

2016 CATALOG



Design-Inspired
Toys, Games &
Brainteasers

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Contact your Sales Representative Today

- | | |
|--|---|
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| ② Sunshine Sales
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203.254.7925 |
| ③ DanSon Sales
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800.576.9901 |
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Education Supply



Welcome to Fat Brain Toy Co.

We are excited to share our 2016 collection with you! Our innovative collection of toys, games, puzzles, and activities is perfect for children of all ages.

Our infant/toddler category continues to expand with SpinAgain, Pop 'n Slide Shelly, and OombeeCube. Tobbly Wobbly is packed with adorable personality and imagination. Coggy and Stick Six continue our tradition of bringing you brain boosting games and puzzles. We're excited to introduce our first craft item, Pop 'Emz. This reusable suction craft kit is bursting with color and fun. Finally, be prepared to say "WOW!" with Box & Balls!

We believe in the mission of the specialty toy industry and we are here to support you. Need support for an upcoming store event? Give us a call. We're here to help.

Have an incredible 2016!

The Fat Brain Toy Co. Team





SpinAgain

There's stacking, there's twirling, and then there's SpinAgain! This visually stimulating toy will keep your little ones enthralled as they practice their hand-eye coordination and baby engineering skills. Each starburst disc is dual-colored, forming a dynamic rainbow—in any order—as they spin fast and smooth to settle onto the reversible—flat or wobble style—base!



Taking SpinAgain apart so you can start spinning again might just be the best part: Lift up on the easy-to-release central corkscrew and all the discs spin off the bottom! **Ages 1+**

FA110-1



8 11802 02094 9



OombeeCube

This sorter is perfect for on-the-go play and learning! The food-grade silicone shapes are soft, and squishy, and safely tethered to the corners of the sturdy plastic cube. No more hunting for lost pieces!

Each symmetrical shape slides into place for fiddle-free shape-matching play. Turn the shape a quarter-turn or a half-turn and it always fits perfectly! Baby learns shape recognition and matching skills while practicing fine motor skills. The vibrant, vivid colors fascinate Baby visually while the ridged textures on the shapes engage Baby's tactile senses!

Ages 6 mo.+

**Soft Silicone Shapes
Won't Get Lost!**



FA120-1



8 11802 02108 3

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3



1 82129 00077 9



1 82129 00066 3



Rolligo Push, Pull, Roll!

Push it, pull it, roll it, GO! How you play with Rolligo is up to you. This mesmerizing new toy will have little minds spinning with delight as they stack the balls and then move Rolligo about. The vibrant colors twist and turn while creating a stunning display for little eyes to see. Intriguing by its very nature, Rolligo is perfect for building gross motor skills. That's just the beginning, though. This unique toy will delight for hours! Includes 10 balls. **Ages 2+**

FA106-1



8 11802 02087 1



MOD•Mobiles

Switch 'em, swap 'em, and shift 'em! The colorful and durable foam pieces on each car can be quickly turned in a new direction or traded out with another ModMobile, so your little gearhead can go from a hot rod to sedan to tractor in just seconds. Each ModMobile has a real wood chassis and three chunky foam pieces which can be switched about to create an entirely new vehicle. Each set contains three vehicles. With thousands of possibilities in each set, ModMobiles brings the fun of "big kid" cars to little racers. **Ages 2+**



Soft
Foam Pieces!

The road is wide open,
shift your creativity into high gear!



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5

VROOM BLOX



New
for
2016

Go from Block to
VROOM!

Pop the red, white, and blue blocks open to transform them into fun "helper" vehicles in the popular field of rescue! Peek in the windows of the ambulance, police car, and fire truck to find an EMT, policewoman, firefighter, and their animal mascots. Vroom Blox are the friendly rescue vehicle toys always ready to go when you are! **Ages 1+**

FA117-1



8 11802 02105 2

Drive these three vehicles anywhere you are, from home and car to daycare and the park! Diaper-bag-friendly, Vroom Blox fold compactly into playable (and storable!) blocks, then pop them back up with a simple snap and you're ready for more driving fun!



