



# REVIEW OF DESCRIPTIVE STATISTICS AND CONCEPTUALIZATIONS OF VARIANCE

EDF 9780: Multivariate Educational Research

Lecture #1

# Learning Objectives

## Univariate descriptive statistics

Central tendency: Mean, median, mode

Variation/spread: Standard deviation, variance, range

## Bivariate descriptive statistics

Correlation

Covariance

## Types of variable distributions:

Marginal

Joint

Conditional

## Bias in estimators

# Data for Today's Lecture

To help demonstrate the concepts of today's lecture, we will be using a data set with three variables:

Female (Sex): Male (=0) or Female (=1)

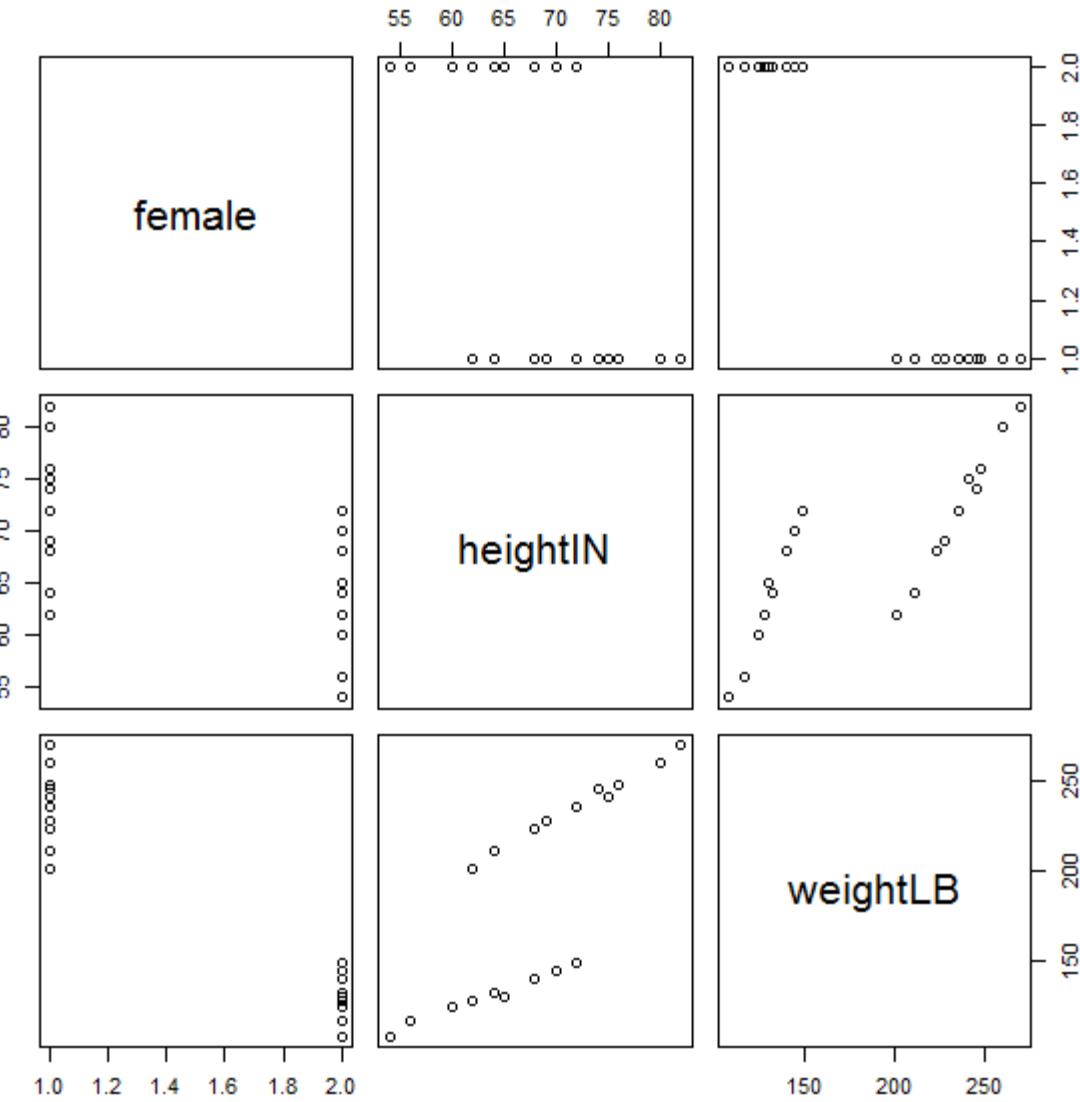
Height in inches

Weight in pounds

The end point of our lecture will be to build a **linear model** that predicts a person's weight

