

JONATHAN LE

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EDUCATION

San Jose State University

Bachelor of Science in Business Administration, Management Information Systems

San Jose, CA

May 2025

SKILLS

Languages: SQL, Python (Pandas, NumPy)

Tools & Platforms: Excel (VLOOKUP, Pivot Tables, Conditional Formatting), Power BI, Tableau, SSMS, PostgreSQL, Jupyter Notebook, Streamlit, Salesforce, Git/GitHub, VS Code

Techniques: Data Cleaning & Transformation, KPI Reporting, ETL, EDA, Forecasting, Statistical Analysis, Business Intelligence, Data Modeling, Dashboard Development

Certifications: Associate Data Analyst in SQL (DataCamp), IBM Professional Data Analyst Certificate (Coursera), The Complete SQL Bootcamp: Go From Zero to Hero (Udemy)

Soft Skills: Stakeholder Communication, Agile (Scrum), Cross-Functional Collaboration, Project Management

PROJECTS

PwC Performance Dashboard

San Jose, CA

Power BI, DAX, Excel

Oct 2025

- Built an interactive Power BI dashboard analyzing 45K+ call center records, tracking KPIs such as CSAT and average handling time
- Automated YTD and YoY KPI calculations with DAX measures, improving reporting accuracy and consistency by 25%
- Designed visual reports and KPI cards to evaluate agent performance, enabling data-driven workforce optimization

Car Sales Dashboard

San Jose, CA

Tableau, SQL, Excel

Aug 2025 – Sep 2025

- Developed a Tableau dashboard analyzing 24K+ car sales totaling \$371M, highlighting dealer and regional performance metrics
- Automated growth and YTD calculations using Tableau LOD functions, reducing manual reporting time by 30%
- Visualized sales by body style, color, and dealer region, uncovering customer preferences and geographic demand patterns

COVID-19 Data Dashboard

San Jose, CA

SQL, Tableau, SSMS

Aug 2025

- Queried and analyzed 80K+ COVID-19 records from 190+ countries using joins, aggregates, and window functions in SQL
- Transformed query outputs into interactive Tableau dashboards visualizing 50M+ cases and 3M+ deaths by region
- Applied data storytelling and visualization best practices to communicate trends and global insights effectively

Netflix Analytics Case Study

San Jose, CA

SQL, Excel

Aug 2025

- Conducted an end-to-end SQL analysis of 8,800+ Netflix titles, answering 10 business questions around content strategy
- Explored distribution by year, genre, and country, revealing trends that could improve ROI by 20% in a streaming context

EXPERIENCE

Cognizant

Mountain View, CA

Technical Support Engineer (Google XR)

Jan 2026 – Present

- Lead large-scale ETL and research operations for AR/VR initiatives, delivering complex datasets to engineering and AI/ML teams
- Analyze and visualize weekly operational KPIs (attendance, feedback, performance), providing actionable insights for a 10+ person cross-functional team to reduce operational bottlenecks
- Clean and validate complex datasets using SQL and Google Sheets, improving data accuracy and consistency and enabling reliable dashboards and performance tracking used by leadership
- Maintain automated trackers for participant and resource management, significantly reducing manual reporting effort and improving delivery timelines

Genius Sports

Mountain View, CA (Remote)

Sports Statistician

Sep 2025 – Nov 2025

- Captured and validated live sports performance data with 99% accuracy, ensuring reliable data delivery and analytics across global reporting dashboards
- Transformed unstructured event data into structured datasets for real-time insights and improve downstream data analysis
- Executed data quality checks and discrepancy resolution processes, reducing reporting errors by 20% and enhancing KPI reliability

City of Milpitas

Milpitas, CA

Management Analyst

Aug 2022 – Nov 2024

- Collected and organized community feedback data into structured summaries, identifying key trends in public concerns
- Tracked and analyzed policy-related data (housing, transportation, small business) to support council briefings and reports
- Assisted in preparing data-driven presentations and briefing materials, ensuring clarity and stakeholder alignment