

Branding Munki & Munki Report

Branding

Why is it so important?





Traits of positive brands



Traits of positive brands

- Building trust via a brand



Traits of positive brands

- Building trust via a brand
- Claims of safety, security & stability



Traits of positive brands

- Building trust via a brand
- Claims of safety, security & stability
- Emotional comfort



Traits of positive brands

- Building trust via a brand
- Claims of safety, security & stability
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- Brands portray confidence



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- Claims of safety, security & stability
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- Personify core values



Traits of positive brands

- Building trust via a brand
- Claims of safety, security & stability
- Emotional comfort
- Brands portray confidence
- Brands eliminate fear
- Personify core values
- Reinforces positive behaviors

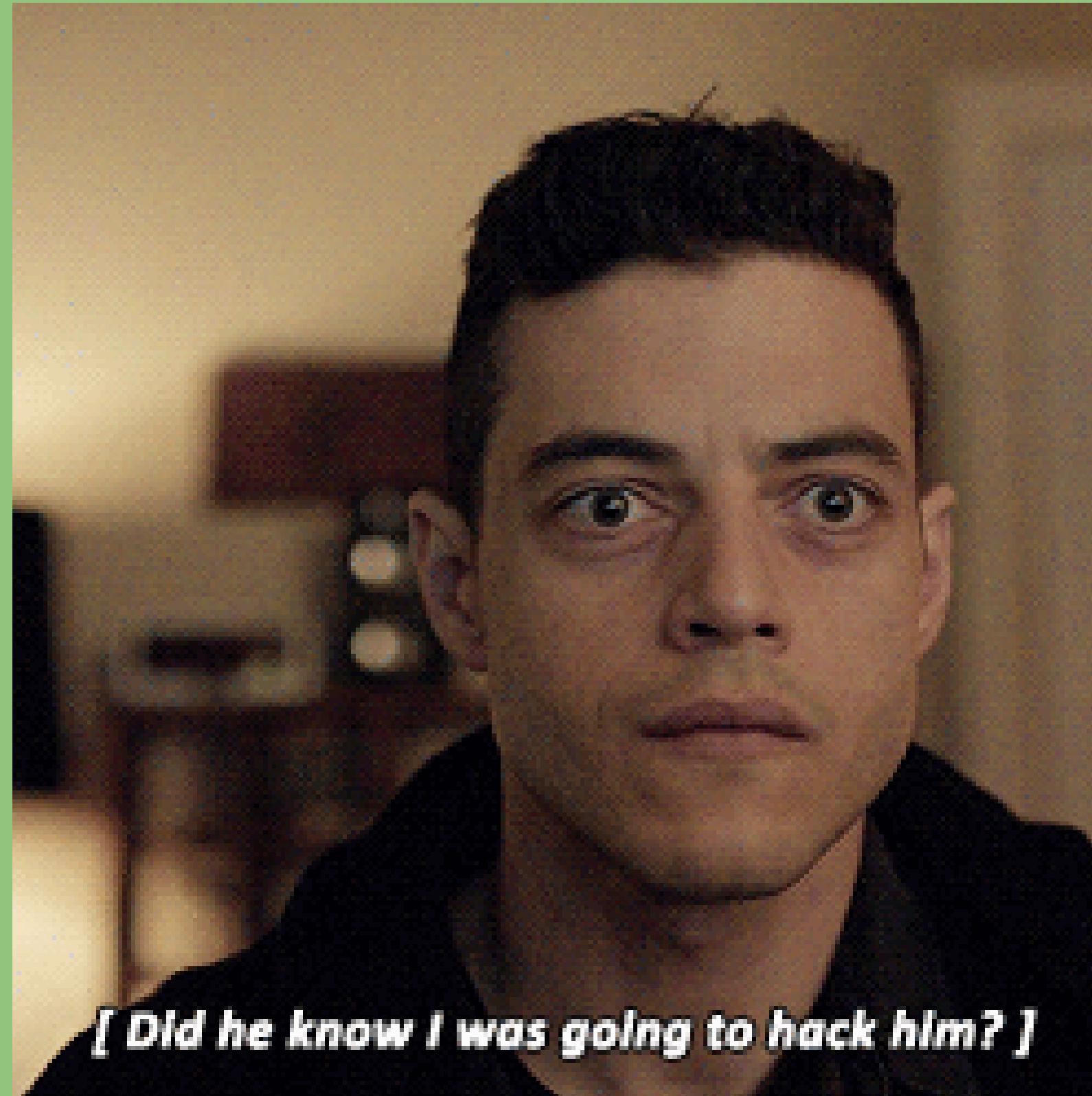


Traits of positive brands

- Building trust via a brand
- Claims of safety, security & stability
- Emotional comfort
- Brands portray confidence
- Brands eliminate fear
- Personify core values
- Reinforces positive behaviors
- Establishes an expectation of quality

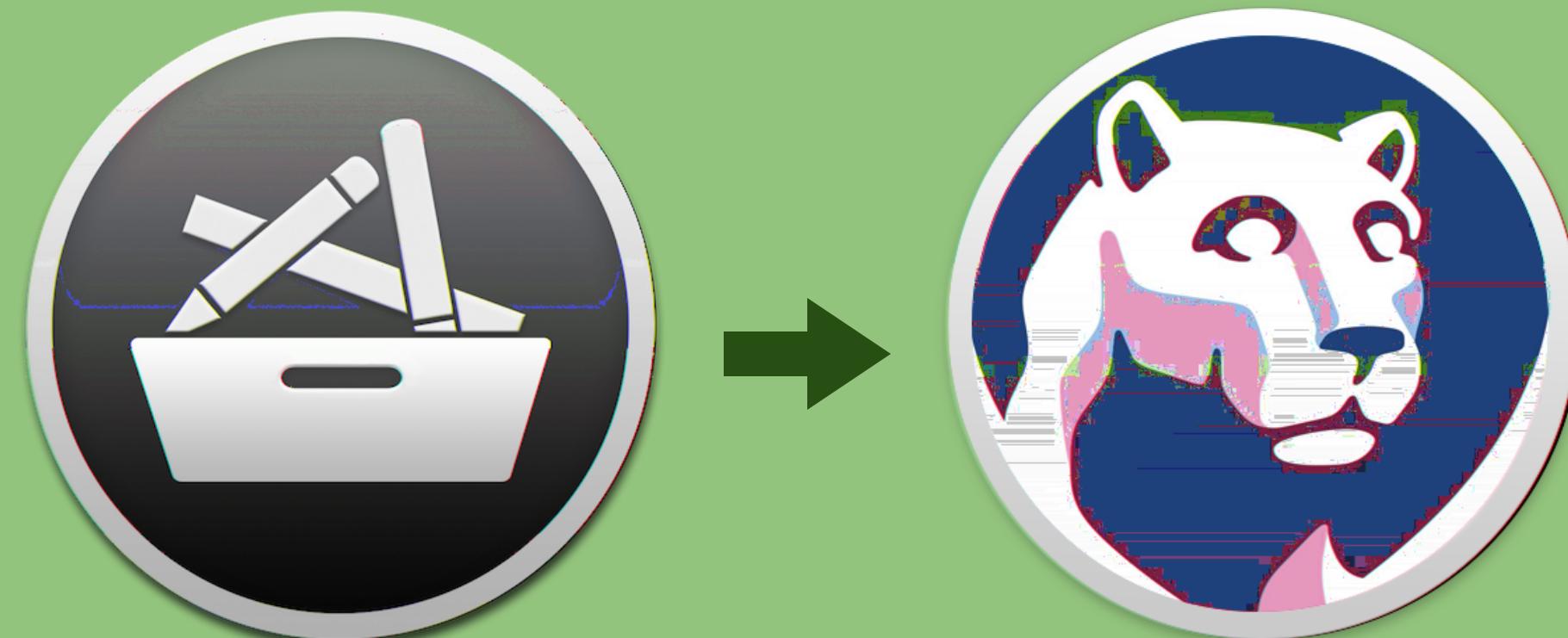
Trust me

“ Engaging the end user rather than hiding things from them is the best method in garnering overall user acceptance and trust.



Managed Software Center

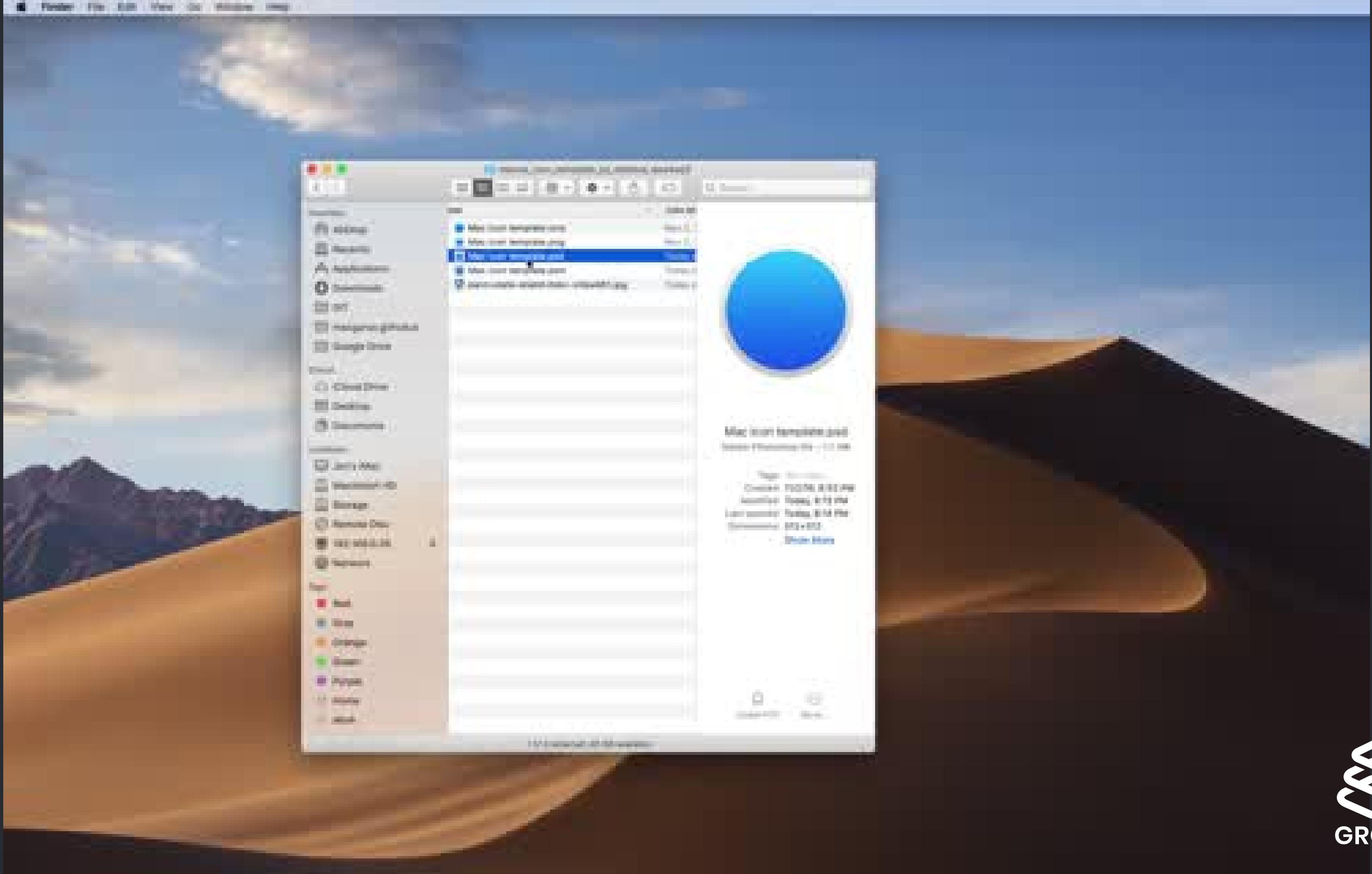
Creating a custom App Icon



MacOS Icon Template

<https://www.deviantart.com/ddnavi/art/MacOS-Icon-Template-645202875>





Munki Showcase

```
● ● ●

1 <script type="text/javascript">
2 var currentSlide = 0, playing = 1
3
4 function slides(){
5     return document.querySelectorAll('div.stage>img')
6 }
7
8 function showSlide(slideNumber){
9     theSlides = slides()
10    for (c=0; c<theSlides.length; c++) {
11        theSlides[c].style.opacity="0";
12    }
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14 }
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16 function showNextSlide(){
17     if (playing) {
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Custom Banners & Code

<https://github.com/munki/munki/wiki/Client-Customization>



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Munki Sidebar

```
1 <div class="sidebar">
2   <div class="chart titled-box quick-links">
3     <h2>Quick Links</h2>
4     <div class="content">
5       <ol class="list">
6         <li class="link user-link"><a href="#">Welcome</a></li>
7         <li class="link user-link"><a href="#">Support</a></li>
8         <li class="separator"><hr/></li>
9         <li class="popup">
10           <div class="select links">
11             <label>
12               <span></span>
13               <select id="category-selector" onchange="category_select()">
14                 ${category_items}
15               </select>
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Munki Footer

```
● ● ●  
1 <div class="bottom-links">  
2   <ul class="list" role="presentation">  
3     <li><a target="_blank" href="http://www.apple.com">Apple</a></li>  
4     <li><a target="_blank" href="http://www.google.com">Google</a></li>  
5     <li><a href="updates.html">Updates</a></li>  
6   </ul>  
7 </div>
```

Bundle & Deploy

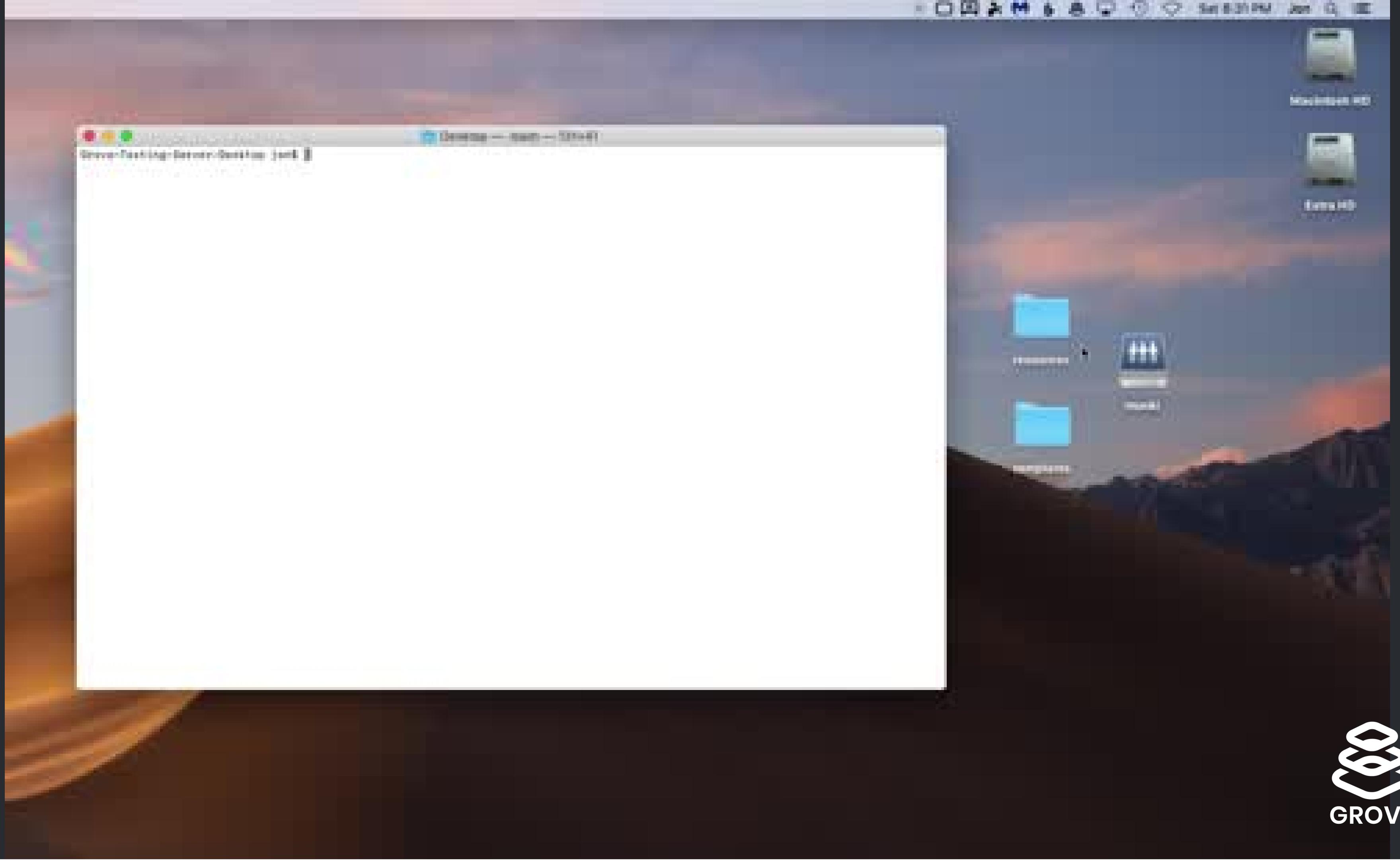
```
● ● ●  
1 zip -r site_default.zip resources/ templates/
```

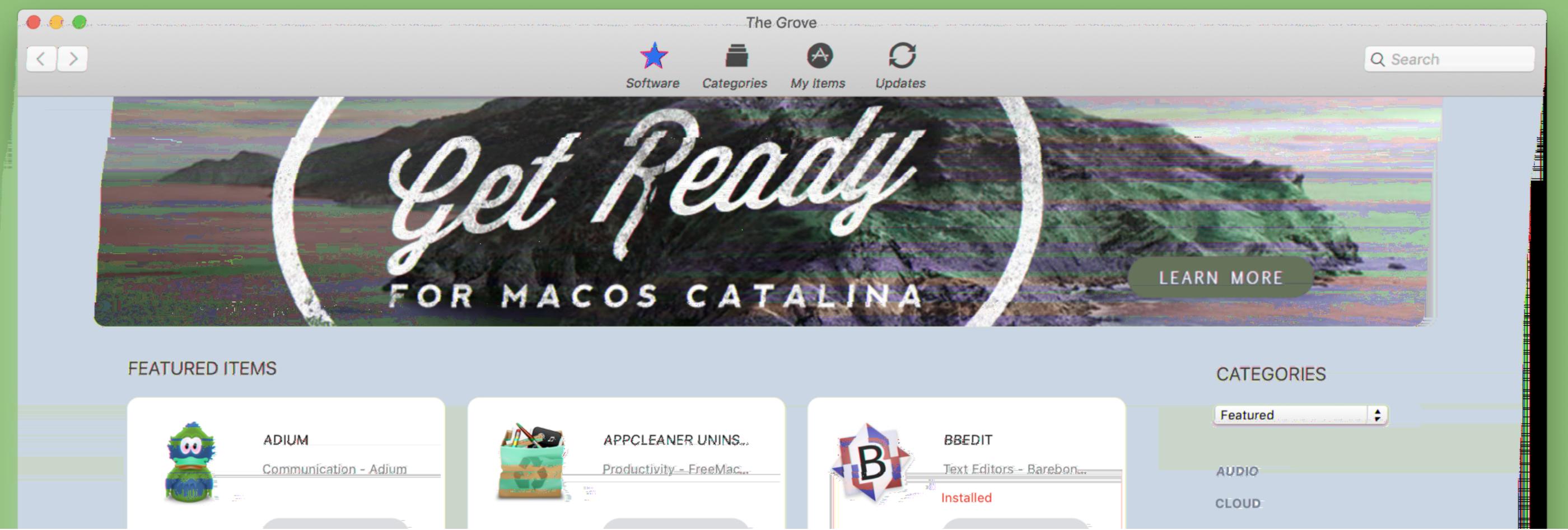
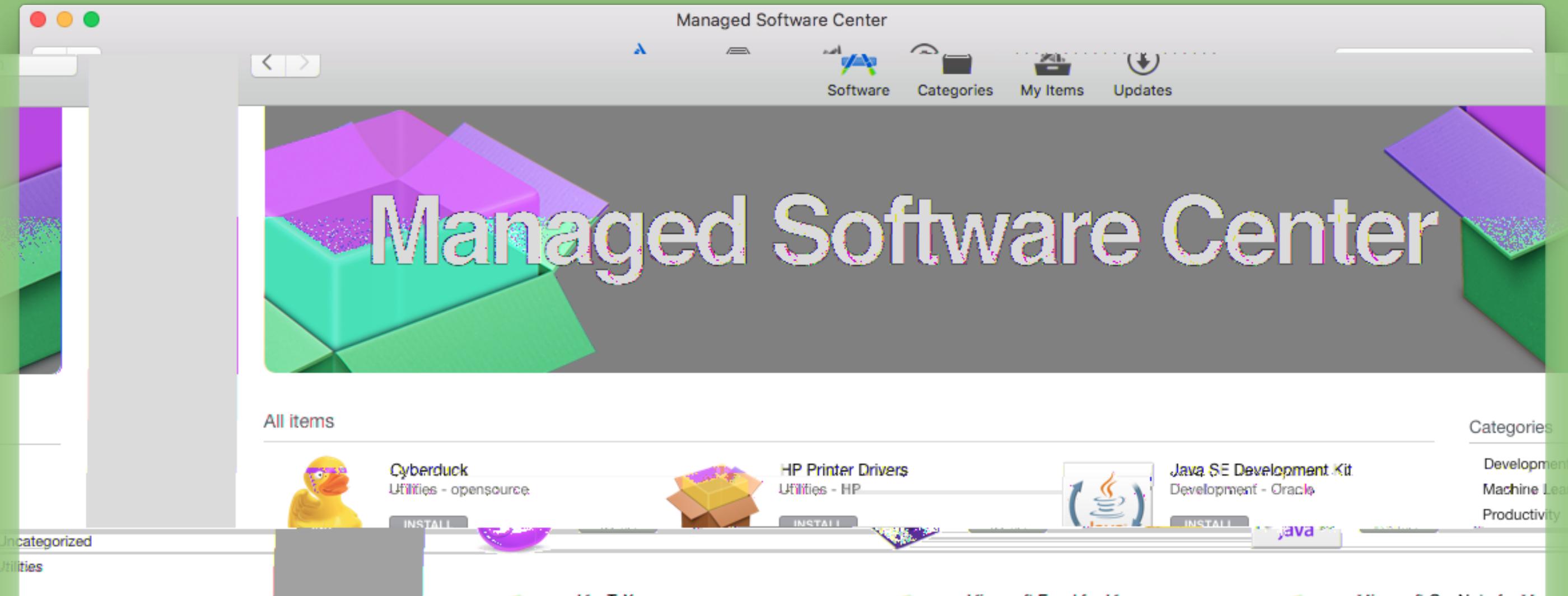


