf{X}}(-X(X'P_ZX)^{-1}X'P_Z(W\gamma + u) + u)|W, X, Z\right) \\
&= (W'W)^{-1}W'M_{\mathbf{X}}Var\left((I - X(X'P_ZX)^{-1}X'P_Z)u - X(X'P_ZX)^{-1}X'P_ZW\gamma|W, X, Z\right)M_{\mathbf{X}}W(W'W)^{-1}
\end{aligned}$$

We can separate the interior term because  $u$  and  $W$  are orthogonal, i.e.  $\mathbb{E}[W\gamma u'] = 0$ :

$$\begin{aligned}
&Var\left((I - X(X'P_ZX)^{-1}X'P_Z)u - X(X'P_ZX)^{-1}X'P_ZW\gamma|W, X, Z\right) \\
&= Var\left((I - X(X'P_ZX)^{-1}X'P_Z)u|W, X, Z\right) + Var\left(X(X'P_ZX)^{-1}X'P_ZW\gamma|W, X, Z\right)
\end{aligned}$$

The first term is given by

$$Var\left((I - X(X'P_ZX)^{-1}X'P_Z)u|W, X, Z\right) = (I - X(X'P_ZX)^{-1}X'P_Z)\Omega(I - X(X'P_ZX)^{-1}X'P_Z)'$$

using  $\Omega = \mathbb{E}[uu']$ . And the second term is simply

$$\text{Var} \left( X(X'P_Z X)^{-1} X'P_Z W \gamma | W, X, Z \right) = 0$$

Accordingly, we can construct the entire variance matrix by

$$\begin{aligned} \text{Var}(\hat{\gamma} | W, X, Z) = \\ (W'W)^{-1} W' M_{\mathbf{X}} \left( I - X(X'P_Z X)^{-1} X'P_Z \right) \Omega \left( I - X(X'P_Z X)^{-1} X'P_Z \right)' M_{\mathbf{X}} W (W'W)^{-1} \end{aligned}$$

■

**Proof of Proposition 5.** By equation (4), the MPS  $w_t^c$  can be written as

$$\begin{aligned} w_t^c &= \lambda_a w_t^a + \lambda_b w_t^b \\ &= \lambda_a \sum_{h=0}^{H_{w^a}} \beta_h^a \nu_{h,t} + \lambda_a \xi_t^a + \lambda_b \sum_{h=0}^{H_{w^b}} \beta_h^b \nu_{h,t} + \lambda_b \xi_t^b \\ &= \sum_{h=0}^{H_{w^c}} \beta_h^c \nu_{h,t} + \xi_t^c \end{aligned}$$

where  $\beta_h^c = \lambda_a \beta_h^a + \lambda_b \beta_h^b$ ,  $H_{w^c} = \max\{H_{w^a}, H_{w^b}\}$  and  $\xi_t^c = \lambda_a \xi_t^a + \lambda_b \xi_t^b$  is orthogonal to  $\nu_{h,t}$  for all  $h$ . By equation (6), the term structure coefficients are given by

$$\begin{aligned} \gamma_h^c &= (\lambda_a \beta_h^a + \lambda_b \beta_h^b) \frac{\text{Var}(\nu_{h,t})}{\text{Var}(w_t^c)} \\ &= \lambda_a \gamma_h^a \frac{\text{Var}(w_t^a)}{\text{Var}(w_t^c)} + \lambda_b \gamma_h^b \frac{\text{Var}(w_t^b)}{\text{Var}(w_t^c)} \end{aligned}$$

When  $\text{Var}(w_t^a)$  and  $\text{Var}(w_t^b)$  are normalized to 1, the vector form of this equation is

$$\begin{aligned} \vec{\gamma}^c &= \lambda_a \vec{\gamma}^a \frac{1}{\text{Var}(w_t^c)} + \lambda_b \vec{\gamma}^b \frac{1}{\text{Var}(w_t^c)} \\ &\propto \lambda_a \vec{\gamma}^a + \lambda_b \vec{\gamma}^b \end{aligned}$$

■

**Proof of Proposition 7.** The synthetic MPS  $\vec{\gamma}^s$  must be in the span of the observed MPS term structures, i.e. the columns of  $\Gamma_{\mathcal{J}}$ . The vector in this span minimizing  $\|\vec{\gamma}^i - \vec{\gamma}\|_2$  is the projection of  $\vec{\gamma}^i$  onto the span of the columns of  $\Gamma_{\mathcal{J}}$ . This is given

by the familiar expression

$$\vec{\gamma}^s = \Gamma_{\mathcal{J}}(\Gamma'_{\mathcal{J}}\Gamma_{\mathcal{J}})^{-1}\Gamma'_{\mathcal{J}}\vec{\gamma}^i$$

