Web Scraping

with Jongbin Jung

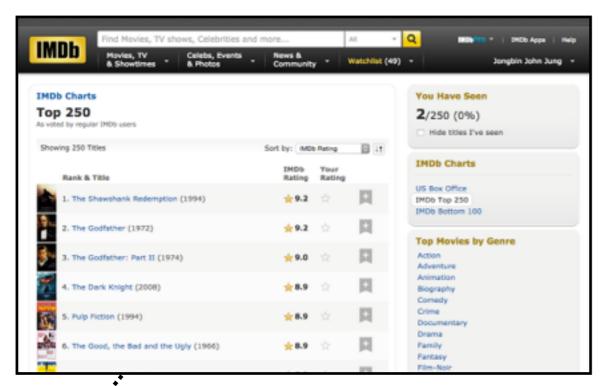
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PhD student, Decision Analysis, MS&E

Before We Begin

- All material available at: <u>https://github.com/jongbinjung/css-python-workshop</u>
- python packages required:
 requests | beautifulsoup4 | selenium
- Firefox browser is preferred (works better with selenium)

Web Scraping?



	movie_title	actor_name	character
1	The Shawshank Redemption	Tim Robbins	Andy Dufresne
2	The Shawshank Redemption	Morgan Freeman	Ellis Boyd 'Red' Redding
3	The Shawshank Redemption	Bob Gunton	Warden Norton
- 4	The Shawshank Redemption	William Sadler	Heywood
5	The Shawshank Redemption	Clancy Brown	Captain Hadley
6	The Shawshank Redemption	Gil Bellows	Tommy
7	The Shawshank Redemption	Mark Rolston	Bogs Diamond
8	The Shawshank Redemption	James Whitmore	Brooks Hatlen
9	The Shawshank Redemption	Jeffrey DeMunn	1946 D.A.
10	The Shawshank Redemption	Larry Brandenburg	Skeet
11	The Shawshank Redemption	Neil Giuntoli	Jigger
12	The Shawshank Redemption	Brian Libby	Floyd
13	The Shawshank Redemption	David Proval	Snooze
14	The Shawshank Redemption	Joseph Ragno	Ernie
15	The Shawshank Redemption	Jude Ciccolella	Guard Mert
16	The Godfather	Marlon Brando	Don Vito Corleone
17	The Godfather	Al Pacino	Michael Corleone
1.8	The Godfather	James Caan	Sonny Corleone
19	The Godfather	Richard S. Castellano	Clemenza (as Richard Castellano)
20	The Godfather	Robert Duvall	Ton Hagen
21	The Godfather	Sterling Hayden	Capt. McCluskey
22	The Godfather	John Marley	Jack Woltz
23	The Godfather	Richard Conte	Berzini

... to here

Get from here...

```
cally class "stocchick" and by MERANDO (A)

class "stocchick" and by M
```

Web Scraping?

Different ways to "scrape" the web:

- 1. Standard load and scrape web page
- 2. The **Con** fly like a browser, sting like a robot
- 3. The **Plumber** look for the source of data
- * The **Suit** formal public API (all proper and stuff)

Word of Caution

- Different people have different ideas regarding what's OK or not - read the fine print!
- It's possible to cause harm if you aren't careful
- Scraping is more art than science

Stanford Data Science Drop-in

- https://5harad.com/drop-in
- a <u>free</u> educational and consulting service for members of the Stanford community
- many web scraping topics for today's workshop came from questions brought-in by students
- some contents were previously presented at one of the Data Science Drop-in's Mini Tutorials (https://5harad.com/drop-in/tutorials)

Standard

load and scrape web page

the GOAL

Collect the **cast overview** (actor and character played) for each of the **Top 10 movies** of **IMDb Charts' Top 250** (http://www.imdb.com/chart/top?ref = nv_ch_250_4)

Meet BeautifulSoup

http://www.crummy.com/software/BeautifulSoup/



First, get the Web to python

This can be done many ways.
But we use **requests** (for now)

from source (html) to python

```
v'jongbinjung@CM0a22b2eb:(master)$ python
Python 2.7.8 [Anaconda 2.0.1 (x85.54)] (default, Aug 21 2014, 15:21:46)
[GCC 4.2.1 (Apple Inc. build 5577)] on darwin
Type "help", "copyright", "credits" or "license" for more information.
Anaconda is brought to you by Continuum Analytics.
Please check out: http://continuum.io/thanks and https://binstar.org
>>>
```

Let's try this with the BeautifulSoup web page:

http://www.crummy.com/software/BeautifulSoup/

Use BeautifulSoup

Make the source (html) into a BeautifulSoup

from bs4 import BeautifulSoup

soup = BeautifulSoup(web_page.content)