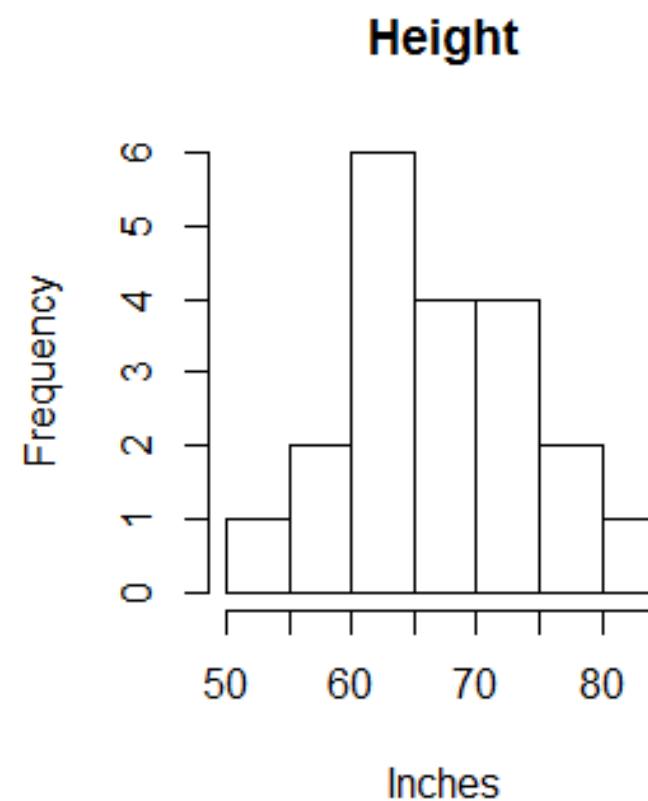
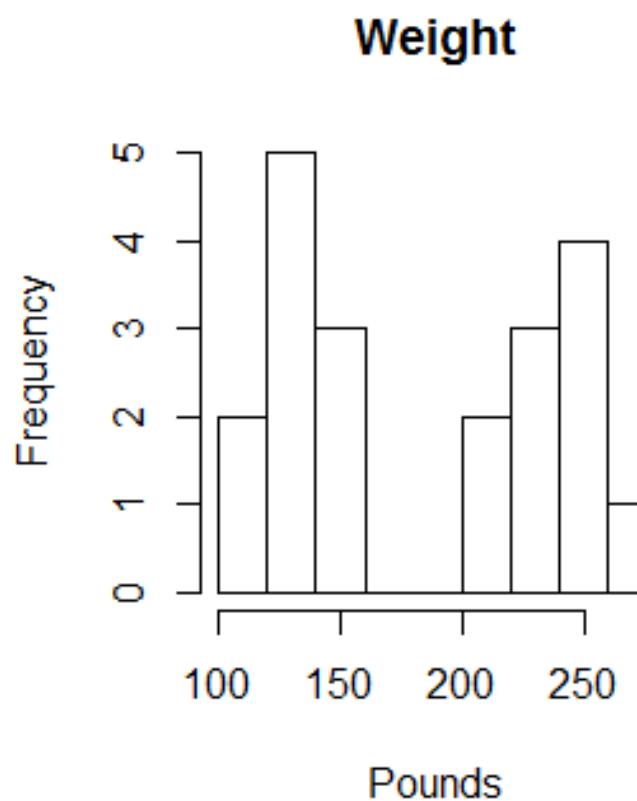
**Linear model:** a statistical model for an outcome that uses a linear combination (a weighted sum) of one or more predictor variables to produce an estimate of an observation's predicted value

**What you will learn is that models underlie all statistics**



# Histograms of Height and Weight

The weight variable seems to be bimodal – does that worry you?



# Descriptive Statistics

We can summarize each variable **marginally** through a set of descriptive statistics  
**Marginal:** one variable by itself

## Common marginal descriptive statistics:

Central tendency: *Mean, Median, Mode*

Variability: *Standard deviation (variance), range*

We can also summarize the **joint** (bivariate) **distribution** of two variables through a set of descriptive statistics:

**Joint distribution:** more than one variable simultaneously

## Common bivariate descriptive statistics:

Correlation and covariance

| Variable | Mean  | SD     | Variance  |
|----------|-------|--------|-----------|
| Height   | 67.9  | 7.44   | 55.358    |
| Weight   | 183.4 | 56.383 | 3,179.095 |
| Female   | 0.5   | 0.513  | 0.263     |

Diagonal: Variance

Above Diagonal:  
Covariance

| Correlation /Covariance | Height | Weight    | Female  |
|-------------------------|--------|-----------|---------|
| Height                  | 55.358 | 334.832   | -2.263  |
| Weight                  | .798   | 3,179.095 | -27.632 |
| Female                  | -.593  | -.955     | .263    |

Below Diagonal:  
Correlation

# Re-examining the Concept of Variance

Variability is a central concept in advanced statistics  
In multivariate statistics, covariance is also central

Unbiased or  
“sample”

Two formulas for the variance  
(about the same when N is large):

Biased/ML or  
“population”

$$S_{Y_1}^2 = \frac{1}{N - 1} \sum_{p=1}^N (Y_{1p} - \bar{Y}_1)^2$$

$$S_{Y_1}^2 = \frac{1}{N} \sum_{p=1}^N (Y_{1p} - \bar{Y}_1)^2$$

Here:  $p$  = person; 1 = variable number one

# Interpretation of Variance

The variance describes the spread of a variable in squared units (which come from the  $(Y_{1p} - \bar{Y}_1)^2$  term in the equation)

**Variance: the average squared distance of an observation from the mean**

Variance of Height: 55.358 inches squared

Variance of Weight: 3,179.095 pounds squared

Variance of Female – not applicable in the same way!

Because squared units are difficult to work with, we typically use the standard deviation – which is reported in units

**Standard deviation: the average distance of an observation from the mean**

SD of Height: 7.44 inches

SD of Weight: 56.383 pounds

# Variance/SD as a More General Statistical Concept

Variance (and the standard deviation) is a concept that is applied across statistics – not just for data

Statistical parameters have variance

e.g. The sample mean  $\bar{Y}_1$  has a “standard error” (SE) of  $S_{\bar{Y}} = \frac{s_y}{\sqrt{N}}$

The standard error is another name for standard deviation

So “standard error of the mean” is equivalent to “standard deviation of the mean”

Usually “error” refers to parameters; “deviation” refers to data

Variance of the mean would be  $S_{\bar{Y}}^2 = \frac{s_y^2}{N}$

More generally, variance = error

You can think about the SE of the mean as telling you how far off the mean is for describing the data

