

## Michael Jones, PhD

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Michael Jones is the Kautz-Uible Assistant Professor of Economics at the University of Cincinnati, the Director of the Cryptoeconomics Lab, and the Academic Director for the Kautz-Uible Economics Institute. He earned his PhD in Economics from the University of Notre Dame. Michael takes an active role in the community by providing economic insights for news media, serving on nonprofit boards, and engaging with the startup ecosystem. Michael has also won several teaching awards from UC's College of Business; and he has published research in several leading academic journals in the areas of labor economics, public economics, financial literacy, and the economics of education.

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### ACADEMIC WORK EXPERIENCE

Kautz-Uible Assistant Professor of Economics, University of Cincinnati	2023 - Present
Director, Kautz-Uible Cryptoeconomics Lab	2022 - Present
Academic Director, Kautz-Uible Economics Institute	2019 - Present
Associate Professor, Educator of Economics	2018 - 2023
Academic Director, MS Applied Economics	2016 - 2022
Assistant Professor, Educator of Economics	2014 - 2018
Director of Research, Economics Center	2012 - 2015
Research Assistant Professor	2012 - 2014

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### EDUCATION

PhD, Economics, University of Notre Dame	2012
MBA, University of Cincinnati	2007
BS in Computer Science, University of Kentucky, <i>summa cum laude</i>	2003
BA in Mathematics and Classics, University of Kentucky, <i>summa cum laude</i>	2003

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### ACADEMIC PUBLICATIONS

- “Measuring Crypto Literacy.” With Jack Luu and Binny Samuel. (*Journal of Consumer Affairs*. October 2025, Volume 59, Issue 4)
- “How Dark Triad Traits Shape Cybercrime Responses.” With J.C. Barnes, Jack Luu and Binny Samuel. (*Personality and Individual Differences*, October 2025, Volume 244, 113250)
- “Afraid of the Unknown: Crypto Literacy and Fear of Online Fraud.” With Tim Engle and Cooper Maher. (*Journal of Economic Criminology*, March 2025, Volume 7, 100135)
- “The Complexities of Volunteer Data: Understanding the Limitations Ohio Nonprofits Face Tracking Volunteer Data.” With Nik Shah. (*Journal of Student Research*, November 2024, Volume 13, Issue 4)
- “The Interdependence of Financial Literacy and Crypto Literacy.” With Jack Luu and Binny Samuel. (*Economics Letters*, June 2024, Volume 239, 111737)

“Identifying Essential Nonprofits with a novel NLP Method.” With Erin McCabe and Rebecca Olson. (*Nonprofit Management & Leadership*, Spring 2023, Volume 33, Issue 3, pg. 661-674)

“Economic Policies as Moral Disputes During the COVID-19 Pandemic.” *Encyclopedia of New Populism and Responses in the 21st Century*. Chacko Chennattuserry, J., Deshpande, M., Hong, P. (eds). Springer, Singapore. January 2023

More Judgment Than Data: Data Literacy and Decision-Making. *Palgrave-Macmillan*. London, United Kingdom. August 2022

“Automation in Colombia: Assessing Skills Needed for the Future of Work.” With Sandra Idrovo-Carlier and Alfredo J. Rodriguez. (*Higher Education, Skills, and Work-Based Learning*, March 2022, Volume 12, No. 2, pg. 225 - 240)

“When Second Best Might Be the Best: Using Hospitalization Data to Monitor the Novel Coronavirus Pandemic.” With Peter J. Mallow. (*Frontiers in Public Health*, Published Online July 10, 2020, Volume 8)

“Fight or Flight? Non-Compete Agreements in Physician Labor Markets” (*WDI Publishing at the University of Michigan*, November 22, 2019, Product ID#: 5-662-525)

“Cincinnati: Time to Push Back on Tax Incentives?” (*WDI Publishing at the University of Michigan*, November 22, 2019, Product ID#: 2-353-243)

“The Most Hated CEO in America.” (*Case Research Journal*, January 2018, Volume 37, Issue 4)

“Regional Job Multipliers.” With Lu Yang. (*Applied Economics Letters*, Published Online December 2017, Volume 25, Issue 19)

“Show Who the Money? Teacher Sorting Patterns and Performance Pay across U.S. School Districts.” With Michael Hartney. (*Public Administration Review*, November/December 2017, Volume 77, Issue 6)

“Using Twitter for Economics Business Case Discussions in Large Lectures.” With Maxwell Baltzersen. (*International Review of Economics Education*, September 2017, Volume 26, pg. 14-18)

“The Importance of Getting Nonprofit Compensation Right.” (*Tax Notes*, March 2017, Volume 154, Issue 10)

“Cigarette Taxes in Ohio.” (*Business Case Journal*, 2016, Volume 24, Issue 1)

“How do Teachers Respond to Tenure?” (*IZA Journal of Labor Economics*, April 2015, Volume 4, Issue 8)

“Teacher Behavior under Performance Pay Incentives.” (*Economics of Education Review*, December 2013, pg. 148-164)

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## ACADEMIC SEMINARS AND CONFERENCES

Hawaiian International Conference on System Sciences (HICSS). Honolulu, HI. 2024

Symbiosis University. Pune, India (Virtual). 2020.