Pop & Slide Shelly

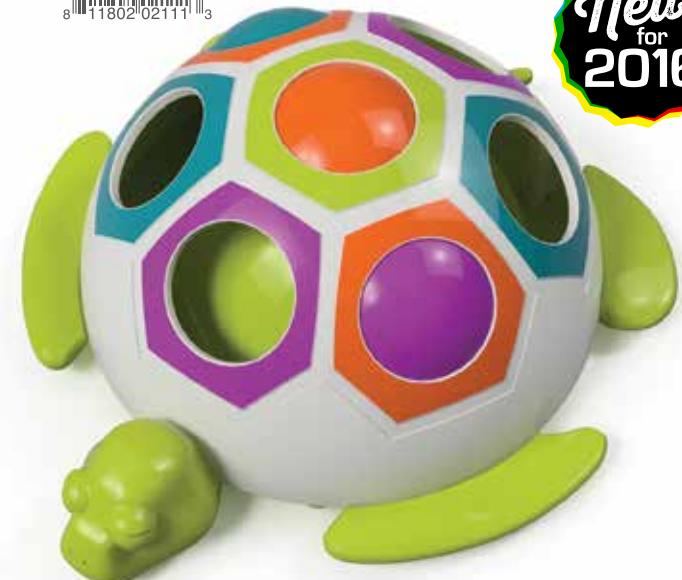
Meet Shelly the sea turtle! Her brightly-colored shell holds three buttons that little finger will love to push, slide, and pop into place for color matching fun! Perfectly-sized for little ones, Shelly is another great "Keep-Their-Attention Toy" from Fat Brain Toy Co.. Shelly's big, bright buttons are great for building fine motor skills, color awareness, concentration skills, as well as cause and effect. Shelly is a perfect take-anywhere toy full of hours of fun! **Ages 1+**

**Push, Slide & Pop Shelly's
Colorful Buttons Into Place!**

FA123-1



New
for
2016





Tobbly Wobbly

Colorful
Pieces
Store
Inside!

Open up the weighted base of Tobbly or Wobbly, dump out their colorful suction cup components, and start building! Arms, legs, ears, hair, whatever your imagination can conjure up.

Get your goof on with fabulous new pieces and then add kooky personality with the durable, reusable sticker faces. Now your new friends are ready for posing, rocking, spinning, imagining—and hanging around making silly faces out the window! **Ages 3+**

Tobbly FA124-1



8 11802 02112 0

Wobbly FA124-2



8 11802 02113 7

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Watch Them
Wobble and Spin!

Peek-A-Doodle Doo!

**TOY OF THE YEAR AWARDS
2015**
FINALIST



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8

Sturdy Birdy

Sturdy Birdy
The Game of Perfect Balance!

FA048-1



- Creative Child Preferred Choice Award 2011
- Parents' Choice Recommended Award 2010

Roll the dice! Strike a pose! Find the perfect balance! Help Reggie the pigeon master twelve funny poses. With Sturdy Birdy™, players excel in physical agility, balance, coordination, counting skills, and self-esteem. Guaranteed giggles! A great game for everyone in the family.

2 to 4 players. **Ages 5+**

- ASTRA Best Toys for Kids 2014
- TOTY Finalist 2015

Peek-A-Doodle-Doo is a charming and delightful game designed to improve concentration and memory skills. Unlike other memory-based games, with Peek-A-Doodle-Doo the game pieces are in constant motion. It's an Egg-ceptional challenge and fast-moving fun! 2 to 4 players.

The object is simple - just collect all twelve eggs and return them to the crate. Choose carefully, little farmer. One wrong move could really ruffle your feathers... a series of wrong moves and "crack"! You're out of CLUCK! **Ages 3+**

FA093-1





Inchimals

A Wonderfully Wild Mathematical Safari!

- Creative Child Kids Product of the Year 2011
- Teacher's Choice Award by Learning Magazine 2011
- NAPPA Honors Award 2010

These darling, teacher-created wooden blocks are perfect for free play and much more. Watch numbers come to life! Ladybug + tree frog? It's mouse, of course! Inchimals™ are irresistible and provide long-term educational fun! Features twelve colorful wooden animal blocks measuring 1" to 12", 100 write-on/wipe-off learning puzzles plus a dry-erase marker. **Ages 3+**

NECK OF THE WOODS

The giraffes are hungry and need to eat! But the higher you stack to reach the best leaves, the higher the risk of toppling over!

