Usability Test for New Spring Lake Elementary School Website

Test Guide

Welcome: Thank you for participating in this website evaluation. We are asking you to be an evaluator of this site by completing a small list of scenarios and answering a few questions. Our goal is to see how easy or difficult you find the site to use.

Participant’s Role:

The test instructions will ask you to look for information, navigate the site pages and ask questions about your user experience.

Things to remember:

We are not testing you. We are testing the website. So you can’t make a mistake.

There are no right or wrong answers. We just want to know if the site is designed well for you.

Before you start the test please make sure you have access to a clock or watch nearby.

If you get lost and cannot complete a scenario please let us know and provide the information on the feedback forms. You can go on to the next scenario or question.

Your identity will not be associated with any reported data or findings from this evaluation.

Finally as you use the site, please do so as you would normally at the home or office. When looking for information do so as quickly and accurately as you can.

Let’s begin

Test Questionnaire

**This website was optimized for viewing in the Firefox web browser. The following links lead to active pages. Home, Parents, Contact Us. The other links are placeholder pages.**

Is your primary web browser Firefox? Y N

What web browser will you be using to view this website?

Firefox

Google Chrome

Safari

Internet Explorer

Opera

Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please open the following link. [Spring Lake Elementary School](jonb927.github.com/wsp/index.html)

How long did it take for the site to load?

Very Fast

Fast

Slow

Very Slow

What strikes you first?

What do you feel is the purpose of the site?

What is your initial impression about the layout and design of this home page?

Choose one of the following options:

° There are some areas of the site that I feel might be visually incomplete or unfinished.

° The site genuinely satisfies the site’s intent and targeted audience

° Somewhere between the first and second options

Who, specifically, do you think might visit the site regularity?

Where would you go to sign up for the school newsletter?

Time yourself... Find the School’s address?

How long did it take?

WITHOUT CLICKING. If you wanted to find information about your child’s classroom which link would you click?

Navigate to the Contact Us page?

How long did it take you to find the page?

What strikes you first about the Contact Us page?

What is your initial impression about the layout and design of this Contsct page?

Choose one of the following options:

° There are some areas of the site that I feel might be visually incomplete or unfinished.

° The site genuinely satisfies the site’s intent and targeted audience

° Somewhere between the first and second options

Is the page easy to understand?

Navigate to the Parent’s page.

What strikes you first about the Parents page?

What is your initial impression about the layout and design of this Parent page?

Choose one of the following options:

° There are some areas of the site that I feel might be visually incomplete or unfinished.

° The site genuinely satisfies the site’s intent and targeted audience

° Somewhere between the first and second options

**Take a few minutes to view all 3 pages: Home Contact Us and Parents.**

**These next questions rate the overall aesthetics of the website**

Please rate the response that best reflects your opinion. On a 1 – 5 scale

1 very poor 2 poor 3 average 4 good 5 Excellent

1. Site load time is reasonable.

2 Adequate text to background contrast.

3 Font size is easy to read

4 Site logo is apparent and seen on all pages.

5. Homepage is digestable in 5 seconds

6. There is a clear path to contact information.

7 Is the Navigation easily identifiable

8 Are navigation labels clear and concise.

9 Number of buttons/links is reasonable.

10 School logo is linked to Home page.

11. Links are easy to find.

12 Site search is easy to access

13 Major headings are clear and descriptive.

14 style and color of the site is consistent