

BIO

Jonathan Berger is a designer, developer and technologist who has been active in the NYC technology community since 2005, helping to build products, teams, and events. He is an internationally sought speaker who talks about startups, technology, Lean, Agile, and product design.

SELECTED WORK EXPERIENCE

Director of Design Strategy, Fractal Technology Labs, NY, NY 2020-present

Lead the design strategy practice and help build the New York office of a growing agile consultancy. Drive recruitment and business development, as well as lead design and product client work.

Consultant, NY, NY 2019-2020

Coached companies, led workshops, and developed curriculum and practice in product, design, and agile. Clients include Jet black (conversational commerce), Def Method (product development), Concourse (ed-tech), Liberty Mutual (insurance), and Produx Labs (product management consulting).

VP Product Coaching, Capital One, NY, NY 2017-2019

Helped build a Product Coaching practice in the Innovation team to lead a Digital Transformation in the Commercial Bank. I ran a team of coaches, organized trainings and conferences, and still managed to design, code, and coach as much as possible.

VP Product, Thrive Global, NY, NY 2016-2017

Guided practice and product among a portfolio of front- and back-end web apps, apps for iOS, Android, Alexa (and others!) for Arianna Huffington's post-Huffington Post media / wellness / product venture.

Consultant, NY, NY 2015-2016

Coached companies to use design and agile practices, via concrete outcomes and deliverables, to adapt to the changing realities of their business and the market. Clients include Vive (beauty), WiredScore & WiredConcierge (telecom), 2U (ed-tech), and Alpha (UX & product design enablement).

Associate Director of Product Design, Pivotal Labs, NY, NY 2008-2015

Led a team of ~10 designers, building an agile design practice and methodology. Built web and mobile apps using Agile, XP, and Test-Driven methodologies. At Pivotal I've also been a Designer, Engineering Manager, and Design Manager.

Co-founder, Market Publique, Brooklyn, NY 2008-2013

Helped design and build an online vintage fashion marketplace, helping people buy and sell vintage clothes and build community around fashion. Launched at SxSW in 2008.

SKILLS

Expert in Agile, Lean Startup, and Extreme Programming (XP) methodologies. Experienced product designer (desktop and mobile), with a strong emphasis on design systems and org design. Experienced with modern development tools including Ruby, Javascript, HTML, CSS, (including frameworks like Rails, React, Node, Express, SASS, and many more) and shell scripting. Extremely high level of proficiency in Vim, Adobe Creative Suite, Sketch, and many more.

EDUCATION

New School University, NY, NY
Master of Arts in Media Studies

Vassar College, Poughkeepsie, NY
Bachelor of Arts in Philosophy

PUBLIC SPEAKING, REFERENCES, & CODE.

Portfolio of talks at <http://www.jonathanpberger.com/talks>, writings at jonathanpberger.com/blog, and references & portfolio available upon request. Code lives at <http://github.com/jonathanpberger>.