Roll the die to add blocks of odd lengths and shapes to your giraffe, but don't tumble over! Neck of the Woods teaches risk and reward, boosts dexterity and fine motor skills with the graspable foam giraffe pieces, and engages early addition skills, too! 2 to 4 players. **Ages 3+**

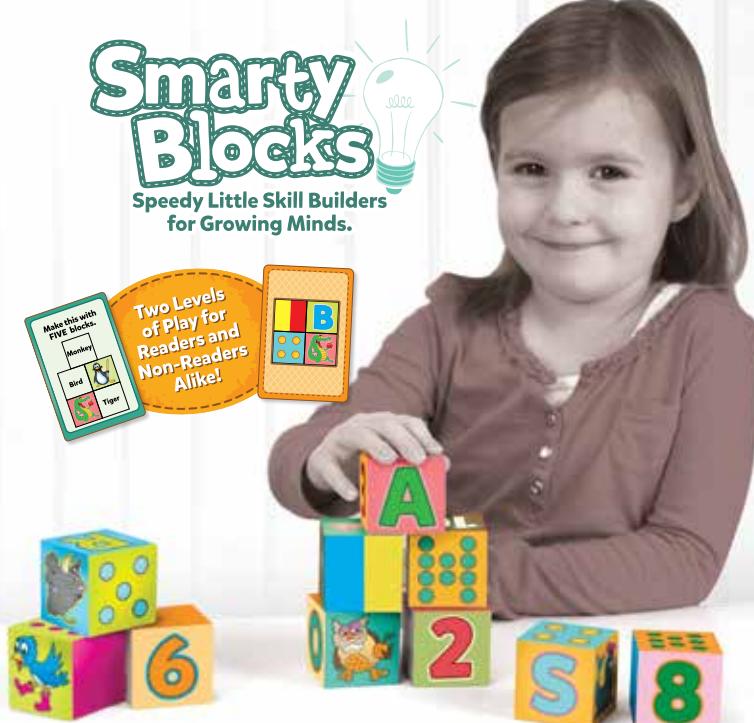
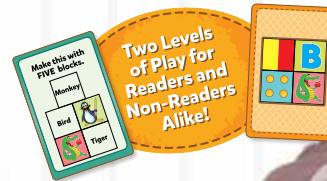
**Stack,
Balance,
Race to
the Top!**



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Smarty Blocks

Speedy Little Skill Builders for Growing Minds.



Focus on with reading, spelling, math, logic, visual-spatial skills, number sequences, and more while you race the timer to complete as many challenge cards as possible! With two levels of challenge (orange for pre-readers, blue for readers), this clever combination of block play and skill-building is sure to entertain children at all levels! Strengthen fine-motor skills and quicken visual assessment while searching the blocks for the right pattern, number, or picture. Includes 120 challenges.

1 or more players. **Ages 3+**

FA092-1
8 11802 02066 6



- TOTY Finalist 2015
- Oppenheim Toy Portfolio Award, Gold Seal 2013
- "Best in Play" Toyfair 2013, Parenting Magazine
- ASTRA Best Toys for Kids Award Winner 2013
- Parents' Choice Approved Award 2013

This toy really sucks! Push them together then POP them apart. Squigz will stick to virtually any flat surface - with no residue! Using "suction construction" and a little imagination, these fun little suckers™ will provide hours of creative play for boys & girls alike. **Ages 3+**



Squigz Starter Set
24 pieces
FA088-1

8 11802 02053 6

8 11802 02054 3

TOTY
TOY OF THE YEAR AWARDS
2015
FINALIST



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squigz
add-on packs™



Pip Set of 5
FA088-3

8 11802 02055 0

Skooch Set of 3
FA088-7

8 11802 02059 8

Doodle Set of 4
FA088-4

8 11802 02056 7

Gobnob Set of 3
FA088-8

8 11802 02060 4

Grippity Set of 4
FA088-5

8 11802 02057 4

Wonky Set of 3
FA088-9

8 11802 02061 1

Yoink Set of 4
FA088-6

8 11802 02058 1

Zorbit Set of 2
FA088-10

8 11802 02062 8

18 Pieces!



**Push 'em together
then pop 'em apart!**



These fun little suckers™ bend, twist, and loop their way into creative play! Completely interchangeable with original Squigz, Benders come in 4" and 6" pieces. They provide hours of endless play and whimsical creations.

Ages 3+

FA098-1

8 11802 02072 7



They may be tiny, but their building fun is MIGHTY! Push 'em together and then POP 'em apart. Mini Squigz will stick to any flat surface, leaving behind no residue. Using Suction Construction and a little imagination, these tiny little suckers provide hours of play!
Ages 5+

FA107-1



75 Pieces!



- TOTY Finalist 2015
- ASTRA Best Toys for Kids 2014

Push the three pipSquigz down on any smooth surface and watch baby react! Sensory development is crucial for every infant. pipSquigz combine touch, sound, and visual stimulation all in one compact, take-anywhere, easy to clean toy! Perfect for bath time, travel, highchair, or stroller. 100% safe and BPA free.

