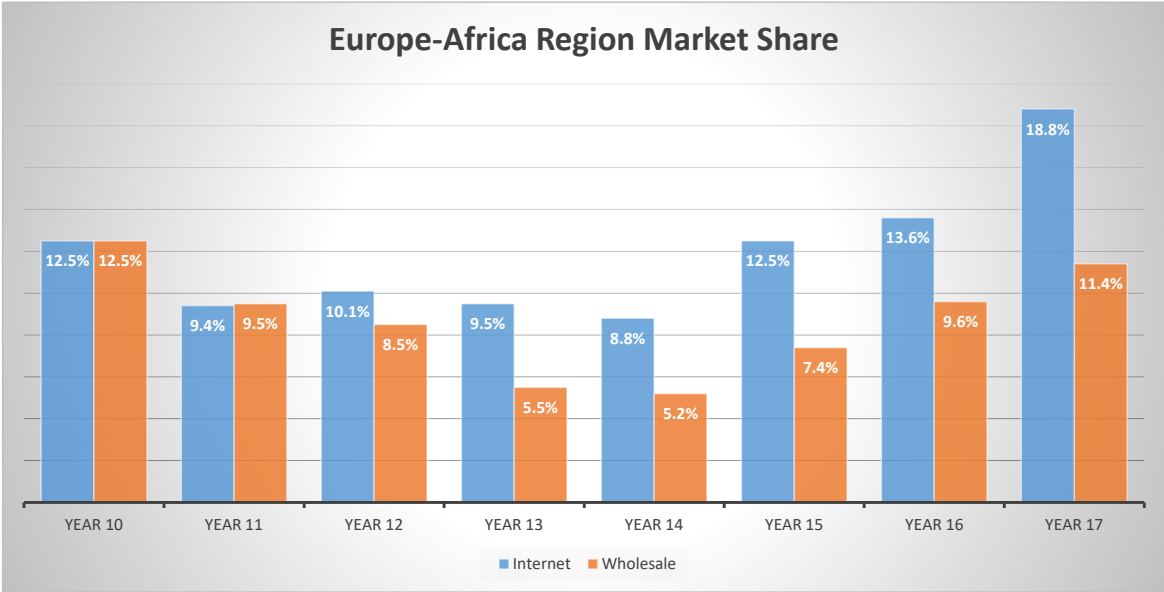
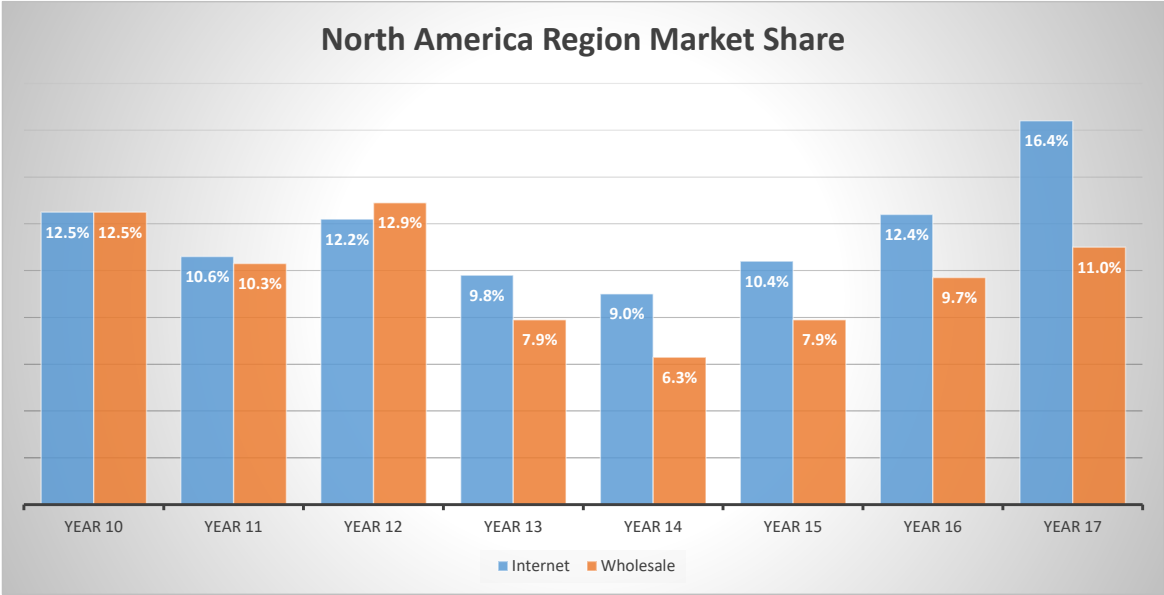
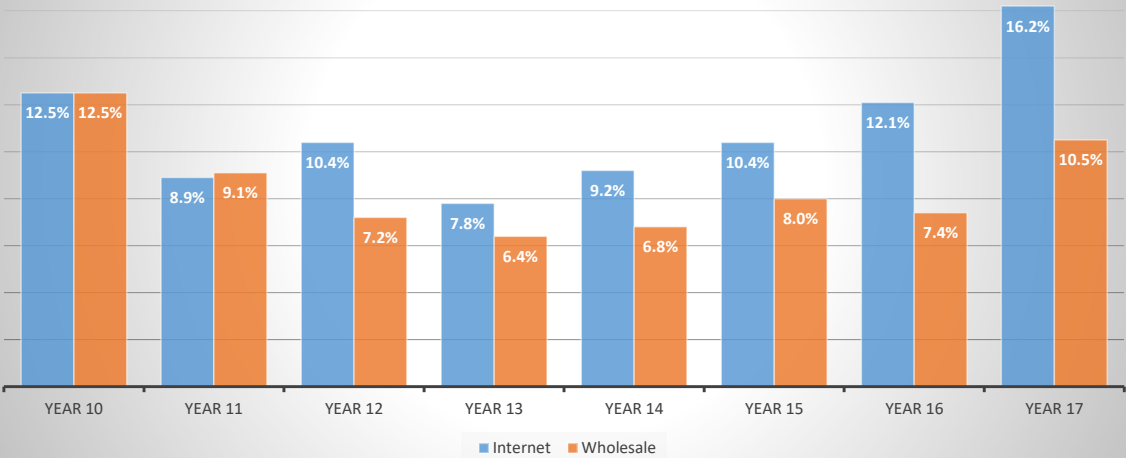