[python]



	movie_title	actor_name	character
1	The Shawshank Redemption	Tim Robbins	Andy Dufresne
2	The Shawshank Redemption	Morgan Freeman	Ellis Boyd 'Red' Redding
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21	The Godfather	Sterling Hayden	Capt. McCluskey
22	The Godfather	John Marley	Jack Woltz
23	The Godfather	Richard Conte	Barzini

Use BeautifulSoup

soup.<u>h1</u>

[python]

<h1>Beautiful Soup</h1>

[output]

You didn't write that awful page. You're just trying to get some data out of it. Beautiful Soup is here to help. Since 2004, it's been saving programmers hours or days of work on quick-turnaround screen scraping projects.

Beautiful Soup

"A tremenuous Commune 11 Podcast

[Download | Documentation | Hall of Fame | Source | Discussion group]

If Beautiful Soup has saved you a lot of time and money, the best way to pay me back is to check out <u>Constellation</u>
<u>Games, my sci-fi novel about alien video games.</u>

You can <u>read the first two chapters for free,</u> and the full novel starts at 5 USD. Thanks!

If you have questions, send them to the discussion group. If you find a bug, file it.

Beautiful Soup is a Python library designed for quick turnaround projects like screen-scraping. Three features make it powerful:

- Beautiful Soup provides a few simple methods and Pythonic idioms for navigating, searching, and modifying a parse tree: a toolkit
 for dissecting a document and extracting what you need. It doesn't take much code to write an application
- Beautiful Soup automatically converts incoming documents to Unicode and outgoing documents to UTF-8. You don't have to think about encodings, unless the document doesn't specify an encoding and Beautiful Soup can't detect one. Then you just have to specify the original encoding.
- Beautiful Soup sits on top of popular Python parsers like <u>kml</u> and <u>htmlSlib</u>, allowing you to try out different parsing strategies or trade speed for flexibility.

Beautiful Soup parses anything you give it, and does the tree traversal stuff for you. You can tell it "Find all the links", or "Find all the links of class externalLink", or "Find all the links whose urls match "foo.com", or "Find the table heading that's got bold text, then give me that text."

Valuable data that was once locked up in poorly-designed websites is now within your reach. Projects that would have taken hours take only minutes with Beautiful Soup.

Interested? Read more,



Did we just get this?

What's Happening?

```
21 <div align="center">
23 <a href="bs4/download/"><h1>Beautiful Soup</h1></a>
25 "A tremendous boon." -- <a
26 href="http://www.awaretek.com/python/index.html">Pyt
27 Podcast</a>
29 [ <a href="#Download">Download</a> | <a
30 href="bs4/doc/">Documentation</a> | <a href="#HallOf
  href="https://code.launchpad.net/beautifulsoup">Sour
  href="https://groups.google.com/forum/?fromgroups#!f
  group</a> ]
32 <small>If Beautiful Soup has saved you a lot of time
33 best way to pay me back is to check out <a
34 href="http://www.candlemarkandgleam.com/shop/constel
  <i>Constellation
35 Games</i>, my sci-fi novel about alien video games</
```

soup.h1 gives us the content surrounded by <h1> and </h1>

Basics of html

html is made of tags that look something like this

opening tags(<a>) and closing tags()
goto places

Basics of html

html is made of tags that look something like this

```
<a href="#place">goto places</a>
the tag's name contents that the tag applies to
```

properties of the tag. usually in the form of
{property name}="{assigned value}"

Web Scraper's Rule of Thumb

If it looks different,

or does something different,

it's probably in a *different* <tag>

What's Happening?

```
21 <div align="center">
<a href="bs4/download/"><h1>Beautiful Soup</h1></a>
25 "A tremendous boon." -- <a
26 href="http://www.awaretek.com/python/index.html">Pyt
27 Podcast</a>
29 [ <a href="#Download">Download</a> | <a
30 href="bs4/doc/">Documentation</a> | <a href="#HallOf
  href="https://code.launchpad.net/beautifulsoup">Sour
  href="https://groups.google.com/forum/?fromgroups#!f
  group</a> ]
32 <small>If Beautiful Soup has saved you a lot of time
33 best way to pay me back is to check out <a
34 href="http://www.candlemarkandgleam.com/shop/constel
  <i>Constellation
35 Games</i>, my sci-fi novel about alien video games</
```

- The <a> and make the text between them into a link
- The href="bs4/download/" indicates where the link should link to

Get a link and its address

soup.a
[python]
<h1>Beautiful Soup</h1>

[output]

Now let's get the address (the value assigned to href)

soup.a.get('href')

[python]

'bs4/download/'

[output]

html Structure

html is made of tags that look something like this

You didn't write that awful page. You're just trying to get some data out of it. Beautiful Soup is here to help. Since 2004, it's been saving programmers hours or days of work on quick-turnaround screen scraping projects.