Ages 6 mo.+

FA089-1



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dadoTM squares

- Winner of 7 Awards!

Complex thought from simple, contemporary design. While constructing with 35 versatile plastic Dado Squares™, kids will devise endless three-dimensional creations: parking garages for toy cars, fences for animals, spaceships, and more! Get in the "groove" of non-stop engineering. **Ages 3+**



FA030-1



1 82129 00019 9

Made in
the USA



dadoTM cubes

Made in
the USA



- Winner of 12 Awards!

Modern design integrated with art and science makes for a vibrant building experience! Explore the architectural principles of proportion, balance, structure, and color with limitless creations. Scaled, notched Dado Cubes™ captivate imaginations! Ten high-quality plastic cubes. **Ages 3+**

FB024-0





- Parents' Choice Recommended Award 2010
- Creative Child Preferred Choice Award 2010

A highly evolved construction toy based on the polyhedra shape! Two Reptangles™ can snap together in over 100 ways in this sophisticated yet playful building system. Snapping leads to imagination, creativity, and educational play! Can you build a Rhombicuboctahedron? Includes 24 turtles, Exploration Guide featuring 80 build-outs, 50 puzzles, and a durable storage box. **Ages 6+**



FAO42-1



REPTANGLES



Arx™
2.0

Stackable. Slidable. Attractable.

Arx 2.0 is a colorful and elegantly designed magnetic building toy. The simplicity of Arx 2.0 lends itself to hours of geometric and magnetizing play! When two or more pieces meet, you'll hear the click and know it's time to create.

The magnetic attraction of Arx 2.0 is undeniably cool! Build on a flat surface, or use the two included bases to construct towering structures that defy gravity!

No instructions needed.
No right or wrong answers.
Begin exploring buildings, and
creating immediately. Includes 24 Arx 2.0
pieces and two bases.

Ages 3+

FA096-1



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Twig™

- Parents' Choice Gold Award 2010

Constructed from the finest materials, Twig™ is equally appealing in the playroom, the office, or on the coffee table. The 72 wooden pieces, each precision-cut and compatible with one another, allow for limitless combinations in open-ended play.

New Packaging for 2016!

Twig™ is a "green" product, constructed of highly-renewable rubber wood. Storage bag included. **Ages 3+**

FA031-1

 1 82129 00024 3

HexActly™
Congruently Cool

- 2012 Major Fun Award
- 2011 Parents' Choice Recommended Award Winner!

Who knew geometry could be so beautiful? These 24 congruently cool and colorful hexagons fit together with precision. With thousands of possibilities, HexActly™ is simple design that inspires complex thought. The chunky hexagonal pieces invite creativity and reinforce visual-spatial skills while children of all ages stack, balance, and sculpt patterns to form original creations. **Ages 3+**

FA058-1

 1 82129 00064 9

14

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Joinks™

Flex your building muscles as you bend the rules of construction with Joinks™! The flexible connectors and wooden dowels add bounce, wiggle, and movement to your creative structures. Colorful, chunky, and super-flexible, Joinks™ connectors are made from 100% silicone. Use the suction cups to secure your builds to tables, windows, and almost any flat surface. Easy enough for a toddler but complex enough for a chemist! Includes 76 pieces. Ages 3+