■

**Proof of Proposition 4.** By equation (5), the MPI variance condition on  $w_{t-k}^j$  is

$$\begin{aligned} Var(\nu_t|w_{t-k}^j) &= Var\left(\sum_{h=0}^{H_w} \gamma_h^j w_{t-h}^j + u_t|w_{t-k}^j\right) \\ &= Var(\gamma_h^j w_{t-k}^j|w_{t-k}^j) = (\gamma_k^j)^2 Var(w_t^j) \end{aligned}$$

because the MPS is homoskedastic white noise, and orthogonal to  $u_t$ . Similarly, the total variance conditional on the history of MPS is

$$\begin{aligned} Var(\nu_t|\{w_{t-h}^j\}_{h=0}^{H_w}) &= Var\left(\sum_{h=0}^{H_w} \gamma_h^j w_{t-h}^j + u_t|\{w_{t-k}^j\}_{k=0}^{H_w}\right) \\ &= \sum_{h=0}^{H_w} Var(\gamma_h^j w_{t-h}^j) = \left(\sum_{h=0}^{H_w} (\gamma_h^j)^2\right) Var(w_t^j) \end{aligned}$$

Combining these two equations gives the ratio

$$\frac{Var(\nu_t|w_{t-k}^j)}{Var(\nu_t|\{w_{t-h}^j\}_{h=0}^{H_w})} = \frac{(\gamma_k^j)^2}{\sum_{h=0}^{H_w} (\gamma_h^j)^2}$$

■

## B Additional Plots

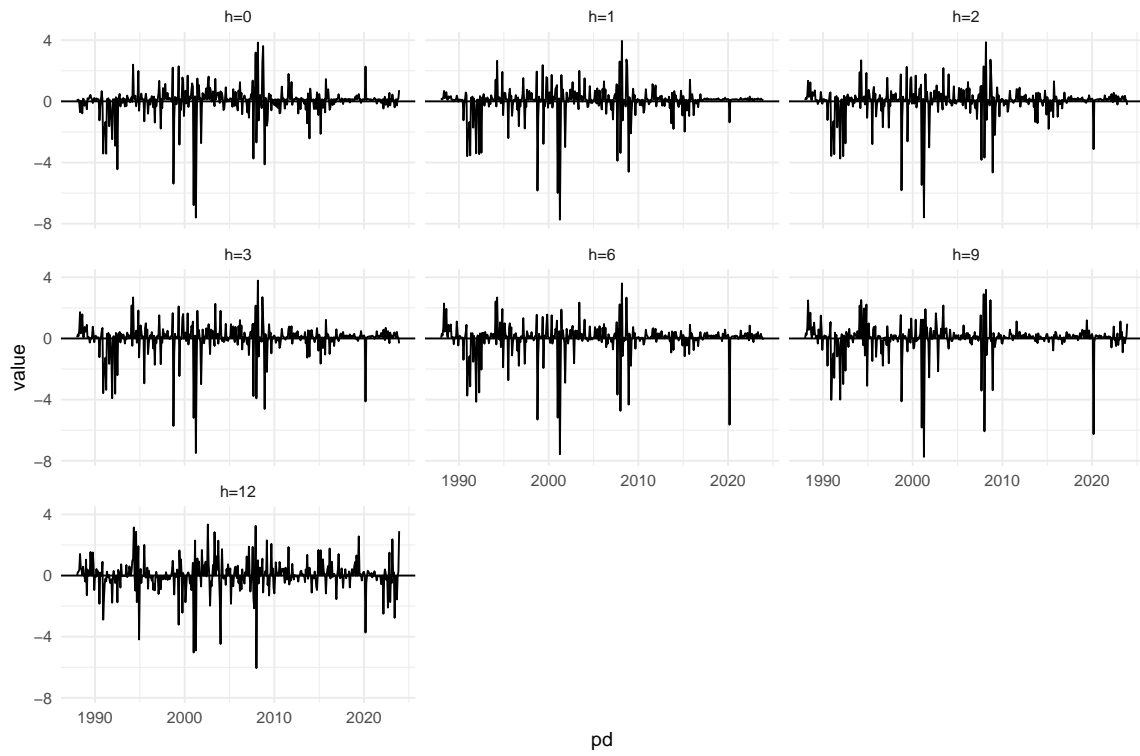


Figure 8: Synthetic Shocks: Time Series



## C The Monthly GDP Series

Philip please fill this in, or comment out

## D The Monte Carlo Validation

Philip please fill this in, or comment out