

Get the Best of Both Worlds by Using a Headless CMS

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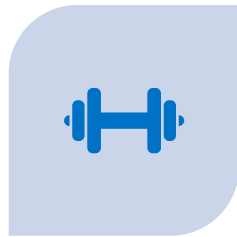
🐦 jtowermi

github.com/jonathantower/headless-cms

Preview



OVERVIEW AND
DEFINITIONS



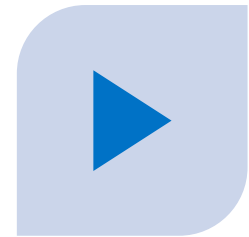
STRENGTHS AND
WEAKNESSES



IMPROVING ON
STATIC SITES



THE BEST OF
BOTH WORLDS



NEXT-LEVEL
WITH JAMSTACK

If You Give \$200, So Will I!

bit.ly/tb-h2o

"charity:water is a non-profit organization that provides clean and safe drinking water to people in developing nations. The organization was founded in 2006 and has helped fund 22,936 projects in 24 countries, benefiting over 4.6 million people." - Wikipedia

*"4/4 Stars"
- CharityNavigator.org*



charity: water

Overview

CMSs and Static Sites

CMS Definition

CMS - "Content Management System"

Non-technical users without HTML/CSS experience

WYSIWYG editor

Displays content in a template

Review and approval process

Example CMSs



umbraco



Joomla!®



WordPress



Kentico



sitecore®



Magento®



Drupal™



SharePoint



Progress®
Sitefinity™

Static Site Definition

Tool that generates an HTML website as output

Inputs raw data, static files, and a set of templates

Automates task of coding individual HTML pages

Pre-built, load very quickly in browsers

Alternative to content management systems (CMS)

