

* Pet's-R-Us Homepage

A. About Us

1. Mission
2. Team Members (by hierarchy of leadership position)
3. Policies (Privacy policy required by standards)

B. Products

1. Affiliates (List of affiliate stores that offer similar services)
2. Deals (Strategic ads can be placed to push new services)
3. Categories (Popular pet types)
 - a. Dogs/Cats
 - b. Others

C. Services (Mostly available for logged in users)

1. Grooming (Must choose type of pet to begin)
 - a. Book Appointment (allow scheduling and appointment reminder)
2. Training (Must choose type of pet to begin)
 - a. Book Appointment (allow scheduling and appointment reminder)
3. Boarding (Must choose type of pet to begin)
 - a. Book Appointment (allow scheduling and appointment reminder)

D. Contact Us

1. Chat
2. Video Consultation
3. Locations (Use maps API to display closest store)