# Correlation of Variables

Moving from marginal summaries of each variable to joint (bivariate) summaries, the Pearson correlation is often used to describe the association between a pair of variables:

$$r_{Y_1, Y_2} = \frac{\frac{1}{N-1} \sum_{p=1}^N (Y_{1p} - \bar{Y}_1)(Y_{2p} - \bar{Y}_2)}{S_{Y_1} S_{Y_2}}$$

The correlation is **unitless** as it ranges from -1 to 1 for continuous variables, regardless of their variances

Pearson correlation of binary/categorical variables with continuous variables is called a point-biserial (same formula)

Pearson correlation of binary/categorical variables with other binary/categorical variables has bounds within -1 and 1

# More on the Correlation Coefficient

The Pearson correlation is a **biased** estimator

**Biased estimator:** the expected value differs from the true value for a statistic

Other biased estimators: Variance/SD when  $\frac{1}{N}$  is used

The unbiased correlation estimate would be:

$$r_{Y_1, Y_2}^U = r_{Y_1, Y_2} \left[ 1 + \frac{(1 - r_{Y_1, Y_2}^2)}{2N} \right]$$

As N gets large bias goes away; Bias is largest when  $r_{Y_1, Y_2} = 0$

Pearson is an underestimate of true correlation

If it is biased, then why does everyone use it anyway?

Answer: forthcoming when we talk about (ML) estimation

# Covariance of Variables: Association with Units

The numerator of the correlation coefficient is the covariance of a pair of variables:

$$S_{Y_1, Y_2} = \frac{1}{N-1} \sum_{p=1}^N (Y_{1p} - \bar{Y}_1)(Y_{2p} - \bar{Y}_2)$$

Unbiased or  
“sample”

$$S_{Y_1, Y_2} = \frac{1}{N} \sum_{p=1}^N (Y_{1p} - \bar{Y}_1)(Y_{2p} - \bar{Y}_2)$$

Biased/ML or  
“population”

The covariance uses the units of the original variables (but now they are multiples):

Covariance of height and weight: 334.832 inch-pounds

The covariance of a variable with itself is the variance

The covariance is often used in multivariate analyses because it ties directly into multivariate distributions

But...covariance and correlation are easy to switch between

# Going from Covariance to Correlation

If you have the covariance matrix (variances and covariances):

$$r_{Y_1, Y_2} = \frac{S_{Y_1, Y_2}}{S_{Y_1} S_{Y_2}}$$

If you have the correlation matrix and the standard deviations:

$$S_{Y_1, Y_2} = r_{Y_1, Y_2} S_{Y_1} S_{Y_2}$$

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## **REVIEW OF LINEAR MODELS**

# Learning Objectives

Types of distributions:

Conditional distributions

The General Linear Model

Regression

Analysis of Variance (ANOVA)

Analysis of Covariance (ANCOVA)

Beyond – Interactions

# The General Linear Model

The general linear model incorporates many different labels of analyses under one unifying umbrella:

|                 | Categorical Xs | Continuous Xs           | Both Types of Xs |
|-----------------|----------------|-------------------------|------------------|
| Univariate Y    | ANOVA          | Regression              | ANCOVA           |
| Multivariate Ys | MANOVA         | Multivariate Regression | MANCOVA          |

The typical assumption is that error is normally distributed – meaning that the data are **conditionally** normally distributed

Models for non-normal outcomes (e.g., dichotomous, categorical, count) fall under the *Generalized Linear Model*, of which the GLM is a special case (i.e., for when model residuals can be assumed to be normally distributed)

# General Linear Models: Conditional Normality

$$Y_p = \beta_0 + \beta_1 X_p + \beta_2 Z_p + \beta_3 X_p Z_p + e_p$$

## Model for the Means (Predicted Values):

- Each person's expected (predicted) outcome is a function of his/her values on x and z (and their interaction)
- y, x, and z are each measured only once per person ( $p$  subscript)

## Model for the Variance:

- $e_p \sim N(0, \sigma_e^2) \rightarrow \text{ONE}$  residual (unexplained) deviation
- $e_p$  has a mean of 0 with some estimated constant variance  $\sigma_e^2$ , is normally distributed, is unrelated to x and z, and is unrelated across people (across all observations, just people here)

We will return to the normal distribution in a few weeks – but for now know that it is described by two terms: a mean and a variance

# Building a Linear Model for Predicting a Person's Weight

We will now build a linear model for predicting a person's weight, using height and sex as predictors

Several models we will build are done for didactic reasons – to show how regression and ANOVA work with the GLM

You wouldn't necessarily run these models in this sequence

Our beginning model is that of an **empty model** – no predictors for weight (an **unconditional model**)

Our ending model is one with both predictors and their interaction (a **conditional model**)

# Model 1: The Empty Model

Linear model:  $Weight_p = \beta_0 + e_p$   
where  $e_p \sim N(0, \sigma_e^2)$

Estimated Parameters: [ESTIMATE (STANDARD ERROR)]

- $\beta_0 = 183.4$  (12.61)
  - Overall intercept – the “grand” mean of weight across all people
  - Just the mean of weight
  - SE for  $\beta_0$  is standard error of the mean for weight  $\frac{s_{Weight}}{\sqrt{N}}$
- $\sigma_e^2 = 3,179.1$  (SE not given)
  - The (unbiased) variance of weight:

$$e_p = Weight_p - \beta_0 = Weight_p - \bar{Weight}_p$$

$$S_e^2 = \frac{1}{N-1} \sum_{p=1}^N (Weight_p - \bar{Weight}_p)^2$$

Note: Classically, this comes from the Mean Square Error of an F-table (but may not in models estimated with different methods)