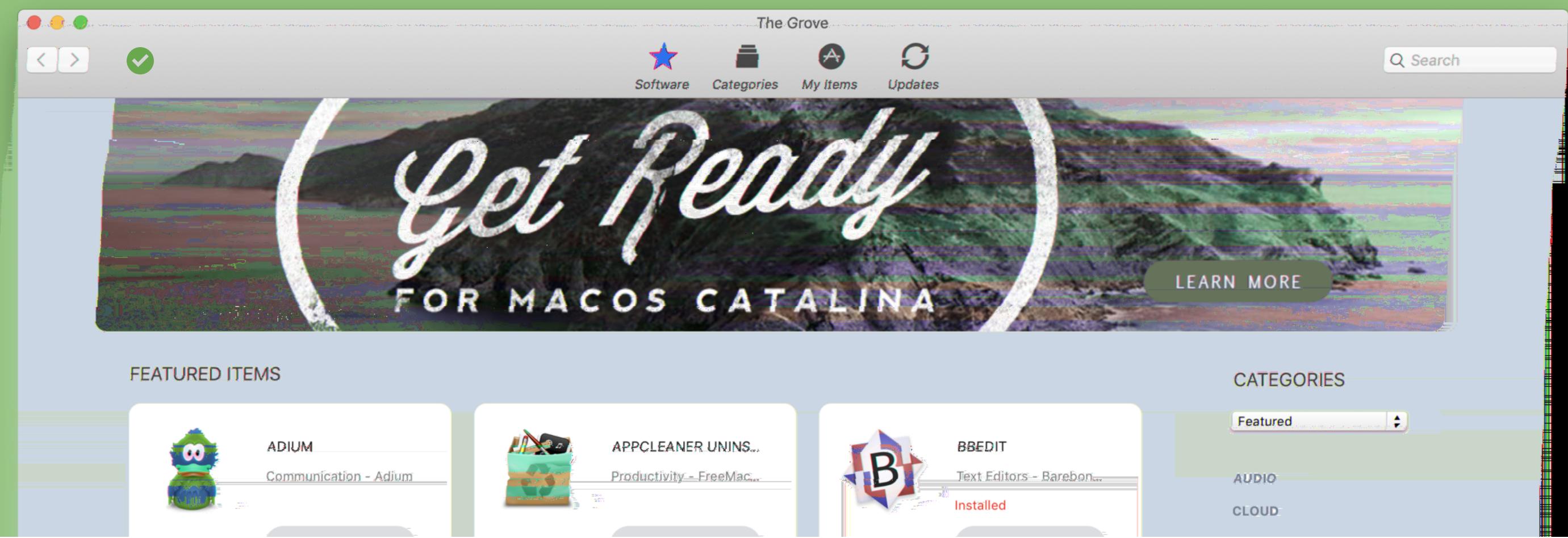
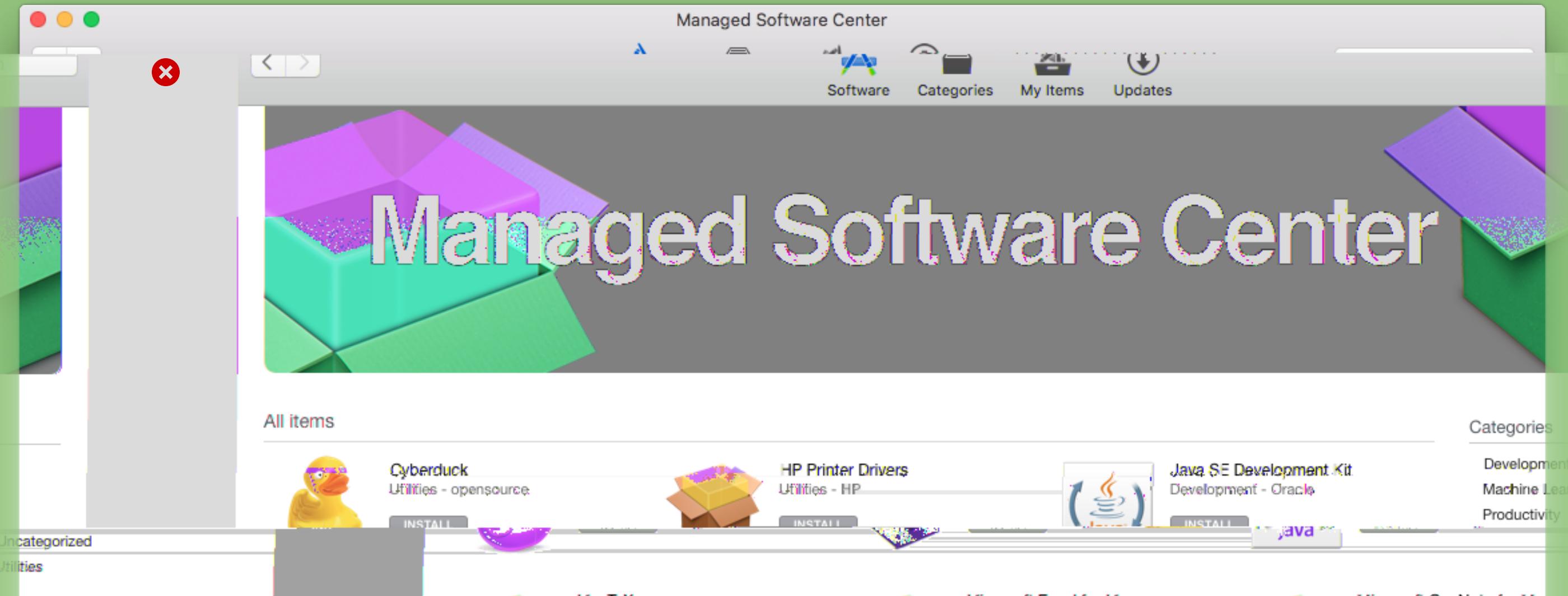
Custom Banners & Code

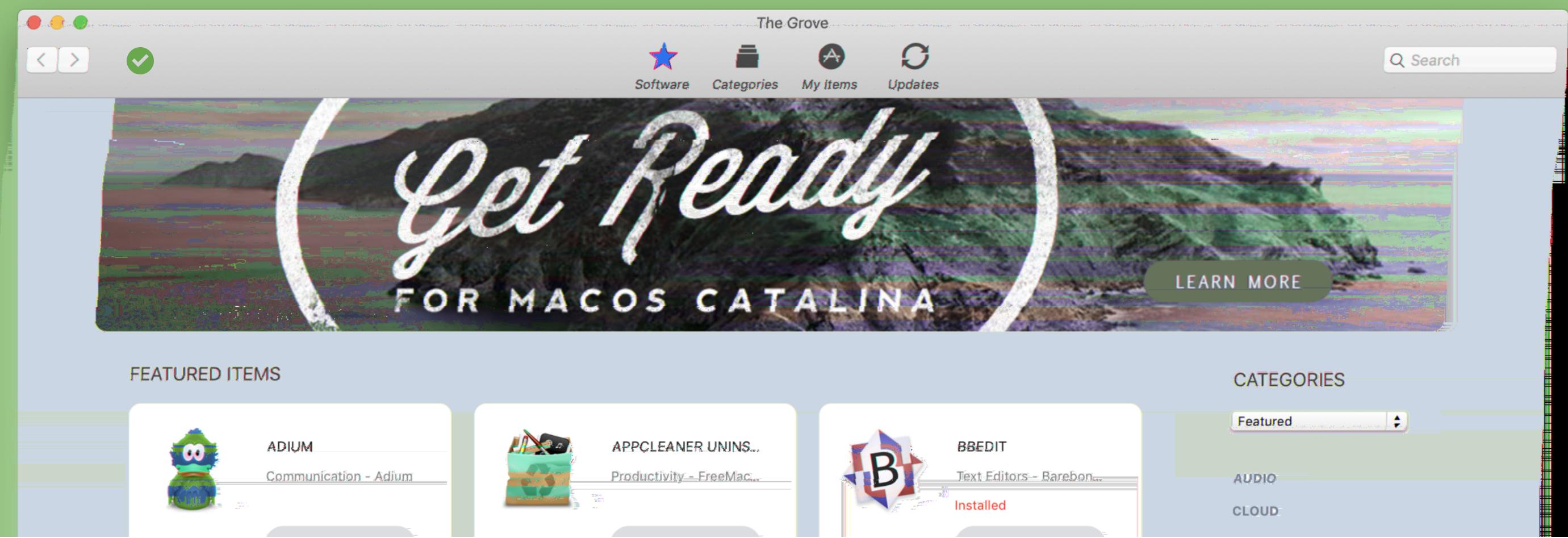
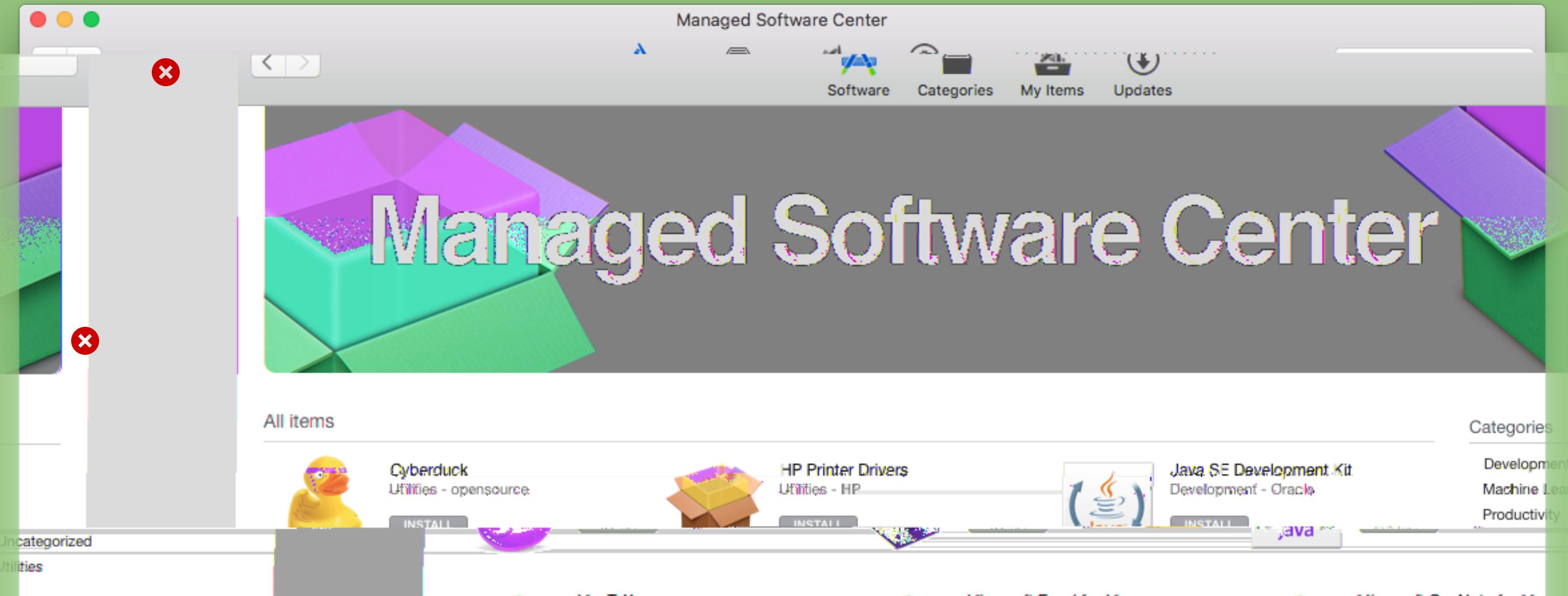
<https://github.com/munki/munki/wiki/Client-Customization>

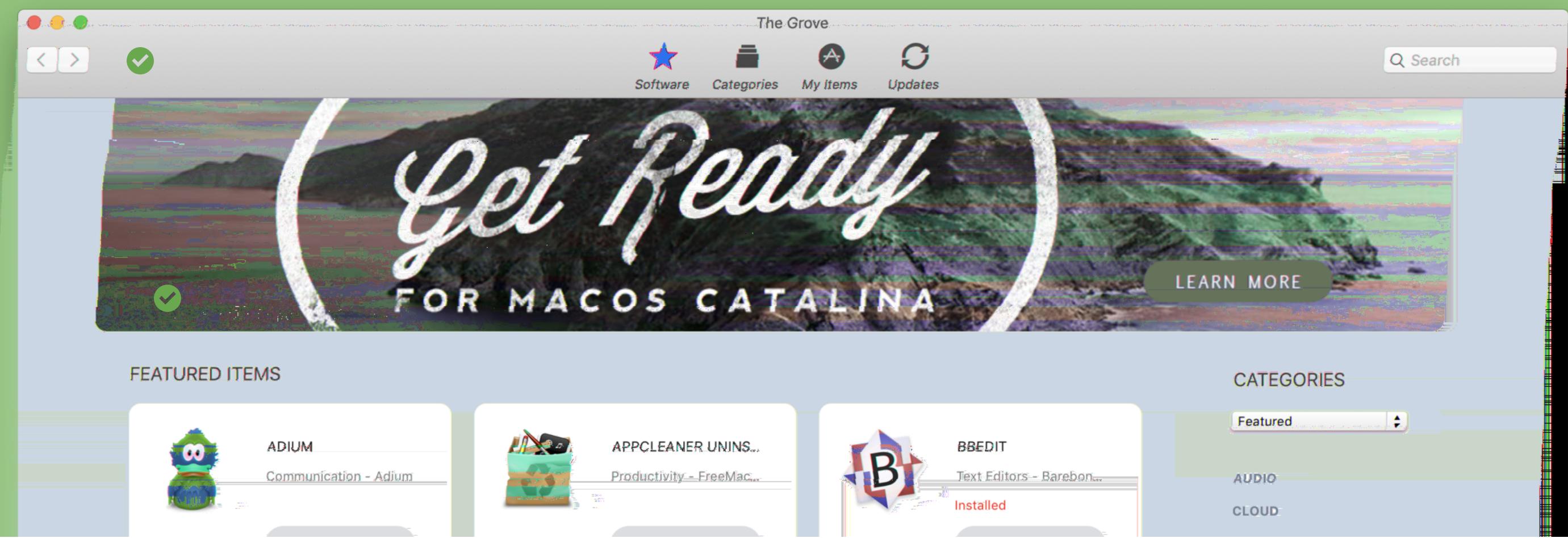
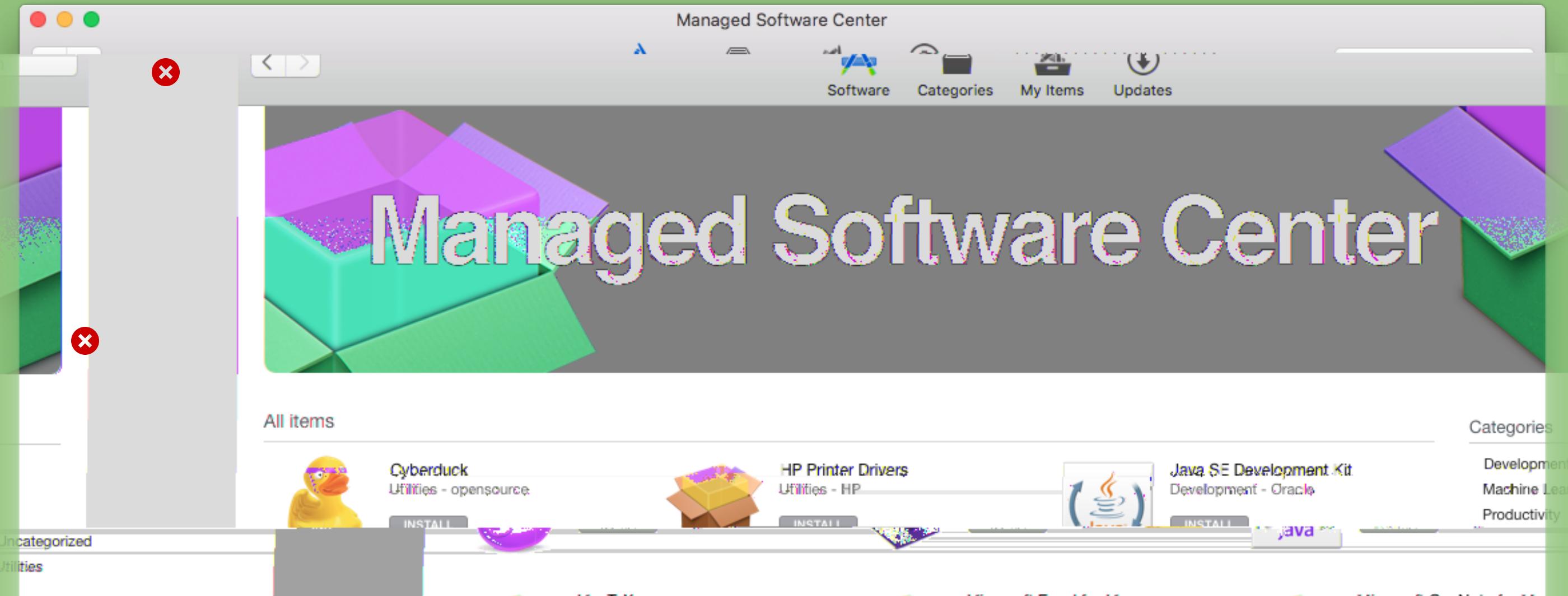