Beautiful Soup

"A tremendous boon." -- Python411 Podcast

[Download | Documentation | Hall of Fame | Source | Discussion group]

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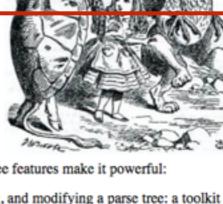
- 1. Beautiful Soup provides a few simple methods and Pythonic idioms for navigating, searching, and modifying a parse tree; a toolkit for dissecting a document and extracting what you need. It doesn't take much code to write an application
- 2. Beautiful Soup automatically converts incoming documents to Unicode and outgoing documents to UTF-8. You don't have to think about encodings, unless the document doesn't specify an encoding and Beautiful Soup can't detect one. Then you just have to specify the original encoding.
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Valuable data that was once locked up in poorly-designed websites is now within your reach. Projects that would have taken hours take only minutes with Beautiful Soup.

Interested? Read more.

What about all these other links?



Get more links and addresses

Lets find_all the links (a)

```
soup.<u>find_all('a')</u>
[python]
```

```
[<a href="bs4/download/"><h1>Beautiful Soup</h1></a>, <a href="http://
www.awaretek.com/python/index.html">Python411 Podcast</a>, ...
...
..., <a href="http://www.crummy.com/">http://www.crummy.com/</a>, <a href="http://www.crummy.com/">software/">software/</a>, <a href="http://
www.crummy.com/software/BeautifulSoup/">BeautifulSoup/</a>]
[output]
```

- Notice [..., ..., is a python list
- We can iterate through a list with a for loop

Get more links and addresses

Lets get all the addresses with a for loop

...or make a list of addresses with list comprehension

```
addresses = [link.get('href') for link in soup.find_all('a')] [python]
```

Goto IMDb.com

the GOAL

Collect the **cast overview** (actor and character played) for each of the **Top 10 movies** of **IMDb Charts' Top 250** (http://www.imdb.com/chart/top?ref_=nv_ch_250_4)

Let's start with

"the **cast overview** (actor and character played)" for just <u>one</u> movie.

We want this.

...start by making a soup

```
Edit
Cast
Cast overview, first billed only:
      Tim Robbins
                                        ... Andy Dufresne
       forgan Freeman
                                             Ellis Boyd 'Red' Redding
      Bob Gunton
                                             Warden Norton
      William Sadler
                                             Heywood
      Clancy Brown
                                             Captain Hadley
      Gil Bellows
                                            Tommy
       Mark Rolston
                                             Bogs Diamond
      ames Whitmore
                                             Brooks Hatlen
       effrey DeMunn
                                            1946 D.A.
       arry Brandenburg
       leil Giuntoli
                                            Jigger
      Brian Libby
                                            Floyd
      David Proval
      Joseph Ragno
      Jude Ciccolella
                                             Guard Mert
```

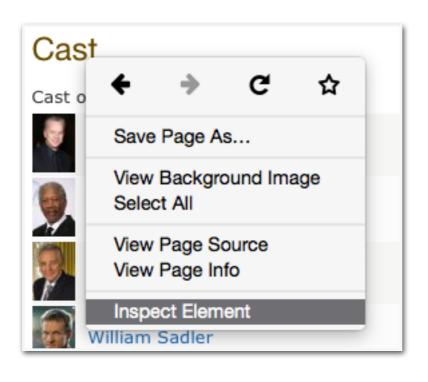
```
from bs4 import BeautifulSoup
import requests
web_page = requests.get('http://...')
soup = BeautifulSoup(web_page.content)
                                    [python]
```

(http://www.imdb.com/title/tt0111161/?ref_=chttp_tt_1)

Find Stuff in a Soup of html

Using your browser's Developer Mode

(A demo is better than a thousand slides)



But in case you forget, it's [right click]

> [Inspect Element]

... in most modern browsers

finding a Specific tag

soup.find('table', class_='cast_list')

[python]

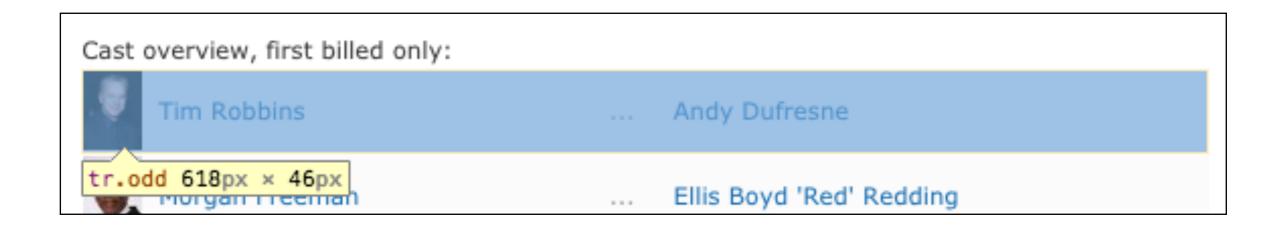


Note that we use class_ instead of class.