## Model 2: Predicting Weight from Height (“Regression”)

Linear model:  $Weight_p = \beta_0 + \beta_1 Height_p + e_p$   
where  $e_p \sim N(0, \sigma_e^2)$

Estimated Parameters:

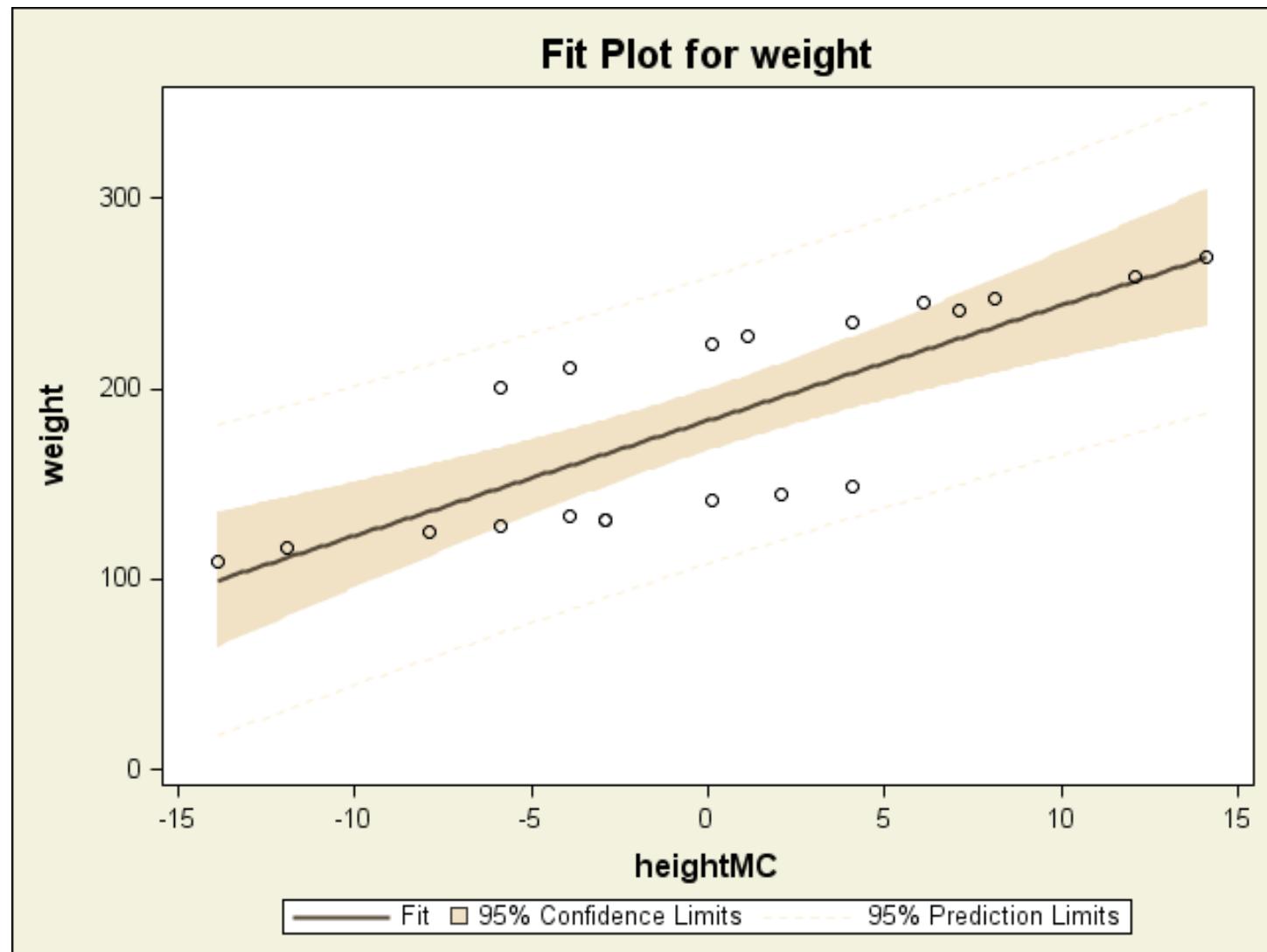
- $\beta_0 = -227.292$  (73.483)
  - Predicted value of Weight for a person with Height = 0
  - Nonsensical – but we could have centered Height
- $\beta_1 = 6.048$  (1.076)
  - Change in predicted value of Weight for every one-unit increase in height (weight goes up 6.048 pounds per inch)
- $\sigma_e^2 = 1,218$  (SE not given)
  - The residual variance of weight
  - Height explains  $\frac{3,179.1 - 1,218}{3,179.1} = 61.7\%$  of variance of weight

## Model 2a: Predicting Weight from Mean-Centered Height

Linear model:  $W_p = \beta_0 + \beta_1(H_p - \bar{H}) + e_p$   
where  $e_p \sim N(0, \sigma_e^2)$

Estimated Parameters: [ESTIMATE (STANDARD ERROR)]

- $\beta_0 = 183.4 (7.804)$ 
  - Predicted value of Weight for a person with Height = Mean Height
  - Is the Mean Weight (regression line goes through means)
- $\beta_1 = 6.048 (1.076)$ 
  - Change in predicted value of Weight for every one-unit increase in height (weight goes up 6.048 pounds per inch)
  - Same as previous
- $\sigma_e^2 = 1,218 (\text{SE not given})$ 
  - The residual variance of weight
  - Height explains  $\frac{3,179.1 - 1,218}{3,179.1} = 61.7\%$  of variance of weight
  - Same as previous