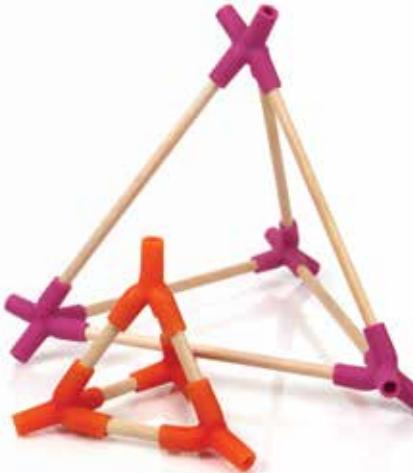
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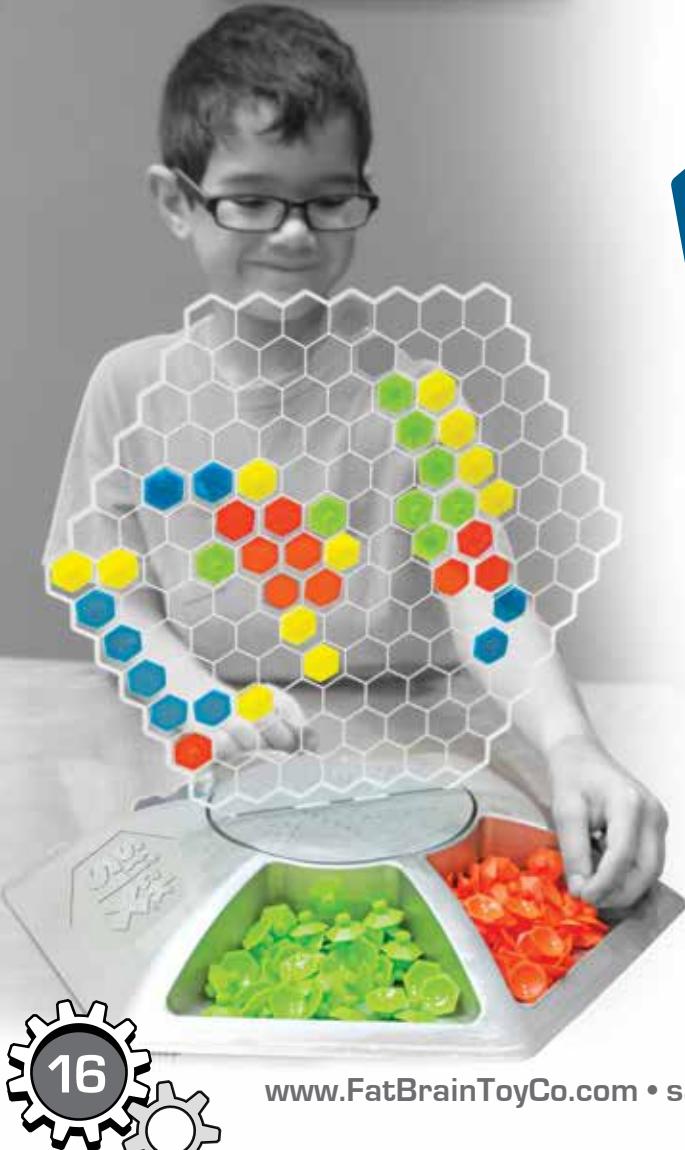


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**76
PIECE SET!**





This surprisingly simple game is perfect for the entire family. No reading required. Just get six of your pieces in a row either horizontally, diagonally, or in a circle. That's it! Stick your bright suction cup to the board and soon you'll be playing offensively as you try to outsmart your opponents and stick six of your color on the board. With its light strategy and beautiful design, this game will soon be a family game night favorite. Includes board and 256 hexagonal suction pieces.
2 to 4 players. **Ages 6+**

FA122-1



256 Colorful Game Pieces!

Spin the Board
to Play Both Sides

New
for
2016



Get Six in a Row & Win!



**Design & Decorate
with this
Reusable Craft!**

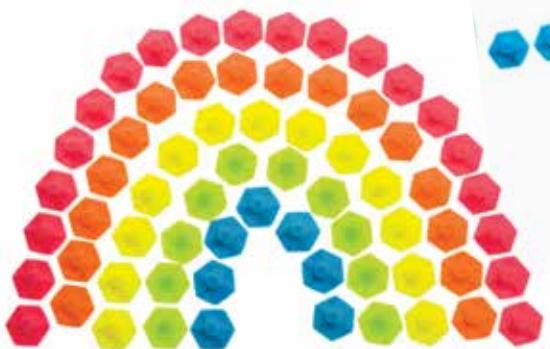
Pop and stick, design and decorate, then do it all over again with this re-usable suction craft art set! Making art with hundreds of colorful suction cups is an afternoon of endless pop-pop-popping possibility! These mini-hexagons nest like little pixels for gapless art projects on any non-porous surface.

Stick them to windows or mirrors like stained glass, decorate for holidays, use for mirror-play, embellish the edges of your favorite "smart" device, follow the patterns in the booklet, or design your own art! 252 pieces in 6 vibrant colors. **Ages 3+**

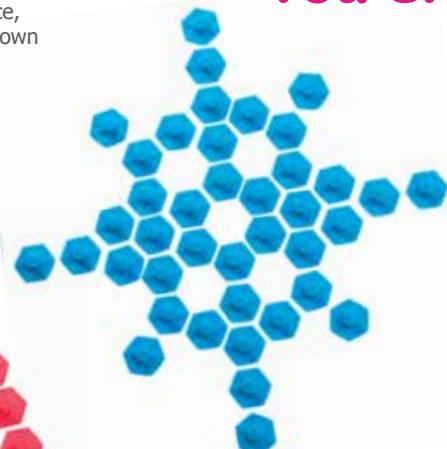
FA118-1



8 11802 02106 9



**What Will
You Create?**



**252
Pieces!**



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AnimalLogic

Solve the Puzzle to Stop the Stampede!