This is because class means something else in python.

Anything other than class, you should use as is.

What's in a table?



Iterate a table by its rows

We want to iterate each row of our strained soup ()

Picking out the Cherries

How should we identify the <u>actor's name</u> and <u>character</u> played, given a single row ()?

```
▼
 ▶ ...
 ▼ <td class="itemprop" itemprop="actor" itemscope itemtype="http://
 schema.org/Person">
  ▼ <a href="/name/nm0000209/?ref_=tt_cl_t1" itemprop="url">
     <span class="itemprop" itemprop="name">Tim Robbins</span>
   </a>
  ▼ 

▼ <div>

     <a href="/character/ch0001388/?ref_=tt_cl_t1">Andy Dufresne</a>
   </div>
```

An actor's name seems to be uniquely identified by the property itemprop="name"

```
The column containing the
▼ 
                                             character name has
 ▶ ...
 ▼ <td class="itemprop" itemprop="actor" itemsc
                                          class="character"
 schema.org/Person">
   ▼ <a href="/name/nm00000209/?ref_=tt_cl_t1" itemprop="url">
     <span class="itemprop" itemprop="name">Tim Robbins</span>
  <a href="/character/ch0001388/?ref_=tt_cl_t1">Andy Dufresne</a>
    </div>
  (There's usually more than one way ...)
```

An actor's name seems to be uniquely identified by the property itemprop="name"

Save the values so we can format them appropriately later - in our case, into tab-separated values The column containing the character name has class="character"

find_all('tr') gives an extra row, which doesn't
have anything that matches itemprop='name'

```
for row in soup. ... find_all('tr')
   actor = row.find(itemprop='name').text
   role = row.find(class_='character').text
   [python]
```

we want **python** to ignore these errors

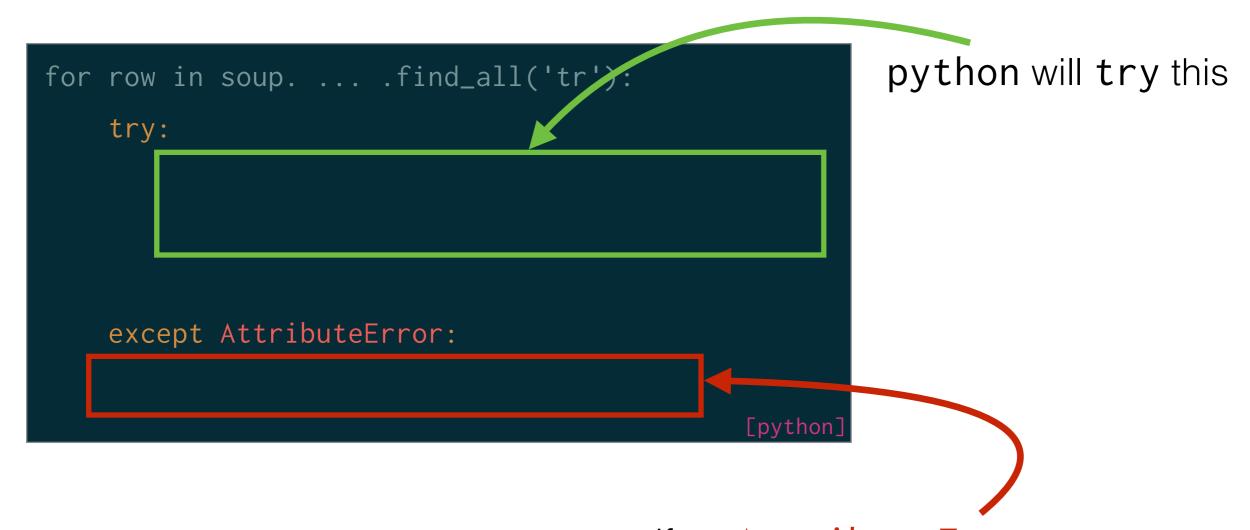
```
AttributeError: NoneType' object has no attribute 'text'

[output]
```

Cast overview, first billed only:

tr 618px × 30px
... Andy Dufresne

Manage with try-except Blocks



if an AttributeError happens, it will do this

Manage with try-except Blocks

```
for row in soup. ... .find_all('tr'):
    try:
        actor = row.find(itemprop='name').text
        role = row.find(class_='character').text

    except AttributeError:
    pass
        [python]
```

WARNING!