Christ University. Bangalore, India (Virtual). 2020.

Christ University. Bangalore, India. 2019.

Shri Ram College of Commerce, University of Delhi. Delhi, India. 2019

Miranda House, University of Delhi. Delhi, India. 2019

Symbiosis University. Pune, India. 2019

FLAME University. Pune, India. 2019  
HR College. Mumbai, India. 2019  
World Future Forum. Chicago, Illinois. 2019  
Jesus and Mary College, University of Delhi. Delhi, India. 2017  
Miranda House, University of Delhi. Delhi, India. 2017  
St. Stephen's College, University of Delhi. Delhi, India. 2017  
Lady Shri Ram College, University of Delhi. Delhi, India. 2017  
Federal Reserve Bank of Cleveland Policy Summit. Cleveland, OH. 2016  
Future University in Egypt. Cairo, Egypt. 2016  
University of Dayton. Dayton, OH. 2015  
International Conference on Social Entrepreneurship at Manipal University (Virtual). 2015  
Association for Public Policy Analysis and Management Fall Meeting. 2012  
American Educational Research Association Annual Meeting. 2012  
University of Cincinnati. Cincinnati, OH. 2012  
Association for Education Finance and Policy Annual Meeting. 2012  
Society of Labor Economists Annual Meeting. 2011  
Association for Education Finance and Policy Annual Meeting. 2011  
Midwest Economics Association Annual Meeting. 2011  
Eastern Economic Association Conference. 2011  
Searle Center Conference on Entrepreneurship and Innovation at Northwestern. Chicago, IL. 2011

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## **WORKS IN PROGRESS**

“Best Practices for University-Startup Partnerships.” With Amos Nadler, Binny Samuel and Jack Luu. (*Journal of Financial Education*. Under Review)  
“Seeing the Elephant of Information Privacy: An Actor-Action Framework for the Age of Data Inference.” With Jack Luu, Andrew Harrison, and Binny Samuel. (*MIS Quarterly*. Under Review)  
“Creating Better Job Matches with Verified Preference Signals.” In Progress.  
“Dissecting Pig Butchering Scams: A Topic Modeling and Abductive Reasoning Approach.” In Progress.  
“How the AI Instructional Program Exposure (AIIPE) Index Measures Job Readiness.” In Progress.  
“The Growth in Critical Thinking from College Graduate to Experienced Professional.” In Progress.

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## **JOURNAL REFEREE**

*Educational Evaluation and Policy Analysis, Economics of Education Review, Economic Development Quarterly, International Review of Economics Education, Journal of Labor Research, PLOS One, Public Administration Review, Journal of Economic Education, Finance Research Letters, Nonprofit Management and Leadership, Education Economics, Journal of Criminal Justice, Journal of Behavioral and Experimental Economics, Higher Education, Skills and Work-Based Learning*

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## COURSES TAUGHT

Smart Contract Design; Nonprofit Economics; Economic Data Analysis; Blockchain and Cryptocurrencies; Program Evaluation; Graduate Microeconomic Theory; Foundations of Economics – MBA program; Managerial Economics – MBA program; Econometrics; Introduction to Macroeconomics; Introduction to Microeconomics; Economic Development, Costa Rica Study Abroad; Economics of Immigration, Australia Study Abroad; Crypto Valley, Switzerland Study Abroad

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## TEACHING AWARDS AND ACTIVITIES

Academic Advisor for UC Cryptocurrency Club. 2021 - Present  
Finalist for UC Faculty Entrepreneurship Award. 2024  
Academic Advisor for UC Students Consulting for Nonprofits. 2020 - 2024  
Recipient of the College of Business Excellence in Classroom Undergraduate Teaching Award. 2022  
Recipient of Lindner College of Business Faculty Excellence Award. 2022  
Faculty Advisor. The Econ Games. 2021 - 2022  
Faculty Advisor. Undergraduate Research Symposium. 2021 - 2022  
Recipient of the UC Office of Research Core Values Award. 2021  
Recipient of the College of Business Breakthrough in Innovative Teaching Excellence Award. 2020  
Recipient of the College of Business Excellence in Classroom Graduate Teaching Award. 2017  
Dean's List of Teaching Excellence. 2012 – 2017 (Program Discontinued in 2017)

