

Dataset files

Filename	Description
"earnings"	<p>Monthly data on the monthly earnings accumulated from overseas visits to the UK. The data is taken from the <i>Office of National Statistics</i> and covers the period January 1986 to March 2020. Available at:</p> <p>https://www.ons.gov.uk/peoplepopulationandcommunity/leisureandtourism/timeseries/gmaz/ott</p>
"multiTimeline"	<p>Monthly data for the Google search volume of 5 search topics:</p> <ol style="list-style-type: none"> 1. Tower of London 2. Stonehenge 3. Giant's Causeway 4. London Eye 5. Royal Mile <p>The data is taken from <i>Google Trends</i> and covers the period January 2004 to November 2019. Available at:</p> <p>https://trends.google.com/trends/explore?date=2004-01-01%202019-11-30&q=%2Fm%2F07nqn,%2Fm%2F06wfg,%2Fm%2F01fp4,%2Fm%2F07gyc,%2Fm%2F014l24</p>
"visits"	<p>Monthly data on the monthly overseas visits to the UK. The data is taken from the <i>Office of National Statistics</i> and covers the period January 1986 to March 2020. Available at:</p> <p>https://www.ons.gov.uk/peoplepopulationandcommunity/leisureandtourism/timeseries/gmat/ott</p>