Practice caution with try-except.

Don't pass an error, unless you're certain it's an error you want to ignore.

if an AttributeError
happens, it will do this
(in this case, ignore the error and pass)

```
for row in soup. ... .find_all('tr'):
    try:
        actor = row.find(itemprop='name').text
        role = row.find(class_='character').text

    except AttributeError:
        pass
        [python]
```

```
u'Tim Robbins'
u'\n\nAndy Dufresne\n\n'
...
[output]
```

What's with all the \n\n\n\n\n\n ...?

Web designers sometimes use hidden white spaces for layout purposes.

A good way to deal with these in python is to surround your string with
' '.join(string.split())

```
for row in soup. ... .find_all('tr'):
    try:
        actor = clean_text(row.find(itemprop='name').text)
        role = clean_text(row.find(class_='character').text)

    except AttributeError:
        pass
        [python]
```

Let's write a function that does this with any given string. You might find yourself needing this quite often.

Write the Data to a File

Usually, print is sufficient in python.

You can make tab-separated values from a list of strings:

```
print '\t'.join([actor, role])
```

[python]

print will send strings to stdout, which means you can save the output to a file by redirecting, e.g.:

\$ python script_name.py > movie_data.tsv

[command prompt]

So far ...

```
from bs4 import BeautifulSoup
import requests
def clean_text(text):
    return ' '.join(text.split())
web_page = requests.get('http://...')
soup = BeautifulSoup(web_page.content)
for row in soup.find('table', class_='cast_list').find_all('tr'):
    try:
        actor = clean_text(row.find(itemprop='name').text)
        role = clean_text(row.find(class_='character').text)
        print '\t'.join([actor, role])
    except AttributeError:
        pass
                                                                               [python]
```

Exercise 1

the GOAL

Collect the **cast overview** (actor and character played) for each of the **Top 10 movies** of **IMDb Charts' Top 250** (http://www.imdb.com/chart/top?ref = nv ch 250 4)

Workflow



http://www.imdb.com/chart/top?ref_=nv_ch_250_4

for these links do this

```
from bs4 import BeautifulSoup
import requests

def clean_text(text):
    return ' '.join(text.split())

web_page = requests.get('http://...')
soup = BeautifulSoup(web_page.content)

for row in soup.find('table', class_='cast_list').find_all('tr'):
    try:
        actor = clean_text(row.find(itemprop='name').text)
        role = clean_text(row.find(class_='character').text)

        print '\t'.join([actor, role])

except AttributeError:
        pass
```

Be Nice

Don't harass the servers

Rule-of-thumb(?): act like a human (one request every $3\sim5$ seconds) Space your requests using sleep

```
from time import sleep
...
for link in movie_list:
    # request the link and do your thing
    ...
    sleep(3)
    [python]
```

Unit is seconds.

So, sleep(3) = one request every three seconds

DIY

Workflow



http://www.imdb.com/chart/top?ref_=nv_ch_250_4

for these links do this

```
from bs4 import BeautifulSoup
import requests

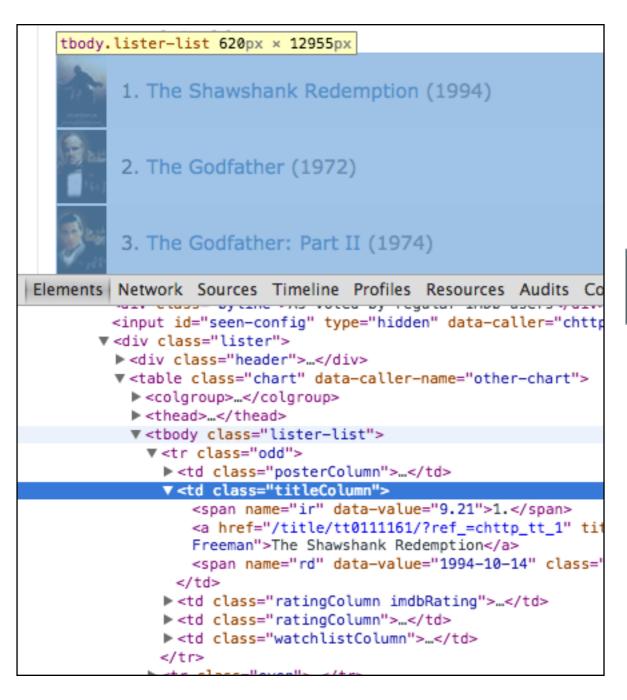
def clean_text(text):
    return ' '.join(text.split())

web_page = requests.get('http://...')
soup = BeautifulSoup(web_page.content)

for row in soup.find('table', class_='cast_list').find_all('tr'):
    try:
        actor = clean_text(row.find(itemprop='name').text)
        role = clean_text(row.find(class_='character').text)

        print '\t'.join([actor, role])

except AttributeError:
        pass
```



