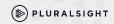
## Intro to Typography





**Activity 09** 

Jonathan Watson Instructor, Pluralsight



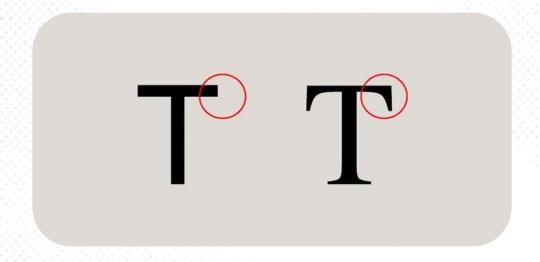
Typography is the difference between:





## Fonts can be Iconic Brands

## **Understand the Difference**



## Fonts Provide the Baseline of Our Websites

- Web Safe fonts
- Fallback fonts
- Custom fonts
- Google fonts