Example Static Site Generators



Strengths & Weaknesses

Of CMSs

Traditional CMS Strengths

Expandability

Ubiquity

Simplicity

WYSIWYG Editing

Approval process

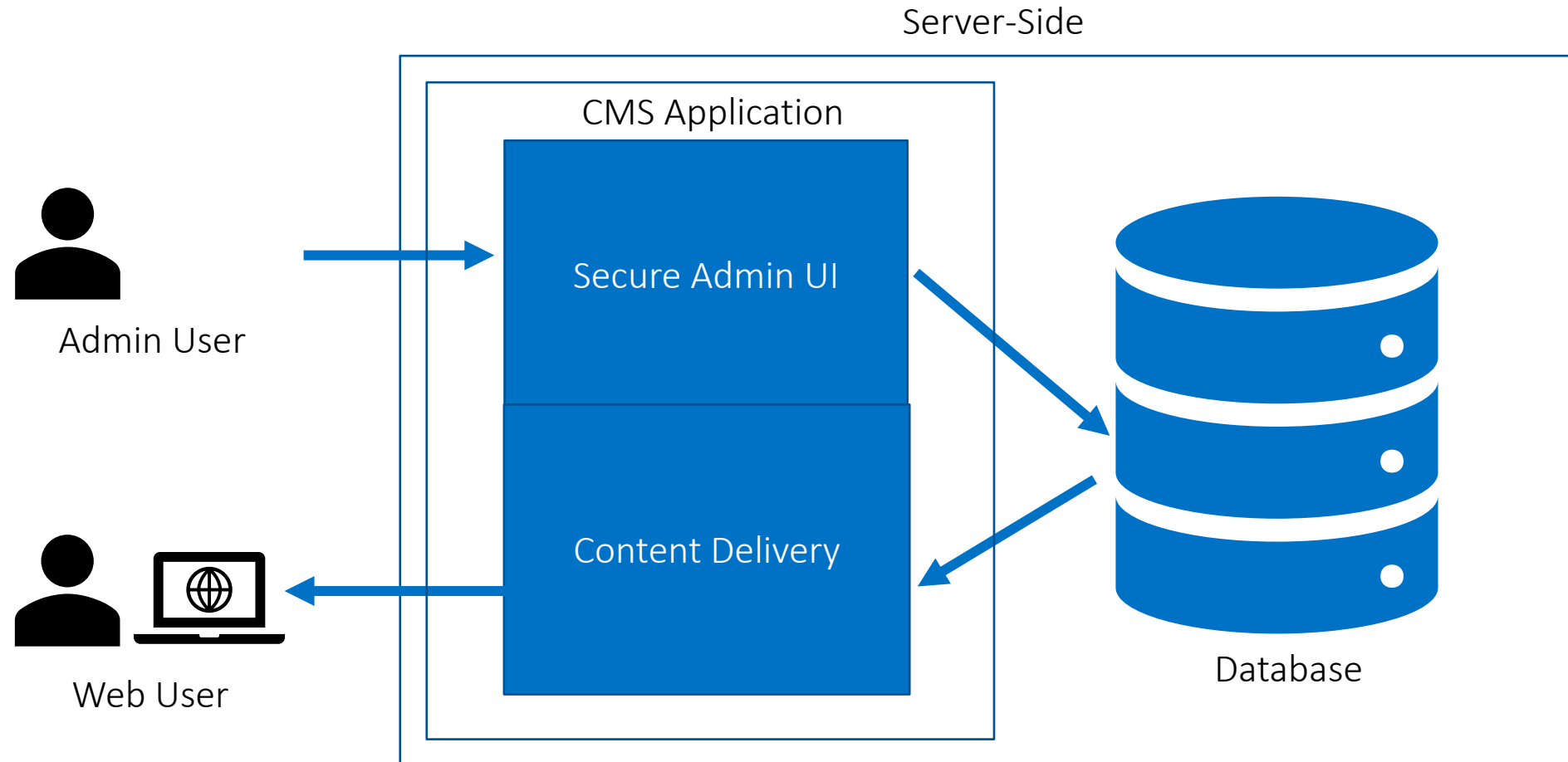
Traditional CMS Weaknesses

Slow

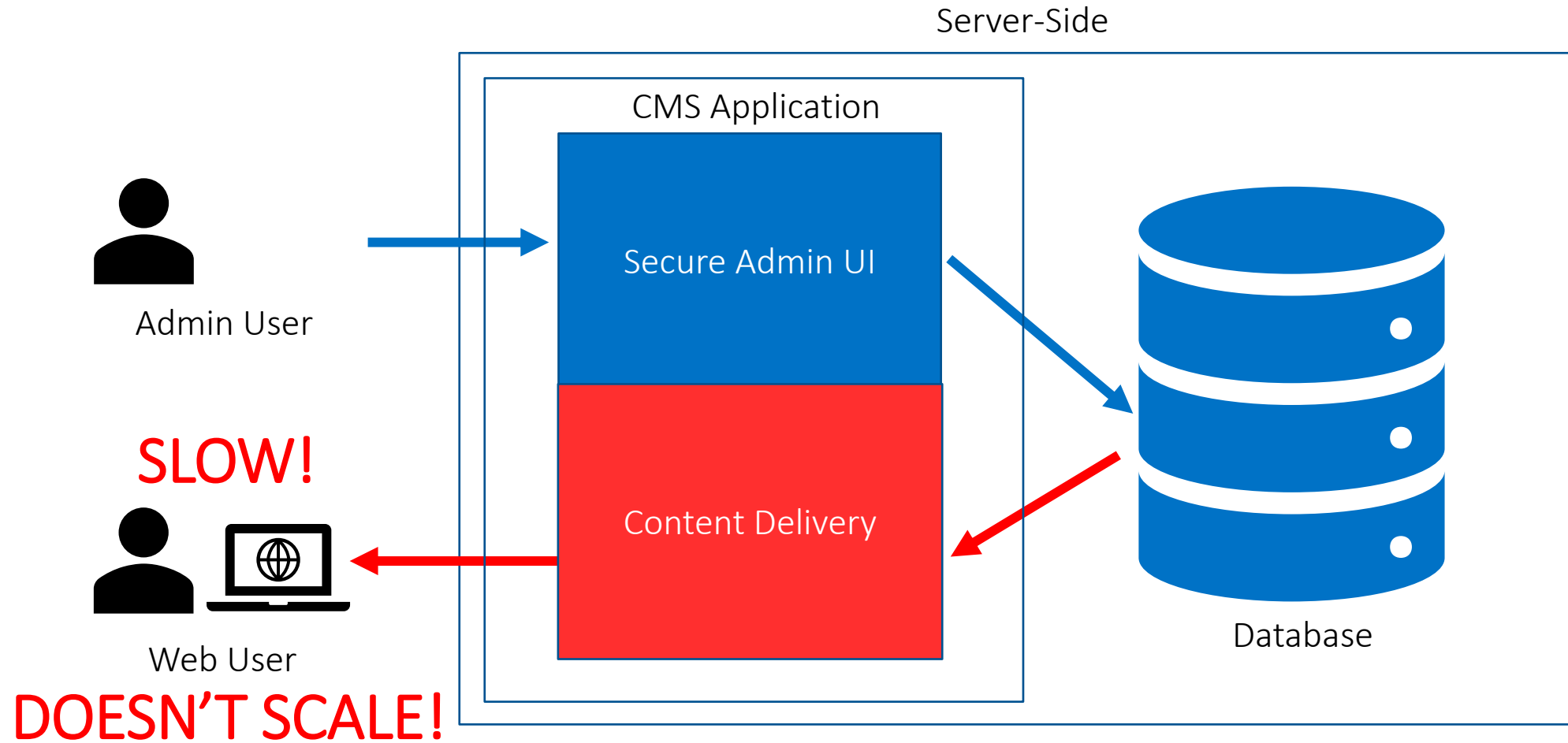
Bloated

Security vulnerabilities

Traditional CMS



Traditional CMS



Strengths & Weaknesses

Static Sites

Static Site Strengths

Always loads fast

Low reliance on 3rd party tools (no plugins)