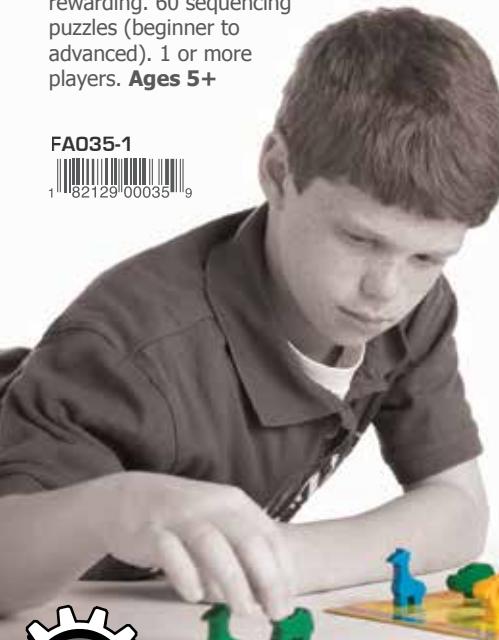
- Multiple Award Winner!

Smart safari stumpers with the lion's share of fun! AnimalLogic™ includes sixteen wooden animals to guide across the river. Camel, lion, giraffe, and hippo...everyone wants to go first. With only two simple rules, finding the correct sequence is rewarding. 60 sequencing puzzles (beginner to advanced). 1 or more players. **Ages 5+**

FA035-1

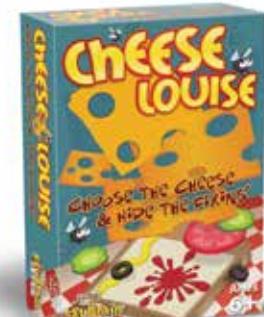


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18

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- Creative Child Preferred Choice Family Brainteaser
- 2013 Parents' Choice Fun Stuff Award

Any way you "slice it", Cheese Louise™ is a speedy little set of puzzles. Reach, spin, and switch out pieces of cheese to cover all the tasty toppings on the bread! You want to make sure none of the condiments can be seen through the holes of the cheese. Combine speed with critical and visual thinking and you'll be the BIG cheese! 1 to 4 players. **Ages 6+**



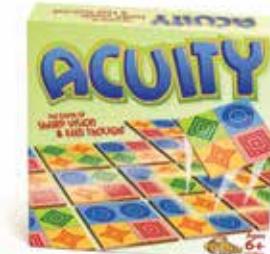
MATCH!

NOT a
MATCH!

FA085-1



8 11802 02050 5



- Multiple Award Winner

Vibrantly mind-bending, the game of Acuity™ keeps everyone on the lookout. It's a race to work together or against each other to discover and match hidden patterns. Sharp vision and keen thought precede every turn of a tile. So clever, it's played again and again! Includes 70 durable and brilliantly-patterned tiles. 2 or more players. **Ages 6+**



FA055-1



1 82129 00059 5





Everyone is "abuzz" about HexHive! Finally, a puzzle that combines visual-spatial thinking with simple math. The object? Each HexHive puzzle provides you with a combination of pieces you will need to solve the challenge. Cover up all the spaces in the hive so each color totals the number seven. Feeling stung? Try using the Bee Blocker to cover up a number. HexHive truly is the "bee's knees" of new puzzles. Includes 40 challenges. **Ages 8+**

