

# Jonathan Ellis

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UI, UX, and Product Designer with more than six years experience creating engaging and effective products for SMEs, corporates, and non-profits in a wide range of fields. I am skilled at creating concepts, sketching, prototyping, designing, and developing experiences. I love working collaboratively on the whole product life cycle, from concept and strategy to design and development.

## Experience

### **Digital Developer, Optimism**

September 2017 - Present

My role involves helping the team design and build e-learning solutions for corporates and SMEs. These projects typically include web-based learning material and quizzes, videos, animations, and interactive content.

#### **Responsibilities:**

- Create wireframes, mockups, and prototypes from storyboards and content
- Create visual designs in line with client brand guidelines
- Create a design system of UI components if the client does not have an existing library
- Develop web-based learning content, interactions, and quizzes — either native web implementations or using authoring software depending on the project
- Film, produce, and edit video content—including motion graphics and interactive experiences

#### **Achievements:**

- Helped to design, develop, and deliver new digital product offerings
- Designed and developed the volunteer training course for Ira Mata, Ira Tangata (Auckland's Homeless Count) in September 2018. The training course was completed by approximately 700 volunteers

#### **Technology and Skills:**

- Adobe Suite, HTML, CSS, JavaScript, Bootstrap, WordPress, Video Production, Photography

## **Head of Communications, Youth With a Mission, Cambodia/Thailand**

March 2012 - September 2015

My role involved leading the communications and administration teams at a large charity in Cambodia and Thailand. I helped plan and implement improvements across the organisation.

### **Responsibilities:**

- Led the Communications and Administrations teams
- Designed and developed new websites for promotional, fundraising, and training purposes (<https://uofnbattambang.com/>)
- Created books, pamphlets, postcards, and videos for fundraising campaigns
- Sat on the organisation's leadership team
- Responsible for all day-to-day accounting

### **Achievements:**

- Helped the charity fundraise to purchase a new 13-acre piece of property to more than triple their training and housing capacity for students and volunteers
- Created a new accounting system that helped the charity to operate with the use of budgets and reporting for the first time

### **Technology and Skills:**

- Adobe Suite, HTML, CSS, JavaScript, WordPress, MailChimp, Video Production, Photography

## **Designer, Freelance**

January 2010 - September 2017

My role involved providing digital, web design, and print services for a variety of clients all over the world.

### **Responsibilities:**

- Helped clients to determine their needs, wants, and expectations in regards to project requirements and deliverables
- Provided expertise in how to use design to reach business goals while following best practices
- Created designs for digital and print media, created websites using HTML/CSS and WordPress

### **Achievements:**

- Cultivated many multi-year relationships with clients
- Developed 60 customer notification pages for Asurion using HTML and CSS for WordPress, designed another 12 notifications to be developed in house
- Redesigned and developed a website for a local dentist (<https://www.southerncaresdental.com/>)
- Top Level designer on 99designs ([www.99designs.com/profiles/jonenz](http://www.99designs.com/profiles/jonenz))

### **Technology:**

- Adobe Suite, HTML, CSS, JavaScript, WordPress, InVision

## Education

### **The University of Georgia**

Bachelor of Environmental Science; Environmental Economics and Management

2006 - 2009

Honours: Dean's List, HOPE Scholarship Recipient

### **AMES - The Institute of IT**

Diploma in Distributed Software Development

2016 - 2017

## Certifications

**HarvardX** - CS50x: Introduction to Computer Science

**Udemy** - The Web Developer Bootcamp

**Codecademy** - Build Front-End Web Apps from Scratch - JavaScript, React

**NovoEd** - Design Kit: The Course for Human-Centered Design

**NovoEd** - Design Kit: Prototyping

**NovoEd** - Designing for Environmental Sustainability and Social Impact

**University of Helsinki and Reaktor** - Elements of AI

## Skills

**Design:** User Experience Design, User Interface Design, Design Thinking, Design Sprints, Atomic Design, Design Systems, Style Guides, concepting, sketching, wireframing, prototyping, iteration

**Design Tools:** Sketch, Prototyping Tools, Adobe Illustrator, Adobe XD, Adobe Photoshop, Adobe InDesign

**Development:** Front-end development, HTML, CSS, JavaScript, jQuery, Bootstrap, WordPress, MailChimp, Node, Express

**Video Production:** Adobe Premiere Pro, Adobe After Effects, Adobe Audition

## Referees

Available upon request