CDN allows world-wide delivery

Full control over html

Secure, can't be hacked

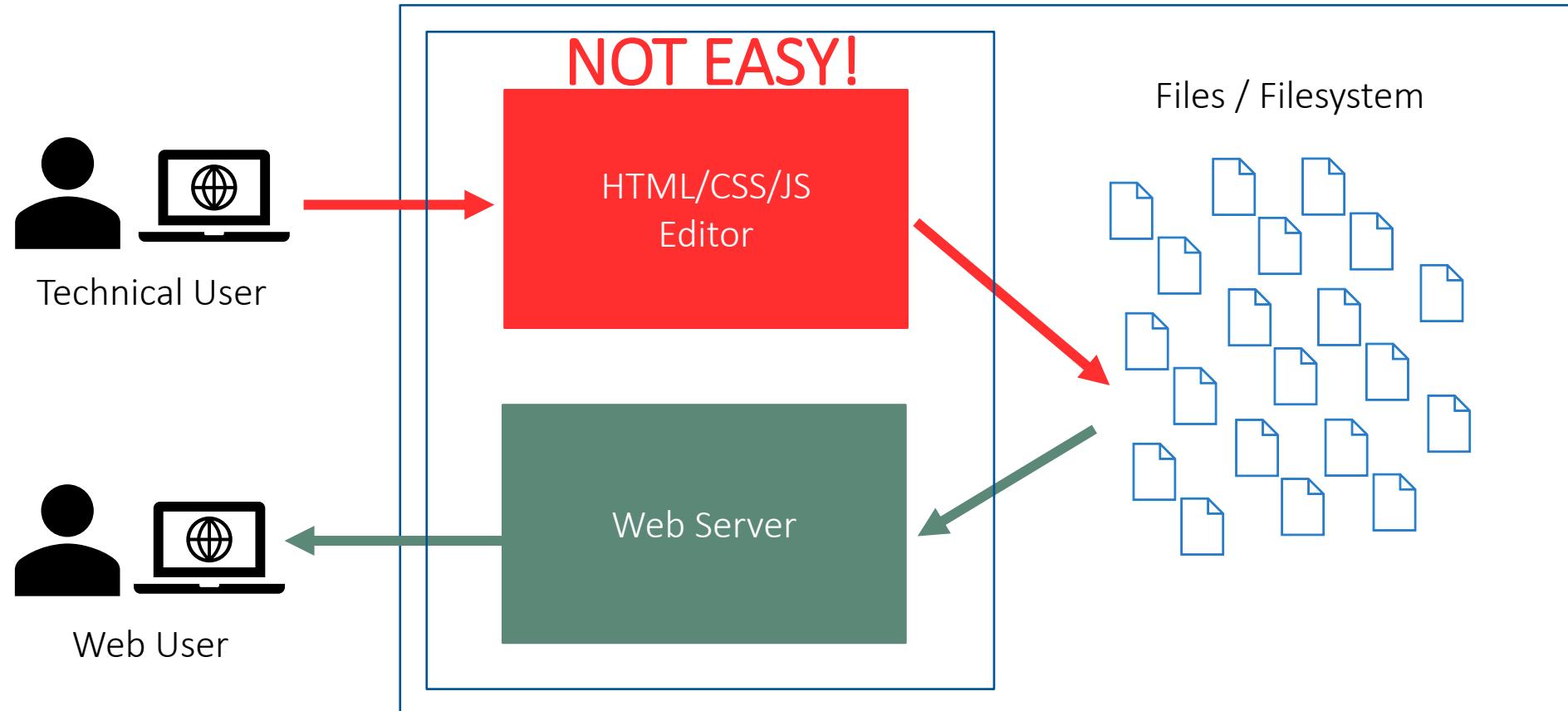
Static Site Weaknesses

Need to know markdown or html

No review/approval life cycle