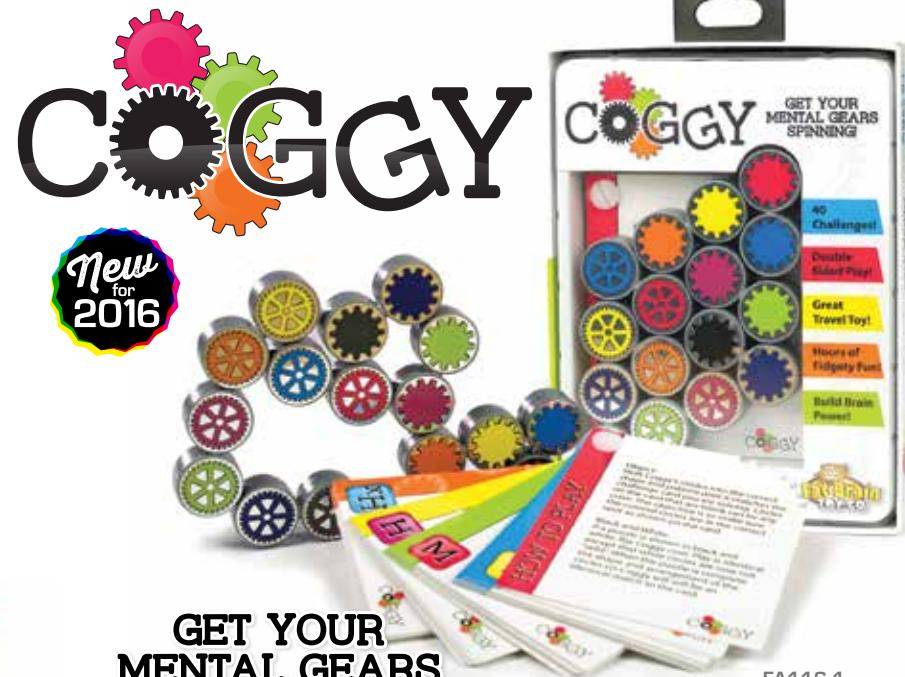


Ivan's Hinge

- Parents' Choice Silver Award 2012
- 2012 Major Fun Award - Puzzles

Go ahead... pick it up. Now we dare you to put it back down! It's a tricky and baffling brainteaser to wrap your mind around. Fold, loop, turn, open, and close the perpetual hinge to recreate and match the 56 pattern challenges. Includes one hinge and 28 challenge cards.

Ages 8+



GET YOUR MENTAL GEARS SPINNING!

Cranial cogs connect and spin with these 40 brainteasing puzzles! Bend, rotate, and shape Coggy to match the pattern on the challenge cards. Each gear shifts up to 255° and you can feel them click satisfactorily into place. Play through four levels of difficulty (Easy, Medium, Hard, and Extra-Hard!).

This double-sided brainteaser features colored gear puzzles on one side and challenging black and white puzzles on the other! Feeling antsy? Coggy makes an excellent fidget toy! **Ages 6+**

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FA086-1



- 2013 Parents' Choice Silver Awards
- Major Fun Award 2013 Word Games

A brainteasing puzzle challenge for people who enjoy word and logic puzzles. The goal is simple: create a 4 x 4 grid of four letter words using the 16 letter tiles provided in the clue. A genius vocabulary isn't needed to play. Each of the words in the 40 puzzles are words you might use on a daily basis. Sounds easy, huh? If you're a word lover, you're in for a delightful surprise. One or more players.

Ages 12+

Hypnotic, addictive, and challenging for kids and adults both, you can take Swingy Thing for a spin at home, school, in the office, or on the go! With 52 exciting challenges—spin one dipper at a time, or spin the outer flipper alone with three dippers—your hands and brain must work in sync. Great for stress relief, building motor skills, improving concentration, and hand-eye coordination. High-quality wood with metal handles. **Ages 6+**

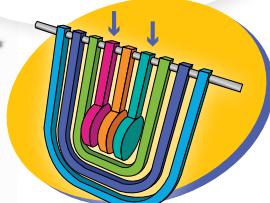
FA103-1



Includes a Fold-Out Poster with 52 Challenges!

SOLAR ECLIPSE

Spin only these two



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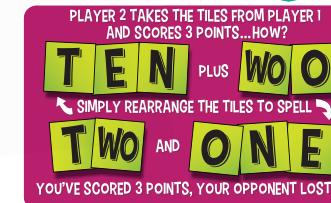
WOO!

HOW TO "WOO" YOUR WAY TO A WIN



PLAYER 1 SPELLS
TEN
AND SCORES 10 POINTS

PLAYER 2 SPELLS
WOO
IT'S TIME TO WOO!



PLAYER 2 TAKES THE TILES FROM PLAYER 1
AND SCORES 3 POINTS...HOW?

TEN PLUS **WOO**
SIMPLY REARRANGE THE TILES TO SPELL
TWO AND **ONE**

YOU'VE SCORED 3 POINTS, YOUR OPPONENT LOST 10



In the game of WOO!, players spell the numbers ONE through TEN using letter tiles...no numbers. Spell N-I-N-E, you score 9 points. Each word you spell gives you points equal to that number. The first player to reach twenty-one or more points wins the game. Spell T-E-N and you're really on a roll!

