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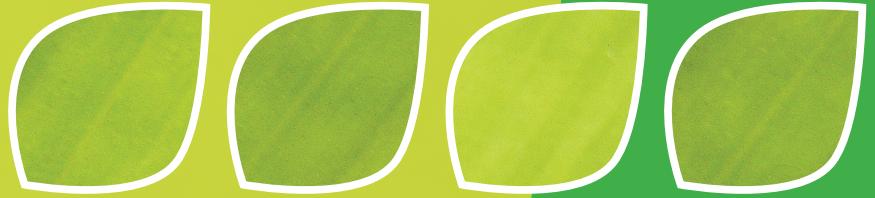
The Picture Post Network
is part of the Digital Earth Watch
(DEW) environmental monitoring
program. Picture Post is housed
at the University of New Hampshire
and was developed with funding
from NASA.



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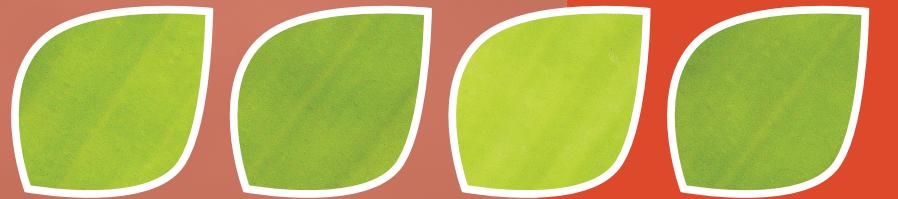
picture
post
network

empowering
citizens
to observe
and measure
environmental
change



why picture post?

The land, water, and air around us are changing. Often, the changes are so subtle that we cannot see them without the help of modern technology. Yet they are important indicators of environmental health.



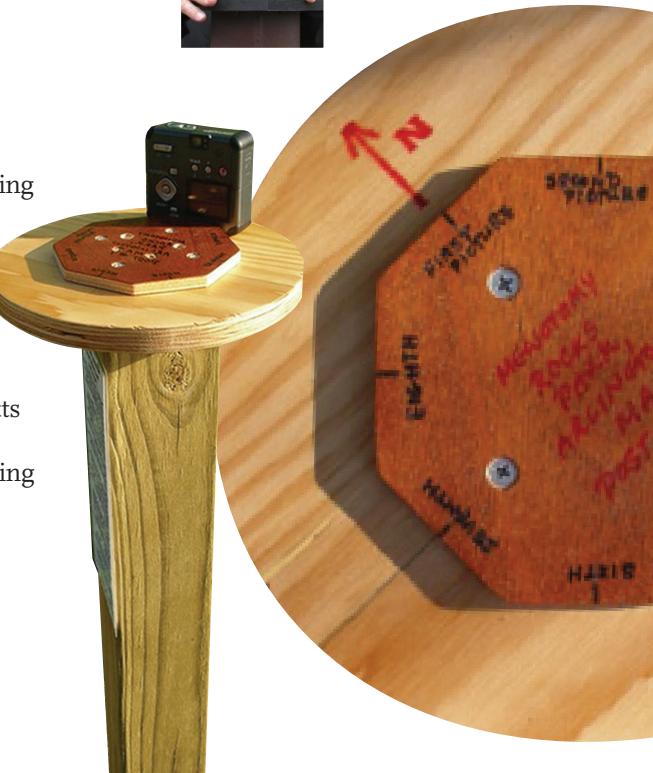
The Picture Post Network enables citizen scientists and students to measure environmental change.

With cameras and smart phones, citizens are collecting meaningful information about the well-being of their communities as part of a grassroots effort to understand the local effects of global climate change.

Pictures help to reveal these effects. A Picture Post is a standardized method for collecting panoramic photographic data from the same vantage point. These photographs, when taken regularly over time, show measurable changes in vegetation growth, forest canopy cover, snow on the ground, water levels, and sky conditions.

