

**Pock-A-
Doodie Doo!** TM

The logo is a playful, cartoonish design. The top line of text, 'Pock-A-', is in red with a blue outline, except for the 'A' which is yellow with a blue outline. A red chicken head with a white comb and wattle is integrated into the 'o' of 'Pock'. The bottom line of text, 'Doodie Doo!', is also in red with a blue outline, except for the 'Doo!' which is yellow with a blue outline. The 'o' in 'Doodie' contains a small brown nest with a white egg. The entire logo has a 3D effect with shadows.