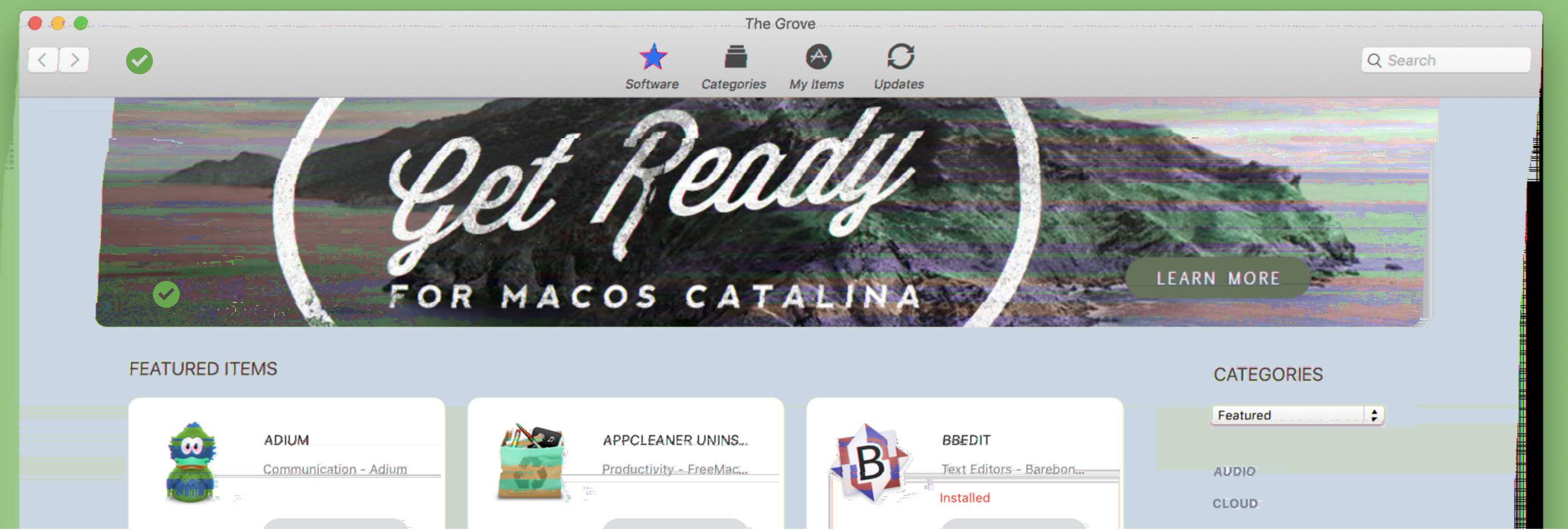
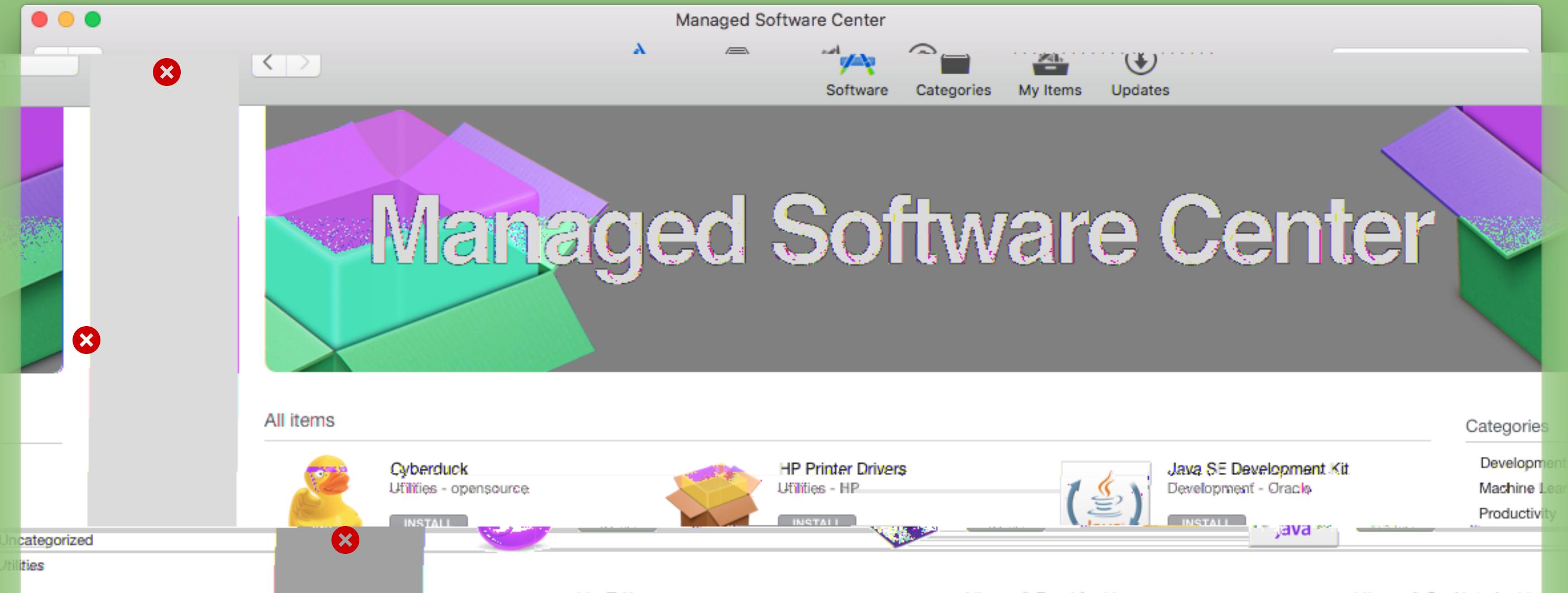


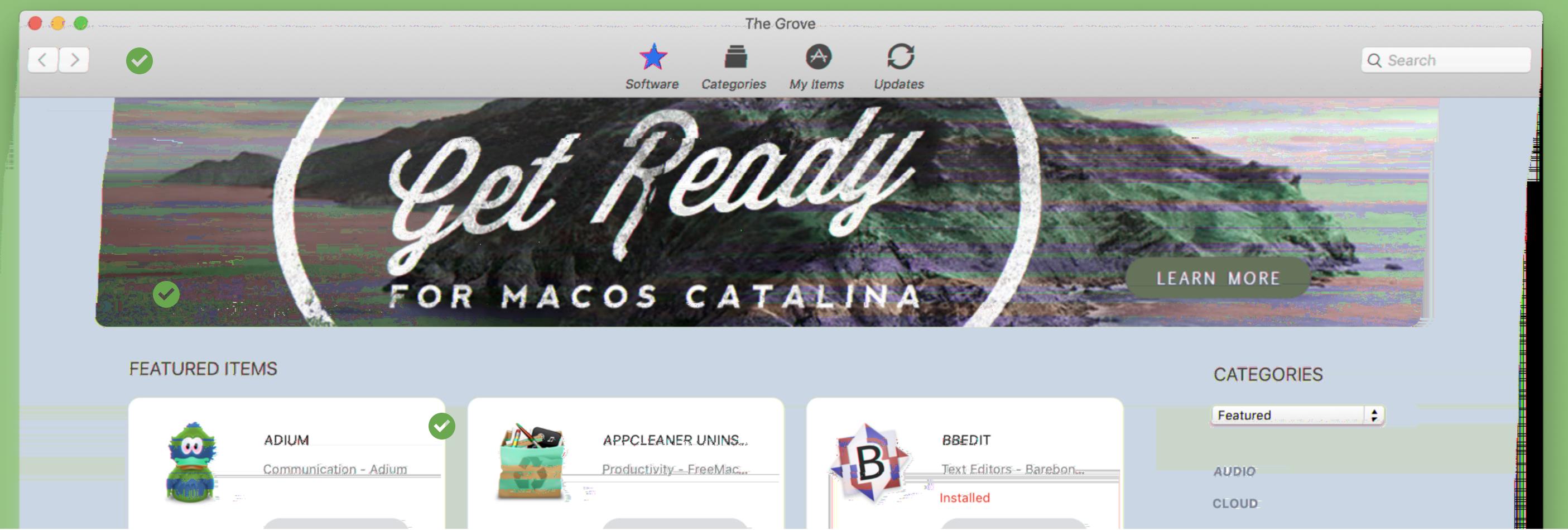
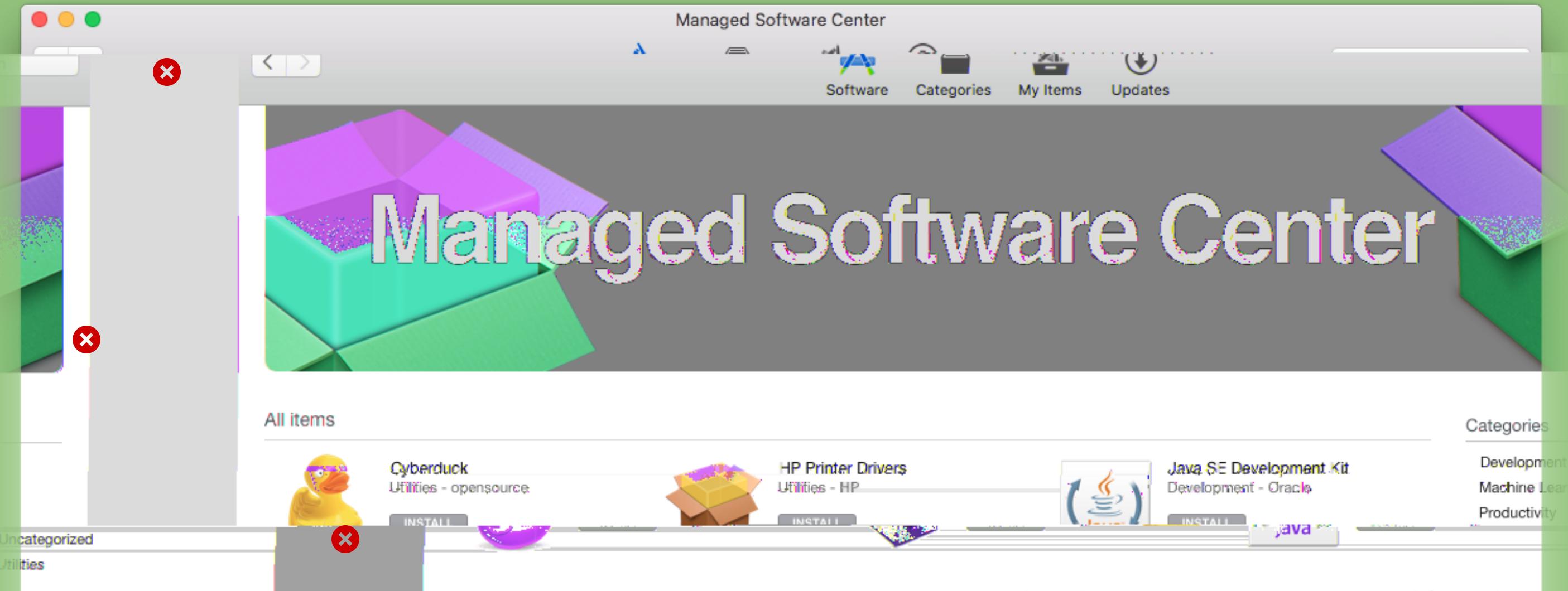


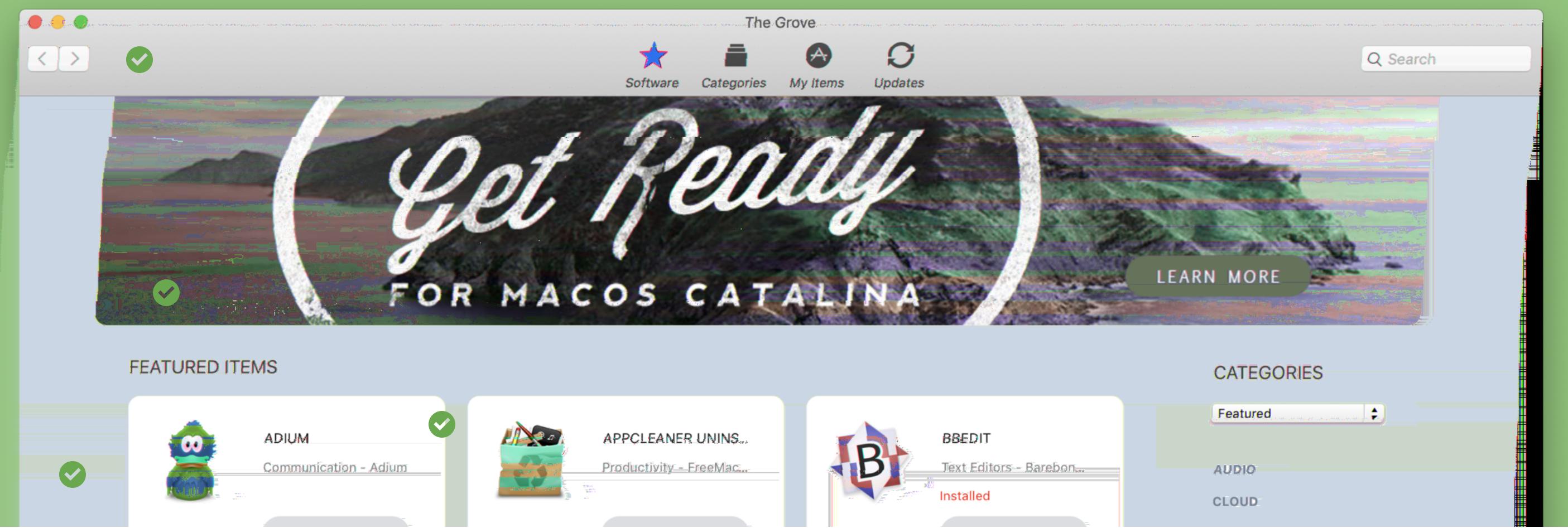
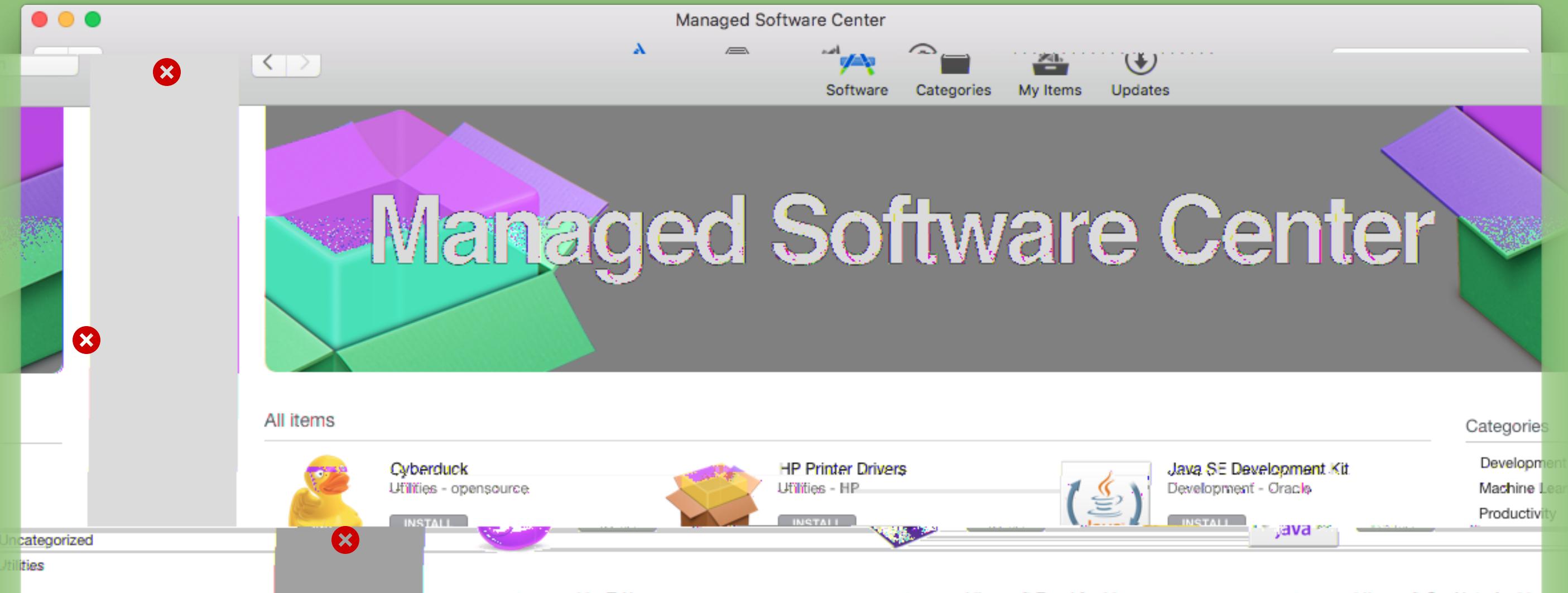


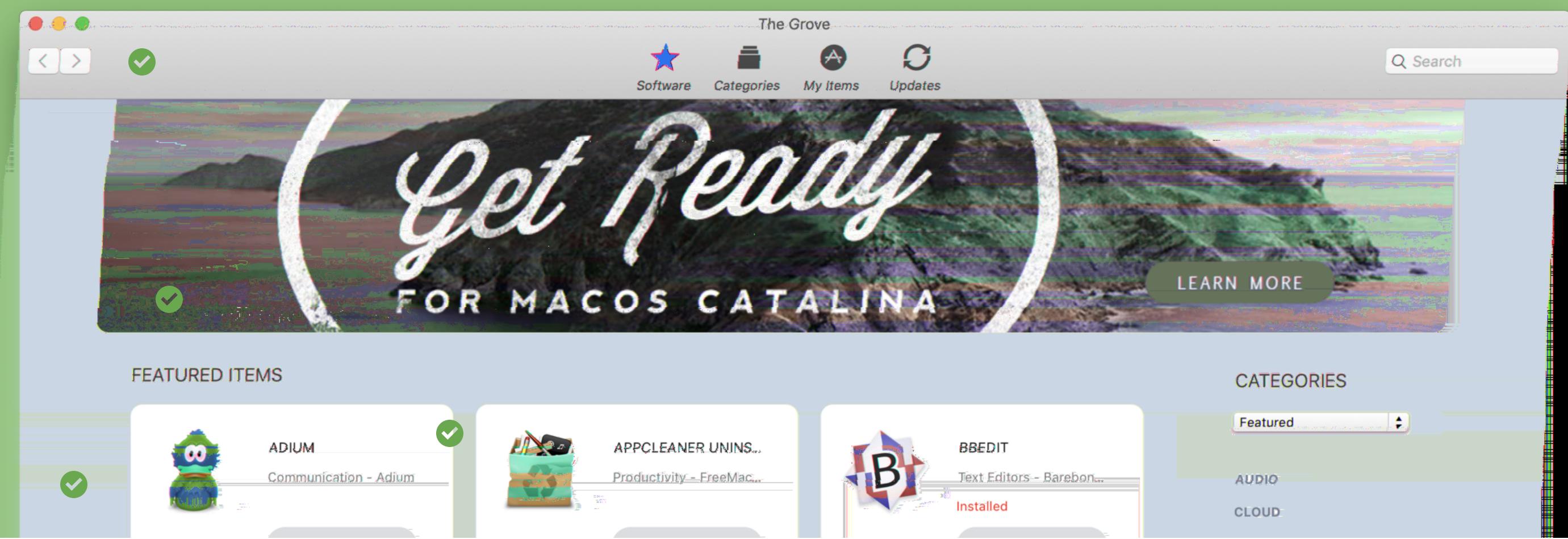
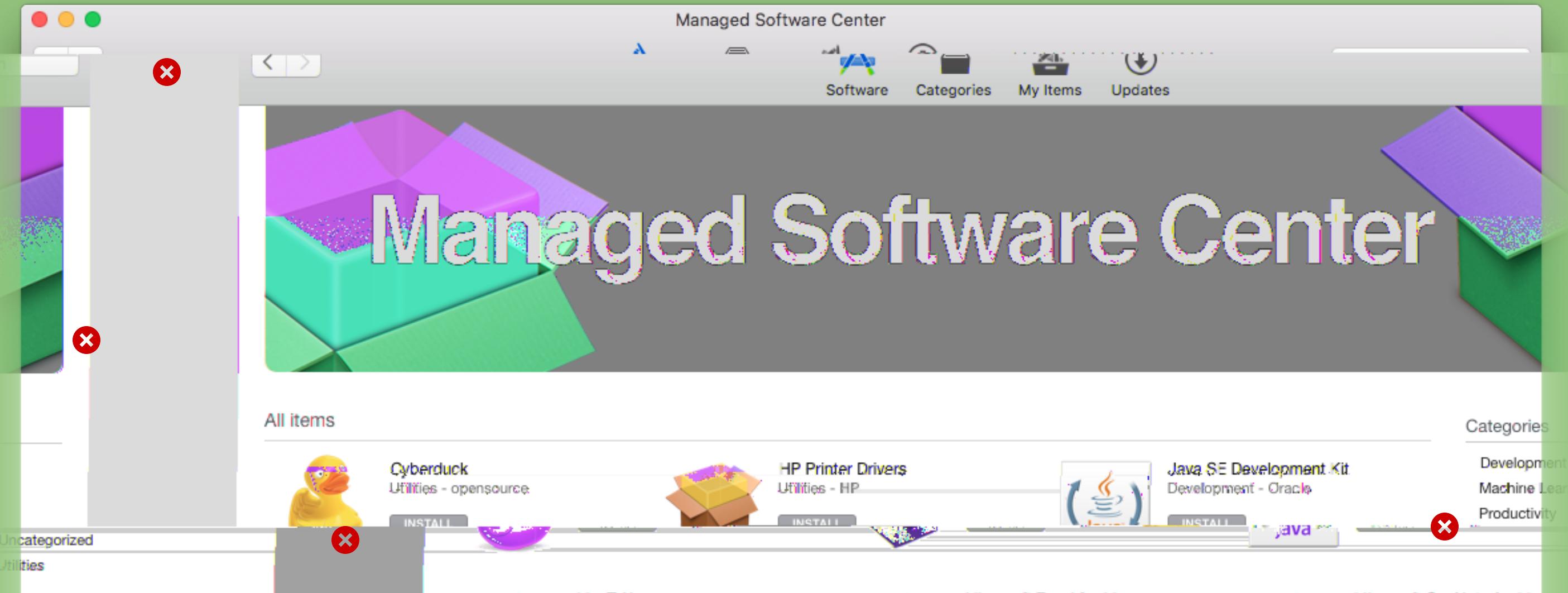