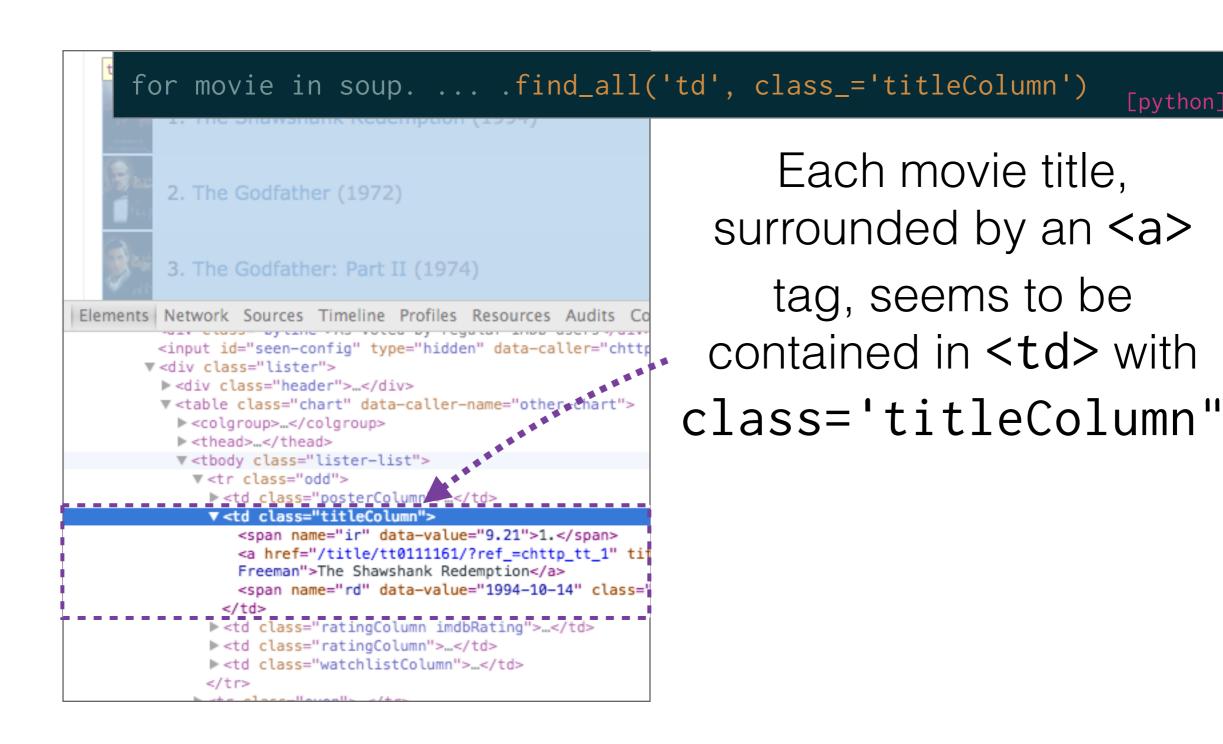
What do we need, and how should we get it?

[python]

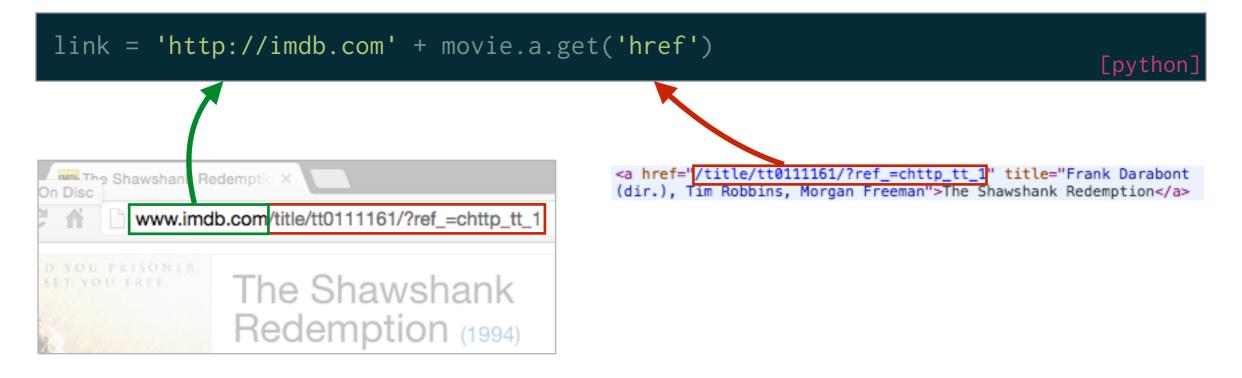
remember:

```
soup.a.<u>get('href')</u>
```