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## MEDIA APPEARANCES

[New child care program will improve outcomes, Ohio economists say.](#) Ohio Capital Journal. December 2025.  
[Car repossessions surge to highest level since 2009.](#) WLWT. November 2025.  
[UC-backed tech startup wins Third Frontier grant for growth as it expands business use.](#) Business Courier. November 2025.  
[Real-world learning, from Crypto Valley to Costa Rica.](#) UC News. November 2025.  
[Do students rely too much on generative AI?](#) Local Channel 12. November 2025.  
[As Prices Keep Climbing, Why are People Still Spending?](#) NPR Marketplace. September 2025.  
[What the Economics Landscape Means for Unemployment.](#) WVXU Cincinnati Edition. September 2025.  
[The 'Super Bowl' of economic data.](#) ABC News. July 2025.  
[Bourbon is considered America's liquor.](#) Spectrum News. July 2025.  
[More debt, more accountants?](#) CFO Brew. July 2025.  
[GE Aerospace's \\$113M investment to propel the Cincinnati region.](#) Cincinnati Business Courier. June 2025.  
[Make way for Wawa.](#) Cincinnati Business Courier. May 2025.

[University of Cincinnati professor weighs in on Butler County's cost-cutting plans](#). Journal-News. April 2025.

[UC and the aftermath of Trump administration tariffs](#). The News Record (UC). March 2025.

[Do 'sin taxes' curb harmful behavior?](#). Ohio Capital Journal. March 2025.

[How much money can be saved by trimming the workforce?](#). WVXU Cincinnati Edition. February 2025.

[Small businesses prepare for impacts of Trump tariffs](#). WLWT. February 2025.

[Employees are pushing back as Kroger, Amazon and more announce return-to-office mandates](#). WCPO. February 2025.

[Does the cryptocurrency sector have a financial literacy problem?](#). Cointelegraph. December 2024.

[Election results show potential of prediction markets, blockchain](#). UC News. December 2024.

[Student loan grace period ends](#). WLWT. October 2024.

[Stocks to Watch: Bitcoin, technology companies, medical research lead Nasdaq \(Oct. 21-25\)](#). The News Record (UC). October 2024.

[Shoppers look to cut back on spending](#). WCPO. August 2024.

[Campaign proposals could have unintended economic effects](#). ABC News. August 2024.

[WVXU: UC economist discusses pros, cons of student debt relief](#). WVXU Cincinnati Edition. May 2024.

[UC faculty unveil startup platform to redefine NIL landscape](#). UC News. May 2024.

[ABC News: Starbucks sees sales slump](#). ABC News. May 2024.

[Spectrum News: Inflation numbers increase in latest report](#). Spectrum News. April 2024.

[UC students' cryptocurrency advice leads to big gains](#). UC News. April 2024.

[WLWT: Black Friday rush replaced by online shopping](#). WLWT. November 2023.

[WLWT: Publix moving into Cincinnati region](#). WLWT. November 2023.

[Cincinnati Edition: A new tool to protect cryptocurrency investors](#). WVXU Cincinnati Edition. October 2023.

[Ledger donates digital asset security to the University of Cincinnati](#). UC News. October 2023.

[Do you understand cryptoeconomics?](#). UC News. September 2023.

[WLWT: Auto workers' strike could lead to more inflation](#). WLWT. September 2023.

[Local 12: UAW strike expands into Cincinnati region](#). Local 12. September 2023.

[WLWT: Will an interest rate pause provide relief for shoppers?](#). WLWT. June 2023.

[New York Magazine: Student loan debt pause to end](#). New York Magazine. June 2023.

[UC student reveals insight into pandemic's effects on nonprofits](#). UC News. May 2023.

[Spectrum News 1: Bank collapse may lead to tighter lending standards](#). Spectrum News. March 2023.

[NPR: What would happen if student loans were forgiven?](#). NPR Marketplace. March 2023.

[How student loan forgiveness could affect the economy](#). WVXU Cincinnati Edition. March 2023.

[Can I inflation-proof my new business?](#). UC News. January 2023.

[UC team wins first place in international 'hackathon'](#). UC News. November 2022.

[Cincinnati Edition: the ramifications of Ohio's minimum wage increase](#). WVXU Cincinnati Edition. November 2022.

[UC professor says cryptocurrency offers a big opportunity for nonprofits](#). Graham-Pelton Make Mission Podcast. September 2022.

[WLWT: Students excited about debt relief announcement](#). WLWT. August 2022.

[WCPO: Gift allows UC to launch new cryptocurrency fund, lab](#). WCPO. June 2022.

[WCPO: Electricity bills go up for many, fall for others](#). WCPO. June 2022.

[WLWT: Rising interest rates could affect adjustable rate mortgages](#). WLWT. May 2022.

[WCPO: Gas prices are a microcosm of a larger issue](#). WCPO. May 2022.