Traditional Static Sites

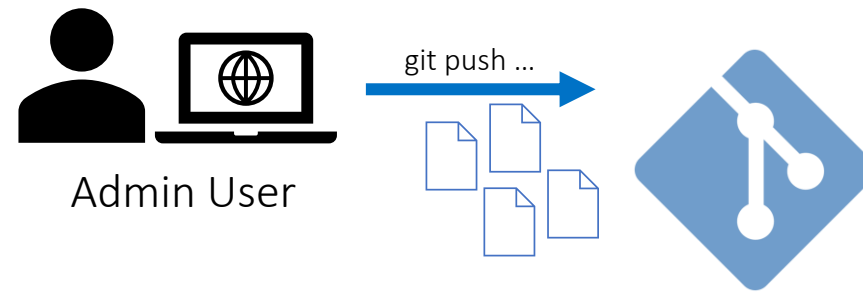
Server-Side



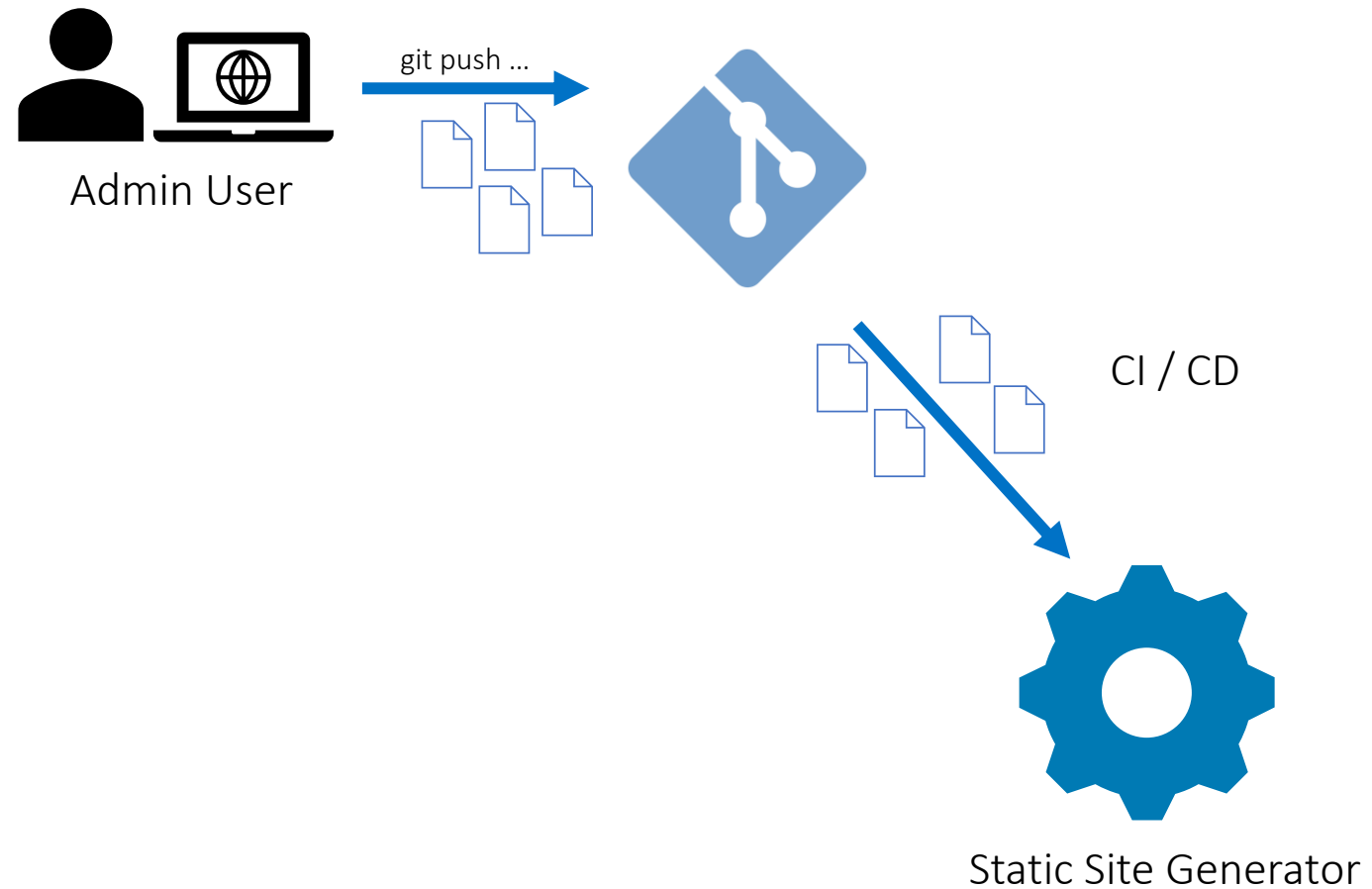
Improving on Static Sites

With Continuous Integration and Deployment

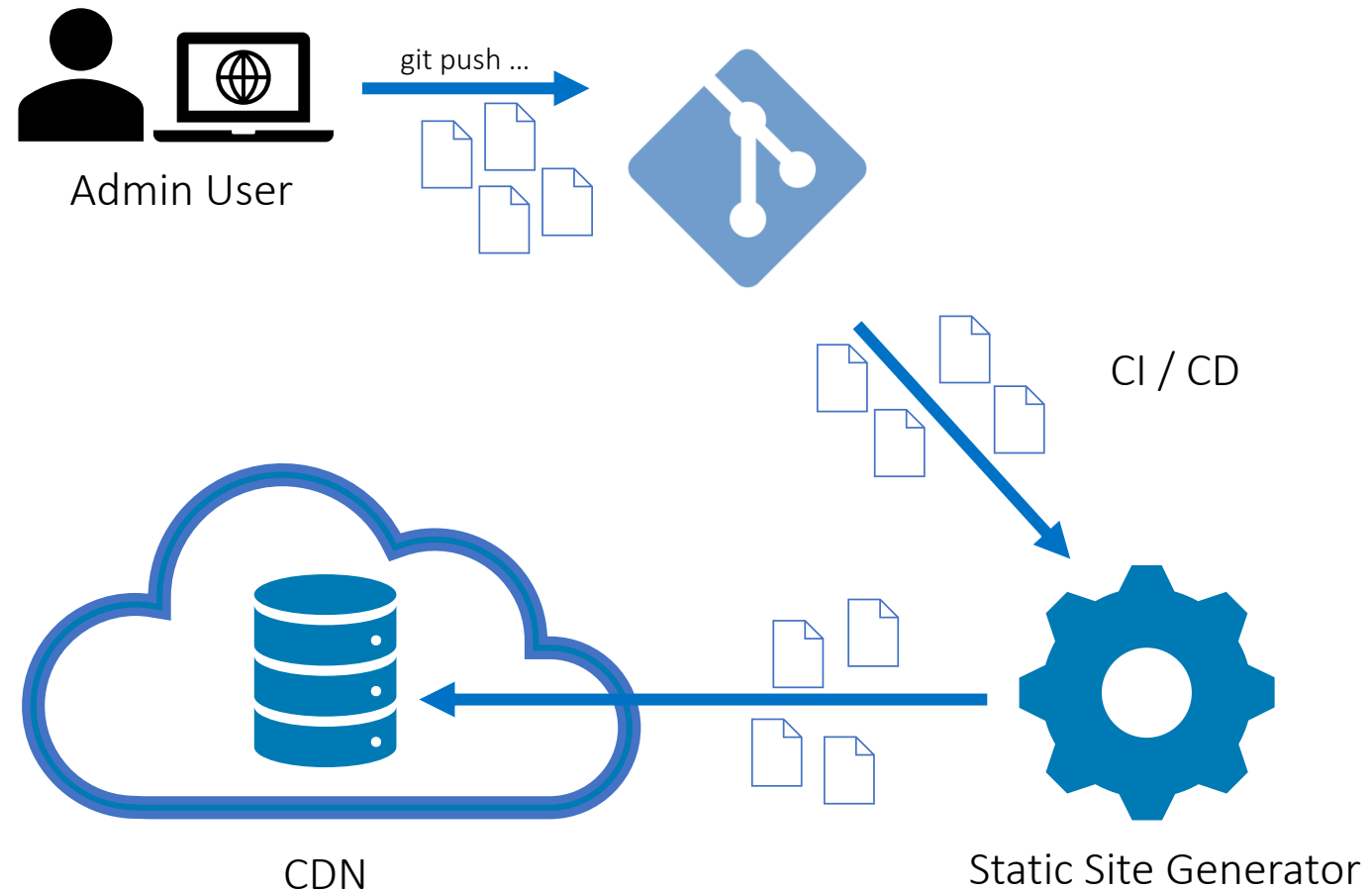