| Market Share by Region and Market Segment | | | | | | | | |
|---|---------------|-----------|---------------|-----------|--------------|-----------|---------------|-----------|
| Year | North America | | Europe-Africa | | Asia-Pacific | | Latin America | |
| | Internet | Wholesale | Internet | Wholesale | Internet | Wholesale | Internet | Wholesale |
| YEAR 10 | 12.5% | 12.5% | 12.5% | 12.5% | 12.5% | 12.5% | 12.5% | 12.5% |
| YEAR 11 | 10.6% | 10.3% | 9.4% | 9.5% | 8.9% | 9.1% | 10.8% | 13.9% |
| YEAR 12 | 12.2% | 12.9% | 10.1% | 8.5% | 10.4% | 7.2% | 11.8% | 11.1% |
| YEAR 13 | 9.8% | 7.9% | 9.5% | 5.5% | 7.8% | 6.4% | 11.2% | 8.3% |
| YEAR 14 | 9.0% | 6.3% | 8.8% | 5.2% | 9.2% | 6.8% | 15.2% | 10.7% |
| YEAR 15 | 10.4% | 7.9% | 12.5% | 7.4% | 10.4% | 8.0% | 15.0% | 14.1% |
| YEAR 16 | 12.4% | 9.7% | 13.6% | 9.6% | 12.1% | 7.4% | 17.7% | 13.8% |
| YEAR 17 | 16.4% | 11.0% | 18.8% | 11.4% | 16.2% | 10.5% | 20.5% | 15.1% |



Asia-Pacific Region Market Share



Latin America Region Market Share

