

24 Month Proposed ACE Development Timeline

1/15-4/15	Build out real-time metadata matching service connecting SoundTouch usage data, Spotify, Deezer, DAR.fm to Rovi (AllMusic) metadata.
5/15-8/15	Build out user-level universal play history and preferences. Build playlist engine that applies as user's play history and preferences to a specified pool of tracks.
1/15-8/15	UE design and testing of Trio, "I'm Feeling Lucky", Personalized Featured Stations, Richer "recents," and Whizzy
Fall 2015	Cloud implementation and testing of Trio, "I'm Feeling Lucky", Personalized Featured Stations, Richer "recents," and Whizzy
Spring 2016	Production delivery of: Trio, "I'm Feeling Lucky", Personalized Featured Stations, and Richer "recents" Exploration and testing of Whizzy and Bose lean-back service
Fall 2016	Production delivery of Whizzy Continue exploration and testing of Bose lean-back service