Static Sites with CI/CD



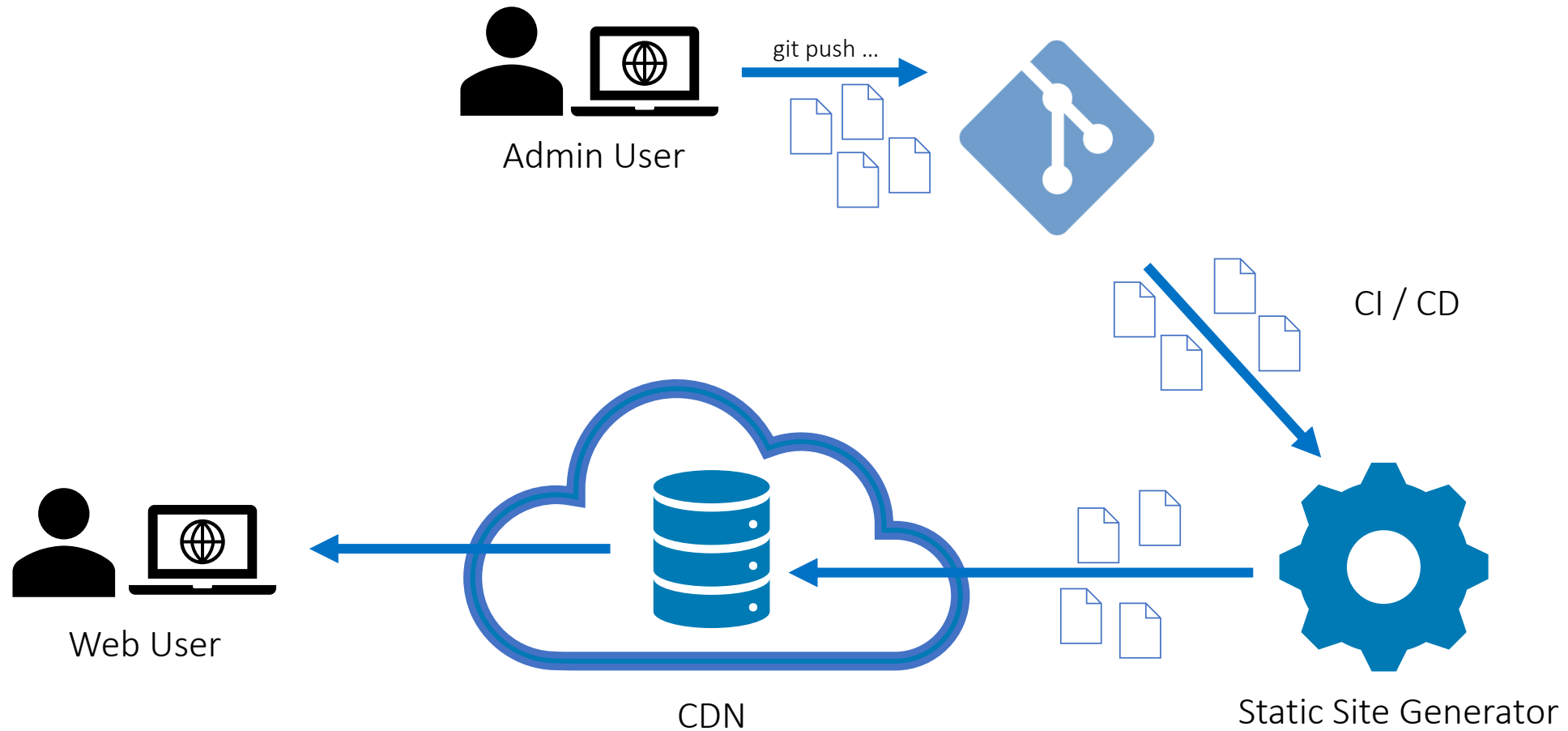
Static Sites with CI/CD



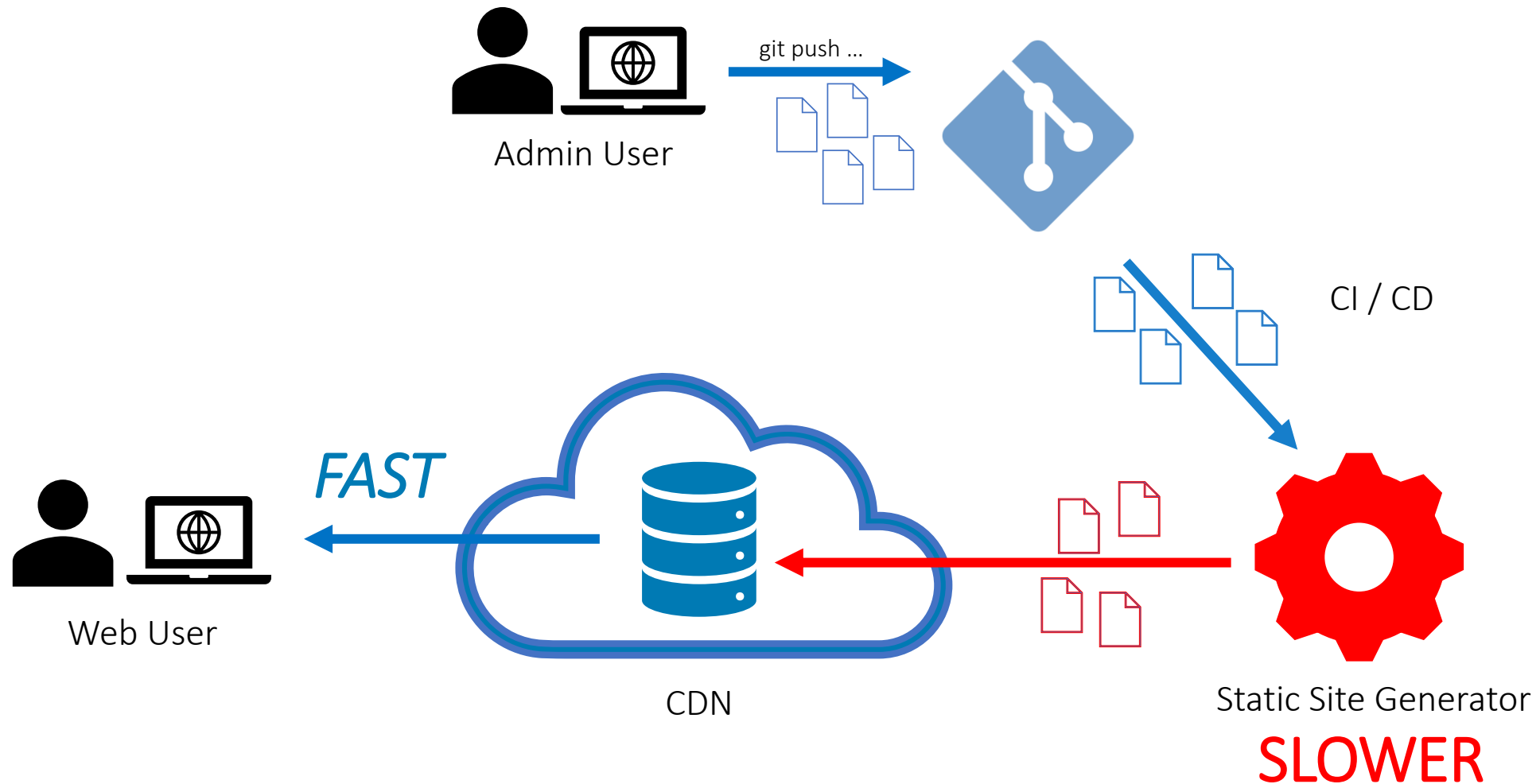
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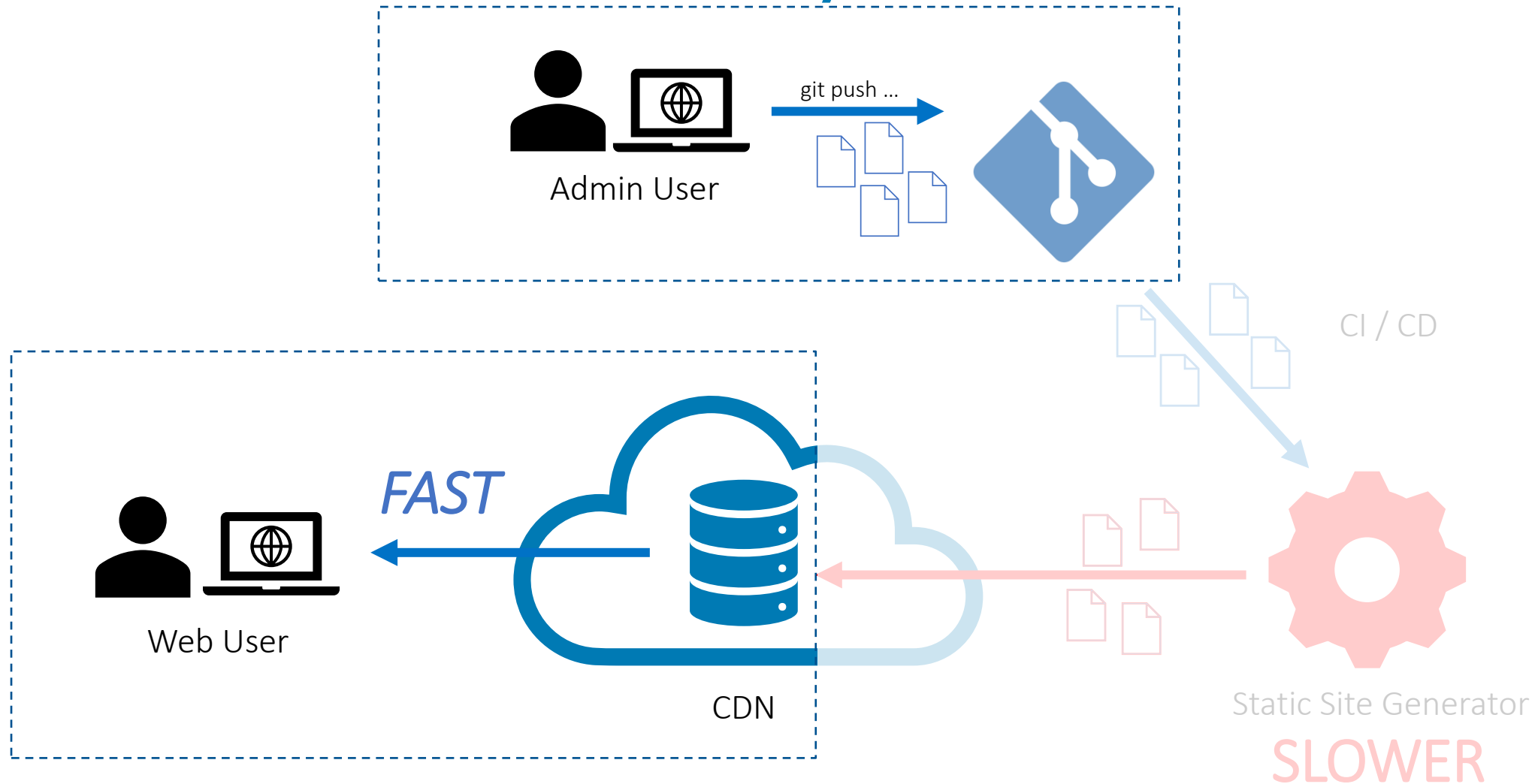
