

## BIO

Jonathan Berger is a designer, developer and technologist who has been active in the NYC technology community since 2005, helping to build products, teams, and events. He is an internationally sought speaker who talks about startups, technology, Lean, Agile, and design.

## SELECTED WORK EXPERIENCE

### VP Product Coaching, Capital One, NY, NY 2017-present

Helped build a Product Coaching practice in the Innovation team to lead a Digital Transformation in the Commercial Bank. I run a team of coaches, organize trainings and conferences, and still try to design, code, and coach as much as possible.

### VP Product, Thrive Global, NY, NY 2016-2017

Guided practice and product among a portfolio of front- and back-end web apps, apps for iOS, Android, Alexa (and others!) for Arianna Huffington's post-Huffington Post media / wellness / product venture.

### Consultant, NY, NY 2015-2016

Coached companies to use design and agile practices, via concrete outcomes and deliverables, to adapt to the changing realities of their business and the market. Clients include Vive (beauty), WiredScore & WiredConcierge (telecom), 2U (ed-tech), and Alpha (UX & product design enablement).

### Associate Director of Product Design, Pivotal Labs, NY, NY 2008-2015

Led a team of ~10 designers, building an agile design practice and methodology.  
Built web and mobile applications using Agile, XP, and Test-Driven methodologies.  
Every day I'd code, design, anchor teams, lead inception, manage reports, and help run the office.  
At Pivotal I've also been a Designer, Engineering Manager, and Design Manager.

### Co-founder, Market Publique, Brooklyn, NY 2008-2013

Helped design and build an online vintage fashion marketplace, helping people buy and sell vintage clothes and build community around fashion. Launched at SxSW in 2008.

### Founder, Publique Domain, Brooklyn, NY 2008-2009

Spun a product design studio off of Market Publique, working with clients like Spot.us (local news), the Anti-Defamation League (advocacy), and NewsTrust (journalism aggregation).

## SKILLS

Expert in Agile, Lean Startup, and Extreme Programming (XP) methodologies.  
Experienced product designer (desktop and mobile), with a strong emphasis on User Experience (UX).  
Experienced with modern web development tools including Ruby, Javascript, HTML, CSS, (including frameworks like Rails, React, Node, Express, SASS, and many more) and shell scripting.  
Extremely high level of proficiency in Vim, Adobe Creative Suite, Sketch, AfterEffects, and InDesign.  
Extensive photography, and videography production and post-production experience for broadcast and internet.  
Adobe Certified Expert in Photoshop.

## EDUCATION

### New School University, NY, NY

Master of Arts in Media Studies, 2007

### Vassar College, Poughkeepsie, NY

Bachelor of Arts in Philosophy, 2001

## PUBLIC SPEAKING, REFERENCES, & CODE.

Portfolio of talks at <http://www.jonathanpberger.com/talks>, writings at [jonathanpberger.com/blog](http://jonathanpberger.com/blog), and references & portfolio available upon request. Code lives at <http://github.com/jonathanpberger>.