[WCPO: Small business owners worry about inflation](#). WCPO. May 2022.

[Morning Brew: Employee recruiting, retention affected by inflation](#). Morning Brew. April 2022.

[WCPO: Small businesses face challenges](#). WCPO. April 2022.

[WCPO: Inflation could cause consumers to change spending habits](#). WCPO. April 2022.

[Columbus area could gain manufacturing jobs as companies combat supply chain disruptions](#).

Cincinnati Enquirer. April 2022.

[WCPO: UC economist says wages can't keep up with inflation](#). WCPO. March 2022.

[How inflation, rising gas prices and the Ukraine conflict is affecting the U.S. economy](#). The Kentucky Side Podcast. March 2022.

[WLWT: Rising fuel costs take a toll](#). WLWT. March 2022.

[Ohio's Intel incentives a big bet—will it be worth it?](#). Cincinnati Enquirer. March 2022.

[UC economics professor says Ukraine conflict could affect U.S. consumers](#). WLWT. February 2022.

[Cryptocurrency helps nonprofits connect to new donors](#). UC News. February 2022.

[Is cryptocurrency the future of philanthropy?](#). UC News. February 2022.

[Cincinnati Edition: What will Intel's plant mean for Ohio?](#). WVXU Cincinnati Edition. February 2022.

[What will Intel's plant in Ohio mean for the state?](#). WVXU Cincinnati Edition. February 2022.

[WVXU: Intel bringing semiconductor chip factory to Ohio](#). WVXU Cincinnati Edition. January 2022.

[Lindner Business Honors students learn about poverty's complexities, realities](#). UC News.

December 2021.

[Spectrum News: UC students to mine cryptocurrency](#). Spectrum News. December 2021.

[WLWT: Gas prices likely to remain high through holidays](#). WLWT. November 2021.

[WLWT: Consumer spending remains strong as prices rise](#). WLWT. November 2021.

[WLWT: UC economics professor says workers hold bargaining power in labor shortage](#). WLWT. November 2021.

[WLWT: Kroger recruits veterans](#). WLWT. November 2021.

[WLWT: Wages and inflation increasing nationwide](#). WLWT. November 2021.

[Cincinnati businesses desperate for labor offering even more incentives](#). WLWT. November 2021.

[WCPO: Federal pandemic unemployment benefits end](#). WCPO. September 2021.

[WCPO: Homeschooling on the rise across the Tri-State](#). WCPO. August 2021.

[WCPO: Work from home isn't going away anytime soon](#). WCPO. August 2021.

[WLWT: Mandatory COVID-19 vaccines for workers](#). WLWT. August 2021.

[Restaurants are still having hiring problems, even with enhanced benefits gone.](#) Cincinnati Enquirer. August 2021.

[WCPO: Cincinnati ranked No. 1 in fastest-selling homes.](#) WCPO. July 2021.

[Ohio Capital Journal: Ohio economists say return to school will boost the economy.](#) Ohio Capital Journal. January 2021.

[GameStop stock's wild ride: 'It's a fascinating story'.](#) WLWT. January 2021.

[Dispatch: Ohio restaurants push gift cards to pay the bills.](#) Columbus Dispatch. December 2020.

[Dispatch: Bars and restaurants have closed across Ohio during COVID pandemic, but how many?](#) Columbus Dispatch. November 2020.

[Small Businesses Saturday brings a message with the sales.](#) Cincinnati Enquirer. November 2020.

[MY VIEW: Long-game strategies needed for robust recovery.](#) Cincinnati Business Courier. October 2020.

[Take dire business surveys with a grain of salt, economists say.](#) Cincinnati Enquirer. August 2020.

[UC Answers: How can businesses navigate post-COVID?](#) UC News. June 2020.

[Columbus Dispatch: Retail customers slowly return, but not all merchants benefit.](#) Columbus Dispatch. June 2020.

[Paycheck relief running out, but need remains, say small business owners.](#) Cincinnati Enquirer. June 2020.

[Hamilton County voters make history, raise sales tax to fund transit and road improvements.](#) WCPO. May 2020.

[Forbes: When will it be safe to buy again?](#) Forbes. May 2020.

[WCPO: Is Ohio close to reopening economy? What will it look like?](#) WCPO. April 2020.

[Chronicle of Philanthropy: Facing Financial Stress, Nonprofits Lay Off Workers.](#) Chronicle of Philanthropy. April 2020.

[Issue 7 in Hamilton County: What to know about sales tax increase for transit, roads and bridges.](#) WCPO. March 2020.

[As pandemic hits home, it's no longer business as usual.](#) Cincinnati Business Courier. March 2020.

[Tight labor market, diverse economy should help Cincinnati workers affected by Macy's move to New York.](#) WLWT. February 2020.

[Worldwide media look to UC experts on coronavirus.](#) UC News. February 2020.