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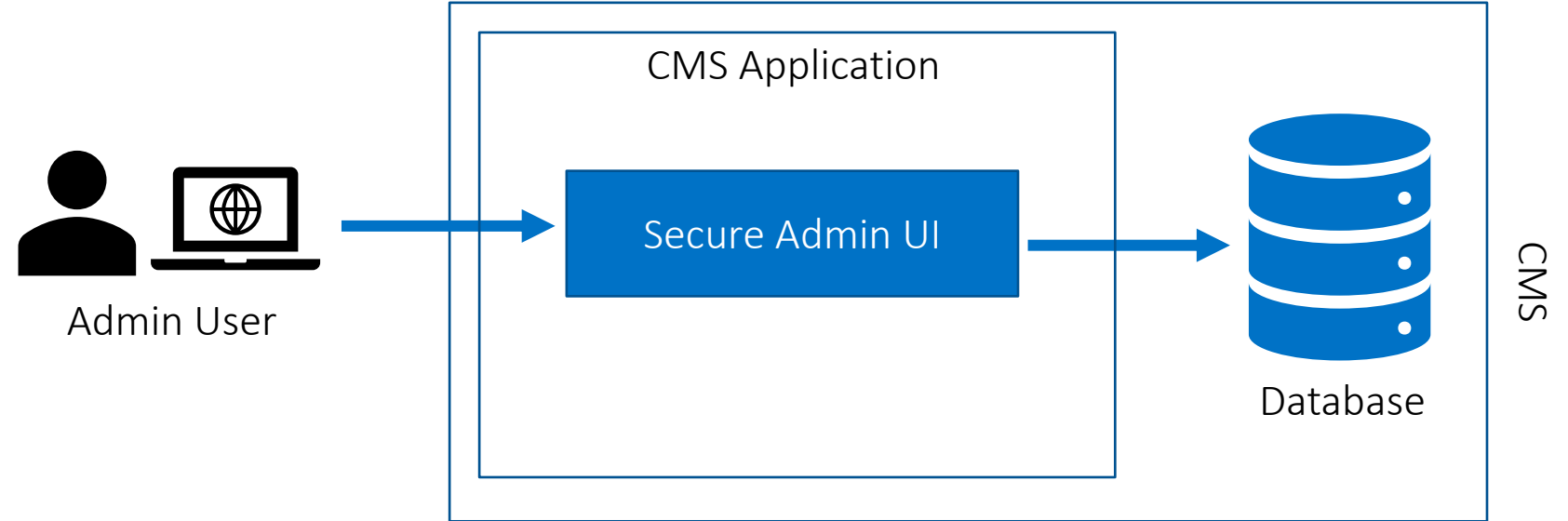
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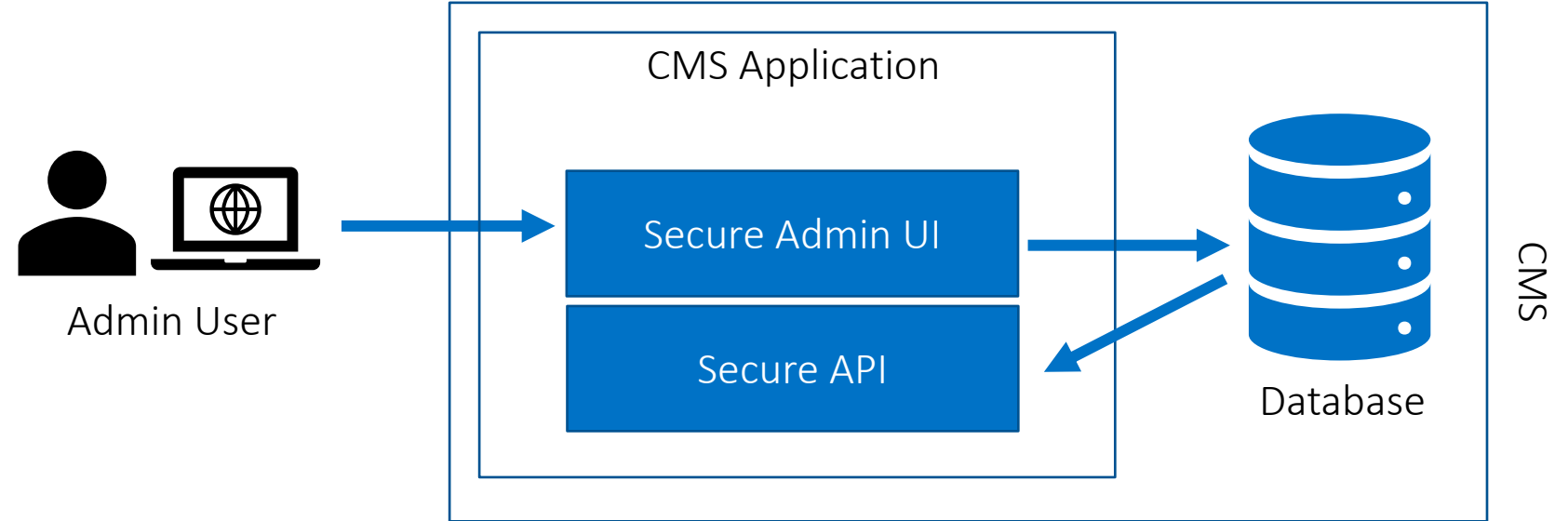
Best Of Both Worlds