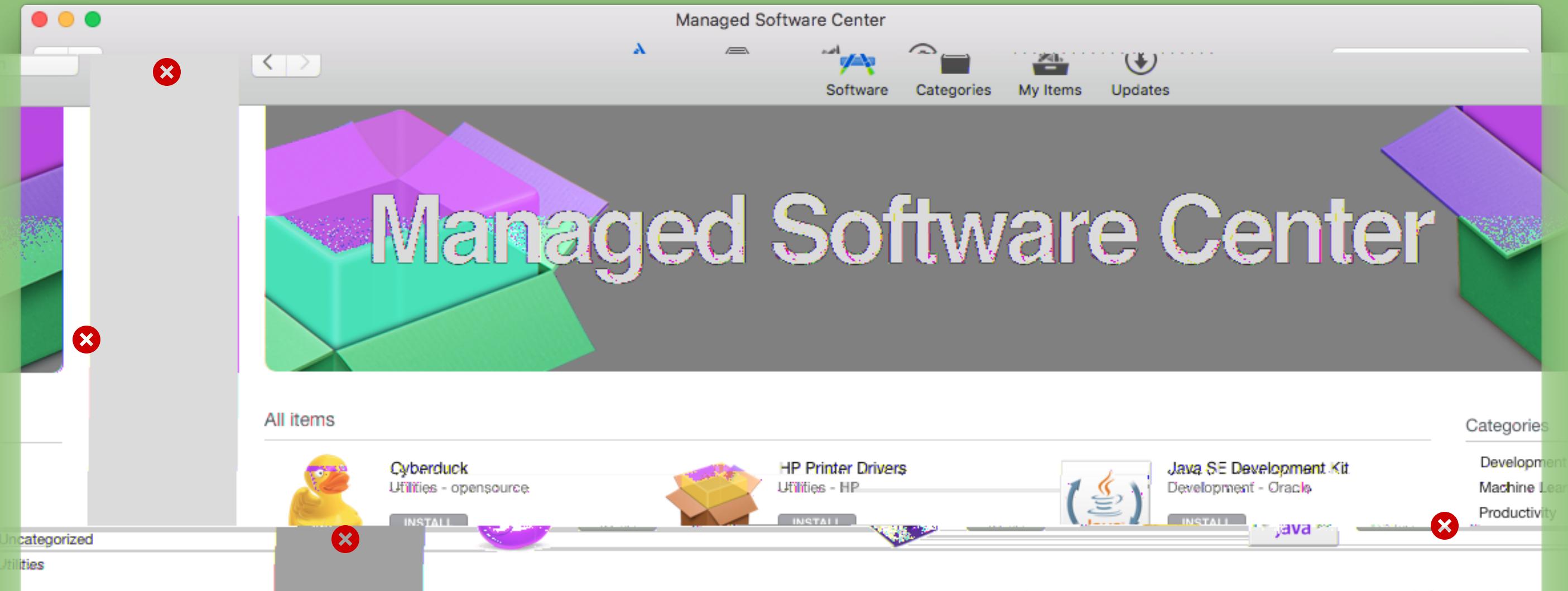












The Grove application window features a prominent banner at the top with the text "Get Ready FOR MACOS CATALINA" over a scenic background. Below the banner, there's a "FEATURED ITEMS" section with cards for "ADIMUM" (Communication - Adium), "APPCLEANER UNINS..." (Productivity - FreeMac...), and "BBEDIT" (Text Editors - Barebon...). The "BBEDIT" card indicates it is "Installed". To the right, there's a "CATEGORIES" section with a dropdown menu set to "Featured" and categories like "AUDIO" and "CLOUD". A green checkmark icon is visible on the left side of the window.



Next Level Theming

```
1 #!/bin/bash
2
3 appname='The Grove' # Name of your App
4 workingdir='/Users/jon/Desktop/munki-theme' ## Where is the script located
5 signcert='Developer ID Installer: Jonathan Brown (2D4Z7WQ7RS)' # Name of your Developer Certificate
6 icon='icon_512x512@2x.png' #name of icon file
7
8 mid='/munki/code/apps/Managed Software Center/Managed Software Center'
9 fullpath='/munki/code/apps/Managed Software Center/Managed Software Center/Resources/WebResources'
10 templatepath='/munki/code/apps/Managed Software Center/Managed Software Center/Resources/templates'
11 resources='/munki/code/apps/Managed Software Center/Managed Software Center/Resources/'
12 controllers='/munki/code/apps/Managed Software Center/Managed Software Center/Controllers'
13
14 cd $workingdir
15
16 git clone https://github.com/munki/munki
17
18 #Unlocking File
```



Munki Custom Theme

<https://github.com/grovetech/munki-theme>



Next Level Theming

```
● ● ●
1 #Unlocking File
2 sudo chflags -R nochg "$workingdir$fullpath/base.css"
3
4 #Making writeable
5 sudo chmod 777 "$workingdir$fullpath/base.css"
6
7 #Adding Custom CSS
8 cd "$workingdir$fullpath"
9 echo "$(echo "@import 'custom.css';" | cat - base.css)" > base.css
10
11 #Copy CSS Files
12 sudo cp "$workingdir/Dark-Theme/custom.css" "$workingdir$fullpath"
13 sudo rm "$workingdir$templatepath/detail_more_items_template.html"
14 sudo cp "$workingdir/Dark-Theme/detail_more_items_template.html" "$workingdir$templatepath"
15
16 #Modify PY Script
17 sudo rm "$workingdir$mid/mschtml.swift"
18 sudo cp "$workingdir/Dark-Theme/mschtml_swift+" "$workingdir$mid/mschtml_swift+"
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4 #perl -pi -w -e 's{func buildCategoriesPage}{func buildCategoriesPageOLD}g' "$workingdir$mid/mschtml.swift"  
5 #cat "$workingdir/Dark-Theme/modification.py" >> "$workingdir$mid/mschtml.swift"  
6  
7 #Modify Window Size  
8 perl -pi -w -e 's{<value key="minSize" type="size" width="1000" height="475"/>}{'<value key="minSize" type="size"  
9  
10 #Modify icons  
11 perl -pi -w -e 's{updatesTemplate.pdf}{updatesTemplate.png}g' "$workingdir$controllers/MainWindowController.swi  
12 sudo rm -rf "$workingdir$resources/toolbarCategoriesTemplate.pdf"  
13 sudo rm -rf "$workingdir$resources/updatesTemplate.png"  
14 sudo rm -rf "$workingdir$resources/MyStuffTemplate.png"  
15 sudo rm -rf "$workingdir$resources/AllItemsTemplate.png"  
16 sudo cp "$workingdir/Dark-Theme/toolbarCategoriesTemplate.pdf" "$workingdir$resources"  
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Next Level Theming

```
1 cd $workingdir/munki
2
3 ./code/tools/make_munki_mpkg.sh
4
5 cd ..
6
7 git clone https://github.com/ox-it/munki-rebrand.git
8
9 cd munki-rebrand/
10
11 echo -n "What is the pkg name that was just built? "
12 read result
13 mid='/munki/'
14 full_pkg_path="$workingdir$mid$result"
15
16 sudo ./munki_rebrand.py --appname "$appname" --pkg "$full_pkg_path" --icon-file "$workingdir/$icon" --sign-pac
```



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Next Level Theming

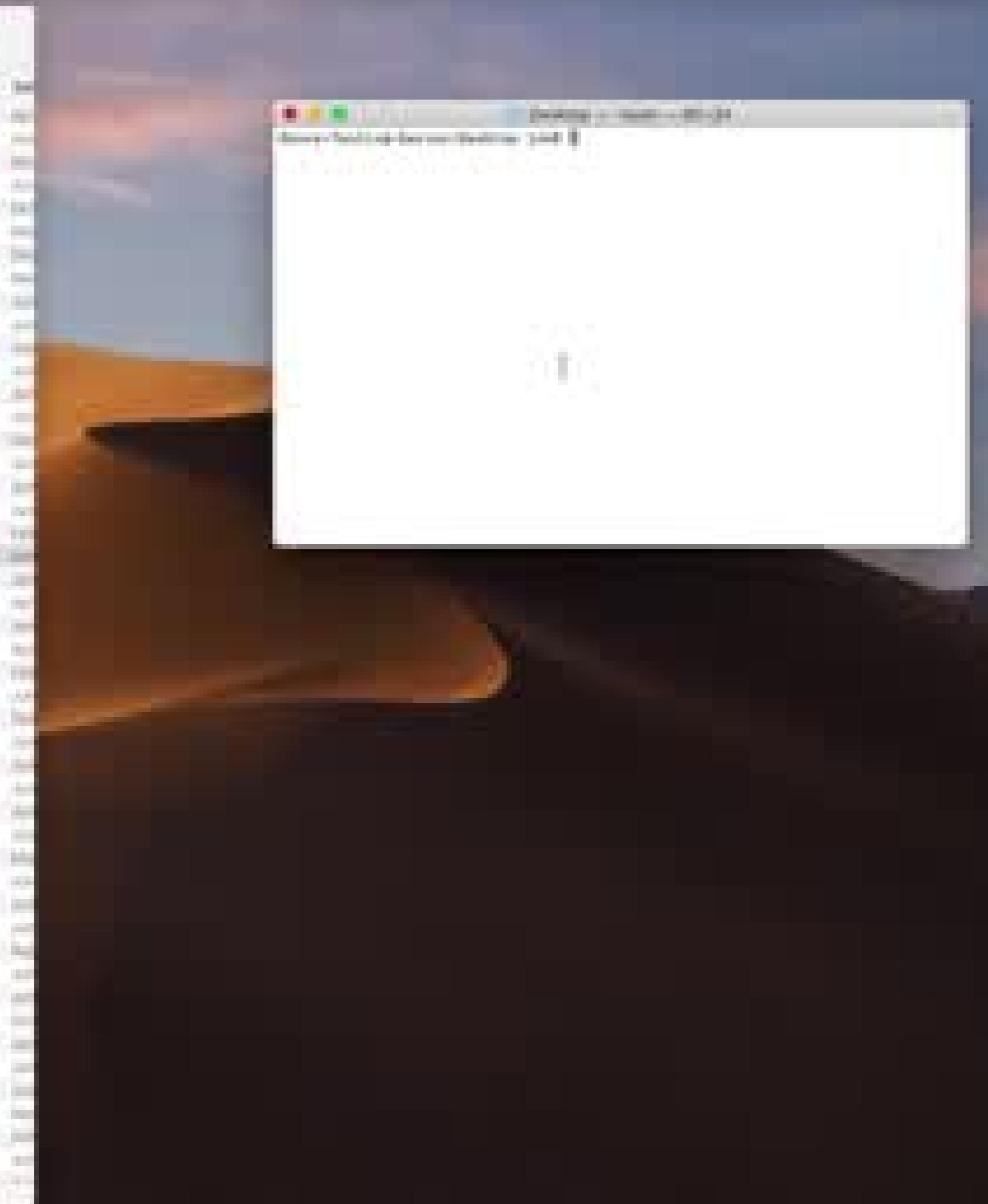
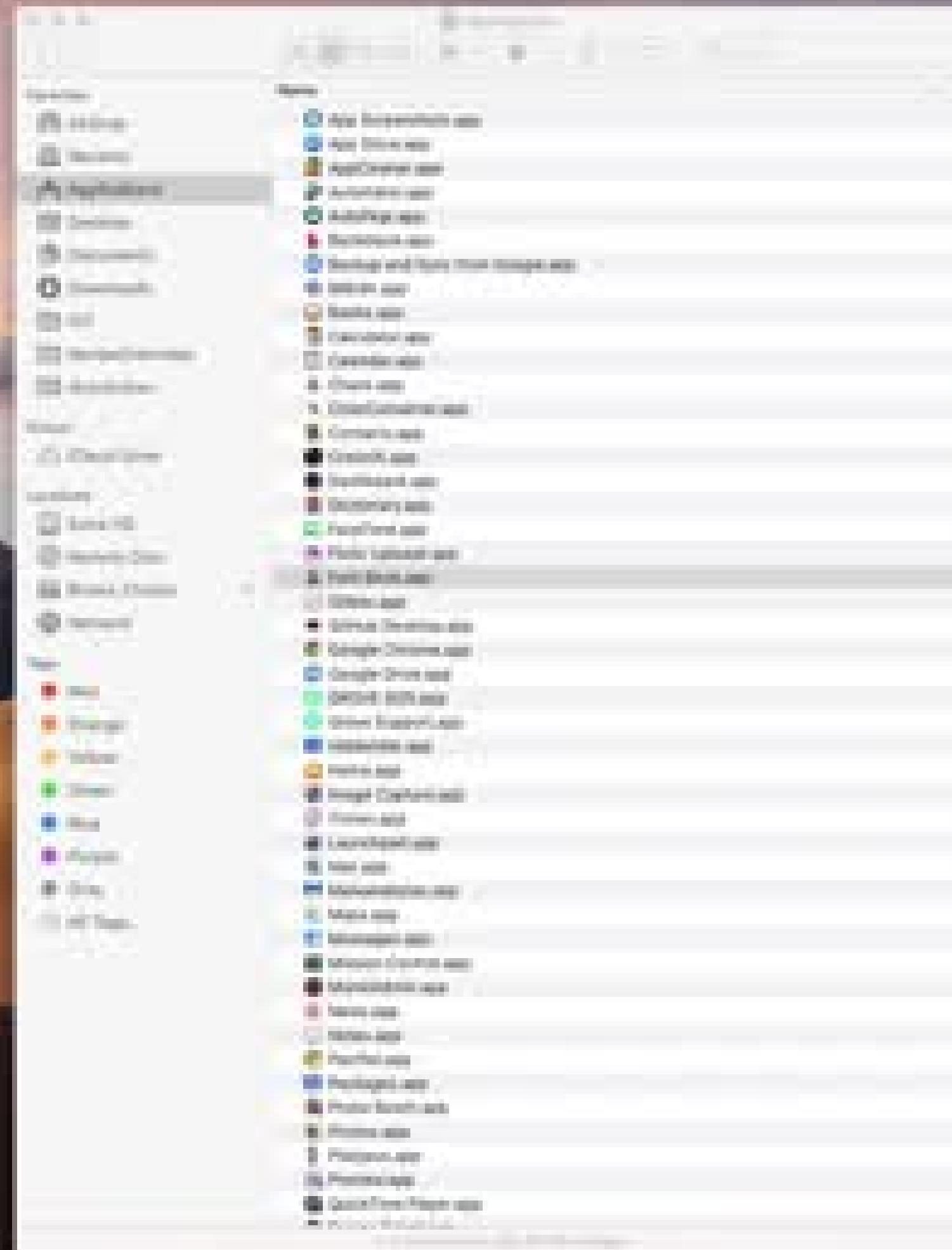
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16 sudo ./munki_rebrand.py --appname "$appname" --pkg "$full_pkg_path" --icon-file "$workingdir/$icon" --sign-pac
```

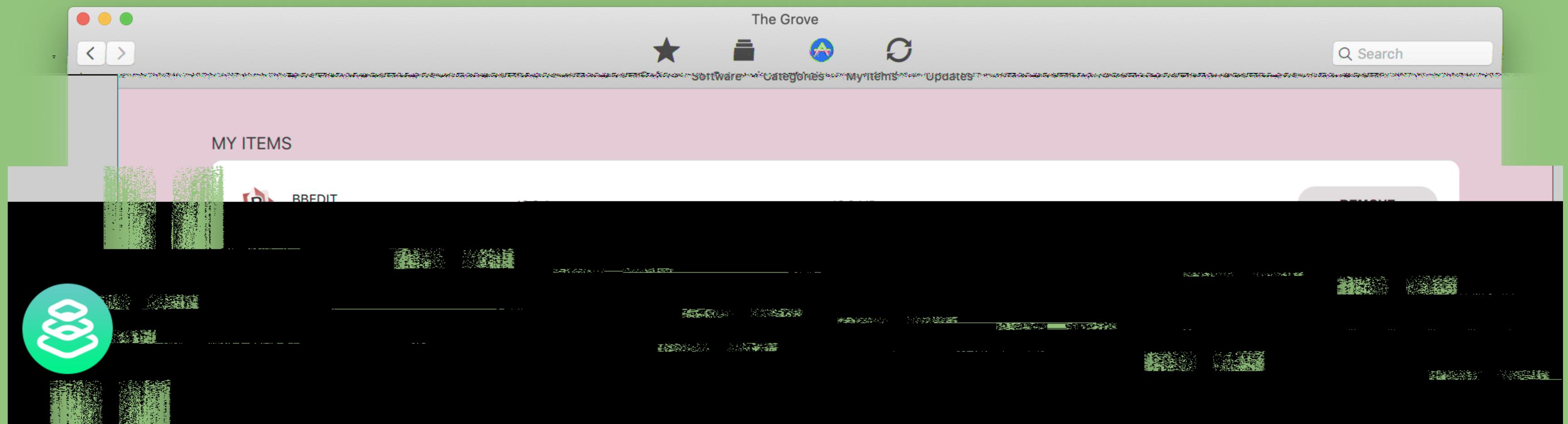


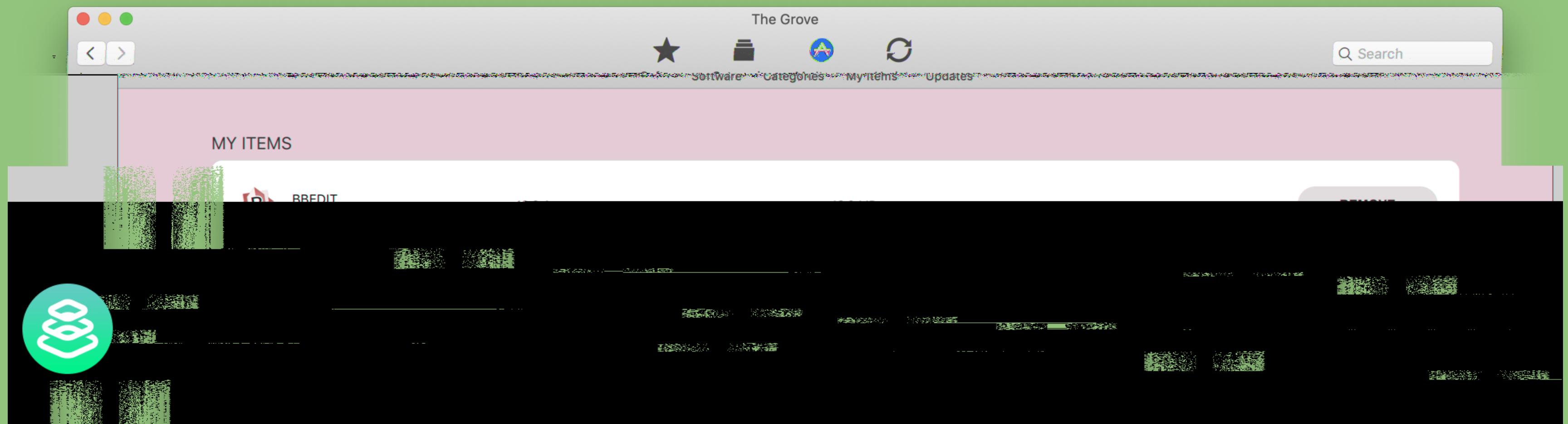
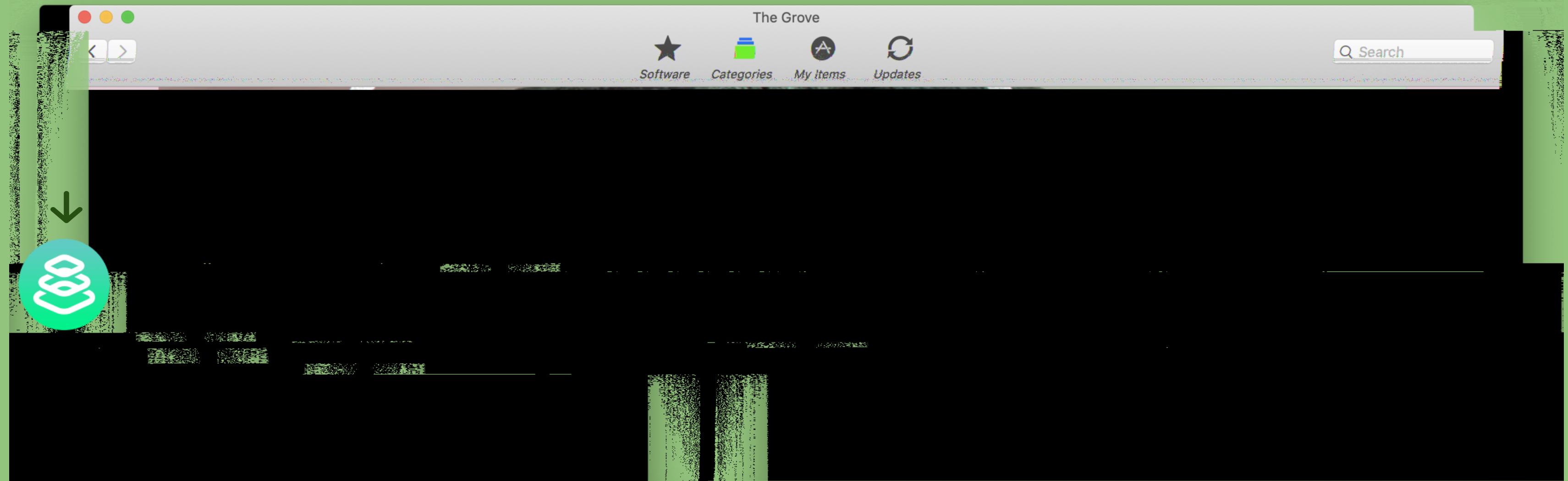
Munki Custom Theme

