

Timestamp	Is your primary web browser Firefox?	What web browser will you be using to view this website?	How long did it take for the site to load?	What strikes you first?	What is your initial impression about the layout and design of the home page? Choose one of the following options: * The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	Who, specifically, do you think might visit the site regularly? Choose one of the following options: Parents of current students, future students' parents, parents moving to the area, teachers, and administrative staff applying for positions, school district superintendent, and board members.	Where would you go to sign up for the school newsletter?	Time yourself... Find the School's address. How long did it take?	What strikes you first about the Contact Us page?	What do you feel is the purpose of the site? Choose one of the following options: The purpose of this site is to give current and future parents information about Spring Lake Elementary. The site gives you an insight of how nice Spring Lake Elementary is.	What is your initial impression about the layout and design of the Contact page? Choose one of the following options: The site genuinely satisfies the site's intent and targeted audience. The site genuinely satisfies the site's intent and targeted audience.	What is your initial impression about the layout and design of the Parents page? Choose one of the following options: The site genuinely satisfies the site's intent and targeted audience. The site genuinely satisfies the site's intent and targeted audience.	How long did it take you to find the page?	What strikes you first about the Contact Us page?		What strikes you first?	Site load is reasonable	Adequate text to background contrast.	Font size is easy to read.	Site logo is apparent and seen on all pages	Homepage is understandable in 5 seconds	There is a clear path to contact information	Is the Navigation easily identifiable	Are navigation labels clear and concise.	Number of buttons/links is reasonable.	School logo is linked to home page.	Links are easy to find.	Site search is easy to find	Major headings are clear and descriptive.	Style and color of the site is consistent
5/20/2012 14:38:39	Y	Firefox	Very Fast	The pictures of the children.	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	Parents of current students, future students' parents, parents moving to the area, teachers, and administrative staff applying for positions, school district superintendent, and board members.	Bottom of the home page.	2 seconds	Its bright and it gives you the best way to contact the school. It also lists the nice principal's contact information.	The purpose of this site is to give current and future parents information about Spring Lake Elementary.	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	3 seconds		I like that the icons have pictures of children that represent each grade.	5 Excellent	4 Good	5 Excellent	5 Excellent	4 Good	4 Good	4 Good	5 Excellent	4 Good	2 Poor	4 Good	4 Good	4 Good	5 Excellent	
5/20/2012 16:22:06	Y	Firefox	Very Fast	Colors and pictures	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	Adults. People with children of the elementary age. Also teachers and seeking to work with elementary children.	At the bottom of the page	2 seconds	It is neat and well thought out	Gives you an insight of how nice Spring Lake Elementary is.	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	5 seconds		The pictures and the layout of that page.	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	1 Very Poor	5 Excellent	5 Excellent	5 Excellent	
5/20/2012 16:14:38	N	Internet Explorer	Fast	The brightness of the page	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	Parents of children attending the Spring Lake Elementary School. Also teachers and new parents in the area seeking contact information for the school. Possibly job applicants for teaching positions in the area.	On the creative chalk board at the bottom of the page	3seconds	That the info is already on the same page as Contact Us. I use a form similar to one that I would expect on most contact pages. That is, it doesn't give the e-mail addresses of the faculty. I suppose the given anonymity to the faculty members, but I would probably wonder who is getting my message if I sent one through here.	To inform families and the community of this elementary school	* Somewhere between the first and second options * The site genuinely satisfies the site's intent and targeted audience	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	a second		The fact that you can actually view information on each classroom grade.	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	5 Excellent	
5/20/2012 20:08:01	Y	Firefox	Very Fast	The pictures of the children surrounding the circular school logo.	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	Parents of children attending the Spring Lake Elementary School. Also teachers and new parents in the area seeking contact information for the school. Possibly job applicants for teaching positions in the area.	Front page, bottom right corner.	I found it before I had read the question. No longer than 10 seconds.	I found it before I had read the question. No longer than 10 seconds.	It appears to be the Spring Lake Elementary school.	* Somewhere between the first and second options * The site genuinely satisfies the site's intent and targeted audience	* The site genuinely satisfies the site's intent and targeted audience. * The site genuinely satisfies the site's intent and targeted audience.	about 20 seconds. I was initially expecting it to be in the navigation bar at the top.		My eyes were drawn to the images in the navigation buttons. This page appears to be a springboard into the other class pages, and as such it works very well.	4 Good	4 Good	5 Excellent	5 Excellent	5 Excellent	4 Good	4 Good	5 Excellent	4 Good	4 Good	4 Good	4 Good	4 Good	5 Excellent	