# Hypothesis Tests for Parameters

To determine if the regression slope is significantly different from zero, we must use a hypothesis test:

$$\begin{aligned} H_0: \beta_1 &= 0 \\ H_1: \beta_1 &\neq 0 \end{aligned}$$

We have two options for this test (both are same here)

Use ANOVA table: sums of squares – F-test

Use “Wald” test for parameter:  $t = \frac{\beta_1}{se(\beta_1)}$

Here  $t^2 = F$

Wald test:  $t = \frac{\beta_1}{se(\beta_1)} = \frac{6.048}{1.076} = 5.62; p < .001$

Conclusion: reject null ( $H_0$ ); slope is significant

# Model 3: Predicting Weight from Sex (“ANOVA”)

Linear Model:  $Weight_p = \beta_0 + \beta_2 Female_p + e_p$   
where  $e_p \sim N(0, \sigma_e^2)$

Note: because sex is a categorical predictor, we must first code it into a number before entering it into the model  
(typically done automatically in software)

Here we use Female = 1 for females; Female = 0 for males

Estimated Parameters: [ESTIMATE (STANDARD ERROR)]

- $\beta_0 = 235.9 (5.415)$ 
  - Predicted value of Weight for a person with Female=0 (males)
  - Mean weight of males
- $\beta_2 = -105.0 (7.658)$

$$t = -\frac{105}{7.658} = -13.71; p < .001$$

- Change in predicted value of Weight for every one unit increase in female
- In this case, the difference between the mean for males and the mean for females
- $\sigma_e^2 = 293$  (SE not given)
  - The residual variance of weight
  - Sex explains  $\frac{3,179.1 - 293}{3,179.1} = 90.8\%$  of variance of weight

## Model 3: More on Categorical Predictors

Sex was coded using what is called reference or dummy coding:

- Intercept becomes mean of the “reference” group (the 0 group)
- Slopes become the difference in the means between reference and other groups
- For C categories, C-1 predictors are created

**All coding choices can be recovered from the model:**

Predicted Weight for Females (mean weight for females):

$$W_p = \beta_0 + \beta_2 = 235.9 - 105 = 130.9$$

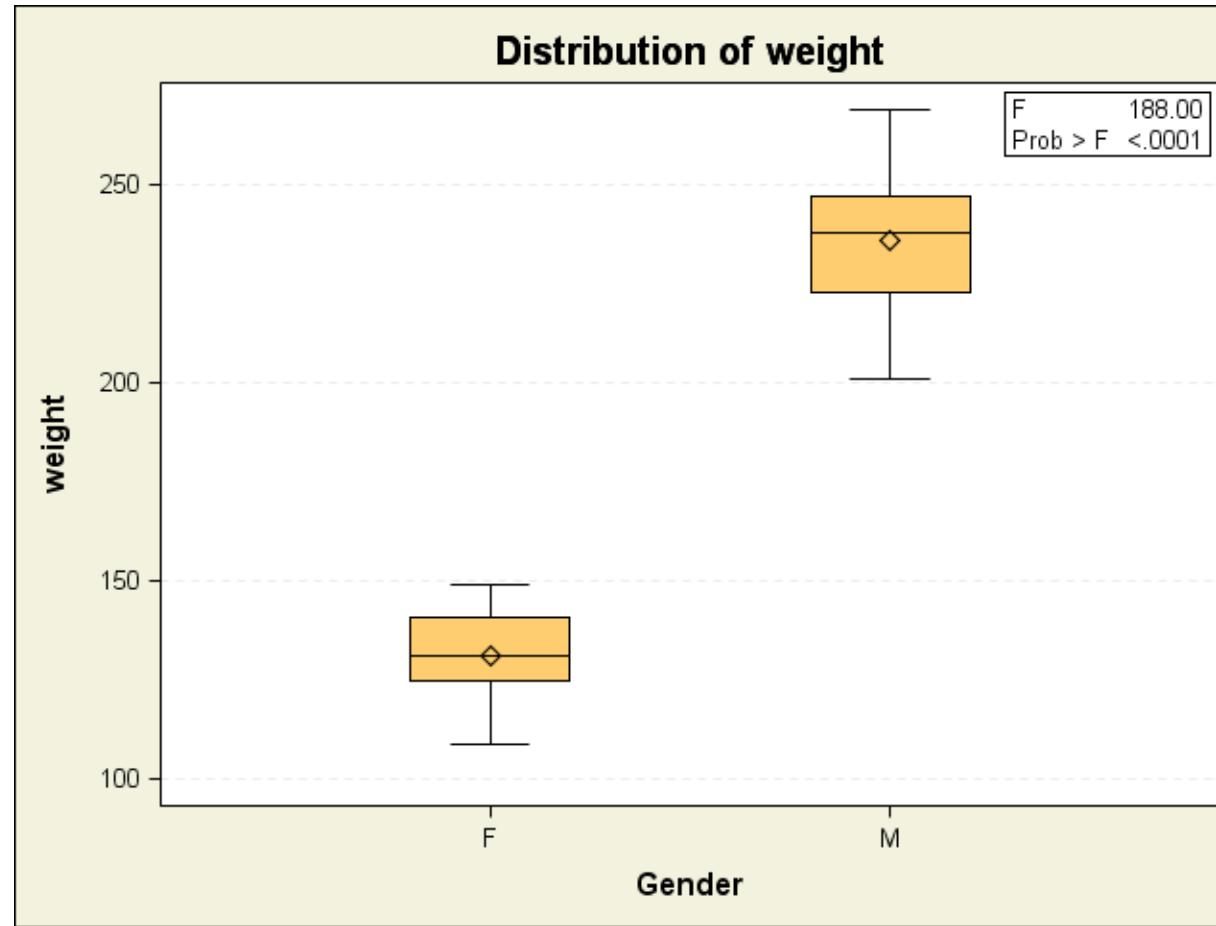
Predicted Weight for Males:

$$W_p = \beta_0 = 235.9$$

What would  $\beta_0$  and  $\beta_2$  be if we coded Male = 1?

