

Bank Customer Churn

20.37%

Churn Rate

10000

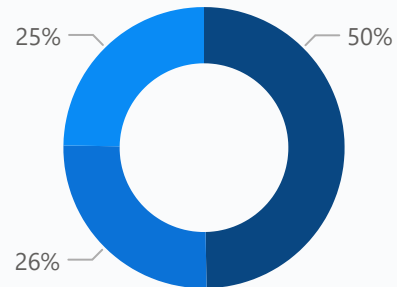
Total Customers

2037

Total Customers Churned

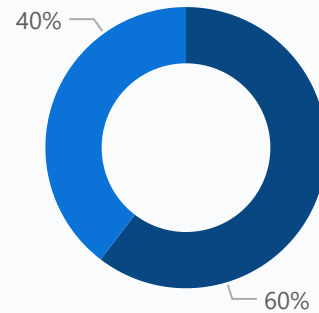
Customers by Country

● Germany ● Spain ● France



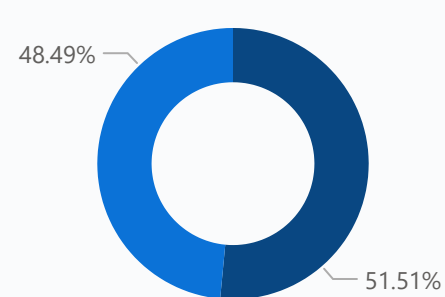
Customers by Gender

● Female ● Male



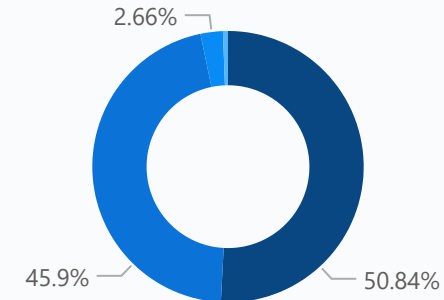
Customers by Credit Card Ownership

● Yes ● No



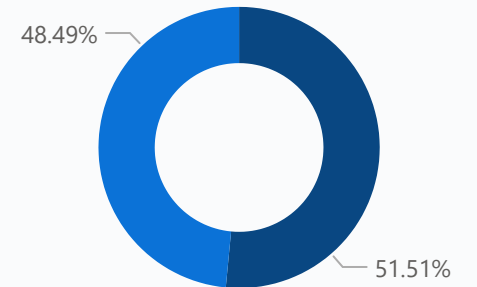
Customers by Number of Products Available

● 1 ● 2 ● 3 ● 4



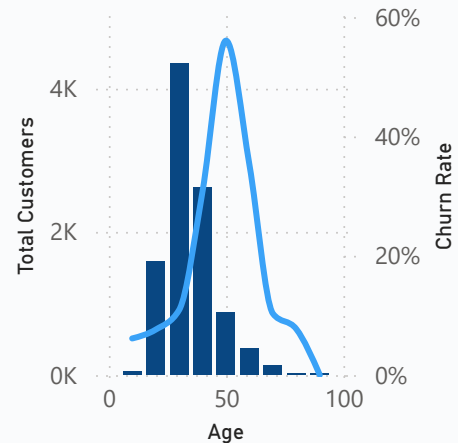
Customers by Member Activity

● Yes ● No



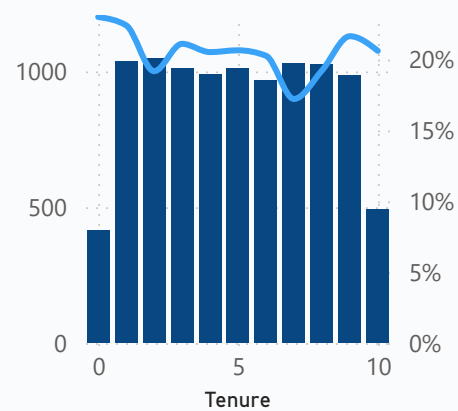
Customers and Churn Rate by Age

● Total Customers ● Churn Rate



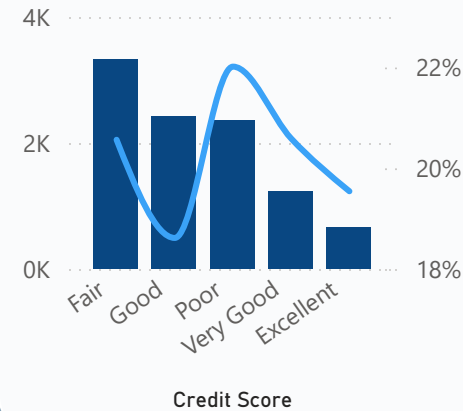
Customers and Churn Rate by Tenure

● Total Customers ● Churn Rate



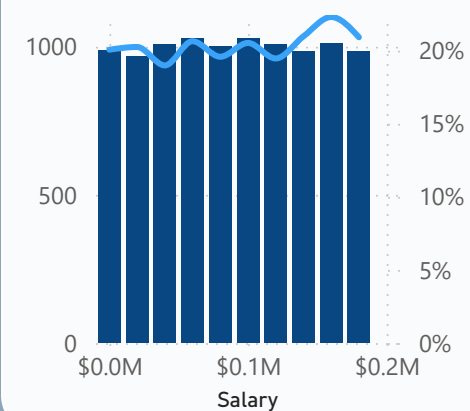
Customers and Churn Rate by Credit Score

● Total Customers ● Churn Rate



Customers and Churn Rate by Salary

● Total Customers ● Churn Rate



Customers and Churn Rate by Balance

● Total Customers ● Churn Rate

