

Jonathan Wong

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TECHNOLOGIES USED

Next.js, React (Native), Redux, Zustand, React Query, Zod, React Hook Form, NextAuth, Chakra UI, Radix UI, Tailwind, Meilisearch, Framer Motion, Node.js, Express.js, Supabase, Strapi, Directus

PROFESSIONAL EXPERIENCE

Vioo Company Ltd

Feb 2023 - Present

Frontend Programmer

- Redesigned, revamped WordPress website using Next.js integrated with headless CMS, increased pages' loading speed by over 90%
- Implemented targeted incremental static regeneration on project with 2,000+ static pages to reduce build time and bundle size by 80% while preserving seamless user experience
- Participated in end-to-end frontend development on multiple projects simultaneously
- Applied modern UI/UX principles and animations to both website and mobile app projects, enhancing user engagement and satisfaction

NOSH Meal Plans

Mar 2021 - Apr 2022

Marketing Executive

- Led several social media campaigns throughout tenure, doubled user engagement rate and follower count from 5,000 to more than 10,000
- Optimised ad spending by conducting in-depth analysis of targeted user demographics, while boosting customer engagement and driving revenue growth
- Improved overall search ranking and drove organic traffic by identifying SEO keywords
- Identified and engaged with over 200 KOLs that align with the brand's image to endorse products

CACEIS Hong Kong Trust Company Limited

Aug 2019 - Jul 2020

Intern

- In charge of all company design materials for internal events and HR campaigns
 - Monitored and validated market pricing data of investment products in internal repositories
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EDUCATION

Xccelerate Bootcamp

Aug 2022 - Feb 2023

Full Stack Software Engineering (Web Development)

- Projects:
 - Mobile app that allows users to track the restaurants they have been to (MERN)
 - Job hunting site that matches employers and candidates by programming language (MVC)

University of Essex

Oct 2017 - Jul 2021

Marketing (including placement year) BA

Languages: English, Cantonese, Mandarin, Japanese