Super cool idea: what if you could do this in software all at once?

## Model 3: Predictions and Plots



## Model 4: Predicting Weight from Height and Sex (w/o Interaction); (“ANCOVA”)

Linear Model:  $W_p = \beta_0 + \beta_1(H_p - \bar{H}) + \beta_2 F_p + e_p$   
where  $e_p \sim N(0, \sigma_e^2)$

Estimated Parameters: [ESTIMATE (STANDARD ERROR)]

- $\beta_0 = 224.256 (1.439)$ 
  - Predicted value of Weight for a person with Female=0 (males) and has Height = Mean Height ( $H_p - \bar{H} = 0$ )
- $\beta_1 = 2.708 (0.155)$

$$t = \frac{2.708}{0.155} = 17.52; p < .001$$

- Change in predicted value of Weight for every one-unit increase in height (holding sex constant)

$$\beta_2 = -81.712 (2.241)$$
$$t = -\frac{81.712}{2.241} = -36.46; p < .001$$

- Change in predicted value of Weight for every one-unit increase in female (holding height constant)
  - In this case, the difference between the mean for males and the mean for females holding height constant
- $\sigma_e^2 = 16$  (SE not given)
    - The residual variance of weight

## Model 4: By-Sex Regression Lines

Model 4 assumes identical regression slopes for both sexes but has different intercepts

This assumption is tested statistically by model 5

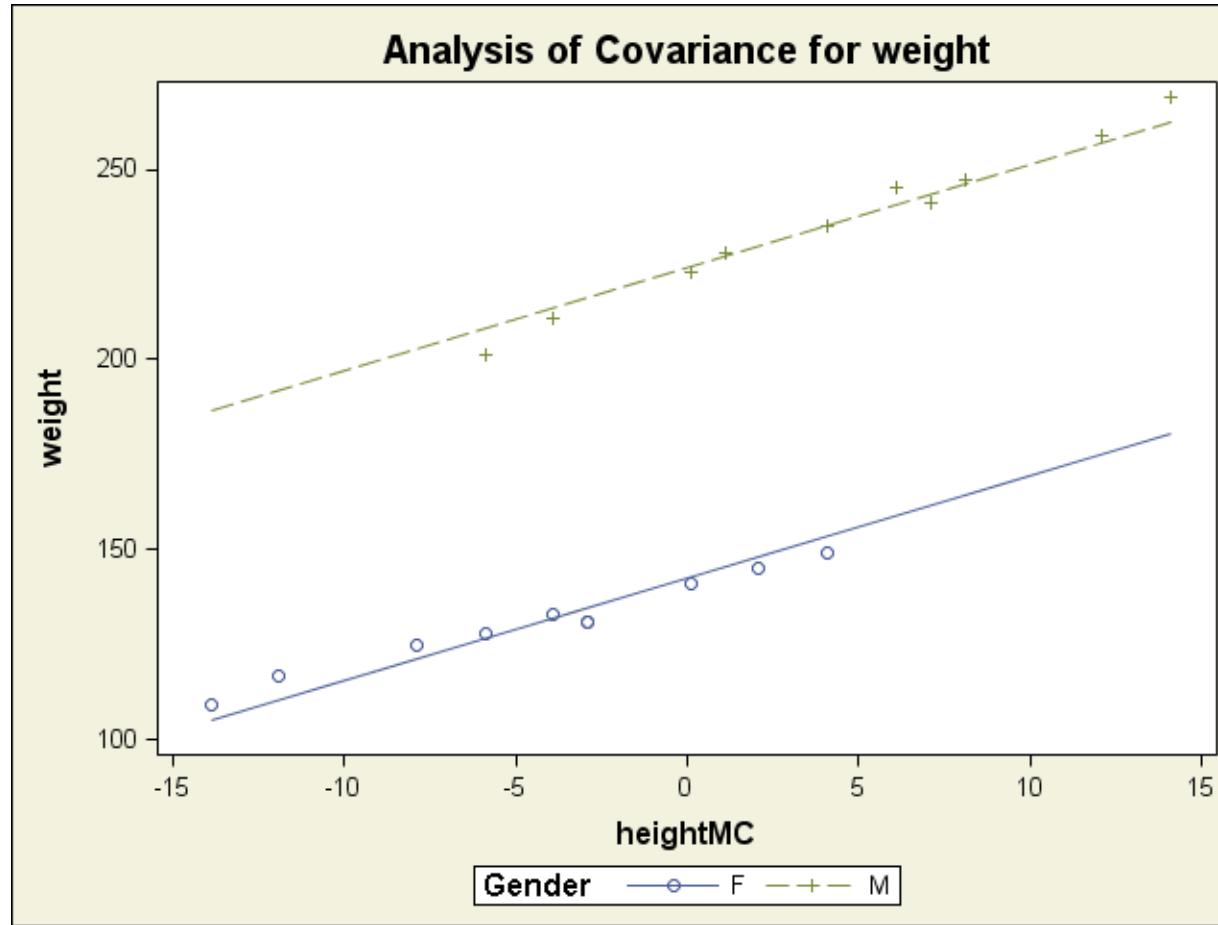
Predicted Weight for Females:

$$W_p = 224.256 + 2.708(H_p - \bar{H}) - 81.712F_p = 142.544 + 2.708(H_p - \bar{H})$$

