	KEYWORDS and <meta> INFORMATION
Site Main Objective	About our School, Administration, Staff, School Policies, Classrooms, School Uniforms, School Calendar, Newsletters, PTA, Technology, School Awards
Manatee Home - <title>	Spring Lake Elementary School - Home of the Manatees!
Spring Lake Policies <title>	Spring Lake Elementary School - Quick facts, school policies, registration, and more..
Spring Lake Staff - <title>	Spring Lake Elementary School - Administrator and teacher information.
Spring Lake Parents - <title>	Spring Lake Elementary School - Parent information for classes, uniforms, PTA and more..
Spring Lake Students - <title>	Spring Lake Elementary School - Kid Zone
Spring Lake News - <title>	Spring Lake Elementary School - Updated News and Events.
Spring Lake Contacts -<title>	Spring Lake Elementary School - Contact Us.
INDUSTRY INFORMATION	
Industry terms/buzzwords	Spring Lake Elementary School, Seminole County Public School, Altamonte Spring Schools, fl k12, k12 fl, spring elementary, elementary school, school, 1st grade, 2nd grade, 3rd grade, 4th grade, 5th grade, kindergarden, pre-k, pre-kindergarden
Services/Information offered	School mission, administration, staff directory, classrooms, community information, PTA, Kids zone, school policies, registration information, guidance, newsletters, directions, uniforms, awards, technology, seminole county public school, school advisory council, lunch program, library catalogue, accelerated reader
USER INFORMATION	
Sample Searches	Elementary schools, kindergarten, first grade, second grade, third grade, fourth grade, fifth grade
Theme and Content	Area schools, area elementary, good schools, good teachers, school reviews, local schools, local elementary, safe schools, safe elementary schools
Sub-page searches	School lunches, school policies, school uniforms, school involvement, staff directory, newsletter, school calendar, registration, school supplies
Key Phrases	Spring lake elementary school, altamonte springs elementary school, elementary school, spring lake school, area schools, local elementary schools, best schools, nearby schools

Spring Lake Elementary School

Global Nav Link	Sub Category/Titled Section	Quick Description	Original Content Piece	Potential Use/Placement	Keywords	Potential Assets/Treatment	Notes
Manatee Home	Quick Facts	Bulleted list of school facts along with school address and contact info and office hours	schoolPhoto.jpg	Placed at top of page for quick reference.	hours, office hours, contact, location, facts, information	Condense and make as informative as possible	
Manatee Home	Our Technology	Short paragraph of schools use of technology and curriculum	animatedPC.gif	Placed below the quickfacts as short paragraph	technology, computers, curriculum	Possibly expand upon paragraph to provide more detail and info.	This should be updated as new technology comes into play
Manatee Home	School Background	Short paragraph of info about the school, about their goal and motives for students	school.gif	Placed below the technology paragraph	about, school, information, facts, objectives	Possibly expand upon paragraph to provide more detail and info.	
Manatee Home	Directions	map and directions to the school	map.jpg	link to google maps or google map embedded in page	Directions, location		
Contact Us	Contact Us	User input form to contact and maintain correspondence with school	envelope.gif	Main content. should be placed at top of page with instructions and/or other means of contact	contact, email, message, correspondence	Possibly make more user friendly with ability to communicate with specific areas of school	Will require form submission code
Staff	Message from our Administration	Pictures of Principal and Assistant Principal with their phone numbers and email addresses.	principal.jpg assistant principal. jpg	Placed at the top of the page above Commitment to Excellence	administration, principal, assistant principal, commitment to excellence,	Above Commitment to Excellence paragraph with clear titles to indicate email addresses and phone numbers.	
Staff	Commitment to Excellence	Paragraphs with information about the school history, students, announcements and faculty.	Text	Placed below the pictures of administration	Manatees, Spring Lake Elementary, Commitment to Excellence, student, teacher	Possibly condense information and add columns to paragraphs.	
Staff	Staff directory	Table with links to staff information	Table	was main content as table on page	Staff, directory, staff directory, teachers	possible drop down menu linked to information or table data	
Staff	Guidance	Pictures of guidance counselors with nav bar that links to calendar and guidance information	guidance .jpg	main content	counselor, guidance	link on staff nab or section with links to info	
Parents	School Uniforms	Table with uniform description, local retailers, and information on where to donate uniforms	school uniforms. png	Placed at the top of the page above the supply list.	school, uniforms, description, khakis, polo, navy	Possibly organize table better to display available uniforms and locations of local retailers.	Will require code to form a table.

Parents	Supply List	Text with link to attachment to download supply list file.	pencil.gif	Placed below school uniforms section.	supply, list, school, spring lake elementary, grade, student	Possibly increase font size of link to supply list file to improve usability.	
Parents	PTA	Link to PTA pages	Parent page Nav	side or top nab	PTA, parents, teachers	Navigation link to pta page	
Parents	Classrooms	Link to classrooms page	Parent page nav	side or top nav	pre-k, kindergarden, 1st grade, 2nd grade, 3rd grade, 4th grade, 5th grade	nav link to classroom page	
Parents	Lunch Program/ Menu	link to lunch site	linked to Food service site	main content page	Lunches, lunch, lunch program, menu, lunch menu, food	link from nab or display menu with link to main page	
School Policies	Acceptable Use Policy	Paragraph with information on use of technology and attachment links exclusion request documents.	camera.gif	Placed at the middle of the page between student handbook and attendance policy.	internet, school policy, exclusion request, video, photo, student	Possibly display attachment links block and increase size for better visibility. Bring content and attachment links in the same border to group content better.	
School Policies	SCPS Student Conduct And Disciple Code	Attachment with link to download student handbook.	manatee logo.jpg	Placed at the top of the page above acceptable use policy.	student, handbook, school policy, manatee, teacher	Remove Logo and Increase font size of attachment link.	
School Policies	Attendance Policy	Paragraphs and lists with information about absences and tardies.	school.gif, calendar.gif clock. gif	Placed at the bottom of the page below acceptable use policy.	attendance, student, school, tardy, absent, attendance policy	Change list style.	
News	Calendar	calendar tool with event	calendar tool	main content	calendar, events	main content	
News	Kids Zone	links to educational resources, games, interactive content, books	set of links to various educational websites	main content	kids zone, links	single page from link	
News	Useful Links	Links to scholastic reader, math lab, seminole county site, etc...	various links to various educational websites	main content	links	single page from link	