[Group submits Hamilton Co. sales tax petition.](#) WCPO. July 2019.

[Cincinnati ranked No. 4 in U.S. for jobs.](#) The News Record (UC). November 2018.

[P&G to acquire consumer health business from Merck.](#) WLWT. April 2018.

[Cincinnati analyzes 'missing pieces' after Amazon HQ2 snub.](#) Cincinnati Business Courier. March 2018.

[Do you worry you could lose your job to a robot?](#) CBC Radio One (Cross Country Checkup). March 2018.

[Could retail save The Banks? Those in the know say probably not.](#) WCPO. February 2018.

[How is online shopping affecting Cincy stores?](#) WCPO. January 2018.

[Howl at the Moon and Splitsville Luxury Lanes closes at The Banks.](#) WCPO. January 2018.

[A bunch of local businesses have already closed in 2018. Here's who and why.](#) Cincinnati Enquirer. January 2018.

[When city offers tax breaks, do jobs follow?](#) WCPO. October 2017.

[FC Cincinnati: After unpopular Bengals deal, will local leaders support public aid for new stadium?](#) WCPO. June 2017.

[Will FC Cincy stadium come down to politics?](#) WCPO. June 2017.

[What's wrong with Ohio's Economy in 5 Graphs](#). Cincinnati Enquirer. May 2017.

[Will Your Job Survive the Robot Revolution?](#) Time. April 2017.

[Millennials not adhering to tradition](#). The News Record (UC). February 2017.

[Is a pizza chain run by robots the future of fast food?](#) Christian Science Monitor. October 2016.

[Student loan rates see promising new lows in 2016](#). The News Record (UC). September 2016.

[California's \\$15-an-hour minimum wage may spur automation](#). Computerworld. March 2016.

[Yes, the robots will steal our jobs. And that's fine..](#) The Washington Post. February 2016.

[Is local air cargo firm hauling Amazon deliveries?](#) Cincinnati Enquirer. February 2016.

[Butler County has 'significantly recovered' from recession](#). Journal-News. January 2016.

[Researchers expect Ohio holiday retail growth](#). WLWT. November 2015.

[Holiday shoppers out again for Black Friday deals](#). WHIO. November 2015.

[Will Liberty Center boost sales, tax collection in Butler County?](#) Cincinnati Enquirer. October 2015.

[UC Experts Resurrect Baseball Ghosts for National Media](#). Fox Sports Ohio. July 2015.

[Will 5M workers gain OT? Debate rages](#). Cincinnati Enquirer. July 2015.

[Airbnb prices surge as All Star Game nears](#). Cincinnati Enquirer. July 2015.

[Western & Southern makes decision on tennis tournament sponsorship](#). Cincinnati Business Courier. July 2015.

[UC Economics Center: City of Cincinnati population growing again](#). Cincinnati Business Courier. March 2015.

[Tax cut could add jobs; businesses wary](#). Cincinnati Enquirer. February 2015.

[UC researchers predict holiday spending increase from 2013](#). The News Record (UC). December 2014.

[Holiday retail sales to grow in Cincinnati but not in Dayton](#). WVVX Cincinnati Edition. November 2014.

[Has Gov. Kasich Helped the Economy?](#) Cincinnati Enquirer. November 2014.

[Ohio holiday sales to rise faster than US rate](#). Cincinnati Enquirer. November 2014.

[Western & Southern Open success bucks national tennis slump](#). Cincinnati Business Courier. August 2014.

[The Impact of the Recession on College Grads](#). Ideastream Public Media (WKSU). July 2014.

[Ohio beats out two other states vying for GE hub](#). Cincinnati Enquirer. April 2014.

[Ohio, Butler County job growth flattens in 2013](#). Journal-News. February 2014.

[Exports out of Ohio rose in 2013, but pace slowed](#). Cincinnati Enquirer. February 2014.

[Dayton Holiday Sales Forecast Gloomy](#). WYSO. November 2013.

[UC economics study: Cincinnati Metro system most effective](#). The News Record (UC). November 2013.

- [Butler County unemployment rate declines](#). Journal-News. September 2013.
- [Plan Aims to Cut Cost of College](#). The News Record (UC). August 2013.
- [In health care, jobs are at the top and bottom – but not the middle](#). Cincinnati Business Courier. May 2013.
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## COMMUNITY OUTREACH