With a Headless CMS

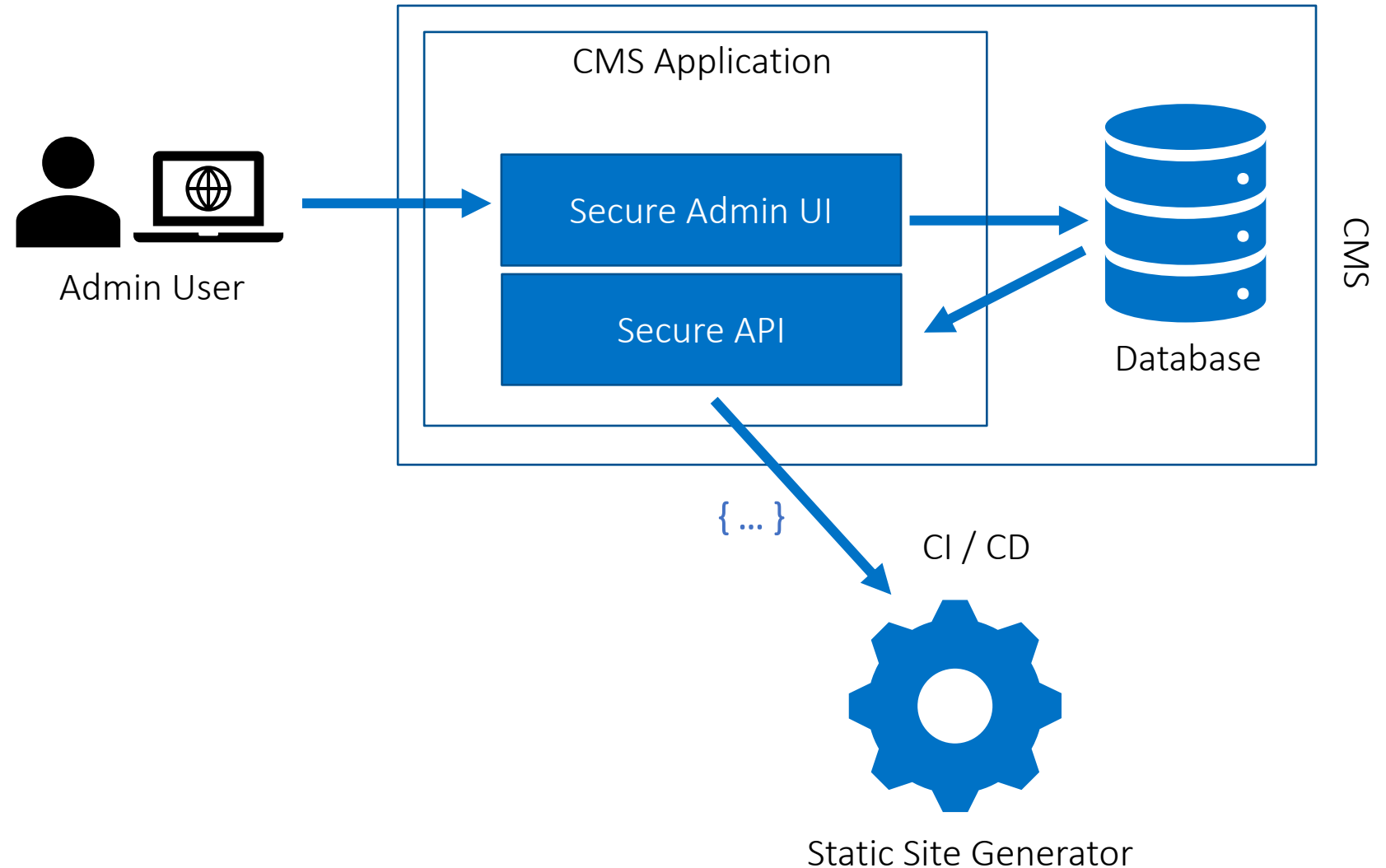
Headless CMS – Best of Both Worlds



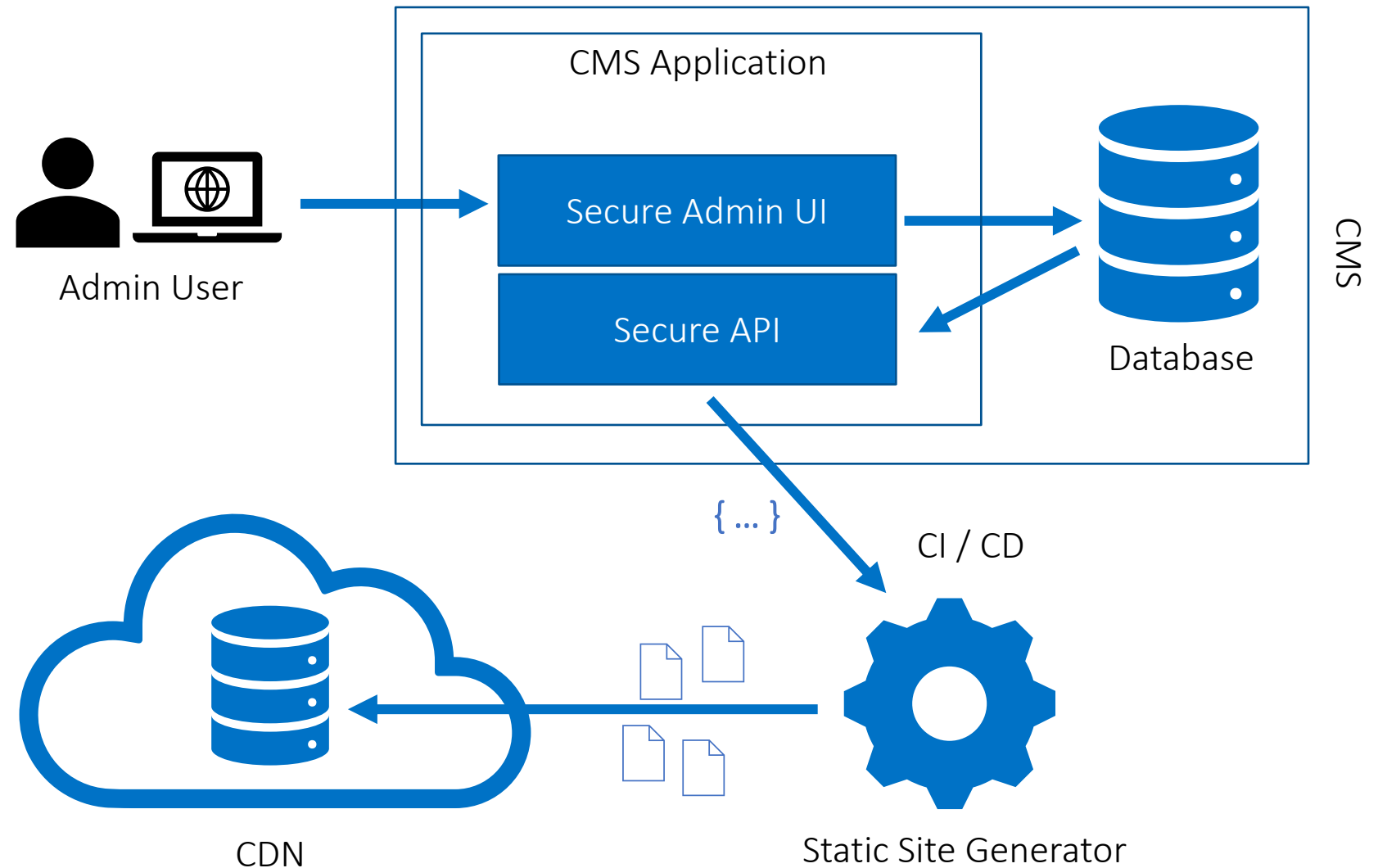
Headless CMS – Best of Both Worlds



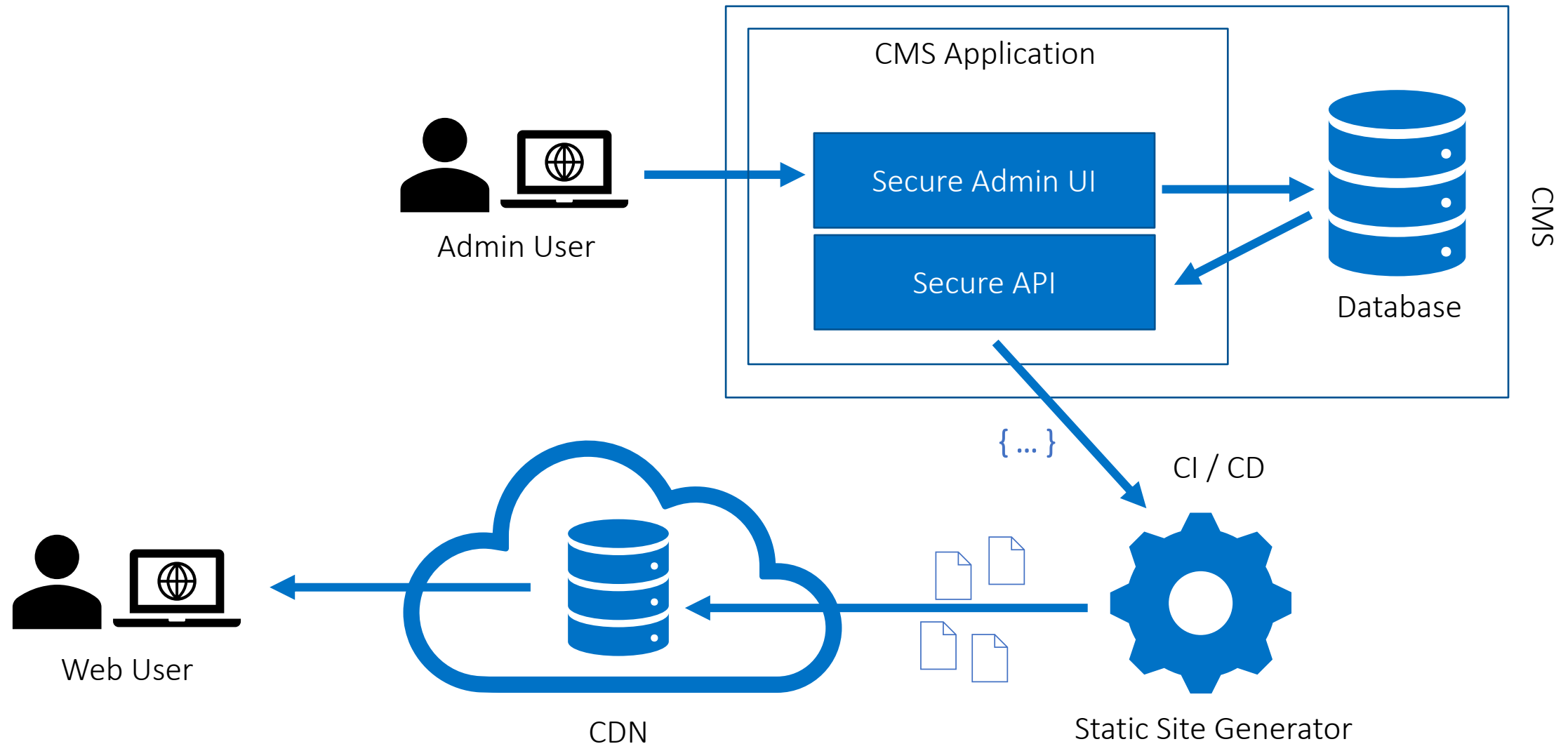
Headless CMS – Best of Both Worlds



Headless CMS – Best of Both Worlds



Headless CMS – Best of Both Worlds



Demo

Kontent.ai and Hugo

Taking Static Sites To The Next Level

With the JAMstack

Dynamic “Static” Sites

Use JavaScript

Interactive client-side code

Connect to API for security and data

SPA: Single-Page Application

