



JONATHAN CEPEDA

FRONT-END WEB DEVELOPER

CONTACT

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EDUCATION

2009-2013

POLYTECHNIC UNIVERSITY
OF THE PHILIPPINES

- Bachelor of Science in
Information Technology

PROGRAMMING LANGUAGES

HTML5	★★★★★
CSS	★★★★★
JAVASCRIPT	★★★★☆
WORDPRESS	★★★★☆
PHP	★★★★☆
JQUERY + BOOTSTRAP	★★★★★
SHOPIFY PLATFORM	★★★★☆
LIQUID TEMPLATING	★★★★☆
ALPINEJS	★★★★☆
NODEJS	★★★★☆
MYSQL / MONGODB	★★★★☆

SUMMARY

Experienced Shopify Developer and Front-End Developer with 9 years of expertise in building and optimizing e-commerce platforms. Proficient in HTML, CSS, JavaScript, and Liquid, with a strong background in creating responsive and user-friendly interfaces. Skilled in customizing Shopify themes and integrating third-party services to enhance online stores. Adept at collaborating with cross-functional teams to deliver high-quality web solutions and improve customer experiences.

WORK EXPERIENCE

InsCoder LTD. | Hong Kong

OCT 2022 - AUG 2024

Shopify Developer

- Updated Store settings from General Settings, Shipping, Taxes, Languages, Email notification templates, and policy pages
- Integrate Github repository to Shopify stores.
- Customized themes utilizing Liquid templating to enhance visual appeal and functionality.
- Developed and added custom settings within theme configurations to enable flexible and dynamic user experiences.
- Integrated the store with various well-known Shopify apps, including Matrixify, Translate and Adapt, Langify v2, Klaviyo, Search and Discovery among others, to extend functionality and improve performance.
- Created comprehensive documentation for newly implemented custom features, ensuring clarity and ease of use for end-users.
- Transformed mockups and prototypes from Figma into fully functional, interactive web pages.
- Modified checkout pages to incorporate additional fields, such as address and postal code, and seamlessly integrated relevant APIs.
- Performed unit testing on all assigned tasks and ensured that each feature was mobile-responsive.
- Imported products by batch and upload compressed image without reducing the quality.
- Ensured that all pages are implemented with the basic SEO tags
- Estimated all tasks given before proceeding to development

Vyspa Ltd. | Makati City, PH

APR- 2020 - OCT 2022

Front-end Developer

- Developed and maintained the website www.experiencedtravellers.com from the ground up using the WordPress platform.
- Updated and transformed HajTours.net and questtravel.com into fully functional registration sites.
- Collaborated on an internal web application serving as a booking website for travel agents.
- Fixed and optimized mobile views for the concorde.travel site, enhancing user experience.
- Contributed to and built pages for getafight.co.uk and its associated sites.
- Implemented updates and modifications for major.travel.
- Created custom post types and taxonomies to extend WordPress functionality.

SKILLS

- **Shopify Platform Expertise**
 - Theme customization
 - Shopify Liquid templating
 - Shopify APIs and App integration
 - Shopify Plus features
- **Front-End Development:**
 - HTML5, CSS3, JavaScript, and jQuery
 - Responsive web design
- **Experienced in WordPress Platform**
 - customizing themes
 - adding custom post types on admin
 - creating REST routes for reusable API
- **E-commerce Knowledge:**
 - Understanding of e-commerce best practices
 - Product and inventory management
 - SEO for e-commerce sites
- **Version Control and Collaboration:**
 - Git and GitHub/GitLab
 - Working in agile/scrum environments
 - Collaboration tools (Slack, Basecamp)
- **Performance Optimization:**
 - Page load speed optimization
 - Code minification and compression
 - Image optimization
- **Testing and Debugging:**
 - Cross-browser compatibility testing
 - Debugging tools (Chrome DevTools, Firebug)
- **User Experience (UX) Design:**
 - User-centered design principles
 - Wireframing and prototyping (Figma)

- Developed in-house plugins and themes to access Travel APIs via custom REST routes.
- Added REST routes to manage posts, terms, post metadata, and images through AJAX calls.
- Added custom fields in admin edit and add pages to facilitate content management.

Eastvantage Business Solutions Inc. | Taguig City, PH Front-end Developer

JAN 2020 - APR- 2020

- Enhanced CSS for mobile views and updated content on the offers page of signaturelonghaul.com.
- Updated AJAX scripts and optimized CSS for mobile views on vyspa.com.
- Refreshed and updated content on the "About" page of concorde.travel.
- Improved the mobile view and functionality of the booking module on inspirationholidays.com.

Freelance - All Western Mortgage | Las Vegas, Nevada, USA

APR 2019 - DEC 2019

Web Developer

- Developed web pages for awmhub.com with the capability to save data to the WordPress database.
- Implemented functionality to upload multiple files and capture data via JSON files.
- Integrated web login functionality through the client's software API.

Comfac Technology Options Limited | Mandaluyong City, PH

OCT 2018 - APR 2019

Web Developer

- **Calendar and Scheduling Application:**
 - Developed a scheduling application using FullCalendar.
 - Managed Rollbase API integration through Node.js.
 - Refactored existing code to enhance readability and maintainability for other developers.
- **Created a responsive version of the calendar for job scheduling.**
 - Employee Management:
 - Developed a roster calendar for employee scheduling.
 - Created an API for cloning large-scale employee schedules.
 - Refactored application scripts to improve performance and clarity.

Parse Information Services and Consulting | Parañaque City, PH

DEC 2015 - OCT 2018

Web Developer

- Designed and developed a user-friendly Customer Portal with interactive forms and reports for both user and company use.
- Resolved bugs and errors in existing applications, enhancing the overall user experience.
- Refactored existing code to improve readability and maintainability for other developers.
- Created company reports, including transforming PSD designs into HTML report formats.

LANGUAGES

- English (Fluent)
- Filipino (Fluent)

Freedom! Tech Inc. | Quezon City, PH

JAN 2015 - DEC 2015

Front-End Web Developer

- Specialized in front-end development for gamers.tm, including bug fixing, code refactoring, function enhancement, API endpoint creation, and UI design for user profiles.
- Implemented a feature allowing users to customize their color profile preferences.
- Integrated the YouTube API to retrieve and display user account data.

Rollbase PH Inc. | Makati City, Philippines

JUL 2013 - JAN 2015

Web Developer

- Improved departmental reporting and refined the automated receipt printing process for an Local Government Unit application.
- Resolved bugs and addressed issues impacting user navigation across departments.
- Enhanced the login interface and forms for the HR/Payroll application, ensuring a user-friendly and responsive experience across web and mobile platforms.
- Developed a recruitment application integrated with the existing HR/Payroll system.
- Implemented a feature to import XLS/CSV files for record-keeping of employment data.
- Created a scheduling system for an advertising company.

REFERENCE

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