- "Bot or Not? How to Tell Who's Really There." Center for Business Analytics. October 2025.
- "Proof-of-person Protocol." Ohio Cyber Range Institute 7<sup>th</sup> Annual Symposium. October 2025.
- "Commentary on Financial Disclosure Requirements of Cryptocurrency." Ohio Ethics Commission. August 2025.
- "Cryptoeconomics in the AI Economy." TIGER 21. May 2025.
- "Pig Butchering Scams." Ohio Cyber Range Institute 6<sup>th</sup> Annual Symposium. October 2024.
- "Why is Crypto Important in an AI Economy." Association for Corporate Growth (ACG) M&A Roundtable, Cincinnati Chapter. September 2023.
- "Economic Outlook for Nonprofits." AFP Greater Cincinnati, Interact for Health, OneSource Center for Nonprofit Excellence, Pro Bono Partnership of Ohio, Leadership Council for Nonprofits. April 2023.
- "Cryptoeconomics." Vistage CEO Coaching, Cincinnati Chapter. October 2022.
- "Trends in Cryptoeconomics." CFA Institute Cincinnati. September 2022.
- "Cryptoeconomics Ethics." Research + Innovation Week at University of Cincinnati. April 2022.
- "The Economics of Blockchain Security." Ohio Cyber Collaboration Committee (OC3). February 2022.
- "Is Cryptocurrency the Future of Philanthropy?" Digital Futures Flashpoint Series. February 2022.
- "How will NFTs Disrupt Art?" Kautz-Uible Economics Institute. October 2021.
- "Investment Opportunities in Digital Currencies." Kautz-Uible Economics Institute. May 2021.
- "Commentary on the Affordable Housing Deficit in the City of Cincinnati." City of Cincinnati Council. April 2021.
- "Planning in Times of Uncertainty." Chats with 'Cats, University of Cincinnati. December 2020.
- "Economics and Blockchain." Virtual Blockchain Conference. April 2020.
- "Ohio Commercial Outlook 2020." Ohio Realtors Convention and Expo. September 2019.
- "Predicting the Value of Tax Incentive Applications." 2018 OEDA Annual Meeting. October 2018.
- "The Economic Effects of the 2017 Tax Cuts and Jobs Act." 2018 CCIM / Bisnow Ohio Legislative Conference. August 2018.
- "The Cincinnati Economy." Leadership Ohio. August 2018.
- "Overview of Cincinnati Nonprofit Sector." United Way BOLD. September, 2020, August 2019, August 2018, May 2018, October 2017, September 2016, May 2016.
- "Polling the Economy: What's Trending?" TriState Association for Corporate Renewal. November 2016.
- "Nonprofits and Executive Compensation." Ohio State Bar Association. March 2016.
- "Standards for Economic Development Incentives." OEDA Annual Summit. October 2015.

“School Enrollment Forecasting.” AUBER Annual Fall Conference. October 2015.

“Cincinnati Budget Forecast.” City of Cincinnati Finance Subcommittee. April 2015.

“Governor Kasich’s Budget Proposal.” Alpaugh Scholars Program. April 2015.

“Economic Outlook.” Alpaugh Scholars Program. December 2014.

“Real Estate Economic Outlook.” Keller Williams. November 2014

“A Regional Economic Outlook.” TriState Association for Corporate Renewal. October 2014.

“Regional Economic Outlook.” Panelist. Regional Economic Development Initiative (REDI). October 2014.

“A Business Relocation Tool.” AUBER Annual Fall Conference. October 2014.

“Hospitals and Economic Development: Where Business Development & Government Relations Meet.” Ohio Hospital Association Annual Meeting. June 2014.

“The Benefits of High Quality Early Childhood Learning.” Hamilton County Summit on Kindergarten Readiness. February 2014.

“Testimony on Ohio LSC’s Fiscal Note and Local Impact.” The Ohio Senate. February 2014.

“Testimony on Proposed Energy Efficiency Standards.” The Ohio Senate and the Ohio House of Representatives. February 2014.

“Economic Value of Signage.” National Signage Foundation Annual Conference. October 2013.

“How Feasible are Hiring Goals for EEO Protected Workers: A New Approach to Utilization Analysis.” AUBER Annual Fall Conference. October 2013.

“How will Ohio’s new budget bill affect school districts in Southwest Ohio?” Host. Economics Center. August 2013.

“Exports in an Uncertain World.” Keynote Speaker for Export University. April 2013.

“How Much is a Teacher Worth?” 3<sup>rd</sup> Annual Financial Education Conference. April 2013.

“February’s Cincinnati PMI Report.” Institute for Supply Management-Cincinnati. April 2013.

“How our Region’s Economy is Outpacing the Nation.” TriState Association for Corporate Renewal. February 2013.

“Demographic Trends in Cincinnati.” Urban Land Institute Cincinnati. November 2012.

“Dynamics of the Labor Market.” Cincinnati North Chapter of Institute of Management Accountants. September 2012.

“Effects of the Great Recession.” Panelist. *Good People* production by the Ensemble Theatre. September 2012.