Predicted Weight for Males:

$$W_p = 224.256 + 2.708(H_p - \bar{H}) - 81.712F_p = 224.256 + 2.708(H_p - \bar{H})$$

## Model 4: Predicted Value Regression Lines



## Model 5: Predicting Weight from Height and Sex (with Interaction); (“ANCOVAish”)

Linear Model:

$$W_p = \beta_0 + \beta_1(H_p - \bar{H}) + \beta_2 F_p + \beta_3(H_p - \bar{H})F_p + e_p$$

where  $e_p \sim N(0, \sigma_e^2)$

Estimated Parameters: [ESTIMATE (STANDARD ERROR)]

- $\beta_0 = 222.184 (0.838)$ 
  - Predicted value of Weight for a person with Female=0 (males) and has Height = Mean Height  $(H_p - \bar{H}) = 0$ 
$$\beta_1 = 3.190 (0.111)$$
$$t = \frac{3.190}{0.111} = 28.65; p < .001$$
- **Simple main effect of height:** Change in predicted value of Weight for every one-unit increase in height (for males only)
  - A conditional main effect: when interacting variable (sex) = 0

## Model 5: Estimated Parameters

Estimated Parameters:

- $\beta_2 = -82.272 (1.211)$

$$t = -\frac{82.272}{1.211} = -67.93; p < .001$$

- **Simple main effect of sex:** Change in predicted value of Weight for every one unit increase in female, for height = mean height
- Sex difference at 67.9 inches

- $\beta_3 = -1.094 (0.168)$

$$t = -\frac{1.094}{0.168} = -6.52; p < .001$$

- **Sex-by-Height Interaction:** Additional change in predicted value of weight for change in either sex or height
- Difference in slope for height for females vs. males
- Because Female = 1, it modifies the slope for height for females (here the height slope is *less positive* than for females than for males)

- $\sigma_e^2 = 5$  (SE not given)

## Model 5: By-Sex Regression Lines

Model 5 does not assume identical regression slopes

Because  $\beta_3$  was significantly different from zero, the data supports different slopes

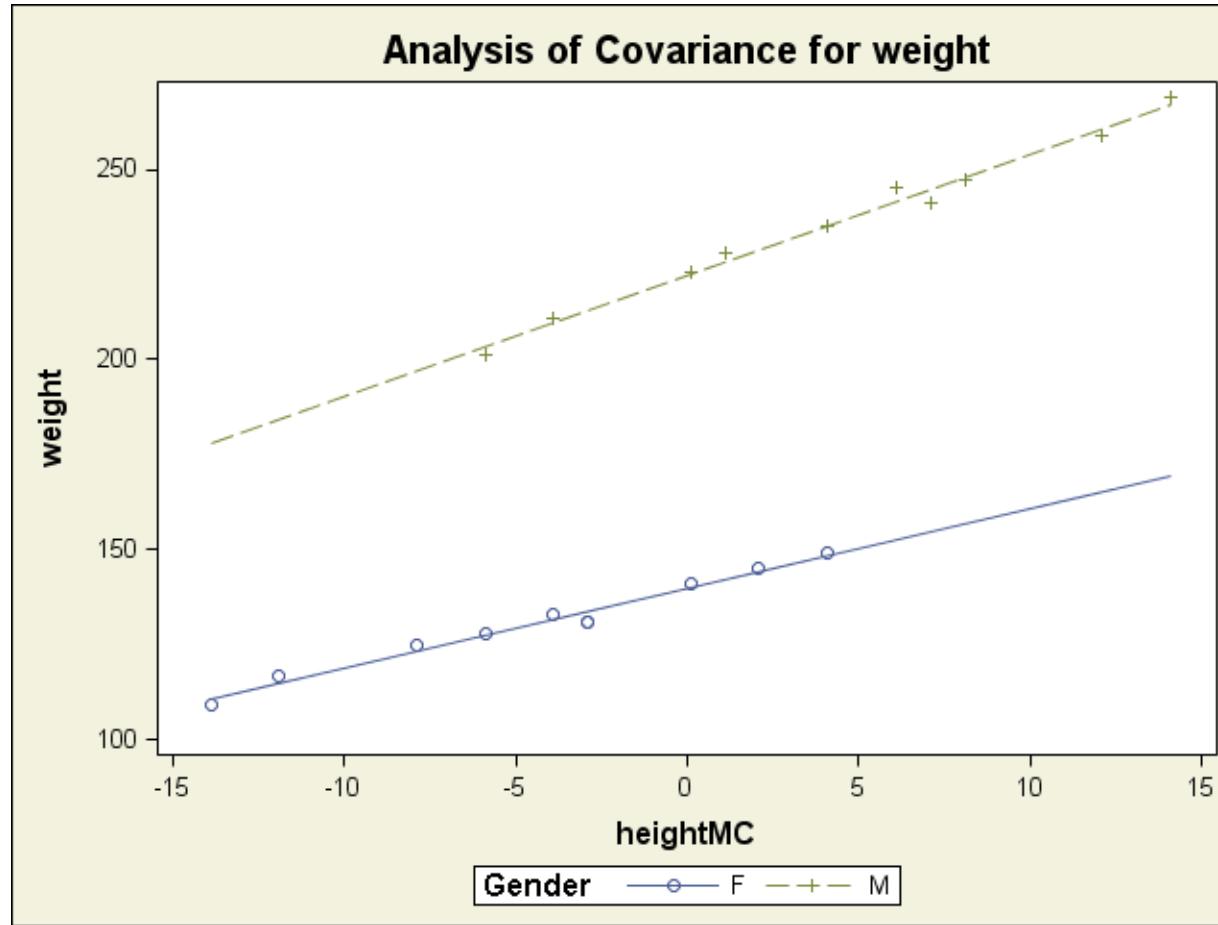
Predicted Weight for Females:

$$\begin{aligned} W_p &= 222.184 + 3.190(H_p - \bar{H}) - 82.272F_p - 1.094(H_p - \bar{H})F_p \\ &= 139.912 + 2.096(H_p - \bar{H}) \end{aligned}$$

