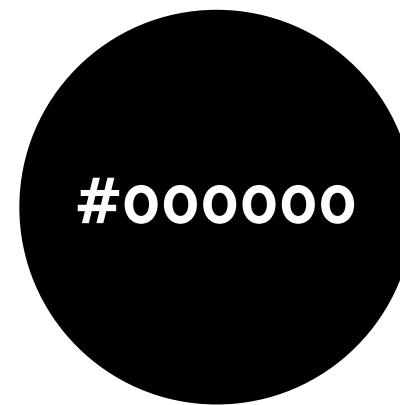


MEDIABIT COMPETITIVE SET & AUDIT

The following document is quick look at how we boost ideas, learning what other players do on the market, things you can consider as a solution, and things to avoid (mistakes you can learn from) .

BRAND COLOR SCHEME

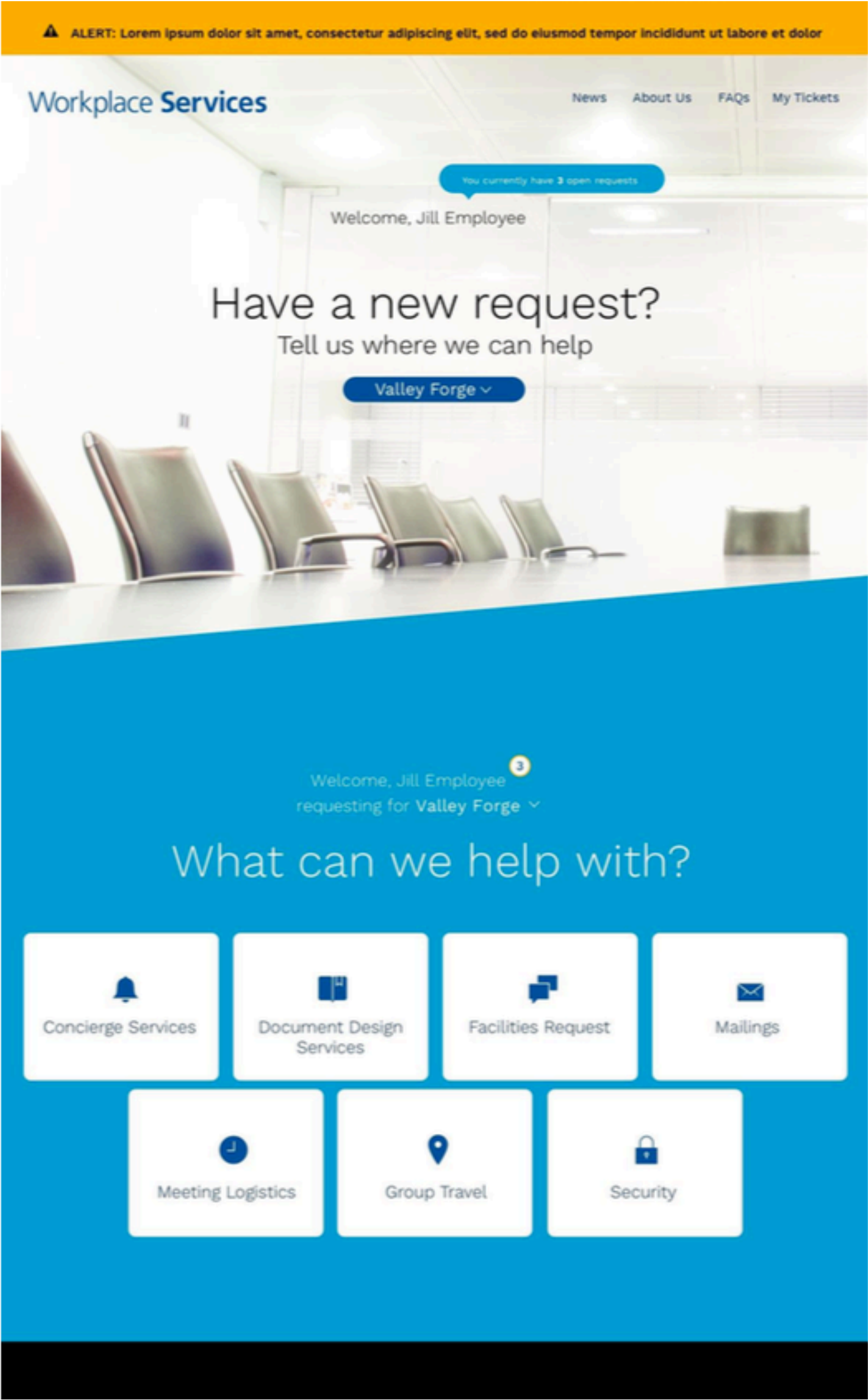
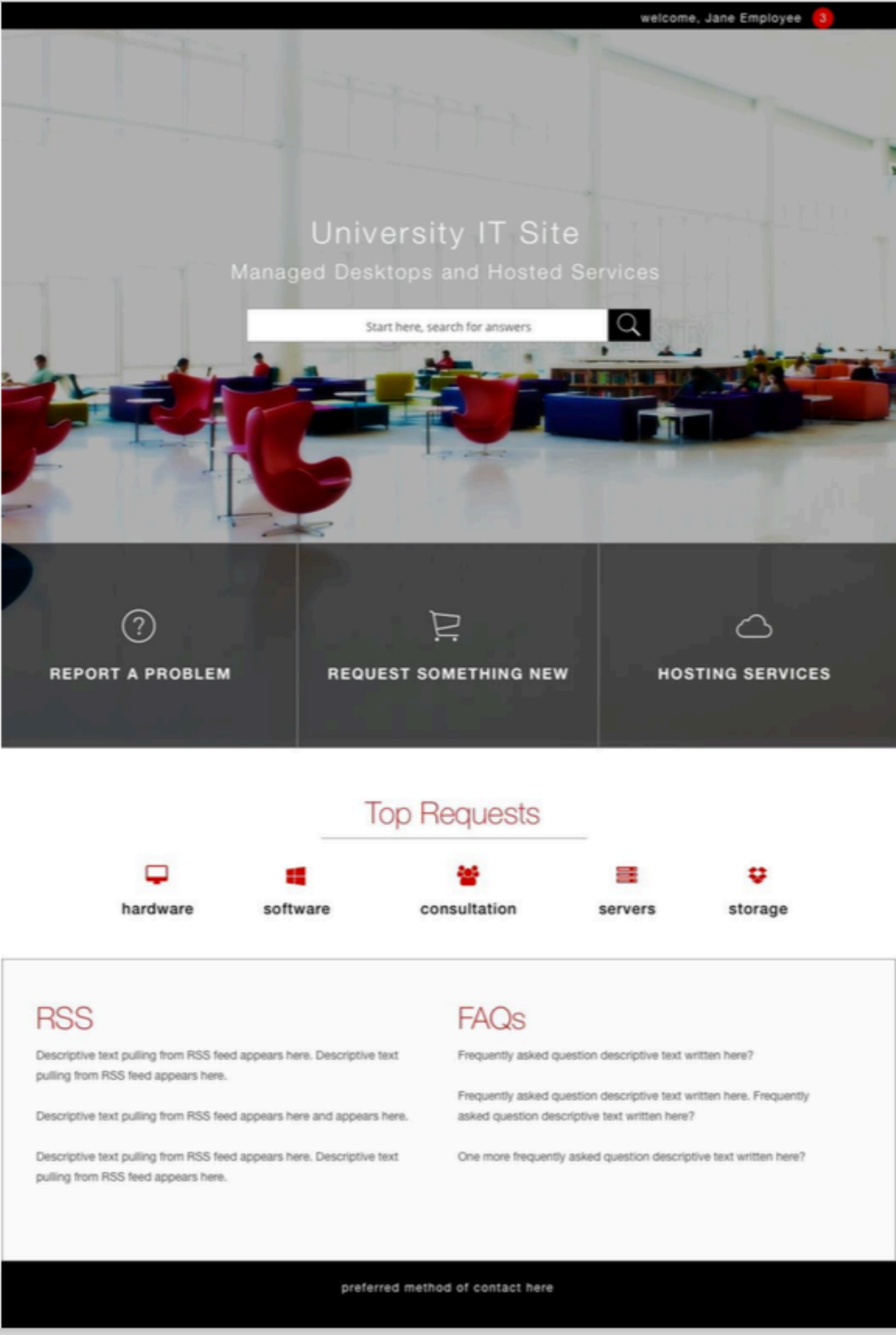
Selecting the simplest and cleanest color that is easily customizable and adjustable according to whatever collateral it will be applied to.