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## ECONOMICS CONSULTING, UC ECONOMICS CENTER

School Enrollment Forecast. Loveland School District. 2015

Economic Impact of the Cincinnati Uptown Region. Uptown Consortium. 2015

Market Analysis of Kingswood Park. Deerfield Township. 2015

Benefit-Cost Analysis of Wasson Way Bike Trail. Wasson Way. 2015

Economic Impact of METRO. Vehr Communications. 2015

Collective Impact of Hamilton County Human Services Chamber. HCHSC. 2015

Economic Impact of Aronoff Center for the Arts. Cincinnati Arts Association. 2015

Economic Impact of Cincinnati Brewing Heritage Trail. OTR Urban Redevelopment. 2015  
Multiunit Housing Analysis. Deerfield Township. 2015  
Economic Impact of Oakley Station. Al Neyer. 2015  
Benefit-Cost Analysis of Elmore Connector Bridge. City of Cincinnati. 2015  
Economic Impact of Candle-Lite. Candle-Lite. 2015  
Ohio Holiday Sales Forecast. Focus on Ohio's Future. 2015  
Manufacturing Survey and Forecast. Institute for Supply Chain Management. 2012 – 2015  
Expert Testimony on SB 58. Industrial Energy Users-Ohio. 2014  
Chamber Growth Report. Cincinnati Chamber of Commerce. 2014  
Expert Testimony on SB 243. Focus on Ohio's Future. 2014  
Economic Impact of UC Health. UC Health. 2014  
Program Evaluation of Learning Re-engineered. Hamilton County Educational Service Center and the State of Ohio. 2014  
The Economic Impact of a New Highway Interchange. Uptown Consortium. 2014  
Benchmarking of State Health Care Data. Health Policy Institute of Ohio. 2014  
Economic Analysis of Premature Birth. Cradle Cincinnati. 2014  
Peer Benchmarking Analysis for METRO. SORTA. 2014  
Job Outlook Projections by Gender. Greater Cincinnati Foundation Women's Fund. 2014  
General Revenue Fund Forecast. City of Cincinnati. 2014  
Economic Impact of UC College-Conservatory of Music. UC-CCM. 2014  
Ohio Holiday Sales Forecast. Focus on Ohio's Future. 2014  
Economic Impact of Northern Lights District. City of Sharonville. 2014  
Economic Benefits of Historic Preservation. State of West Virginia. 2014  
Program Evaluation of Financial Literacy App and Curriculum. US Department of Treasury. 2014  
Market Analysis of Price Hill. Port Authority of Greater Cincinnati. 2014  
Economic Impact of Cincinnati Museum Center. Cincinnati Museum Center. 2014  
Economic Benefits of Universal Access to Preschool. Strive Network and United Way. 2014  
Program Evaluation for Financial Education Training. United Way. 2012 – 2014  
Program Evaluation of Teacher Evaluation Training. Hamilton County ESC. 2012 – 2013  
Diversity Utilization Analysis. TriHealth. 2013  
Strategic Project Analysis. The Health Foundation. 2013  
Economic Analysis of Signage. The Signage Foundation. 2013  
Economic Impact of Cargo Expansion. CVG Airport. 2013  
Economic Impact of Cincinnati Children's Hospital. Cincinnati Children's Hospital. 2013  
Return on Investment and Economic Impact Analysis. Cincinnati State. 2013  
Economic Impact of the Cincinnati Zoo. Cincinnati Zoo. 2013  
Return on Investment and Economic Impact Analysis. University of Cincinnati. 2013  
Predictive Modeling. Medical Recovery Systems Incorporated, MRSI. 2013  
Evaluation of Ohio Sales Tax Reform. The Steiner Strategy Group. 2013  
Economic Impact of GCHC. Greater Cincinnati Health Council. 2013  
Peer Benchmarking Analysis for METRO. SORTA. 2013

Return on Investment Analysis and Program Evaluation. Cincinnati Works. 2013  
Community Benefits of Parks. The City of Blue Ash. 2013  
Eastern Corridor Transportation Benefits Review. Hamilton County. 2013  
Economic Impact of Legal Industry in Ohio. Ohio State Bar Association. 2013  
Income Tax Forecast. City of Cincinnati. 2013  
Ohio Holiday Sales Forecast. Focus on Ohio's Future. 2013  
Expert Testimony for Cincinnati Public Vehicle Office. West Side Cab. 2013  
Evaluation of Renter's Equity Program. Cornerstone. 2013  
Labor Market Analysis. Clermont County Chamber of Commerce. 2012  
Community Health Needs Assessment. BKD. 2012  
Effects of a Sales Tax Holiday. Focus on Ohio's Future. 2012  
Ohio Holiday Sales Forecast. Focus on Ohio's Future. 2012  
Loss of State Alcohol Excise Taxes due to Online Sales. Focus on Ohio's Future. 2012  
Lakota School District Wage Analysis. Executive Service Corps of Cincinnati. 2012  
Economic Impact on Covington of Proposed I-75 Bridge. City of Covington. 2012