Predicted Weight for Males:

$$\begin{aligned} W_p &= 222.184 + 3.190(H_p - \bar{H}) - 82.272F_p - 1.094(H_p - \bar{H})F_p \\ &= 222.184 + 3.190(H_p - \bar{H}) \end{aligned}$$

## Model 5: Predicted Value Regression Lines



# Comparing Across Models

Typically, the empty model and model #5 would be the only models run

The trick is to describe the impact of all and each of the predictors – typically using variance accounted for (explained)

All predictors:

Baseline: empty model #1;  $\sigma_e^2 = 3,179.095$

Comparison: model #5;  $\sigma_e^2 = 4.731$

All predictors (sex, height, interaction) explained  $\frac{3,179.095 - 4.731}{3,179.095} = 99.9\%$  of variance in weight

$R^2$  hall of fame worthy

# Comparing Across Models

The total effect of height (main effect and interaction):

Baseline: model #3 (sex only);  $\sigma_e^2 = 293.211$

Comparison: model #5 (all predictors);  $\sigma_e^2 = 4.731$

Height explained  $\frac{293.211 - 4.731}{293.211} = 98.4\%$  of variance in weight  
*remaining after sex*

98.4% of the 100-90.8% = 9.2% left after sex

True variance accounted for is  $98.4\% * 9.2\% = 9.1\%$

The total effect of sex (main effect and interaction):

Baseline: model #2a (height only);  $\sigma_e^2 = 1,217.973$

Comparison: model #5 (all predictors);  $\sigma_e^2 = 4.731$

Sex explained  $\frac{1,217.973 - 4.731}{1,217.973} = 99.6\%$  of variance in weight  
*remaining after height*

99.6% of the 100-61.7% = 38.3% left after height

True variance accounted for is  $99.6\% * 38.3\% = 38.1\%$

# About Weight...

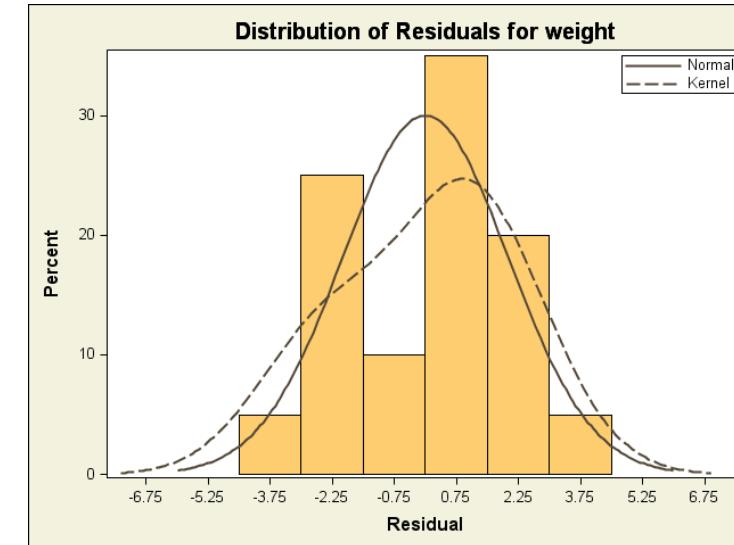
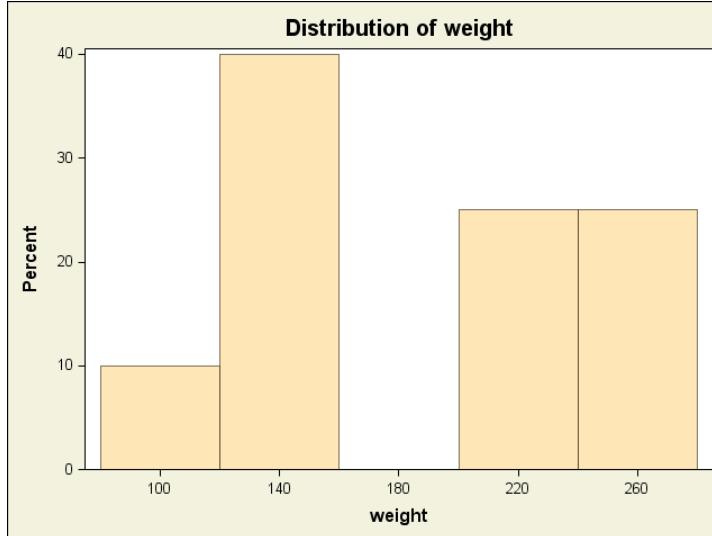
The distribution of weight was bimodal (shown in the beginning of the class)

However, the analysis only called for the residuals to be normally distributed – not the actual data

$$\begin{aligned} e_p &= \text{Weight}_p - \widehat{\text{Weight}}_p \\ &= \text{Weight}_p - [\beta_0 + \beta_1(H_p - \bar{H}) + \beta_2 F_p + \beta_3(H_p - \bar{H})F_p] \end{aligned}$$

This is the same as saying the **conditional distribution** of the data given the predictors must be normal

Residual:



# Wrap Up

Today was a brief review of basic statistics and linear models

Going forward we will

- Learn more about R and integrated development environments
- Drill into interaction terms