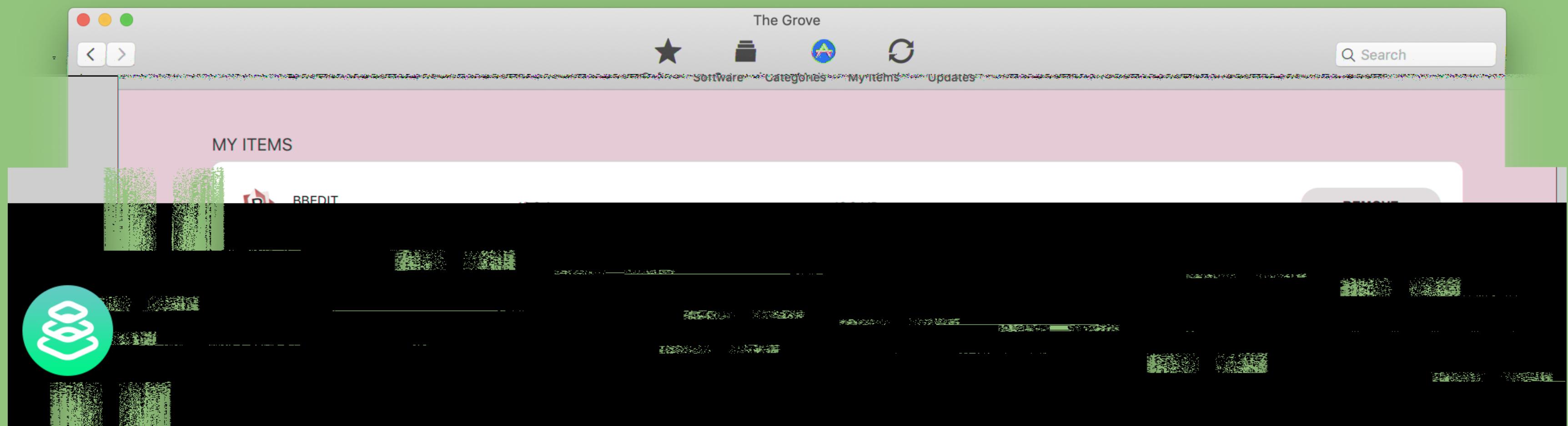
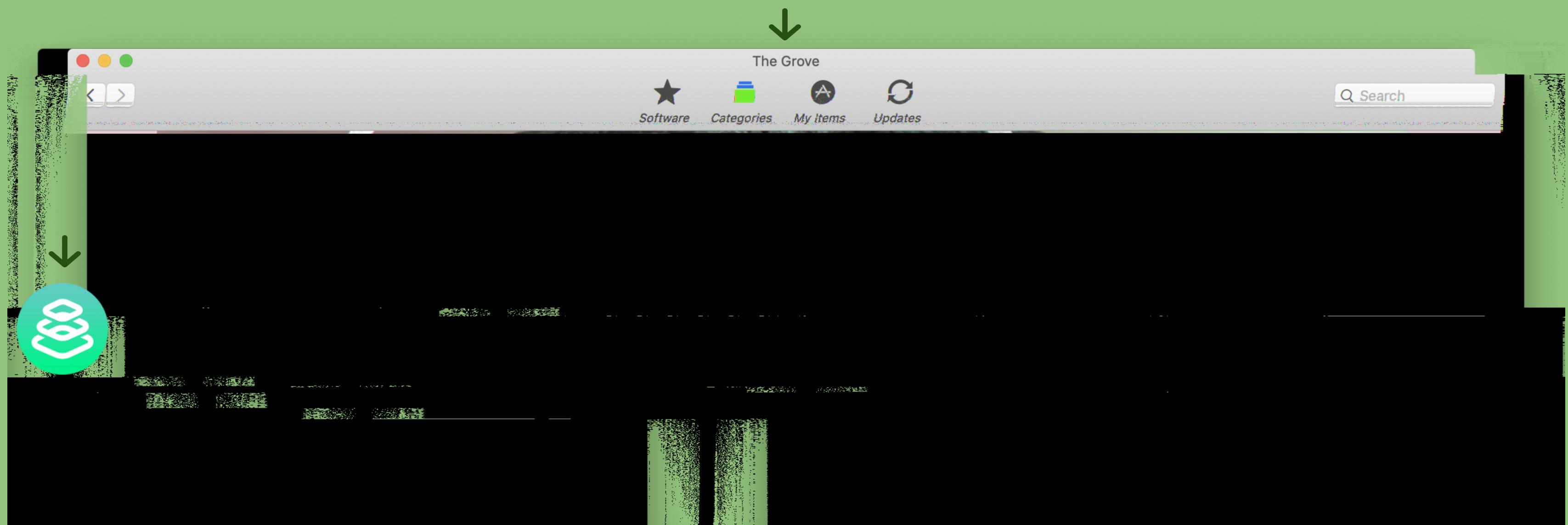
<https://github.com/grovetech/munki-theme>

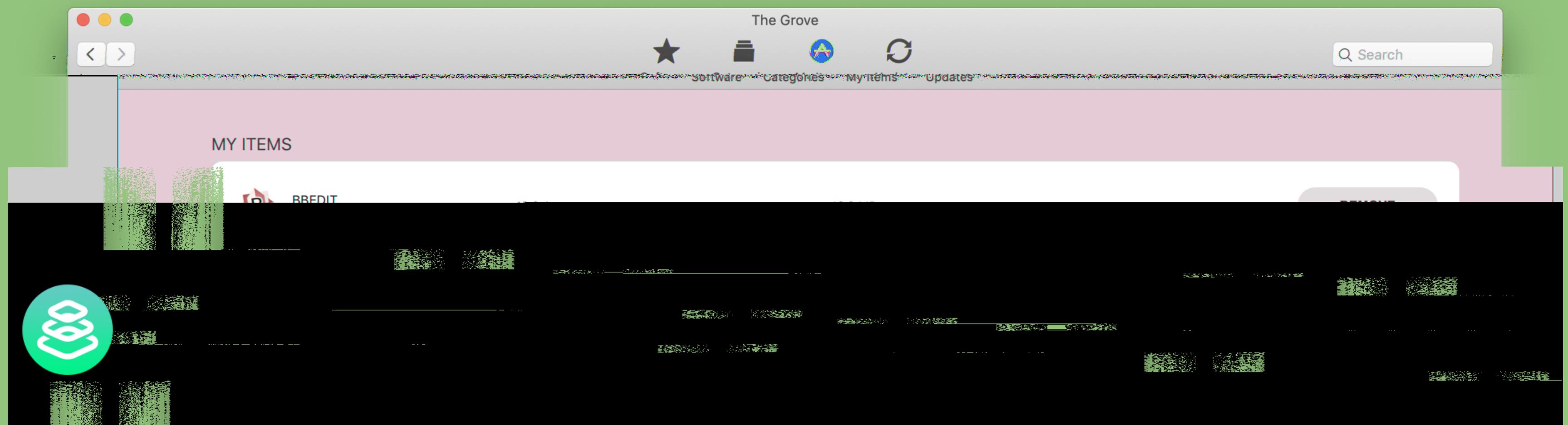
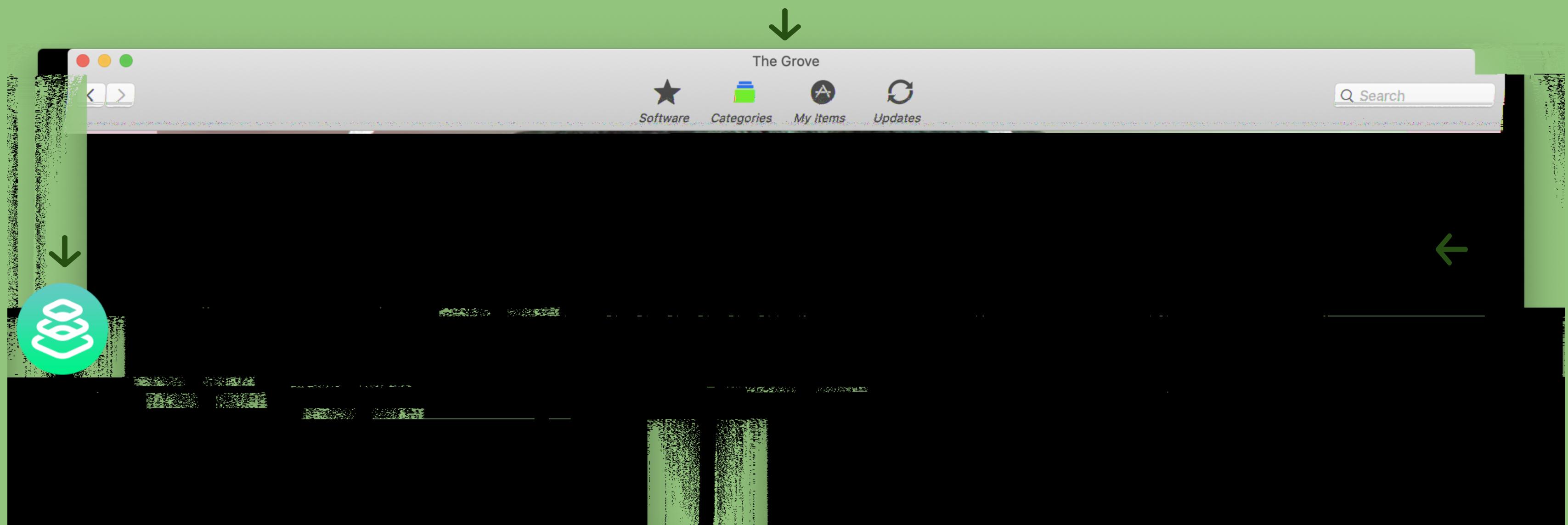


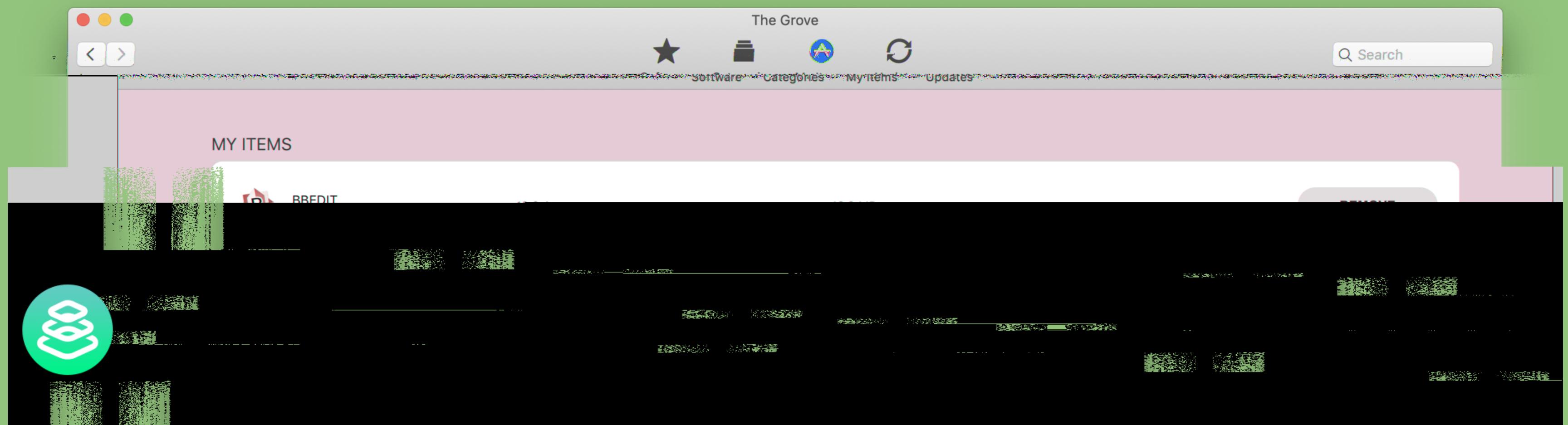
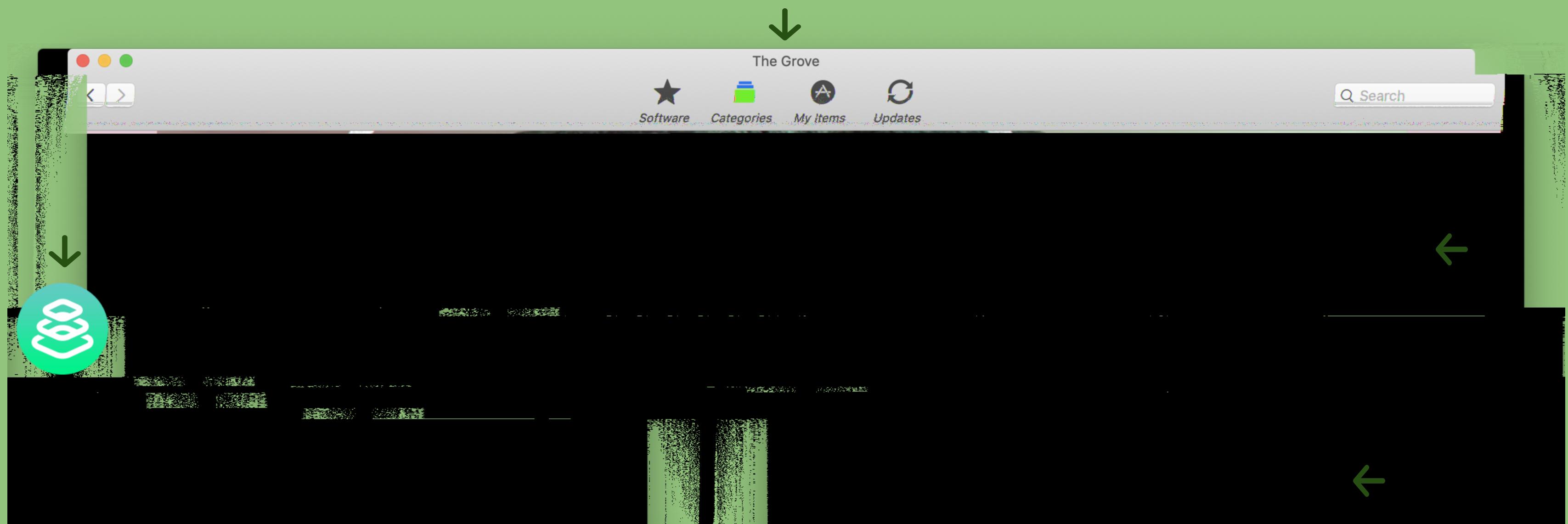


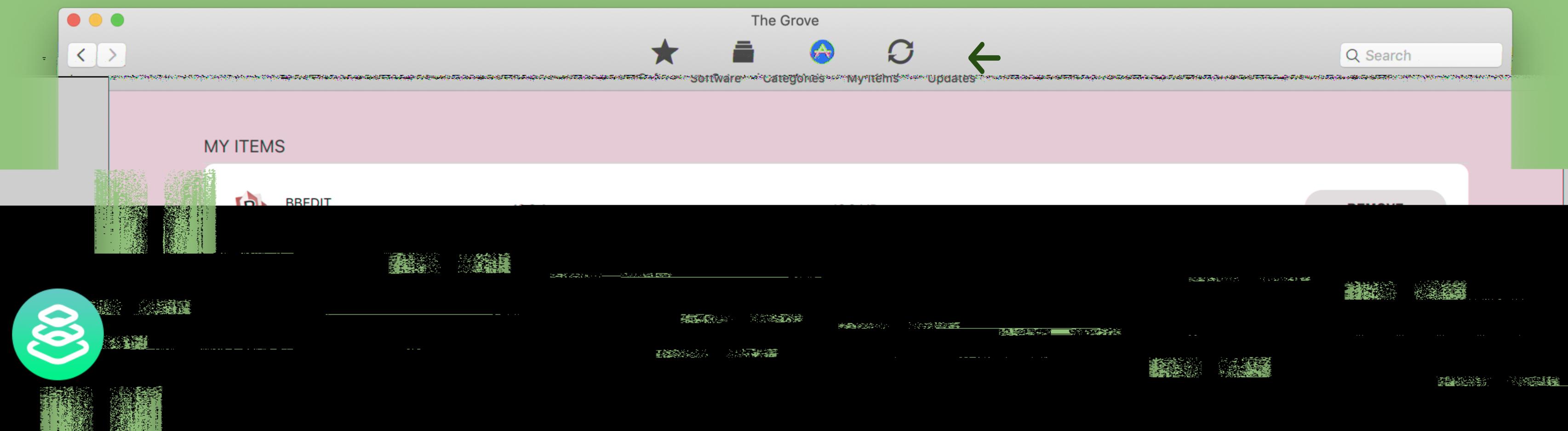
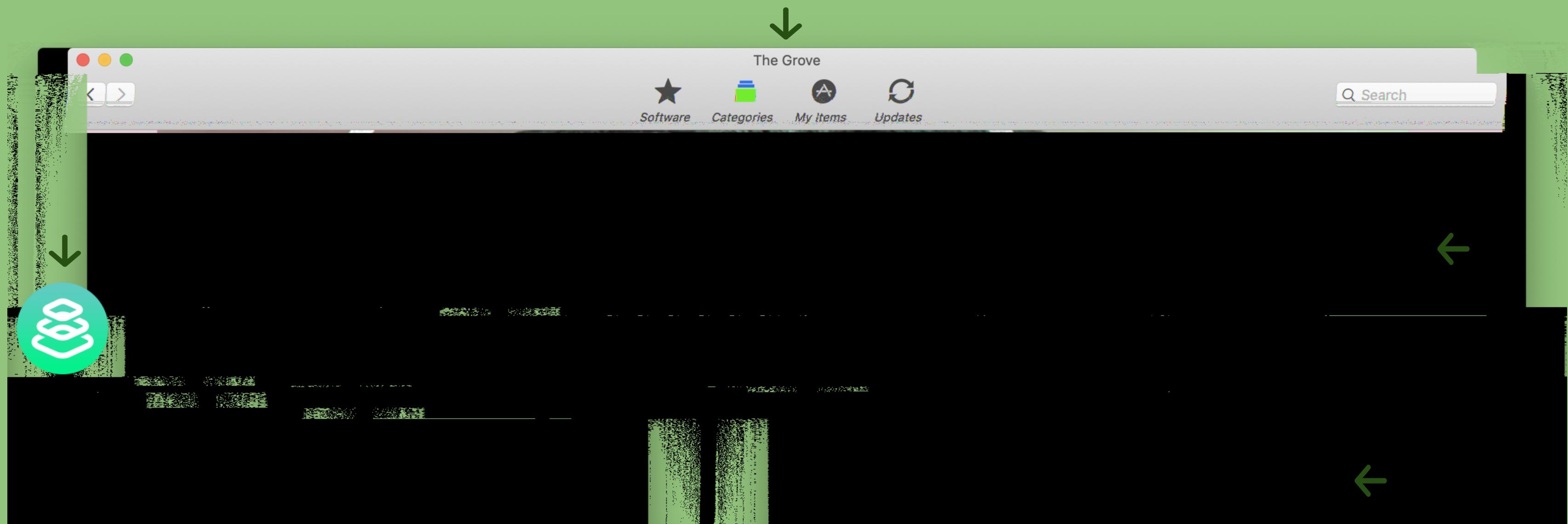












Munki Report

What can you actually customize?