Build a link from the href value



"Top 10 movies of IMDb Charts' Top 250"

The limit option will return only the first 10 results of find_all

Workflow

requests ▶ BeatifulSoup ▶ .get('href') ▶ requests ...

```
web_page = requests.get('http://...')
soup = BeautifulSoup(web_page.content)
table_body = soup.find('tbody', class_='lister-list')
movie_list = table_body.find_all('td', class_='titleColumn', limit=10)
for movie in movie_list:
   movie_title = movie.a.text
    link = 'http://imdb.com' + movie.a.get('href')
    get_cast_list_from_one_movie(link)
```

Tips & Tricks

Straining the Soup

When dealing with only a small portion of the entire page (like ourselves), it might speed things up a little to strain the soup with SoupStrainer, before finding things in it.

Write the Data to a File

Usually, print is sufficient in python.

But print doesn't play well with weird characters ...

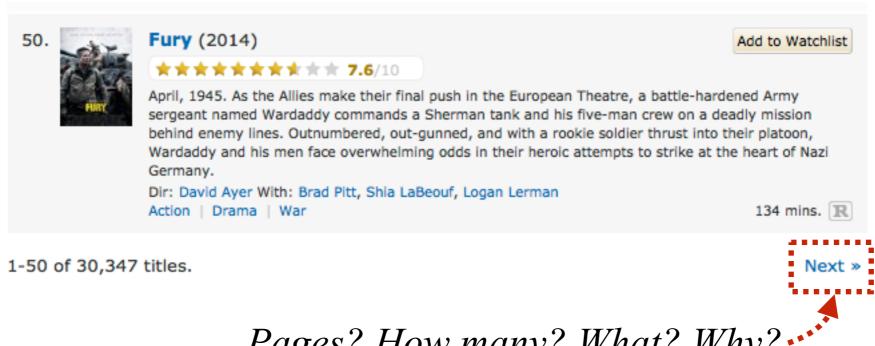
But the web is full of weird characters!

One workaround is to use codecs

PRO: Works with most languages on the web (Chinese, Korean, ...)

CON: Trickier to pipe/redirect output using command line

 Back to IMDb Most Popular by Genre > Action > 'show more...'



Pages? How many? What? Why?

Web Scraper's Rule of Thumbs

good web scrapers have many thumbs ...

If it was organized by a robot,

it can be navigated by a robot.

Back to IMDb
 Most Popular by Genre > Action > 'show more...'



take a look at the link:

http:// ... /title?genres=action&sort=moviemeter,asc&start=51&title_type=feature

Look closer ...
 http:// ... /title?
 genres=action&
 sort=moviemeter,asc&
 start=51&

title_type=feature

 May require trial-and-error investigation to identify how each parameter's value(s) affect the result

Use requests to build URLs with parameters

```
import requests

base_url ='http://www.imdb.com/search/title'
params = {'genres':'action', 'sort':'moviemeter,asc'}

page = requests.get(base_url, params=params)
page.url

[python]
```

u'http://www.imdb.com/search/title?genres=action&sort=moviemeter,asc' [output]

Exercise 2

collect the title, release year, and
grossing US Box Office Income (\$)
for each of the Top 250 comedy movies sorted by
US Box Office Gross Income

(http://www.imdb.com/search/title?genres=comedy&sort=boxoffice_gross_us)

The Con

fly like a browser, sting like a robot

the GOAL

scrape your own webmail get comments from today's headline of the guardian

* Disclaimer: Unless you have some experience developing web pages or at least some kind of experience with javascript, it's unlikely that you'll understand everything in this section at first glance. This section is only included to give you an idea of what's possible, and hopefully you can figure things out more clearly by carefully examining the examples (on github), should you require the methods of this section.

