



Jonathan Shomer

Mobile: +972 (0) 585 455 523 | **Email:** js.jonathanshomer@gmail.com

Professional Experience

Team manager & Axe throwing instructor – *Axe & Co*

2022 – Present

- Supervise team members during shifts, ensuring smooth operations and staff coordination.
- Provide expert instruction in axe throwing, focusing on customer safety and satisfaction.
- Resolve issues promptly and maintain a positive atmosphere to enhance customer engagement.

Fitness trainer – freelancer and self-employed

2021-present

- Collaborated with multiple fitness studios to offer freelance services, adapting to different gym or outdoor environments and client bases.
- Provided one-on-one personal training, group sessions, and fitness consultations tailored to individual client needs and goals.
- Conducted virtual training sessions, utilizing digital platforms to maintain client progress during lockdowns and travel restrictions.

Sales Representative – *Media Crush*

2022

- Sold permanent residence and tourist visa packages to clients worldwide.
- Contacted leads from the company's website, qualified them, and sold visa packages based on eligibility.

Fitness Trainer – *Holmes Place*

2021 – 2022

- Conducted service appointments, including body fat analysis and exercise guidance.
- Marketed personal fitness services and successfully sold individual training packages.
- Worked with clients of all ages, including individuals on the autism spectrum.

Fitness Instructor – Kids and Fun

2021 – 2022

- Ran after-school sports programs for students in grades 1-3.
- Maintained a balance of discipline, safety, and fun for the children.

Counselor – Surprise Lake Camp, NY

2019

- Tutored and supervised children ages 12-13.
- Delivered educational programs and ensured the safety and well-being of campers.

Field Manager – Greenpeace

2016

- Promoted environmental awareness and fundraised for the organization.
- Managed a team of sales representatives after being promoted to shift manager.

Military Service

Drone Instructor – IDF

2019

- Trained soldiers across different units in flying IDF drones.

Sergeant Commander – Underground Battle Unit, IDF

2018 – 2019

- Led soldiers in search-and-destroy operations against hostile tunnels.

Sergeant Commander – Bardelas Battalion, IDF

2016 – 2018

- Commanded a combat squad, managing their training and operational readiness.

Education

Health and Fitness Instructor Certification – Siim Campus (שיאים)

2021

Full Matriculation Certificate – Hartuv High School

2014 – 2016

Languages

- Hebrew: Native
- English: Fluent