Add Logo

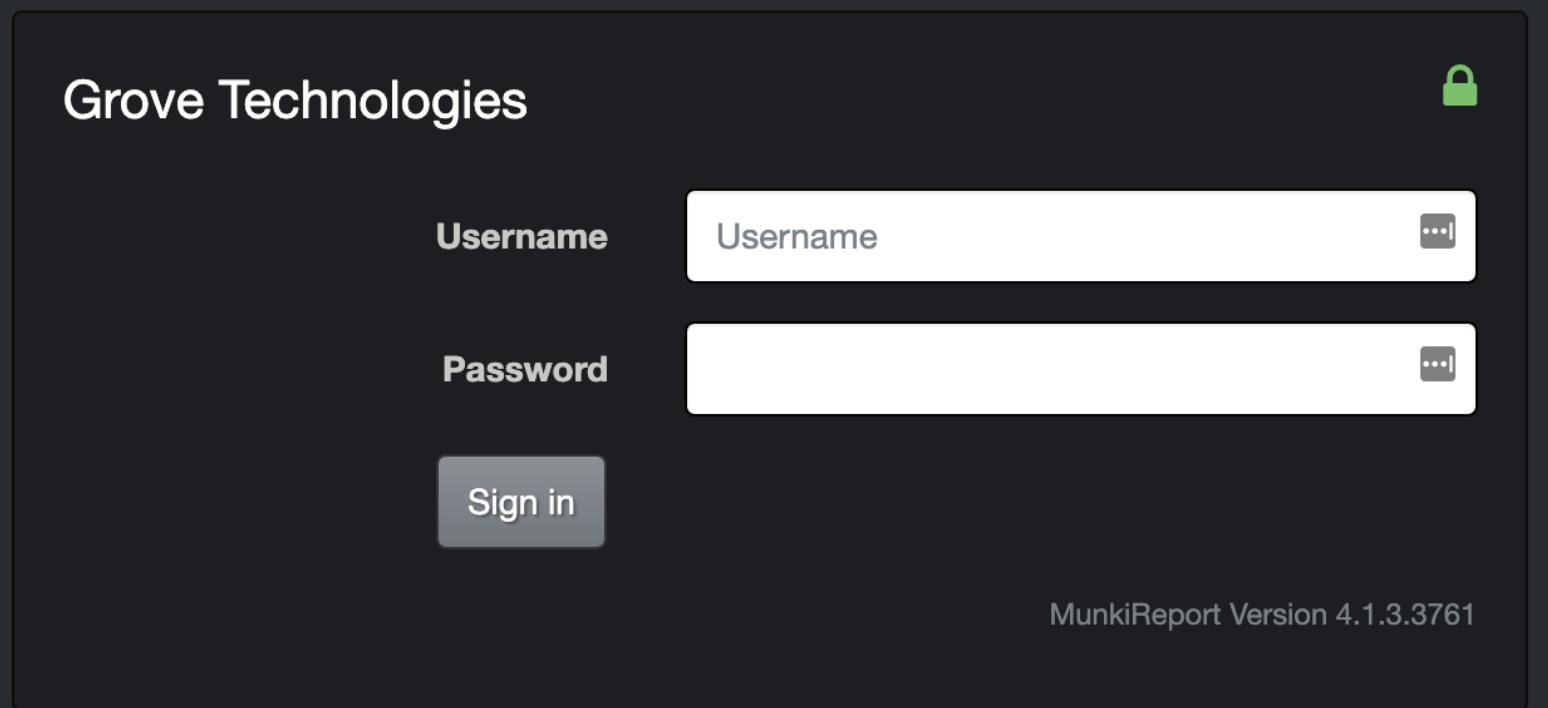
```
1
2 /* Add custom CSS here */
3 @import url('https://fonts.googleapis.com/css?family=Poppins:400,600');
4 @import url('https://grovetech.co/assets/fonts/grovetech.eot?q5l9sv');
5 @import url('https://grovetech.co/assets/fonts/grovetech.eot?q5l9sv#iefi');
6 @import url('https://grovetech.co/assets/fonts/grovetech.ttf?q5l9sv');
7 @import url('https://grovetech.co/assets/fonts/grovetech.woff?q5l9sv');
8 @import url('https://grovetech.co/assets/fonts/grovetech.svg?q5l9sv#grovetech');
9 @import url('https://fonts.googleapis.com/css?family=Poppins&display=swap');
10
11 @font-face {
12   font-family: 'grovetech';
13   src: url('https://grovetech.co/assets/fonts/grovetech.eot?q5l9sv');
14   src: url('https://grovetech.co/assets/fonts/grovetech.eot?q5l9sv#iefix') format('embedded-opentype'),
15     url('https://grovetech.co/assets/fonts/grovetech.ttf?q5l9sv') format('truetype'),
16     url('https://grovetech.co/assets/fonts/grovetech.woff?q5l9sv') format('woff'),
17     url('https://grovetech.co/assets/fonts/grovetech.svg?q5l9sv#grovetech') format('svg');
18   font-weight: normal;
```



MunkiReport Custom CSS

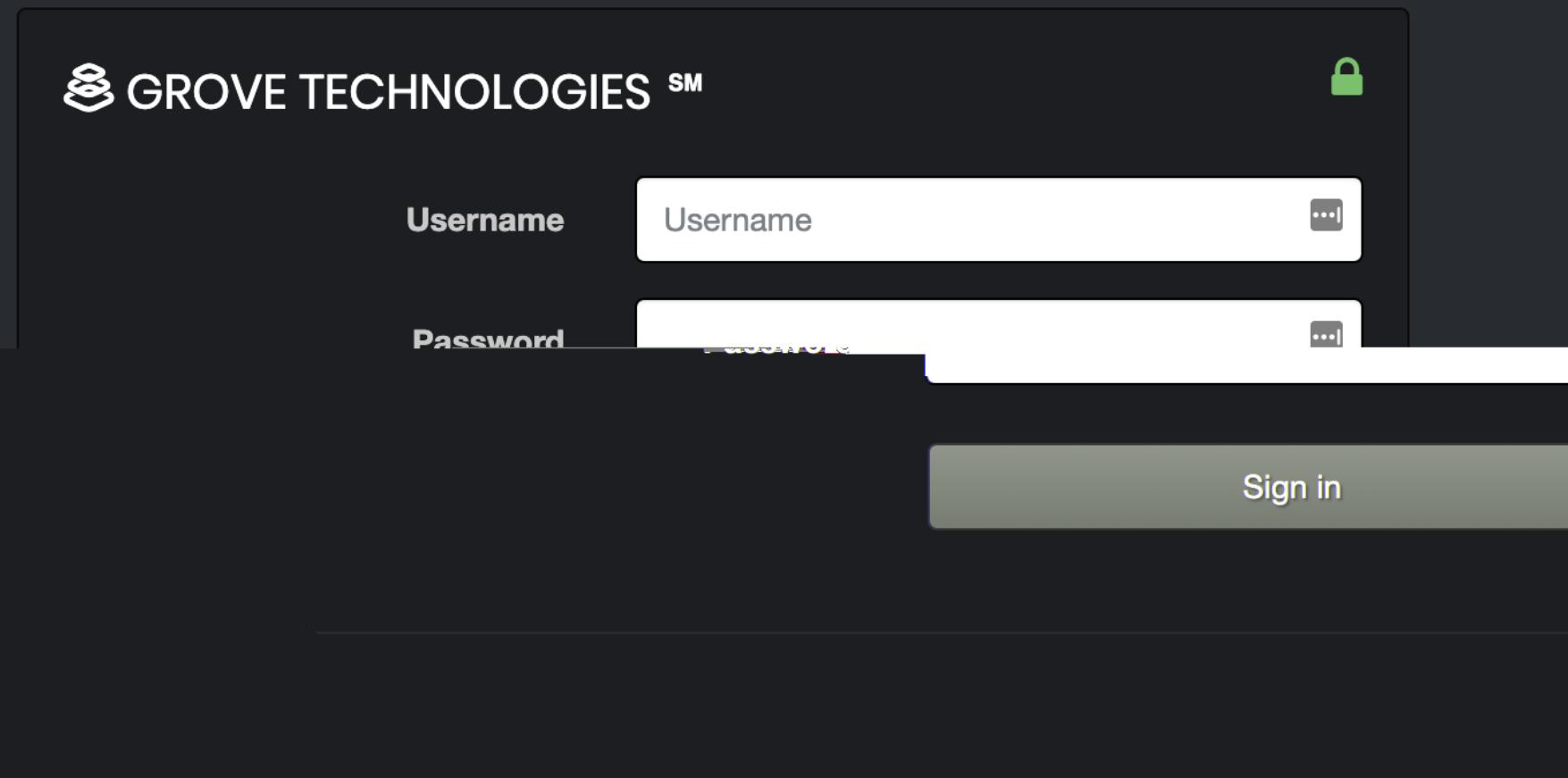
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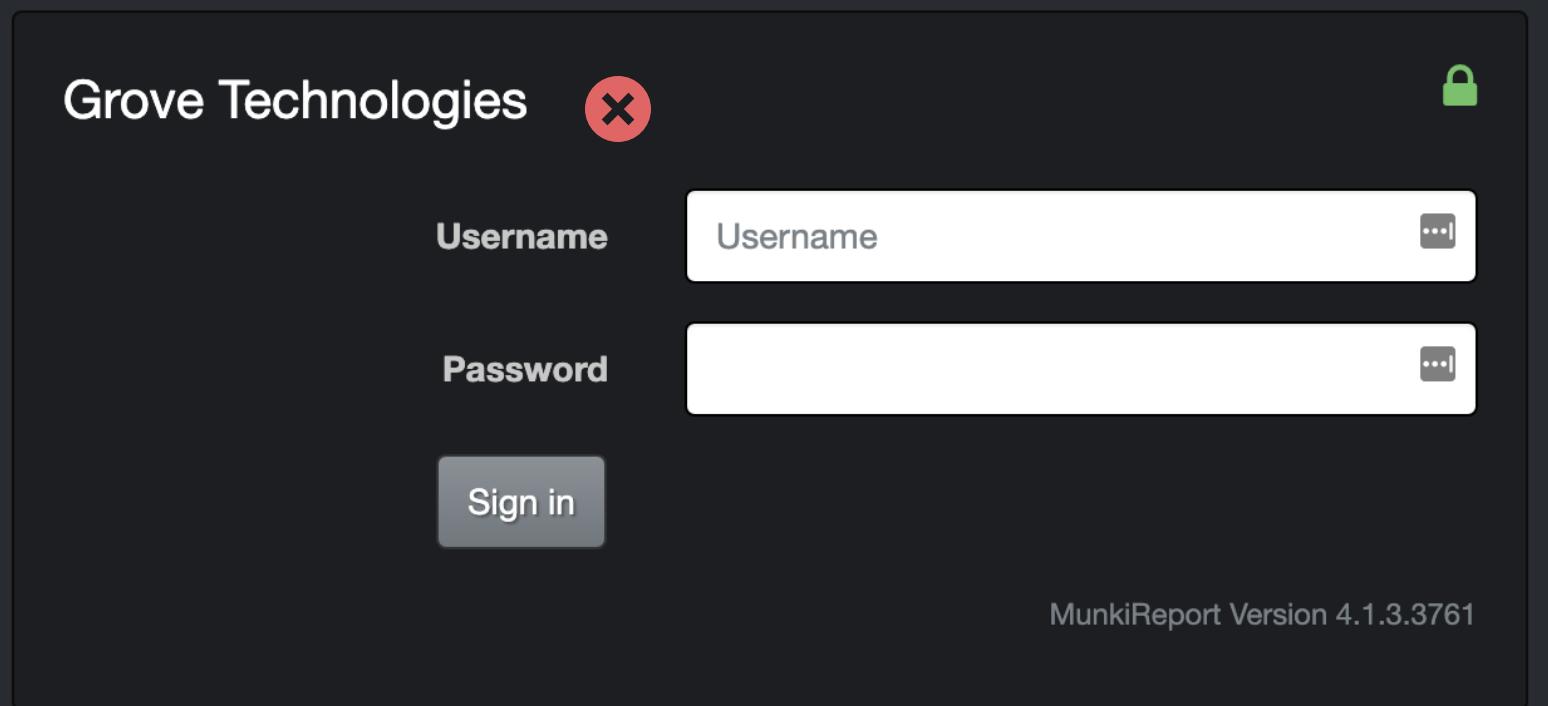




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Logo

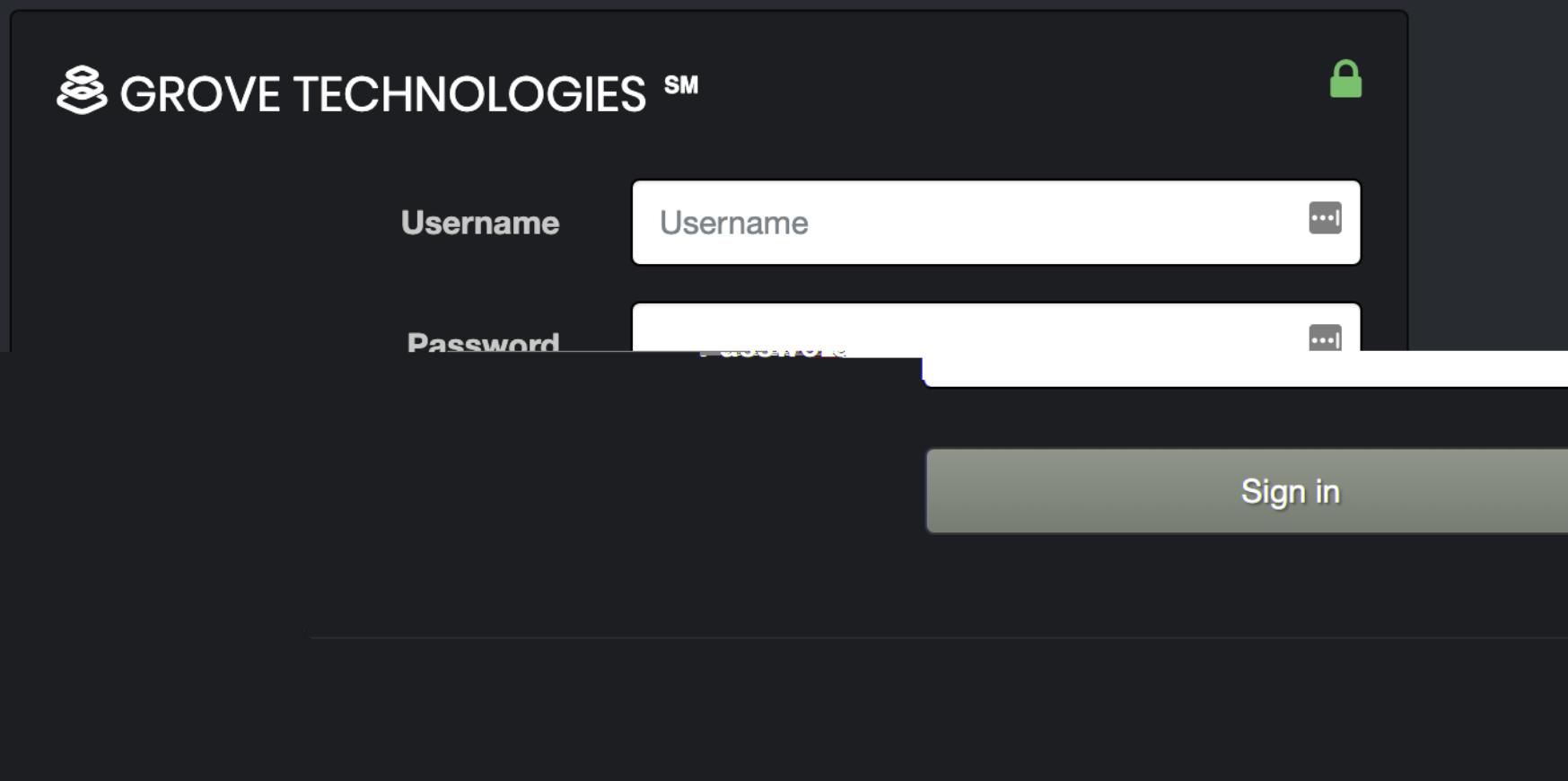
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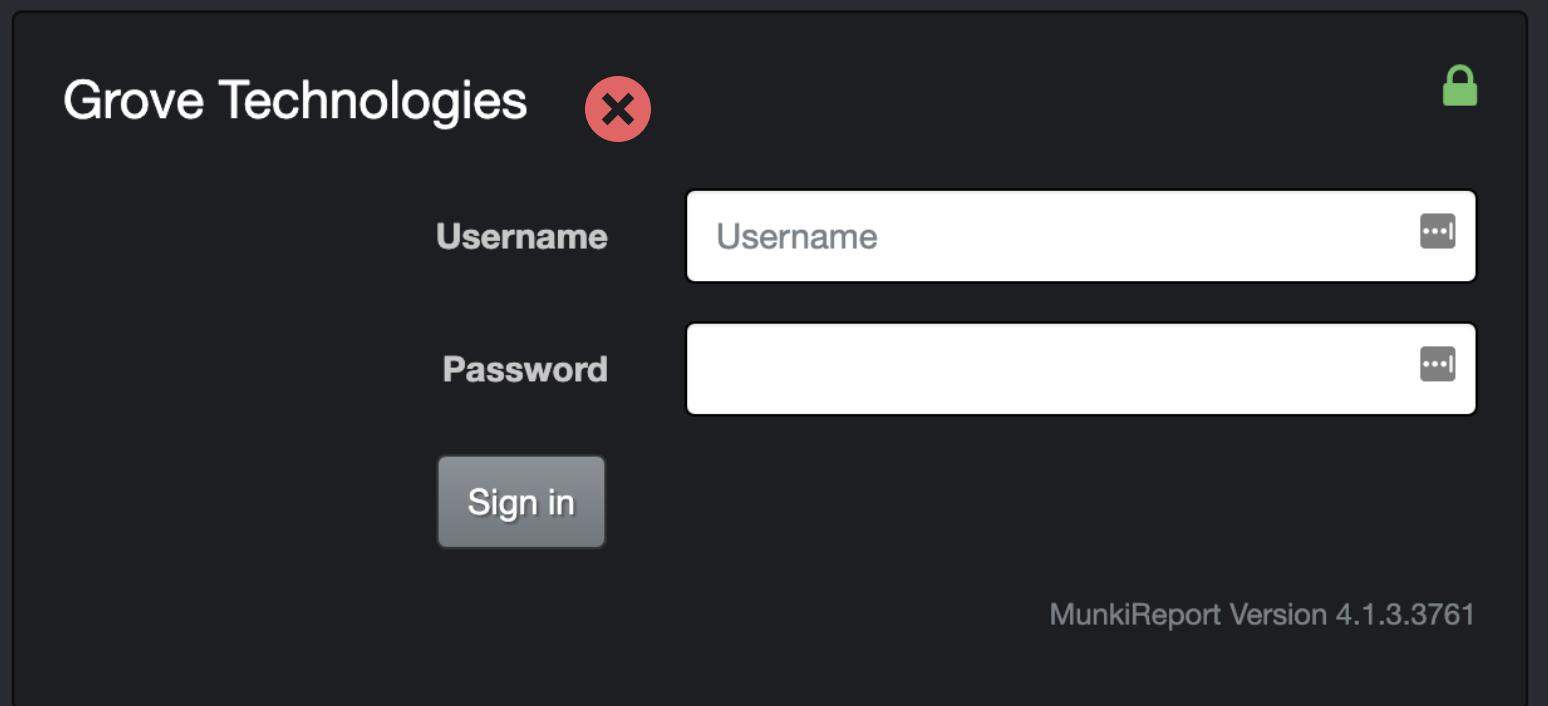