The last resort

- Some web pages are impossible to browse through with python (ok, not impossible, but complicated enough that you don't have the understanding of computer networks required to make it work)
 - proprietary databases that require login
 - secured (encrypted) connections
 - **...**
- But you can still see stuff on your browser!
- What if a robot can just emulate the copy-paste?

selenium

- selenium is a webdriver it let's you programmatically *drive* your browser
- originally built for automated website testing
- easily repurposed for web scraping
- not many distributions include selenium by default, install with pip (in command prompt)

selenium

 with selenium, you can create a browser object within your code, which will launch a real browser!

```
from selenium import webdriver
browser = webdriver.Firefox()
[python]
```

- while selenium supports a variety of browsers, setting it up to work with anything other than Firefox has proven quite painful (at least to me)
- see the docs here: https://selenium-python.readthedocs.org/

Load a URL

- you can just type a URL into the browser, or
- load a page programmatically with

```
URL = 'http://webmail.stanford.edu'
browser.get(URL)
[python]
```

 we'll scrape our own Stanford Webmail, which requires two-factor authentication

find elements

- two approaches once a web page is loaded:
- 1. load the source with .page_source, then bs4

```
html = browser.page_source
soup = BeautifulSoup(html)
for sender in soup.find_all('div', class_='class_name'):
    print sender.text
    [python]
```

2. use selenium's .find_elements_by_*

```
for element in browser.find_elements_by_class_name('class_name'):
    print element.text
    [python]
```

scrolling

- you might need to scroll certain elements
- selenium can send javascript to the browser
- javascript is not within scope of this workshop, but let's use just a snippet ...

waiting

- once logged in, the rest can be automated
- even waiting for pages to load
- selenium can wait for certain elements to load
- this requires a few extra modules

waiting

the standard syntax look like:

- waits until elements with class 'fc-container__inner' are found, and returns the list of elements
- throws TimeoutException if MAX_WAIT seconds pass without finding at least one element that matches

The Plumber

look for the source of data

the GOAL

Collect used car price data

Some critical contents on this section have been masked from the slide deck to protect the target website(s) from potential harm. Source code and related materials can be found on the github repo "Why is the source code that I get from requests different from what I see in the browser's Developer Mode?"

- Everyone who has tried scraping dynamically loaded pages

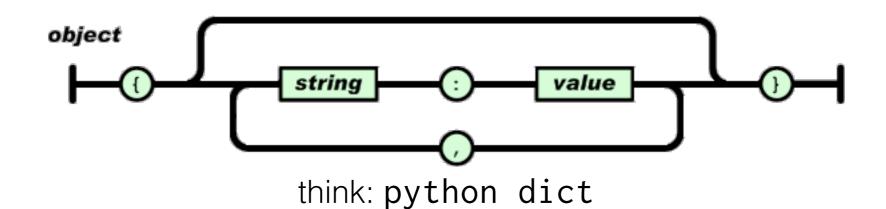
This will only work sometimes

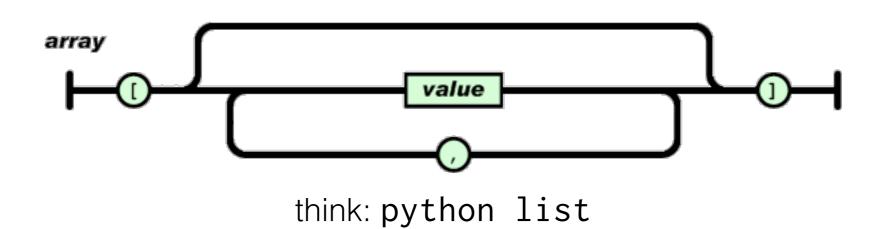
- The [Network] tab in your browser's Developer mode will let you investigate from where and how the web page was loaded
- This may (or may not) give you insight on a better approach to retrieving data that is presented to you
- Sometimes, you might notice that the data on the page is loaded from a json file

Introduction to JSON

- a text-base data representation format that can be used to represent complex data structures
- often the data format of choice between serverclient communication due to light-weight (minimal symbols) and interchangeable (text-based)
 standardized formatting (cf. csv)

Introduction to JSON





JSON with requests

 the requests.Response object (the object returned by requests.get) has a json() method, which returns the json-encoded content of a response, if any

 once the json-encoded content is loaded, you can treat it as a regular python dictionary

Exercise 3

Choose a make/model of interest (e.g., Honda Accord)

Collect the VIN, year, trim, mileage, and price for all used cars of selected make/model, available within 50 miles of your zip-code.

(you should only need to make a single requests)

the Suit

will cover if we have time.

no detailed slides
but example codes with comments on git

Using the twitter api with tweepy

see: web-scraping/examples/collect_tweets.py

additional exercises

if we somehow manage to cover everything,
as *still* have more time
on-site exercise
codes will be synced to git after workshop (if covered)

- Yelp! notoriously stingy API
- <u>USPTO.gov</u>
 organized by humans == difficult for robots

Thank you.