

Web Design

TASK 3 - MCAST WEBSITE REDESIGN - EVALUATION & FEEDBACK
JONATHAN FARRUGIA 4.2A

PEER REVIEW FEEDBACK

ANIKA MARIE MIFSUD

The website has some strong elements, but overall clarity and consistency need improvement. One of its main strengths is the use of grids, especially on the courses page, where navigation works well and information is organised clearly. Another strength is the colour palette and font choice, which match MCAST's branding and suit the intended audience. The contact page is also effective, as it includes reviews and information about the school, helping establish credibility and showing that the institution is legitimate.

However, the header is inconsistent across pages, with styling and button colours changing when navigating, suggesting a CSS issue. This affects usability and makes the site feel unstructured. Moreover, while the structure itself is well thought out, the execution feels cluttered in places, with spacing not always working well and some pages lacking clear navigation. Improving CSS consistency and refining layout spacing would greatly enhance the overall user experience and clarity of the website.

REVIEW BY
JONATHAN FARRUGIA

USER-PERSONA

Simon Lia

Aspiring art student looking for clarity and direction



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I want to study something in art, but I'm still trying to decide on a specific area

Age:

20

Annual Income:

Under €3000

Current State:

Student & Part-time helper at Flying Tiger

Tech Level:

Fairly high

Education:

Maths, Malti, Physics, English, Art O-Levels & Art A-Level

Languages:

Proficient in Maltese & English

Profile

Context

A 20 year-old prospective student exploring creative media courses at MCAST. Regularly visits the website on mobile to check course requirements, application details and contact details of the institute. Often struggles to navigate through the whole website and to find clear details as the layout is visually outdated and inconsistent, especially on mobile.

Interests / Background:

- Passionate about drawing / painting / graphic design
- Works part-time at Flying Tiger
- Busy schedule, so values quick and clear information

How the MCAST website can help Simon

The MCAST website can help him by providing clearer course information, easier navigation, and a more mobile-friendly layout so he can quickly find requirements, deadlines, and the right art specialisation.

Goals:

- Find information about art courses and specializations
- Find contact information easily
- Compare different courses
- See how one can apply with MCAST
- Have an easy-to-navigate, mobile-friendly site

Frustrations:

- Courses are scattered and difficult to find
- Navigation menus confusing & cluttered
- Website layout feels outdated / visually inconsistent
- Hard to find application steps quickly
- Difficult to find contact number & location

Motivations

- Wants to choose the right course for career path
- Wants trustworthy, clear info with all options
- Wants a simple application process
- Wants to plan ahead while balancing part-time work

Preferences

Menu



Text (font, colour, size)



Clear Sections



SELF-EVALUATION

This website redesign is going to be evaluated against the user persona I created, Simon Lia, a 20-year-old prospective creative student. He values clarity, easy navigation and mobile friendly access to information when accessing the MCAST website. Simon's main frustrations include cluttered layouts, unclear menu, and difficulty finding course, contact and application information quickly.

The strongest aspect of the redesign is navigation clarity, which directly addresses Simon's need for efficiency due to his busy schedule. According to peer feedback, "navigation is clear", and that the website is "easily navigable and one can easily access and find any contact needs". This supports the persona's goal of quickly finding course information and contact details without confusion.

Another strength is the use of typography and colour. The lighter colour palette improves readability, and my peer noted that "the font and colours work right, the fact that the colour is a bit lighter makes it easier to read", and that the font "matches MCAST and is legible". This consistency supports Simon's expectation of a professional and trustworthy institution, helping reduce his concern about outdated or inconsistent visuals.

SELF-EVALUATION

However, some areas do need improve, such as visual consistency, particularly on the homepage. My peer stated the following, “*the pictures are not the same size on the home page*” and suggested improving the picture grids. This inconsistency can negatively affect Simon’s first impression and adds to the clutter that he finds frustrating. Improving image sizing and grid uniformity would enhance clarity and visual flow.

Another area for improvement is content density. The written content is clear and informative, however feedback noted that “*the text might be too tiring*” and suggested to add some visuals such as pictures and videos. Simon, who prefers to get information quickly, reducing text and incorporating such elements would improve engagement. Another suggestion was, “*adding rotating images to show more recent news*” and including more visuals would better guide users through courses and updates.

Overall, the redesign successfully addresses many of Simon’s needs but would benefit from improved visual consistency and more balanced content presentation to further enhance usability and user experience within the website.

PEER REVIEW FEEDBACK RECEIVED FOR MY WEBSITE

ANIKA MARIE MIFSUD

The website is structured well overall and is easy to navigate. The buttons are clearly visible and easy to use, and navigation is straightforward, allowing users to easily access contact information and other key sections. The font and colour choices work well; the lighter colour palette makes the text easier to read, and the font matches MCAST branding while remaining legible. The content is clear and well written, with captions on the homepage effectively explaining what MCAST does. All necessary information is present, including events, contacts, and course-related details. Links work correctly and connect users to the appropriate pages, including external links to the official MCAST website where internal pages were not created.

Suggested improvements include making homepage images more consistent in size and improving picture grids. Adding rotating or changing images could help highlight recent news and events. Reducing the amount of text and putting more visuals or videos would make the content less tiring to read. Adding more campus maps would also help users locate other campuses besides the main one more easily.

thank you.