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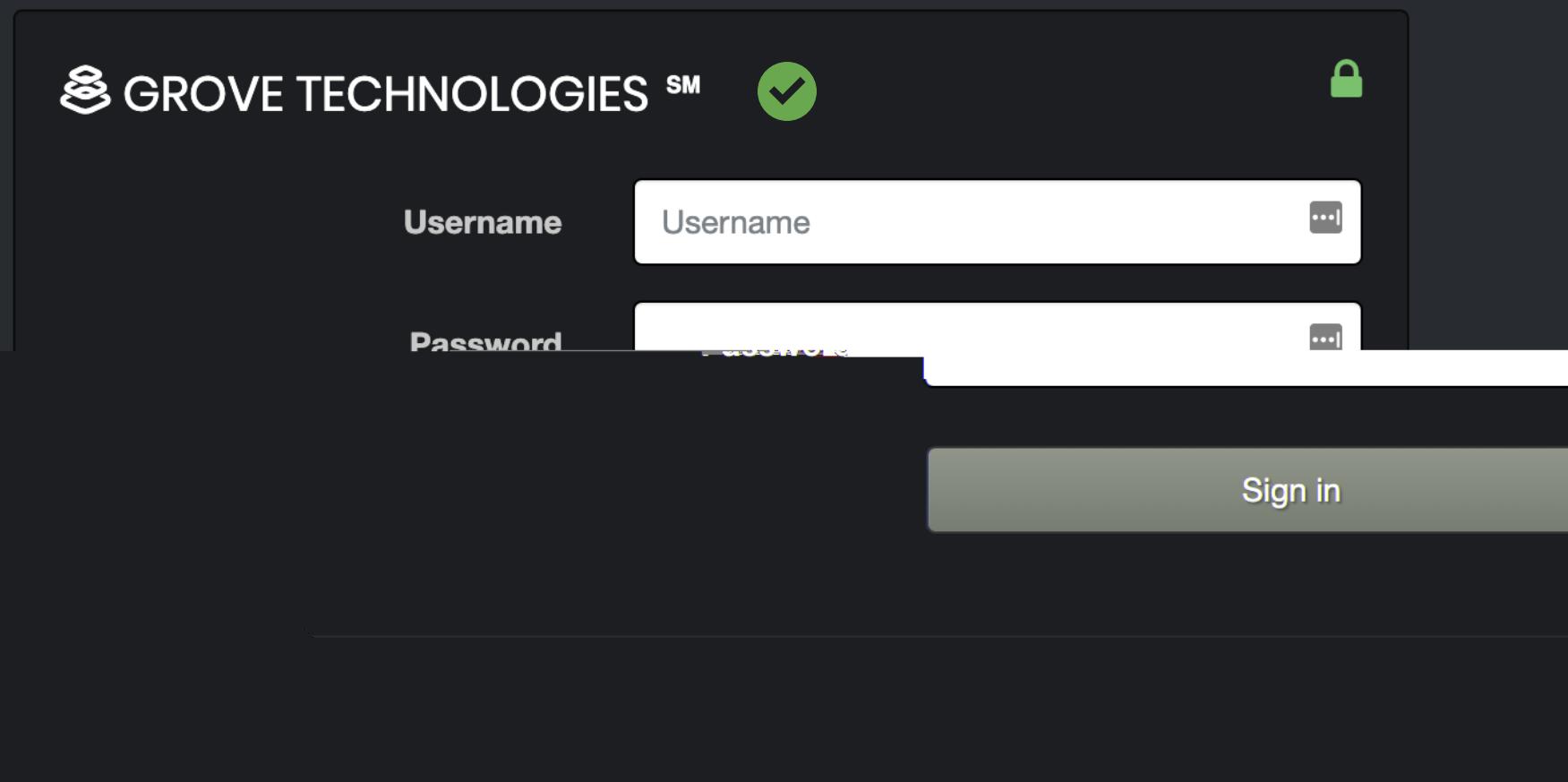
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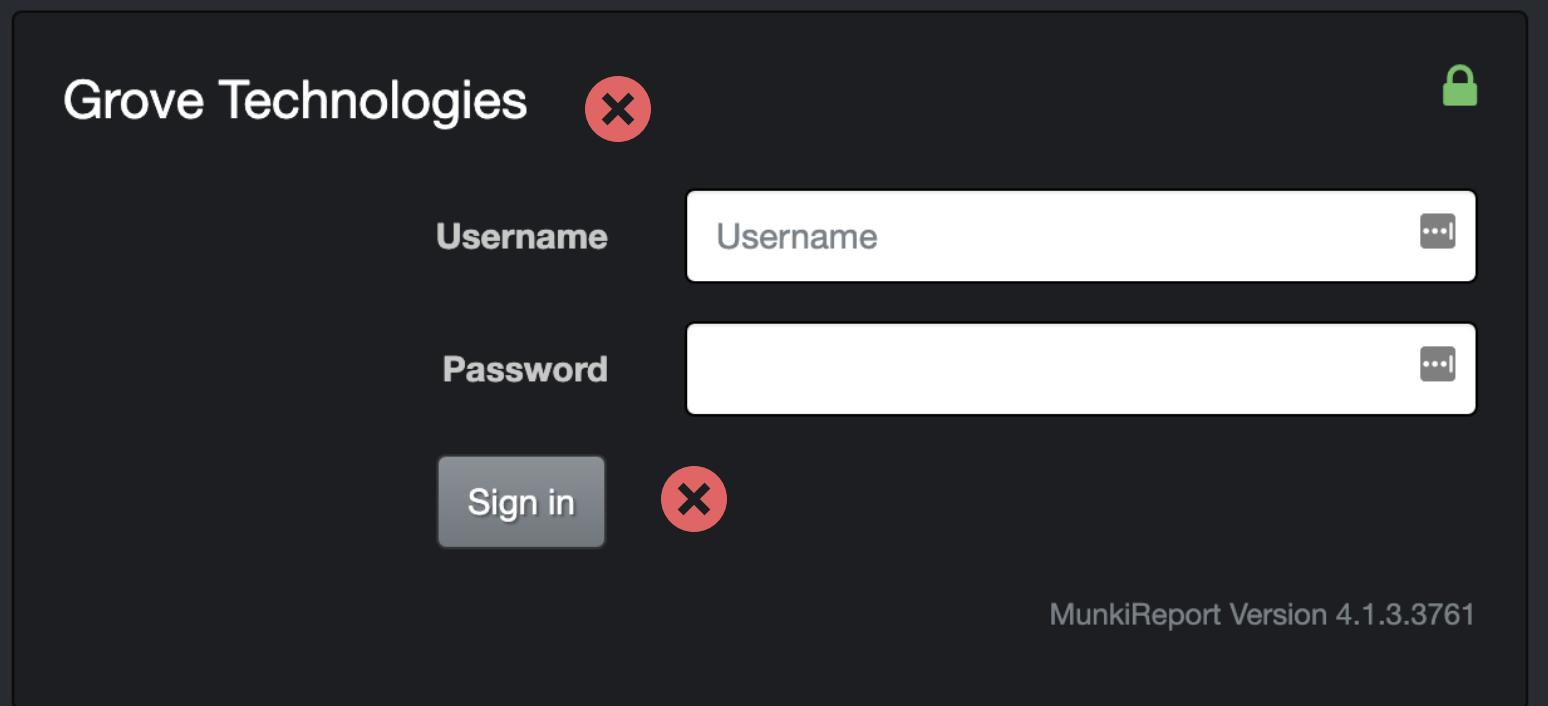




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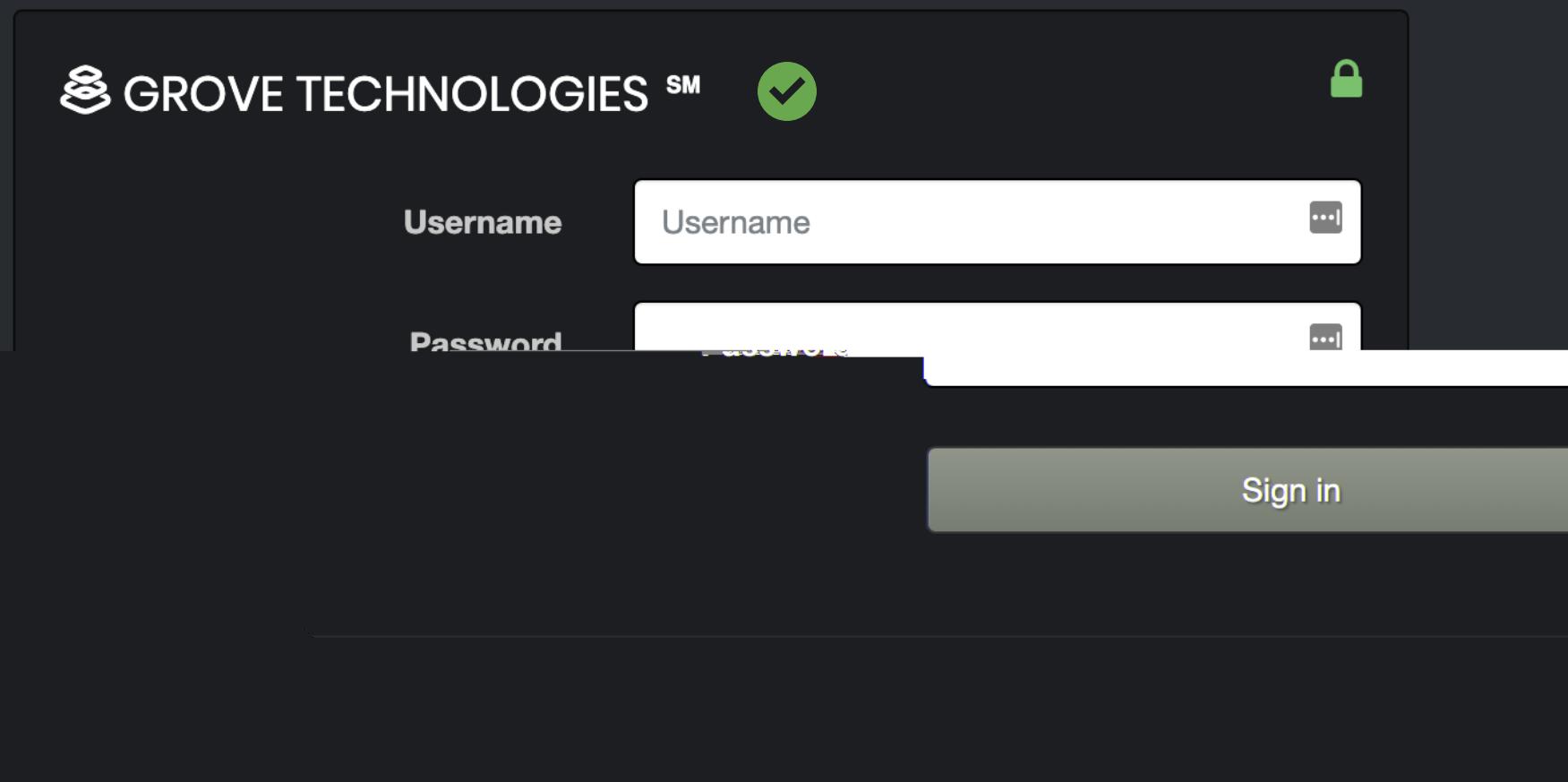
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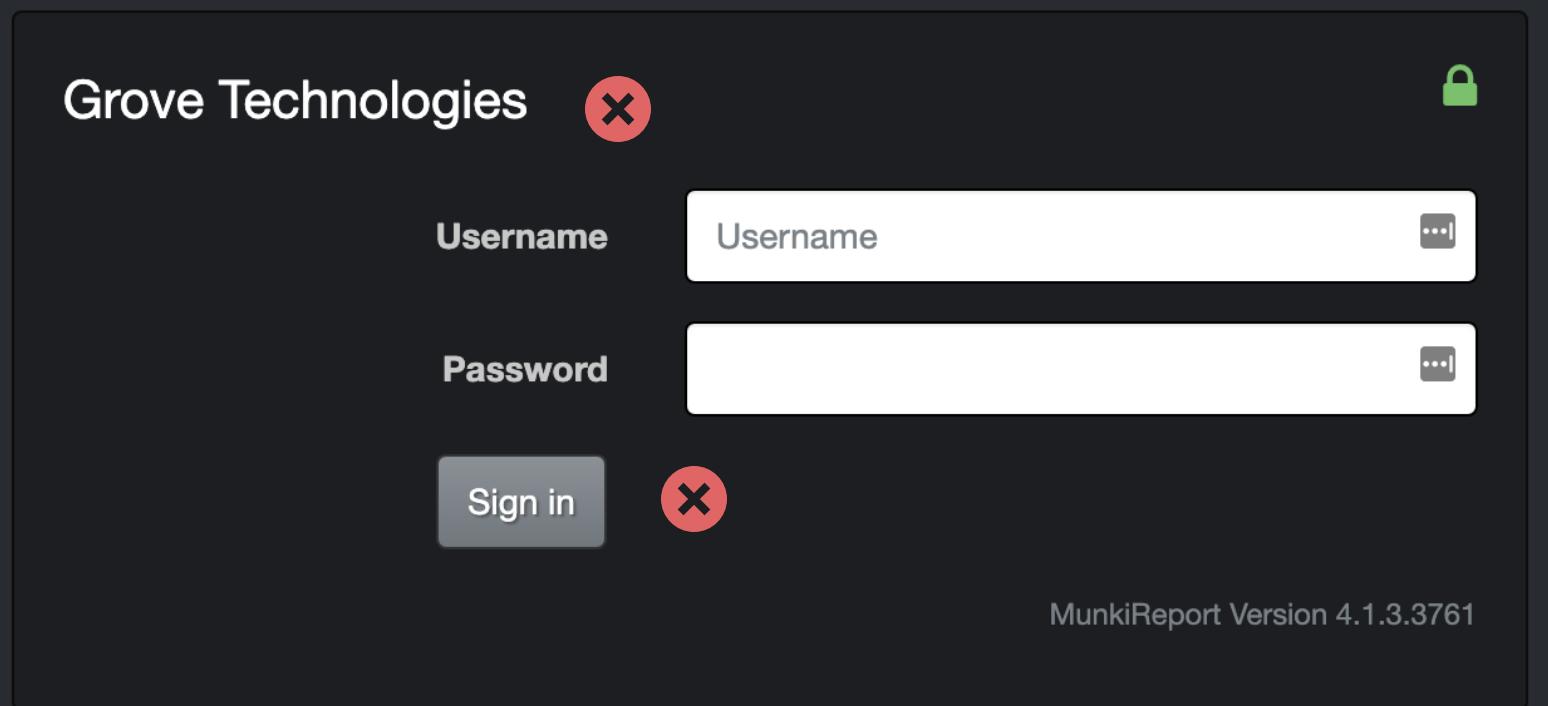




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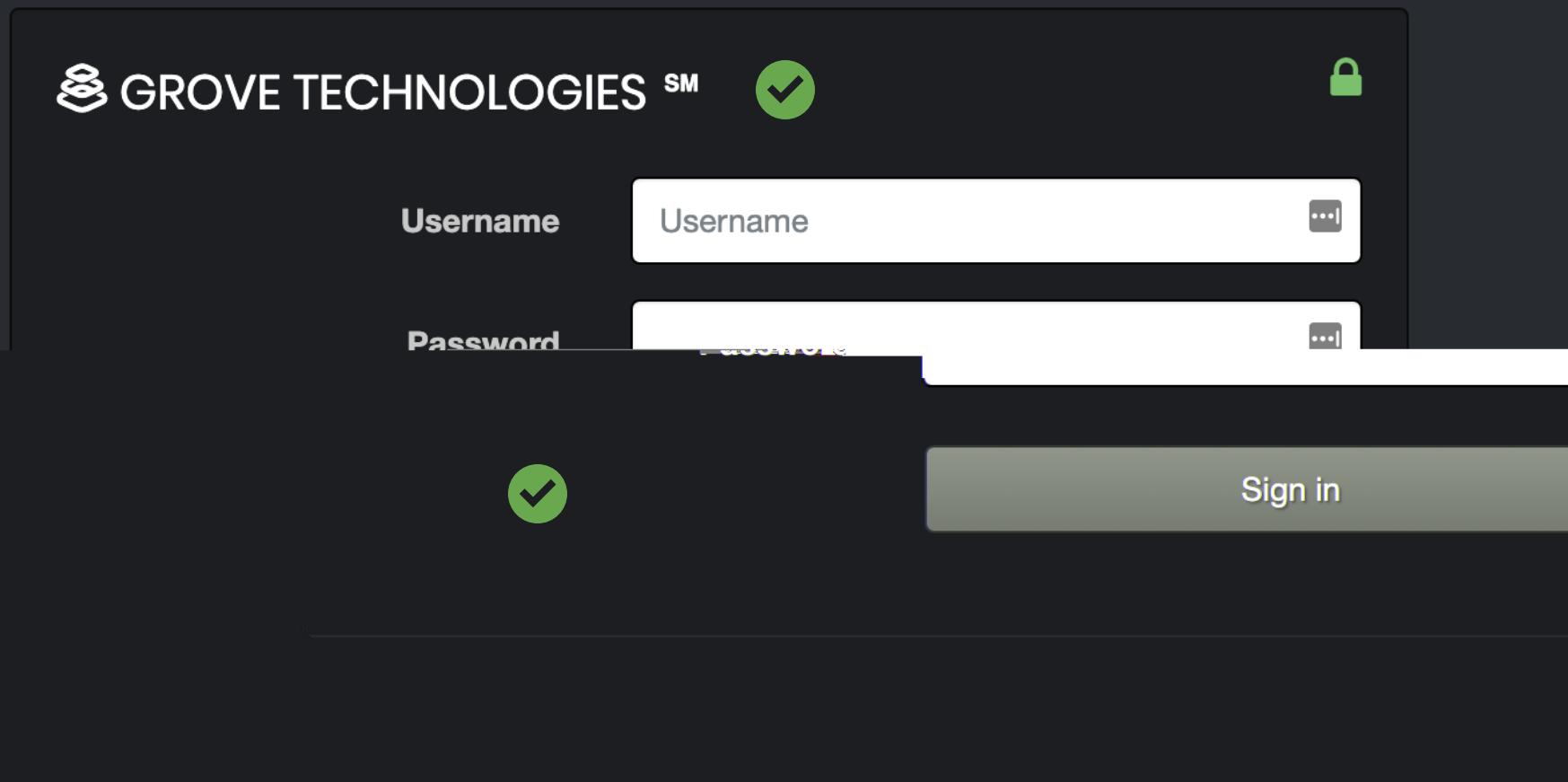
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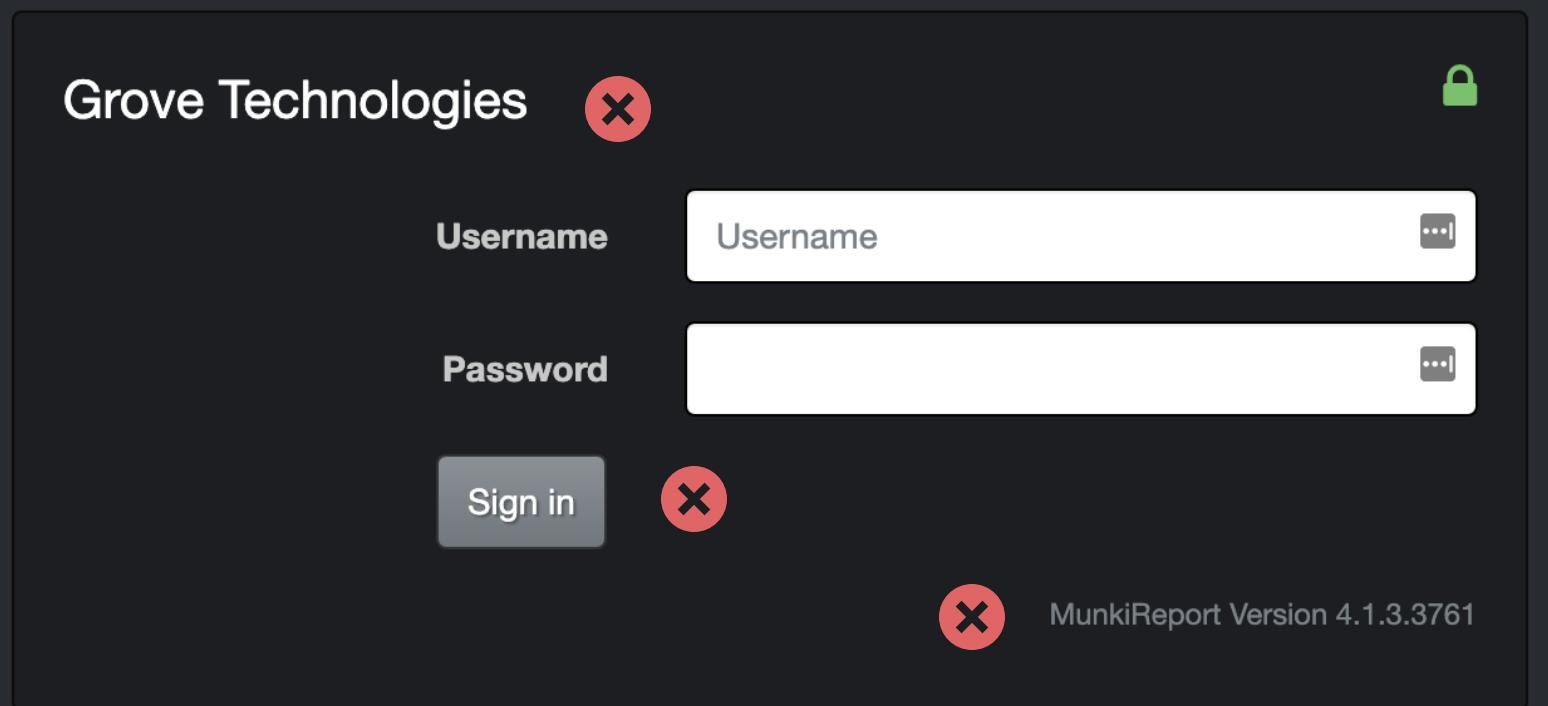




