



EDMUND ALYN JONES

FRONT-END DEVELOPER

CONTACT



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EDUCATION

2020

Front End Development

The Tech Academy

2013

Master of Fine Arts

Wayne State University, Detroit, MI

2009

Bachelor of Fine Arts

University of Michigan, Ann Arbor, MI

REFERENCES

Jeremy Bond | Professor Game Design

Michigan State University, Lansing, MI

Brian Patalocco | Engineering Manager

Red Ventures, Charlotte, NC

Lori Dorr | National Manager

Innocean USA, Huntington Beach, CA

SUMMARY

Front end developer with experience in UI/UX design, web applications, and graphic design. Expert presenter working in experiential marketing, live events, and creative management.

SKILLS

Development:	HTML, CSS, JAVASCRIPT, BOOTSTRAP
Frameworks:	ASP.NET
Operating Systems:	MAC OS, WINDOWS 10
Version Control:	GIT, GITHUB
IDE:	VISUAL STUDIO CODE, VS 2019
Creative:	PAINT 3D, CANVA
Business Domains:	AUTOMOTIVE, MARKETING, RETAIL, FINANCIAL SERVICES, LIVE PRODUCTION

DEVELOPMENT

FRONT-END DEVELOPER | INTERN | PROSPER I.T. 2020

HTML/CSS/JavaScript/ASP.NET --

UI/UX consultant on team development project. Multiple web pages using C#, JavaScript, .NET, MVC. Design and implement web page styling enhancements while maintaining code first functionality. Implemented new fully responsive overlay navigation display featuring an extensive drop-down menu, including user functionality as either an admin, or subscriber. Design new 'collector card' styling for company employees page.

PIZZA ORDER WEB APP 2020

HTML/CSS/JavaScript --

Pizza order application with price calculations executed in JavaScript.

ONLINE CALCULATOR APP 2020

HTML/CSS/JavaScript --

Development of online calculator app, with enhanced CSS styling.

CINEMA WEBSITE 2020

HTML/CSS/Bootstrap --

Prototype cinema website using Bootstrap as the primary styling tool.

VIDEO GAME DB 2019

MySQL --

Built a database to keep track of my video game library.

CAREER SUMMARY:

PRODUCT SPECIALIST & GAME SHOW HOST

INNOCEAN WORLDWIDE/EXTREME REACH, HUNTINGTON BEACH, CA | 2014 - 2020

- *Focused on brand affinity enhancement through the execution of marketing campaigns, game shows, and special programs for Hyundai Motor America.*
- *Help design and implement mentor-ship program*
- *Produced 30K sales lead per year for five years straight through the execution of various marketing campaigns, including digital sweepstakes.*
- *Generated 1M social media impressions to increase consumer engagement in collaboration with CoLabs Pro Production Crew.*
- *Strengthened employee retention and know-how development by mentoring 20 new hires.*
- *Recognized as the Top 5% for training modules.*
- *Help clients meet automotive needs by walking them through feature functions and benefits.*
- *Conducted product demonstrations.*

MANAGING DIRECTOR

DRAMATICALLY RICHER PRODUCTIONS, DETROIT, MI | 2013 - 2017

- *Published, promoted, and sold novel The Nerdy Homecoming King*
- *Managed a \$30K+ production budget and a team of 3 to 15 professional entertainers, craftspeople, and managers.*
- *Generated \$15K profit within the first year of the start-up.*
- *Developing and executing business strategies to achieve short and long-term goals.*
- *Achieved a 20% ROI through the production of the off-Broadway show in coordination with an Australian-based production company.*
- *Produced 3 live theatrical productions at respected venues in the Metro Detroit area.*
- *Developing and implementing business plans to improve cost-efficiency.*
- *Maintaining positive and trust-based relations with business partners*

WRITER AND LYRICIST

MOSAIC YOUTH THEATRE OF DETROIT, DETROIT, MI | 2017

- *Reported to founder and artistic director for creative direction.*
- *Developed melody and lyrics*
- *Assisted performing artist in execution of the songs.*

SPOKESPERSON

VIBE CREDIT UNION, NOVI, MI | 2015 - 2016

- *Increased membership within 6 months*
- *Improved brand awareness through direct participation in PR endeavors, including Love Takes Time, an episodic TV campaign.*

COMPANY MANAGER

MICHIGAN SHAKESPEARE FESTIVAL, CANTON, MI | 2014 - 2015

- *Concentrated on providing administrative support and execution of tasks aimed to improve efficiency and organization. Became Actor's Equity eligible during tenure. Played 3 full roles.*
- *Managed accommodations and lodging for 20 acting professionals in compliance with the Actor's Equity standards.*
- *Handled payroll and assisted in efficient disbursement execution.*
- *Improved the organization through warehouse storage optimization.*

ACTOR

HILBERRY THEATER, DETROIT, MI | 2010 - 2013

- *Played 16 theater plays in total. Nominated for Best Actor by the Michigan based Wilde Awards Committee.*