Modern JavaScript

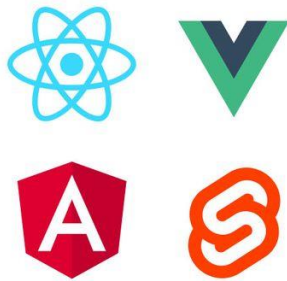
Client-side

Calls APIs for data and security

JAMstack

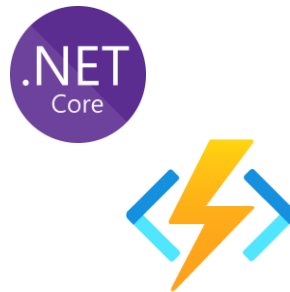
J

Javascript



A

APIs

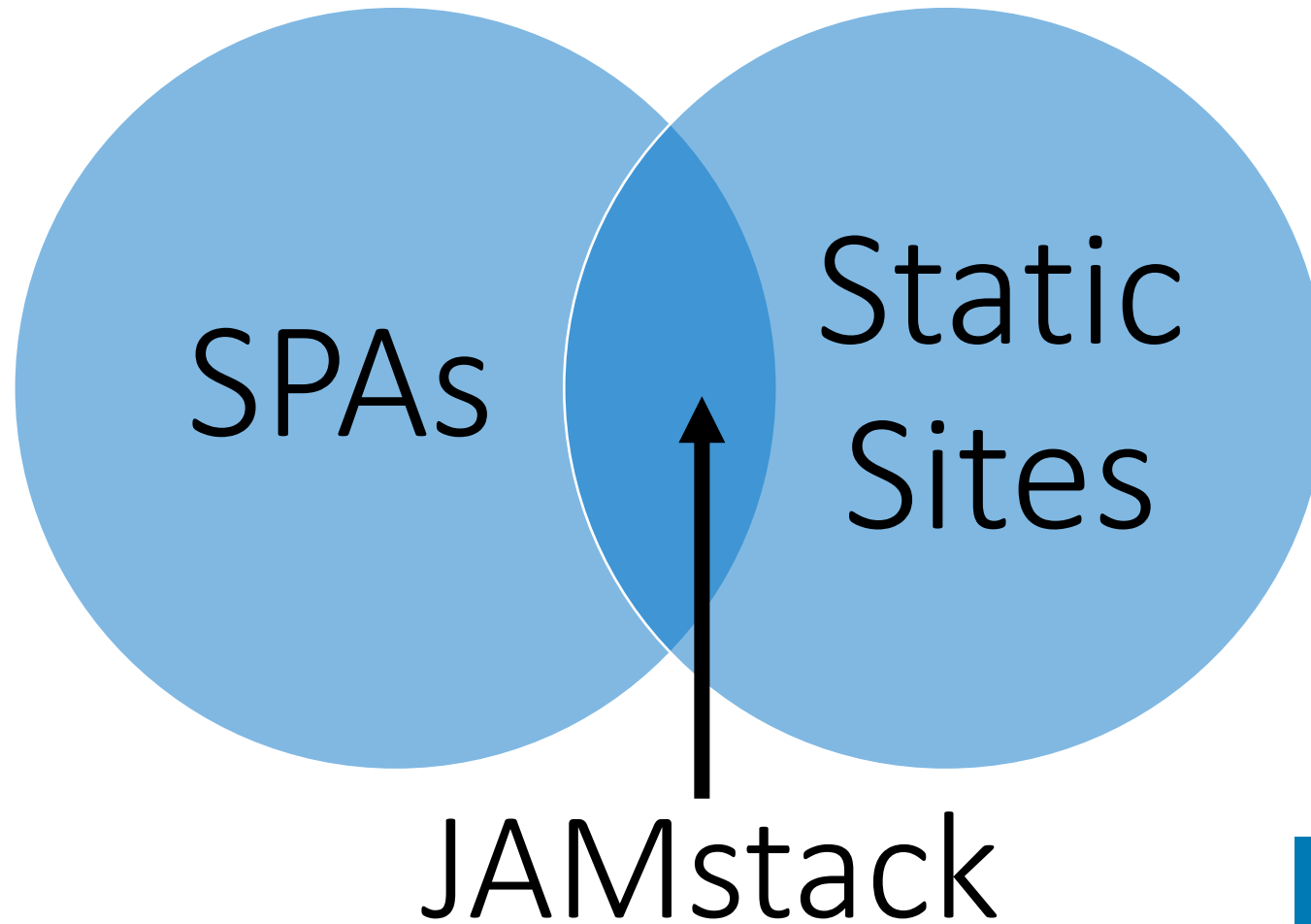


M

Markup



JAMstack

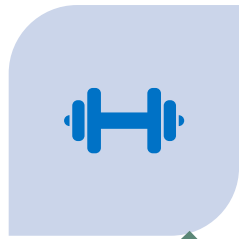


JAMstack Demo

Review



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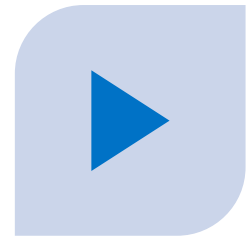
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Thanks! Questions?

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