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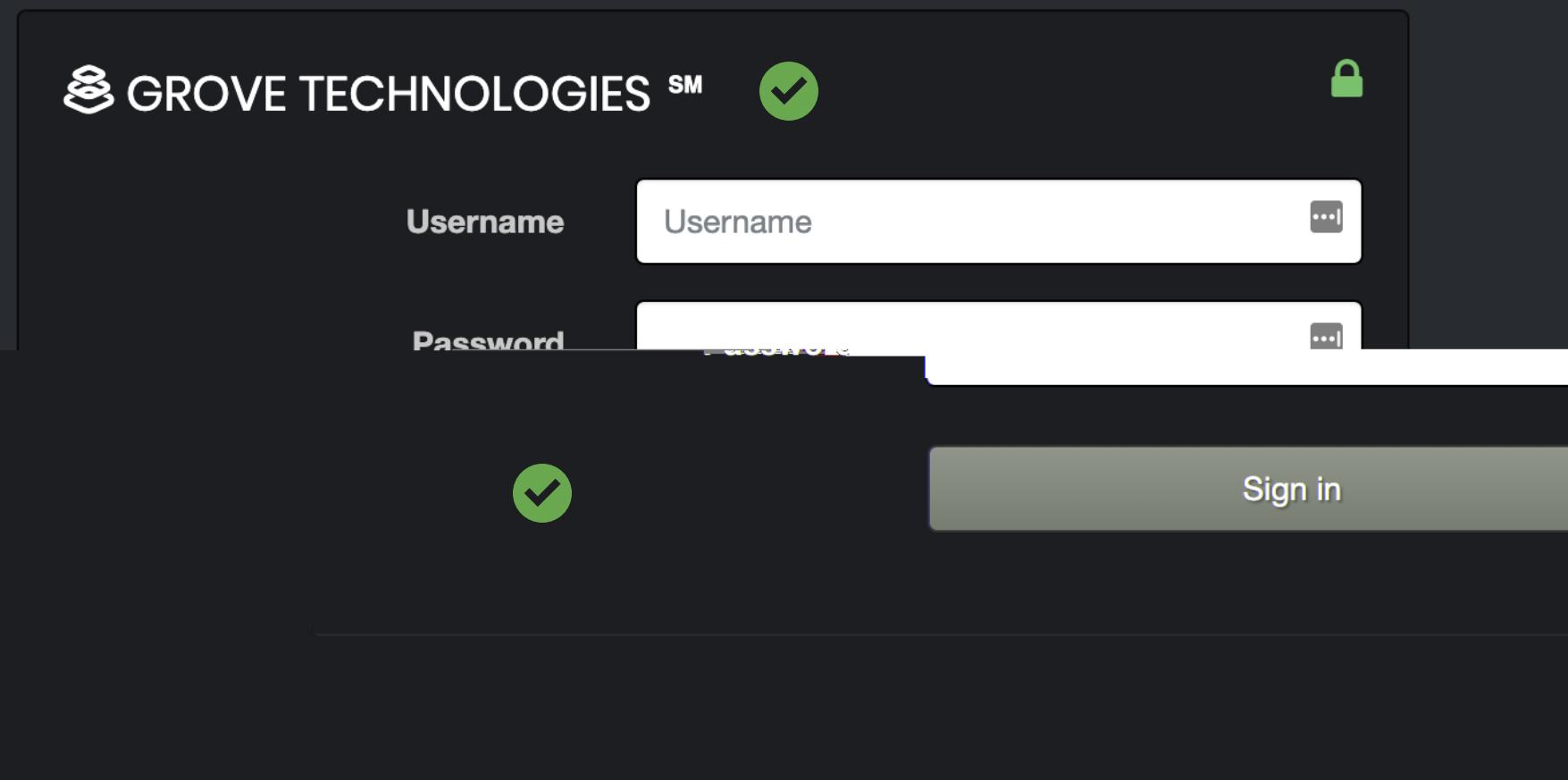
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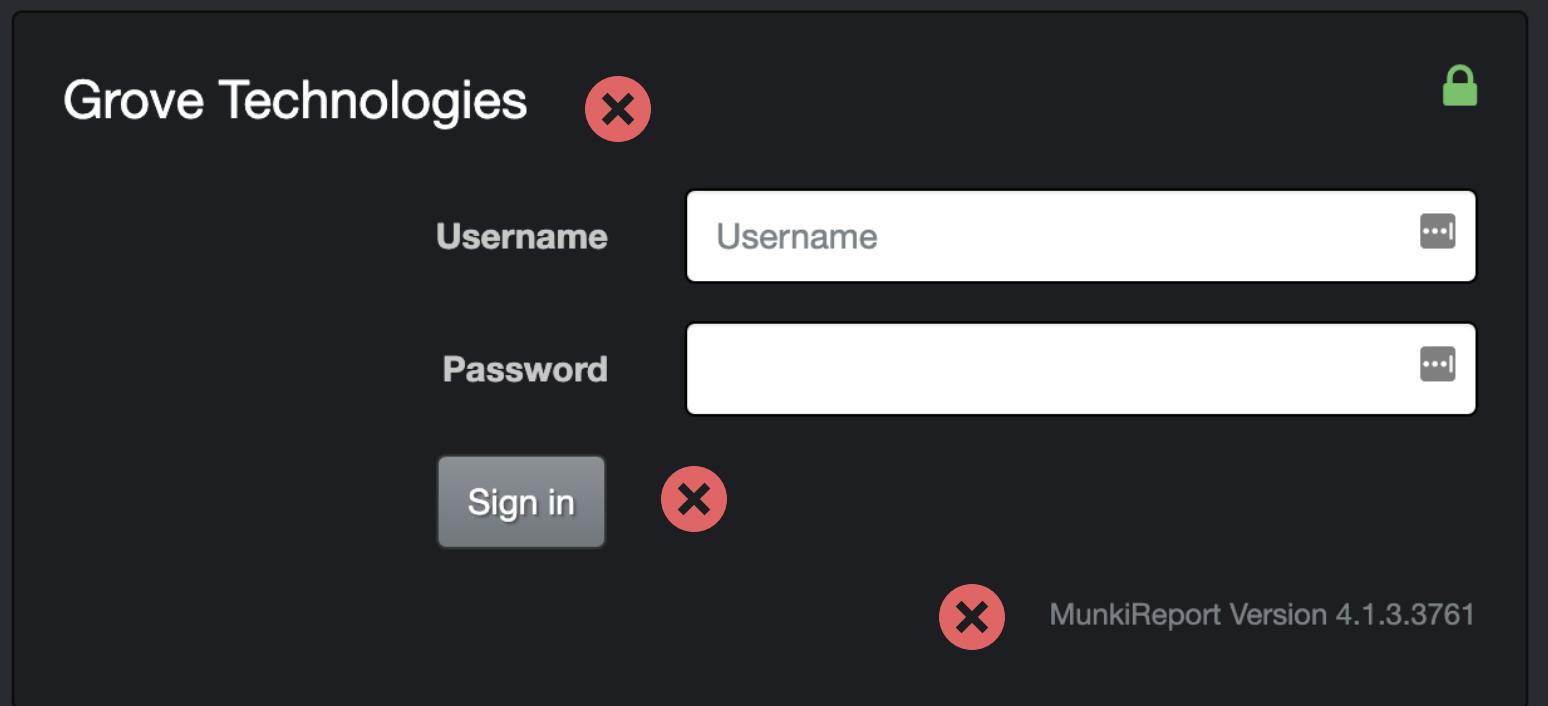




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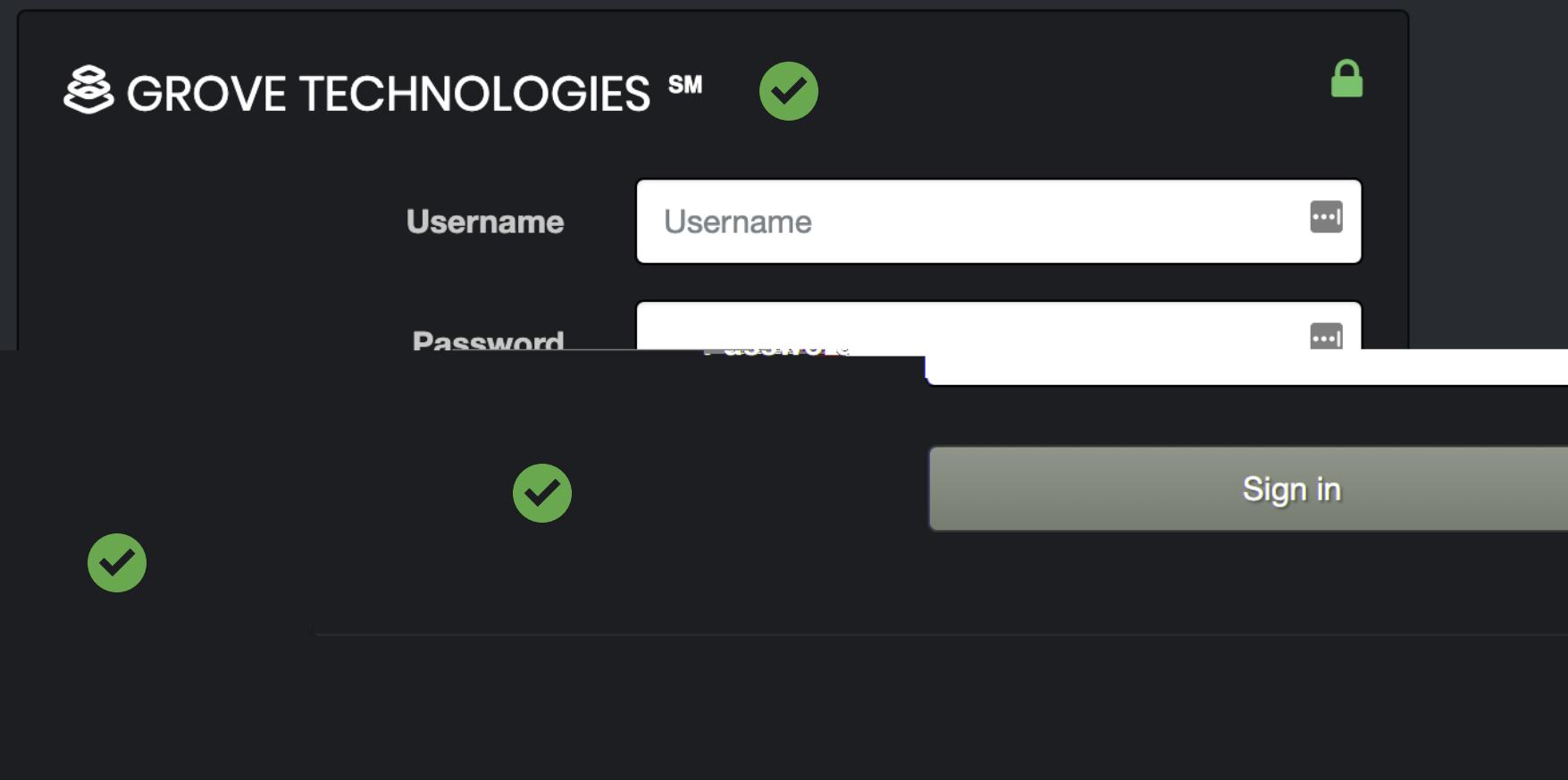
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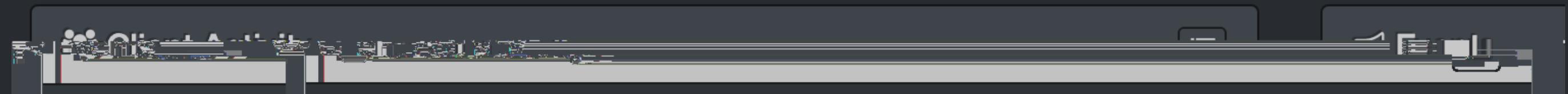
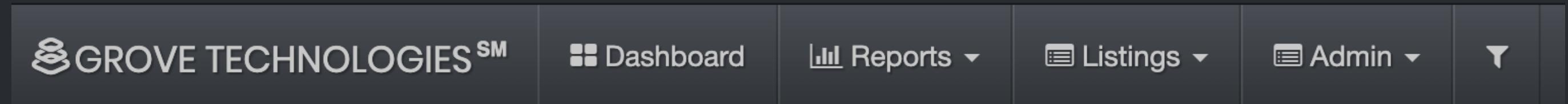
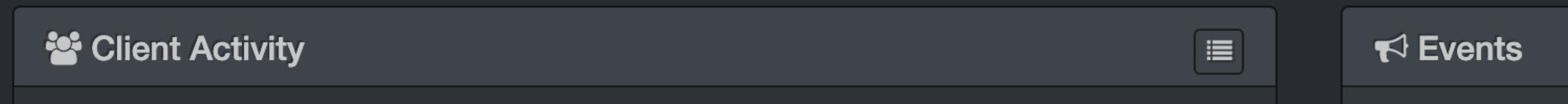
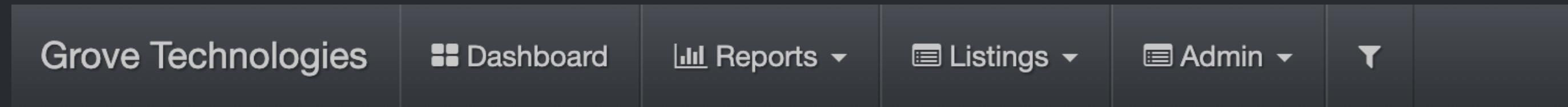


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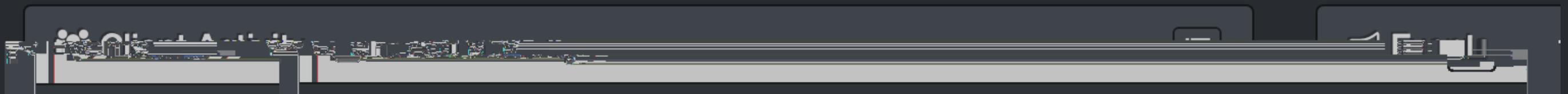
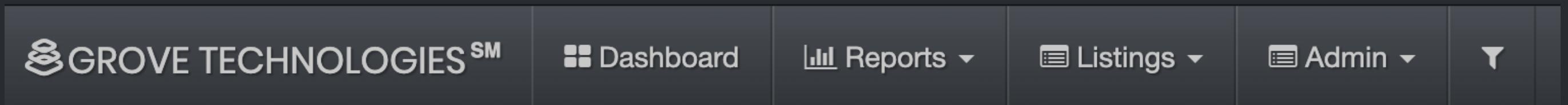
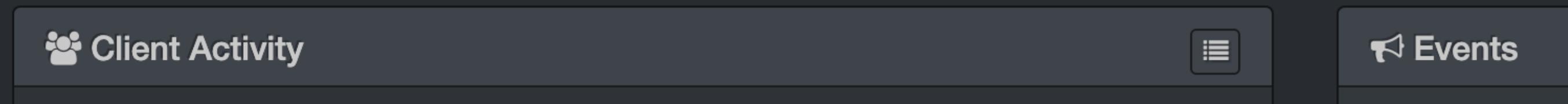
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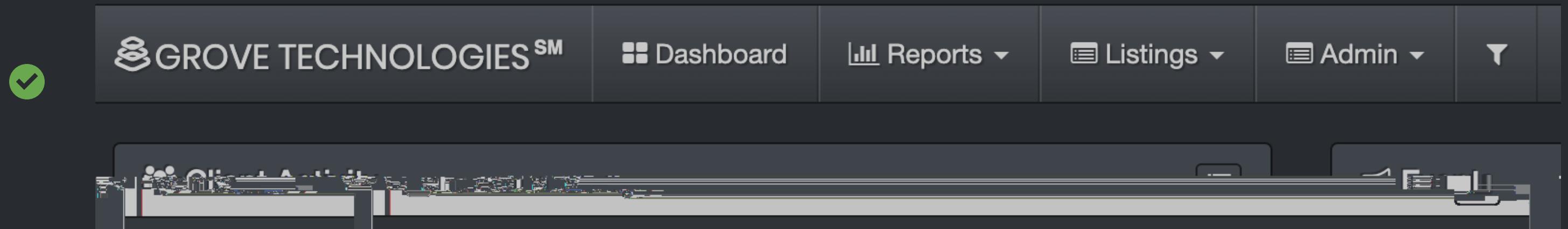
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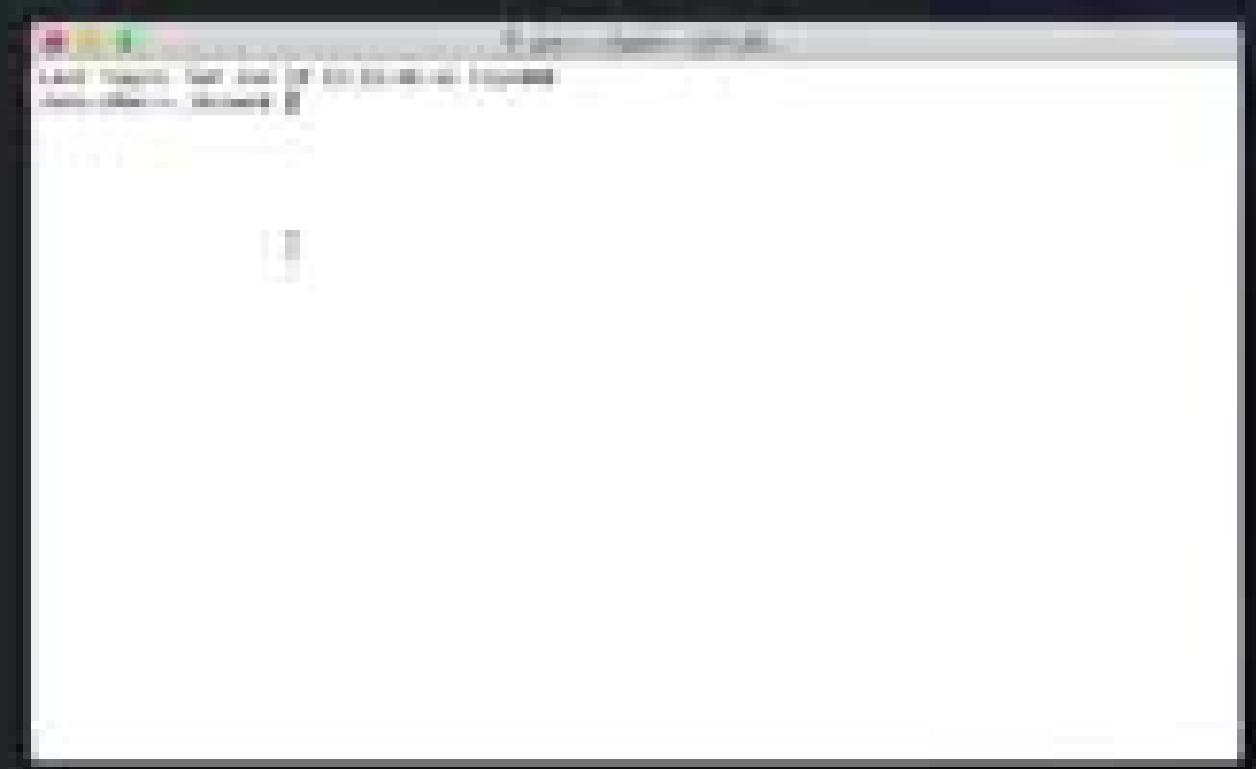


Modified Logo



Modified Logo





GROVE