People share their findings by posting them to the Picture Post website, a digital photo archive that provides an in depth look at environmental change in individual communities.

The Picture Post Network connects citizens, educators, students, policy makers, and scientists working towards a healthier environment. As a whole, the Network fills in the larger picture regionally and nationally.





the impact From California to Connecticut, school groups, college classes, nature centers, environmental clubs, community-improvement organizations, and outdoor enthusiasts are taking part in the Picture Post Network. Each of them is making a unique contribution.



Every community can tell their story using Picture Post

Teacher Cheryl Oakes and her biology students are documenting daily, tidal, and seasonal changes at **Wells Harbor in Maine**.

The Seacoast Science Center in Rye, New Hampshire, is tracking the dates that perennials emerge in the spring and how quickly invasive sumac takes over a cleared field.

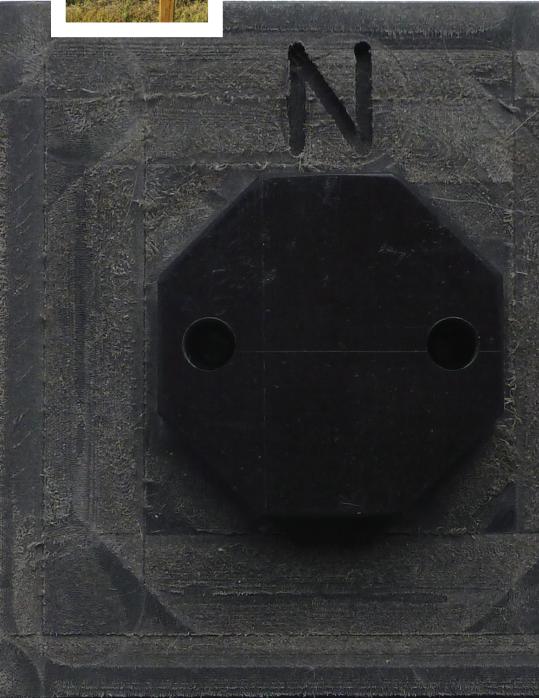
Undergraduate students in introductory geography labs at the **University of Idaho** are creating photographic records of the timing of lifecycle stages in lilacs.

At the **Guana Tolomato Matanzas National Estuarine Research Reserve** in East, Florida,

visitors, volunteers, and students are monitoring sand erosion, wetlands restoration, conservation of oyster habitats, dredging along the Intracoastal Waterway, increasing wave action due to river traffic, and sea-level rise.

Jeff Beaudry is observing a long-term reforestation project on **Mackworth Island** near his home in **Maine**.

Scientists and citizen groups alike recognize the Network's capacity to provide detailed data on dynamic environmental conditions: critical information for a society trying to identify and address the effects of climate change.



you can help

The Picture Post Network has grown steadily since its founding in 2009. There are now nearly 100 Picture Post sites across the United States.



Be a visionary. Be the change. Give a little or give a lot.

The Picture Post Network has the potential to mobilize many more citizen scientists. Our vision is to increase the number of Picture Post sites in the United States and expand the Network's reach around the globe. This vision can only be achieved with help from supporters who care deeply about these issues. We need donations and sponsorships in the following areas:

- **EVENTS** to educate people on how monitoring their environment benefits their community.
- **CROWDSOURCING** to give the public an opportunity to assist scientists in finding significant features in pictures.
- **COMMUNITY TRAINING** to teach new members about best practices for installing a post and taking pictures to collect information of most importance to them.
- **SIGNS, VIDEOS AND MOBILE APPS** to engage casual visitors at Picture Posts to learn more about the location and contribute their own pictures to the Network.
- **WEBINARS** to keep participants' skills fresh.
- **MONTHLY NEWSLETTER** to update members and showcase Picture Post activities around the Network.

The Picture Post Network is transforming our ability to monitor, understand, and care for the natural world. We invite you to become a part of this exciting citizen science revolution and help us make this vision become a reality in your community and around the globe.