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## **PROFESSIONAL AND INSTITUTIONAL SERVICE**

Ohio Economic Roundtable. Ohio Office of Budget and Management. 2020 - Present  
Ohio Economic Experts Panel. 2020 – Present  
UC Economics Department Kautz-Uible Faculty Committee. 2023 – Present  
UC Lindner College of Business MBA Advisory Committee. 2023 – Present  
Board Chair, TapIn Solutions Inc. 2023 - Present  
Trustee and Chair of Audit Committee. Tactical Investment Series Trust (TIST). 2024 – Present  
Ph.D. Dissertation Committee Member. Jack Luu. 2024 - Present  
Board Member, Woove Inc. 2025 – Present  
Board of Elders. Providence Bible Fellowship. 2021 - 2025  
Board Member and Treasurer. Give Like a Mother (GLAM). 2022 – 2024  
Nonprofit Board Orientation and Leadership Development Program (BOLD) Faculty. Leadership Council for Nonprofits. 2019 – 2022  
Board Member and Secretary, Sweet Cheeks Diaper Bank. 2019 - 2022  
CBE Steering Committee. National Association for Business Economics. 2020 – 2022  
UC Economics Department Master's Program Committee. 2016 – 2021  
MBA Capstone Reader. 2014 - 2016, 2021  
Member of JobsOhio Economic Advisory Group. 2017 - 2020.  
President. Cincinnati Chapter of National Association for Business Economics. 2017 - 2019  
Member of Advisory Board. Kentucky Federal Statistical Research Data Center. 2017 - 2018  
NABE Machine Learning Workshop Participant. 2018  
CIEE Professional Development. Contemporary Cuba: Present and Future Challenges. 2017  
Community Development Advisory Committee. Hamilton County. 2014 - 2017  
UC Lindner College of Business Teaching Committee. 2014 – 2017

Economic Incentive Policy Steering Committee. City of Cincinnati. 2015 - 2016  
Judge for University of Cincinnati Graduate Poster Forum. 2014, 2016  
Community Advisory Panel. HealthPath Foundation of Ohio. 2014 - 2015  
UC Economics Department Undergraduate Program Committee. 2014 – 2015  
UC Economics Department Speaker’s Committee. 2012 - 2015  
Board Member. Association for University Business and Economic Research (AUBER). 2014 - 2015  
Textbook Reviewer for Econometrics by Colin Cameron. 2015  
Ph.D. Dissertation Committee Member. Lisa Tuttle-Huff. 2015  
Book Review: From preschool to prosperity: The economic payoff to early childhood education.  
Economic Development Quarterly, 29(4), 377-378. 2015  
Principles of Economics Technology Workshop Participant. McGraw-Hill. 2014  
AP Economics Faculty Colloquium. The College Board. 2014  
Board Orientation Leadership Development (BOLD) Participant. United Way. 2014  
Textbook Reviewer for Principles of Economics (1e) by Butters and Asarta. 2014  
Grant Reviewer for HealthPath Foundation of Ohio. 2013 - 2014  
Member of Cincinnati Chamber of Commerce Talent Action Team. 2013 - 2014  
Interviewer for University of Cincinnati Medical School Applicants. 2013 – 2014  
Emerging Education Policy Scholars. American Enterprise Institute. 2012 – 2013

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## NON- ACADEMIC WORK EXPERIENCE

*Senior Business Development Manager*, Cincinnati Bell in Cincinnati, OH. 2006 – 2008  
- Acquired video right of entry agreements to 30,000 units, with projected annual revenue of \$28MM  
- Achieved 30% video market share in the first three months of launch, exceeding target by 50%  
- Negotiated bulk video and broadband service agreements for \$18,000 in total monthly revenue  
- Managed a staff of four employees and a marketing budget of \$100,000

*Senior Research Analyst*, Nielsen Company in Covington, KY. 2004 - 2006  
- Client accounts’ revenues grew 33% from 1.67MM Euros to 2.23MM Euros from 2003 - 2005  
- Presented study results and answered client questions and concerns  
- Developed applications and databases to support internal operations  
- Provided internal training to other research analysts

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## PROFESSIONAL CERTIFICATIONS

Project Management Professional (PMP), *Certification Expired*  
Six Sigma Green Belt Certification, Cincinnati Bell  
Negotiation Skills Course, Xavier Consulting Group  
Fundamentals of Sales Management Course, American Management Association  
Leadership Development Program, Global Lead Management Consulting  
C-Connect Participant, Cincinnati Chamber of Commerce  
Instructor for IBM Blockchain Practitioner

IBM Enterprise Design Thinking Practitioner  
Harvard Case Method Teaching Seminar Part I and II

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*Last updated on January 10, 2026*