

Jonathan Colville

UI / UX / VISUAL DESIGNER

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EDUCATION

The Arts Institutes — MN

A.A., GRAPHIC DESIGN | 2005 → 2007

St. Olaf College

B.A., STUDIO ART | 1999 → 2003

SKILLS

Methods

User Surveys	Storyboards
User Interviews	Journey Mapping
Personas	Wireframing
User Stories	Prototyping
User Flows	User Testing

Tools

Adobe CC
Sketch
InVision
Figma
Whimsical
Zeplin

Front-end

HTML
CSS
Git
GitHub

I am a Twin Cities-based UX/UI Visual Designer with 13 years of experience in art direction and graphic design. My interests include the complementary aspects of design and technology and using them to solve problems and provide better experiences.

EXPERIENCE

Bloc

UI/UX APPRENTICE | 2019 → PRESENT

Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.

Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

Optum

ART DIRECTOR | 2008 → 2018

Worked with a team of designers, writers, and account managers to develop integrated marketing campaigns that delivered on marketing goals.

Managed multiple deadlines and prioritize projects to successfully meet marketing milestones while delivering high-quality, creative solutions.

Work ranged in scope from production design to developing campaign concepts that included a wide range of deliverables that included direct mail, social posts, email, conference signage, user interface design and more.

Freelance Designer

GRAPHIC DESIGNER | 2007 → PRESENT

Worked directly with a variety of clients to develop brand identities, websites, social posts, print collateral, and other deliverables depending on each client's specific needs.

Minnesota Orchestra

GRAPHIC DESIGN INTERNSHIP | 2007

Designed marketing material for the organization including weekly print advertising, postcards, signage, large scale lobby banners, web graphics, and newsletters.