

Jonatha L. Teixeira

1101, Afonso Pena Av, Alfenas, MG (Brazil) 37130-023

+55 35.98452.9241

jonatha.teixeira.business@gmail.com

Profile

Graphic Designer with 5 years of solid experience in social media arts, print design, course design projects, Motion Graphic videos, and some web design works, working mainly in the corporate education field. Excellent knowledge of Illustrator, Photoshop, and After Effects and specialist in Articulate Storyline. Self-taught creative professional - with exceptional skills and fast learning in various mediums. Logic, self-driving, and dynamic professional, with leadership skills that lead me to manage some junior graphic designers. Portfolio at sites.google.com/view/jonathateixeira/home

Computer Skills

Photoshop

After Effects

Illustrator

Premiere

Articulate Storyline

Articulate Rise

Genially

HTML

CSS

InDesign (basic)

AdobeXD (basic)

Figma(basic)

Main Professional Experience

Graphic Designer

2021 – Present

Plural Desenvolvimento Web Ltda.

- Designing art for social media, banners, and covers and treating vectorized art for corporate courses
- Creating courses from layout concept to course development on Storyline and Genially software
- Editing webpages and some others files in HTML and CSS
- Designing and creating Motion Videos used in corporate courses.
- Managing a small team of junior designers, organizing and defining tasks and deadlines
- Also designed a logo for a parallel project.

Graphic Designer

2018 – 2020

Nova Concursos

- Designed arts for social media, YouTube and landpages.
- Edited videos
- Edited some mail marketing pieces
- Created Motion Graphic videos
- Managed company's Instagram and YouTube accounts.

Notable clients include:

- 3S Corp
- Auxiliadora Predial
- BRF S.A.
- C&C
- Ceramfix
- Condor
- Cotrijal
- SPIC Brasil

Notable Achievements

- Researched and suggested the use of neural narration used on course videos, which had a great and positive impact on budget spent on at least 50 projects, keeping the high quality of the videos. Include, in the first months of tests, I developed by myself and with the help of some tutorials a software using Microsoft Azure Services that generated the speeches.
- Elaborated an online portfolio presentation of the company, which is now the mainly company's promotional material
- Offered my help with my knowledge of web design on some adjustments to the company's website
- Because of my knowledge of design tools and my fast learning skills, in 2022 I become the junior design team manager.

Education

Graduating in Analysis and systems development

2023

Uninove, Sao Paulo, Brazil

Volunteer Experience

Graphic Design and Motion Design works on Philadelphia Alfenas Church

2018-2020

Alfenas, MG

References Available Upon Request