But look out! If somebody else has the WO-O tiles, you could lose your T-E-N points and they'll be up O-N-E plus T-WO! But that's just how things go in the game of WOO! 2 to 4 players. **Ages 6+**

FA104-1



20

Don't Lose Your Marble!

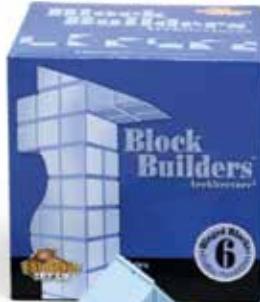
Drop the metal sphere into Paradox Box™ and then it through the blind maze by tilting and turning. Can you find the opposite exit without losing YOUR marbles?

It's a mental workout you can't see coming - so deceiving, you'll wonder, "Where in the heck is that marble going?" Stay with it to discover the secret, (we'll never tell), and solve the one and only Paradox Box! **Ages 8+**

FA075-1



1 82129 00082 3



• Parents' Choice Gold Award 2011

There is no better blueprint for thinking in multiple dimensions. These hinged blocks will captivate your inner-architect. Skyscrapers, sculptures, and geometric marvels become the work of your hands! Draw on logic to master the challenging visual-spatial puzzles. Includes six uniquely-hinged blocks and 50 puzzles featuring architectural facts. **Ages 5+**

Block Builders

Architecture³

A DECATHLON OF MIND-BENDING FOLDING PUZZLES!

You'd never guess folding ten brilliant patterns could make you sweat like this - or bring success so sweet! These smart origami challenges will send your hands racing, folding, unfolding, twisting, turning, and flexing to find the solutions. The vexing twists and turns of your mind will eventually lead you to a gratifying accomplishment! **Ages 8+**

FA074-1



1 82129 00081 6

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Box & Balls

Can you train the bouncy balls to bounce, and bank, and dunk themselves into the target boxes? Whatever your skill level, you can create your own obstacle course to hone your skills. Customize the challenge by size and number of bouncer boxes any way you want!

Eight nested wooden boxes are numbered and decrease in size. Use the number to determine the point value of your shots—this means the smaller the target, the bigger the pay-off! Follow the suggested games printed on each box, or create your own. Enhance your motor skills, creative thinking, and problem solving through infinite play possibilities as you become the bouncy ball master! **Ages 5+**

FA113-1



8 11802 02097 0

Extreme Trick Shot Play!

**8 Wooden Boxes.
8 Bouncy Balls.
Are You Up to the
Challenge?**

**Soon to be
a Classic!**



A girl with long brown hair is sitting on a pink TeeterPopper, looking down at it. A boy in a dark hoodie and pants is standing on a green TeeterPopper, leaning forward. The TeeterPopper is a long, flexible board with suction cups on its underside. The word "TeeterPopper" is written in large, blue, bubbly letters across the top right of the image.

Rock it! Roll it! Pop it!

TeeterPopper™

• ASTRA Best Toys for Kids 2014

This new activity toy has fun on board! Kids just can't get enough of that awesome popping sound. Think of it as never-ending bubble wrap that gets your child up, active, and keeps them moving. Bright, colorful, and hours of silly, physical fun...the giggles just keep coming with TeeterPopper! Measures approximately 30" x 18" and features fourteen Squigz-sized suction cups! **Ages 3+**

FA095-1
8 11802 02069 7

FA095-2
8 11802 02074 1

FA095-3
8 11802 02075 8

**Suction Cups
Pop As You
Wobble, Tilt
and Twirl!**

POP display available.

pop!
Pop!
Pop!

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23

chalktrail®

miles of creative colorful fun

- Family Review Center
- Product of the Year 2013**

Hook Chalktrail® to your bike or scooter quickly and get riding! Draw figure-eights, wavy meandering paths, perfect circles, and fascinating designs by retracing the same route in succession. It's freshly invigorating, beautiful play! Chalktrail® is so intuitive. No need for parental help, no tools required. Healthy riding colors the world beautiful!

Ages 4+

Chalktrail™ Bike Available in Red and Blue.

Red Blue



1405 N. 205th St., Ste. 120
Elkhorn, NE 68022

■ Chalktrail Bike Red
FA076-1



1 82129 00083 0

■ Chalktrail Bike Blue
FA076-2



1 82129 00088 5



■ Chalktrail Scooter
FA087-1



■ Chalktrail Replacement Chalk
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