BRAND COLOR LOGO

ARMOUR DESK


COMPETITIVE SET #1

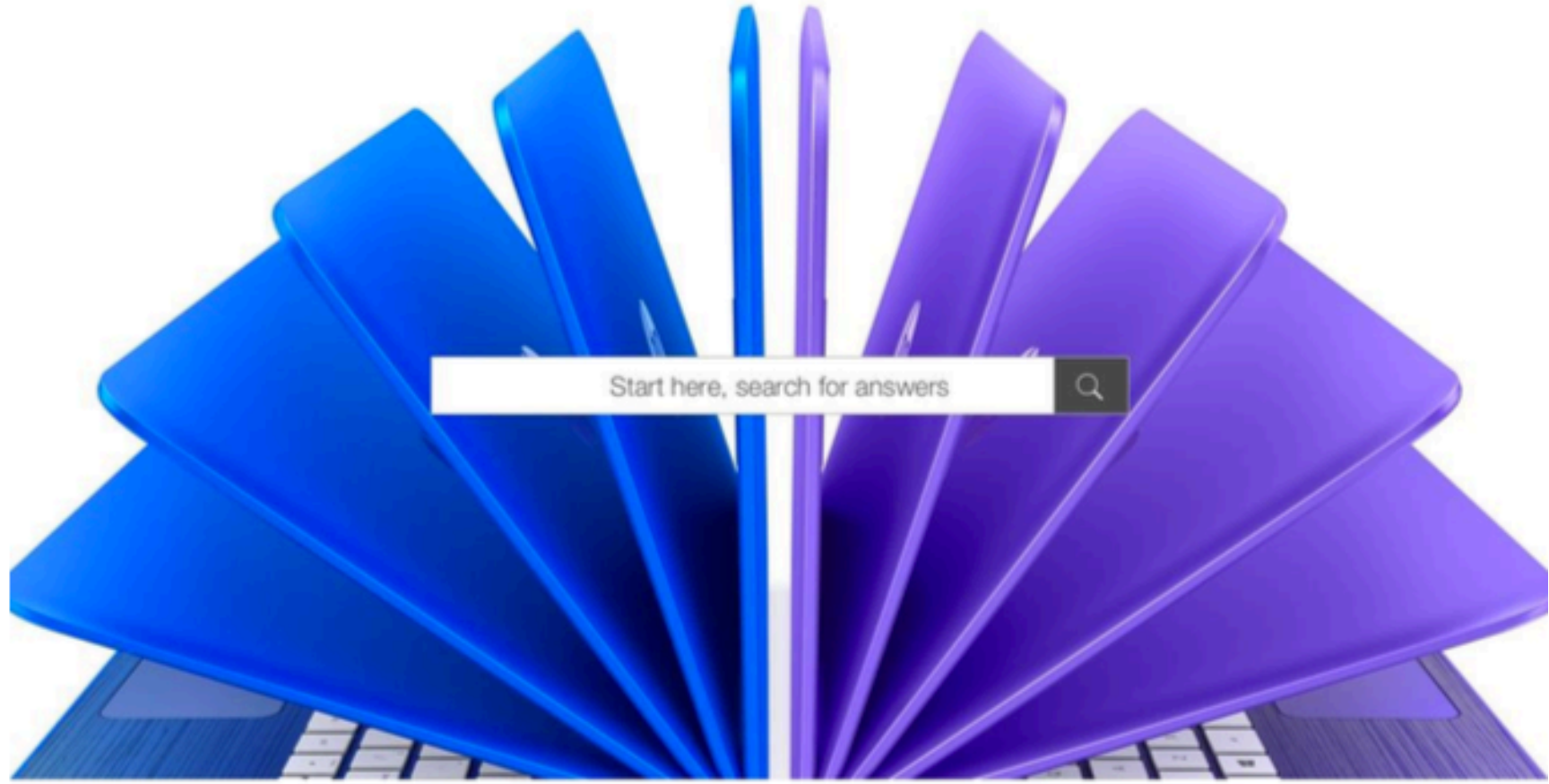



COMPETITIVE SET #2




welcome, Jane Employee 3

MENU 




Start here, search for answers 


Get New Assets




HP EliteBook x360




HP Elite x2 1012




HP Envy




HP ENVY Printers




HP DeskJet Printers




Report an Issue




Manage Contracts



ACME Lifecycle



Decommission Assets




Print services

contact us now

welcome, Jane Employee 3


accentureoperations

Start here, search for answers




Report an Issue
Browse the catalog for services and items you need

Sample issue 1
Sample issue 2
Sample issue 3



Request a service
Browse the catalog for services and items you need

Sample service 1
Sample service 2
Sample service 3



Ask a question
Browse the catalog for services and items you need

Sample question 1
Sample question 2
Sample question 3

preferred method of contact here

COMPETITIVE AUDIT #1

Don't.

Don't be cryptic, explain simply

Don't overuse imagery

Don't over saturate the home page

Do.

Do human connection ... it's more on brand

Do provide easy to understand value indicators

Do assess value prop and make sure it's strong

Do make the functionality more intuitive

Don't overuse imagery

Don't over saturate the home page