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Marketing Proposal for Q2 2025”

**Prepared by Jonayed Ahamed**

**1/14/2025**

# Executive Summary

This marketing proposal outlines a comprehensive strategy to increase brand awareness, drive customer engagement, and boost sales over the next six months. The proposed plan includes targeted campaigns, digital marketing initiatives, and measurable objectives to ensure maximum return on investment (ROI).

# Table 1: Campaign Overview

|  |  |  |
| --- | --- | --- |
| **Campaign** | **Budget($)** | **Status** |
| Social Media | 1500 | Active |
| Email Marketing | 10000 | Pending |
| Event Marketing | 20000 | Complete |

# Use the Track Changes Feature to Review and Suggest Edits:

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# SmartArt Graphic to Show a Workflow: