

Predictors

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Predictors

Data fitting

- ▶ we think $y \in \mathbf{R}^m$ and $x \in \mathbf{R}^d$ are (approximately) related by

$$y \approx f(x)$$

- ▶ x is called the *independent variable* or *feature vector*
- ▶ y is called the *outcome* or *response* or *target* or *label* or *dependent variable*
- ▶ very often $m = 1$, i.e., the outcome is scalar
- ▶ y is something we want to predict, given x
- ▶ we don't know the 'true' relationship between x and y

Features

often x is a vector of features:

- ▶ documents
 - ▶ x is word count histogram for a document
- ▶ patient data
 - ▶ x are patient attributes, test results, symptoms
- ▶ customers
 - ▶ x is purchase history and other attributes of a customer

Where features come from

- ▶ we use u to denote the raw input data, such as a vector, word or text, image, video, audio, ...
- ▶ $x = \phi(u)$ is the corresponding *feature vector*
- ▶ the function ϕ is called the *embedding* or *feature function*
- ▶ ϕ might be very simple or quite complicated
- ▶ often we take $\phi(u)_1 = x_1 = 1$, the *constant feature*
- ▶ similarly, the raw output data v can be featurized as $y = \psi(v)$
- ▶ (much more on these ideas later)

Data and prior knowledge

- ▶ we are given data $x^1, \dots, x^n \in \mathbf{R}^d$ and $y^1, \dots, y^n \in \mathbf{R}$
- ▶ (x^i, y^i) is the i th *data pair* or *observation* or *example*
- ▶ collectively we call x^1, \dots, x^n and y^1, \dots, y^n a *data set*

- ▶ we also (might) have *prior knowledge* about what f might look like
 - ▶ e.g., f is smooth or continuous: $f(x) \approx f(\tilde{x})$ when x is near \tilde{x}
 - ▶ or we might know $y \geq 0$

Predictor

- ▶ we seek a *predictor* or *model* $g : \mathbf{R}^d \rightarrow \mathbf{R}$
- ▶ for feature vector x , our prediction (of y) is $\hat{y} = g(x)$
- ▶ predictor g is chosen based on both data and prior knowledge
- ▶ in terms of raw data, our predictor is

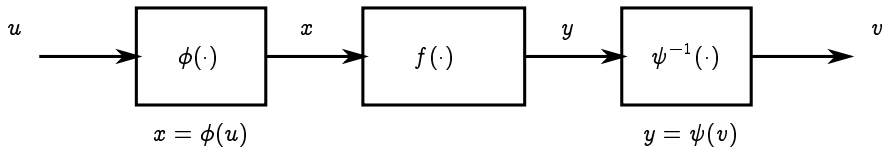
$$\hat{v} = \psi^{-1}(g(\phi(u)))$$

(with a slight variation when ψ is not invertible)

- ▶ $\hat{y}^i \approx y^i$ means our predictor does well on i th data pair
- ▶ *but our real goal is to have $\hat{y} \approx y$ for (x, y) pairs we have not seen*

Information flow

raw data *feature* *outcome* *raw output*



student

hrs. sleep
hrs. study
hrs. instagram
alcohol freq.
 \vdots

exam score

grade

Parametrized predictors

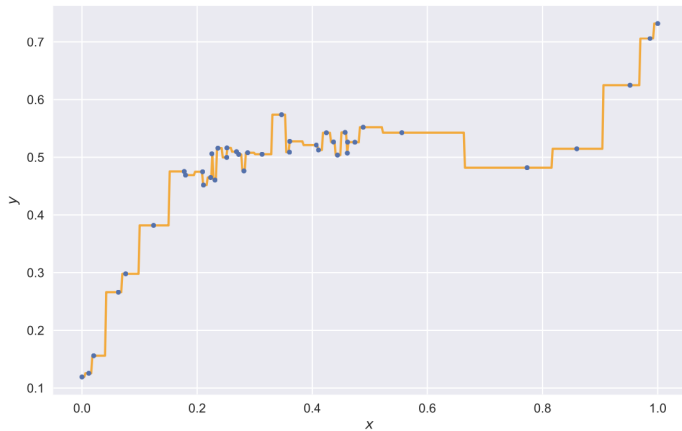
- ▶ many predictors have the form $\hat{y} = g(x; \theta)$, also written as $\hat{y} = g_{\theta}(x)$
- ▶ the function g fixes the *structure* or *form* of the predictor
- ▶ $\theta \in \mathbf{R}^p$ is a *parameter* (vector) for the prediction model
- ▶ choosing a particular $\theta \in \mathbf{R}^p$ is called *tuning* or *training* or *fitting* the model
- ▶ a *learning algorithm* is a recipe for choosing θ given data
- ▶ example: *linear regression model*
 - ▶ $\hat{y} = g_{\theta}(x) = \theta_1 x_1 + \cdots + \theta_d x_d$
 - ▶ you can fit a linear regression model using least squares
 - ▶ (and other methods too; much more on that later)

Nearest neighbor predictors

Nearest neighbor predictor

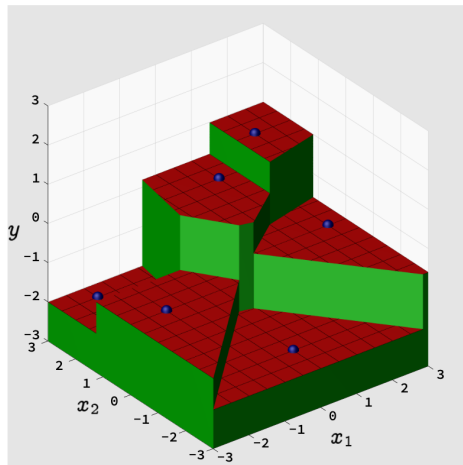
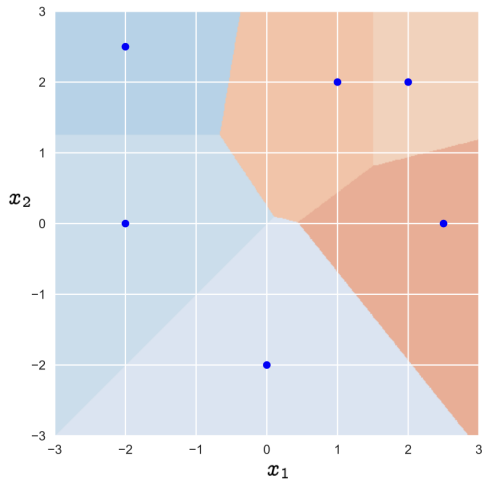
- ▶ we are given data set $x_1, \dots, x_n, y_1, \dots, y_n$
- ▶ *nearest neighbor predictor*:
 - ▶ given x , find its nearest neighbor x_i among given data
 - ▶ then predict $\hat{y} = g(x) = y_i$
- ▶ extremely intuitive
- ▶ parameter is full data set: $\theta = (x_1, \dots, x_n, y_1, \dots, y_n)$
- ▶ 'training' is easy; it requires no computation
- ▶ g is a piecewise constant function of x , since $g(x) = y_i$ when x is closer to x_i than the other x_j s

Example



- ▶ dots show data points (x_i, y_i) , $x_i \in \mathbf{R}$ ($d = 1$)
- ▶ line shows $\hat{y} = g(x)$

Example



► dots show data points (x_i, y_i) , $x_i \in \mathbf{R}^2$ ($d = 2$), red surface is $\hat{y} = g(x)$

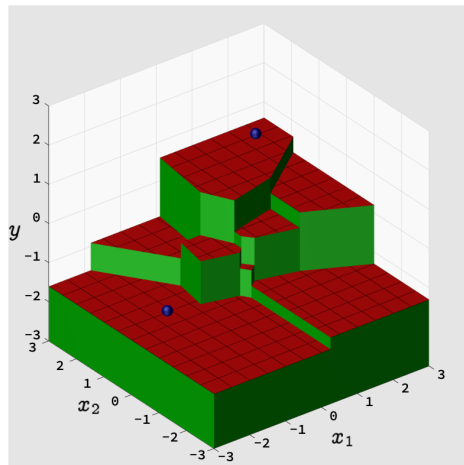
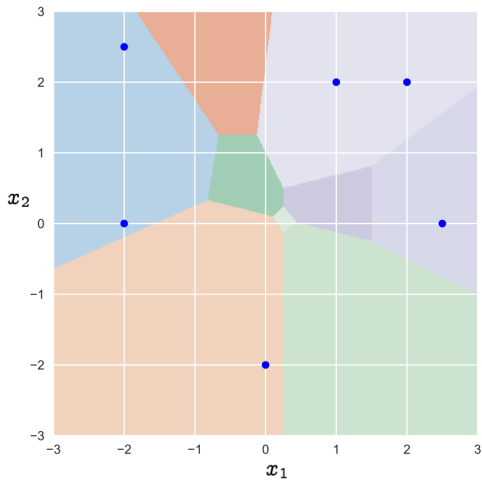
k -nearest neighbor predictor

- ▶ given x , find its k nearest neighbors x^{i_1}, \dots, x^{i_k} among given data
- ▶ *k -nearest neighbor predictor* (k -NN) predicts the average of the associated outcomes

$$\hat{y} = g(x) = \frac{1}{k}(y^{i_1} + \dots + y^{i_k})$$

- ▶ a useful generalization of nearest neighbor predictor
- ▶ many variations, e.g.,
 - ▶ use a weighted average to form \hat{y}
 - ▶ pre-process by clustering the original data set

Example: $k = 2$



Soft nearest neighbor predictor

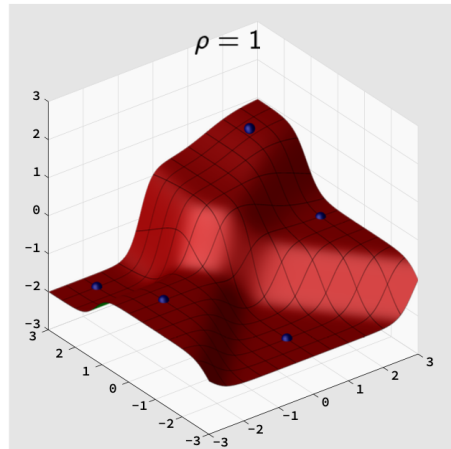
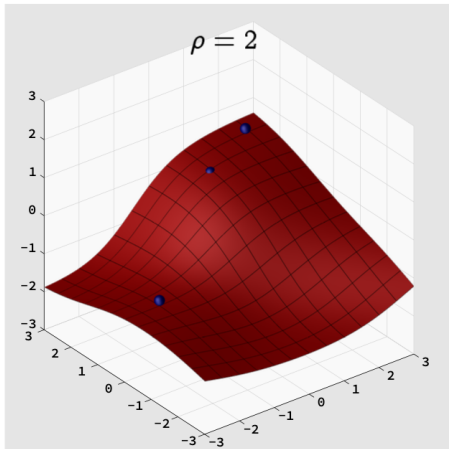
- ▶ prediction is weighted average, $\hat{y} = g(x) = \sum w^i y^i$, with weights

$$w^i = \frac{e^{-\|x-x^i\|^2/\rho^2}}{e^{-\|x-x^1\|^2/\rho^2} + \dots + e^{-\|x-x^n\|^2/\rho^2}}$$

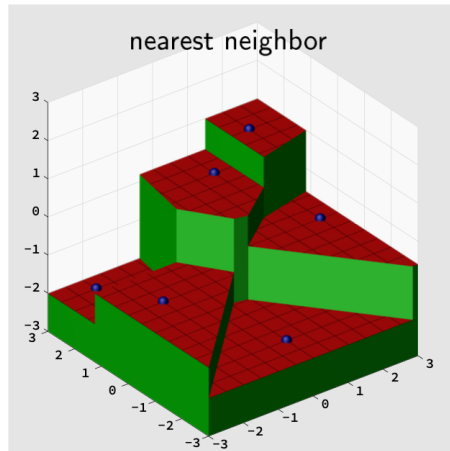
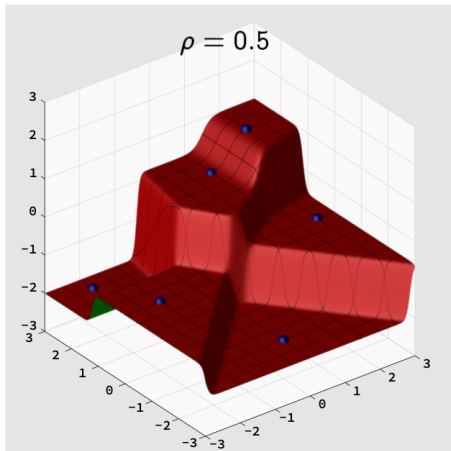
that depend on x

- ▶ $\rho > 0$ is a parameter, a characteristic length
- ▶ weight w^i is larger when x is near x^i
- ▶ for small ρ , this reverts to nearest neighbor predictor

Example



Example



Linear predictors

Linear predictor

- ▶ a linear predictor has the form $g(x; \theta) = \theta^T x$
- ▶ for $m = 1$ (scalar y), parameter is a vector $\theta \in \mathbf{R}^d$
- ▶ for $m > 1$ (vector y), parameter is a matrix $\theta \in \mathbf{R}^{d \times m}$
- ▶ also called a *linear regression model*
- ▶ prediction is a linear combination of features

$$\hat{y} = g(x) = \theta_1 x_1 + \cdots + \theta_d x_d$$

- ▶ for $m = 1$, θ_i are entries of θ
 - ▶ for $m > 1$, θ_i^T are rows of θ
- ▶ there are many ways to fit a linear regression model to data, including least squares

Interpreting a linear predictor

- ▶ we consider scalar y ($m = 1$); similar results hold for vector y

- ▶ linear predictor has form

$$\hat{y} = g(x) = \theta_1 x_1 + \cdots + \theta_d x_d$$

- ▶ θ_3 is the amount prediction $\hat{y} = g(x)$ increases when x_3 increases by 1 (particularly interpretable when x_3 is Boolean, *i.e.* 0 or 1)
- ▶ $\theta_7 = 0$ means that the prediction does not depend on x_7
- ▶ θ small means predictor is insensitive to changes in x :

$$|g(x) - g(\tilde{x})| = |\theta^\top x - \theta^\top \tilde{x}| = |\theta^\top (x - \tilde{x})| \leq \|\theta\|_2 \|x - \tilde{x}\|_2$$

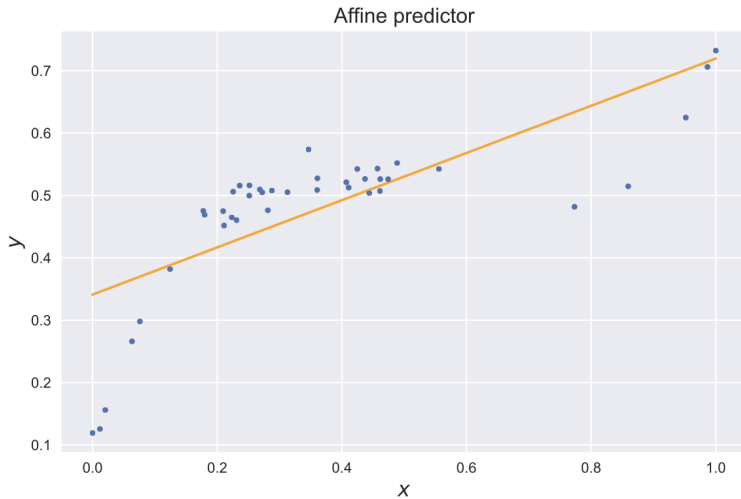
Affine predictor

- ▶ in many cases the first feature is constant, *i.e.*, $x_1 = 1$
- ▶ the linear predictor g is then an *affine function* of $x_{2:d}$, *i.e.*, linear plus a constant

$$g(x) = \theta^\top x = \theta_1 + \theta_2 x_2 + \cdots + \theta_d x_d$$

- ▶ θ_1 is called the *offset* or *constant term* in the predictor
- ▶ θ_1 is the prediction when all features (except the constant) are zero

Example



Polynomial predictor

- ▶ with appropriate embedding of u , can get nonlinear function of u with a linear predictor of x
- ▶ common example with $u \in \mathbf{R}$:

$$x = \phi(u) = (1, u, u^2, \dots, u^{d-1})$$

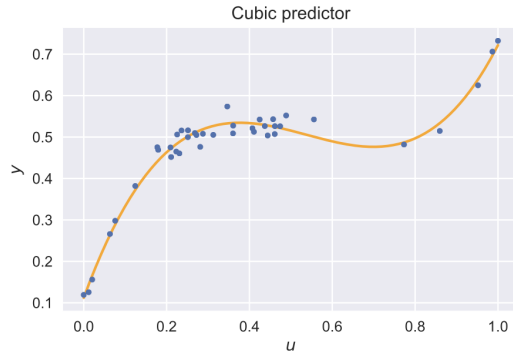
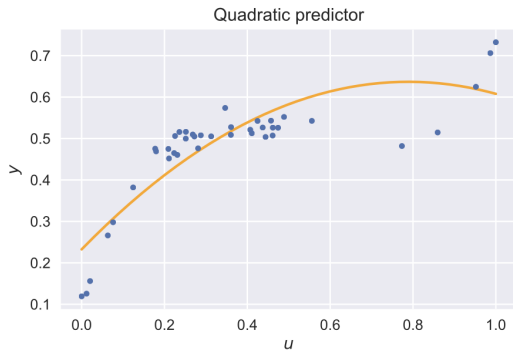
($\phi : \mathbf{R} \rightarrow \mathbf{R}^d$ is called *polynomial* or *power* embedding)

- ▶ linear predictor has form

$$\hat{y} = \theta^\top x = \theta_1 + \theta_2 u + \theta_3 u^2 + \dots + \theta_d u^{d-1}$$

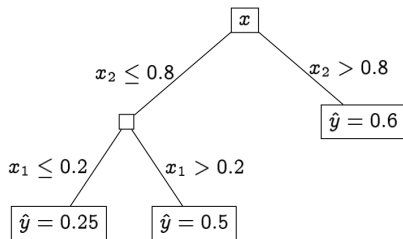
- ▶ this is a linear function of x , but a polynomial function of u
- ▶ (much more on this topic later)

Example

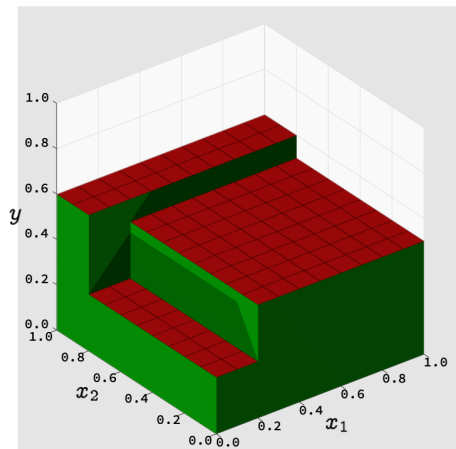


Tree-based predictors

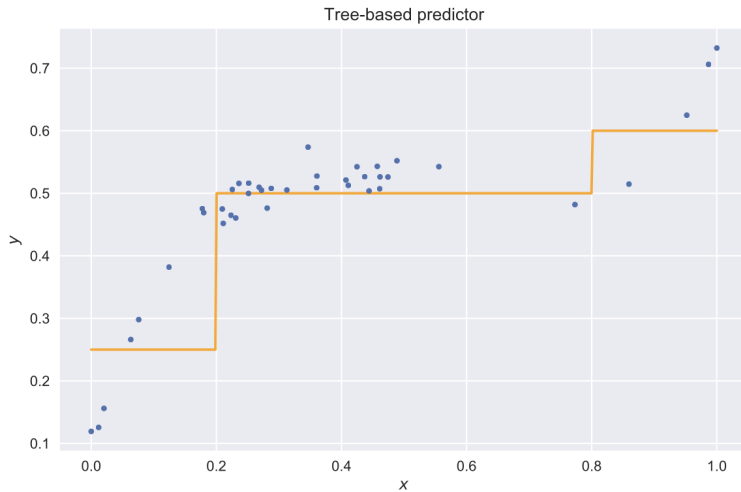
Tree-based predictors



- ▶ predictor represented by partially developed Boolean tree
- ▶ non-leaf nodes associated with an index i and threshold t
- ▶ each leaf has a value \hat{y}
- ▶ parameter θ encodes tree, thresholds, leaf values
- ▶ predictor is piecewise constant function of x , interpretable when the tree is small enough



Example



Neural network predictors

Neural network layers

- ▶ a (feedforward) *neural network* predictor consists of a composition of functions

$$\hat{y} = g^3(g^2(g^1(x)))$$

(we show three here, but we can have any number)

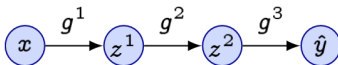
- ▶ written as $g = g^3 \circ g^2 \circ g^1$ (the symbol \circ means function composition)

- ▶ each g^i is called a *layer*, here we have 3 layers

- ▶ we can write the predictor $\hat{y} = g^3(g^2(g^1(x)))$ as

$$z^1 = g^1(x); \quad z^2 = g^2(z^1); \quad \hat{y} = g^3(z^2)$$

- ▶ the vector $z^i \in \mathbf{R}^{d^i}$ is called the *activation* or *output* of layer i
- ▶ we sometimes write $z^0 = x$, $d^0 = d$, and $z^3 = \hat{y}$, $d^3 = m$
(so the predictor input x and predictor output y are also considered activations of layers)
- ▶ sometimes visualized as flow graph



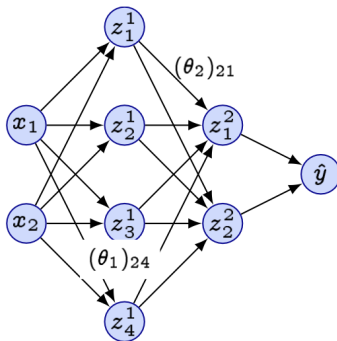
Layer functions

- ▶ each layer g^i is a composition of a function h with an affine function

$$g^i(z^{i-1}) = h(\theta_i^\top(1, z^{i-1}))$$

- ▶ the matrix $\theta_i \in \mathbf{R}^{(d^{i-1}+1) \times d^i}$ is the *parameter* (also called *weights*) for layer i
- ▶ the function $h : \mathbf{R} \rightarrow \mathbf{R}$ is a scalar *activation function*, which acts elementwise on a vector argument (*i.e.*, it is applied to each entry of a vector)
- ▶ common activation functions include
 - ▶ $h(x) = (x)_+ = \max(x, 0)$, called *ReLU* (rectified linear unit)
 - ▶ $h(x) = e^x / (1 + e^x)$, called *sigmoid* function
- ▶ an M -layer neural network predictor is parameterized by $\theta = (\theta_1, \dots, \theta_M)$ (for M layers)

Network depiction



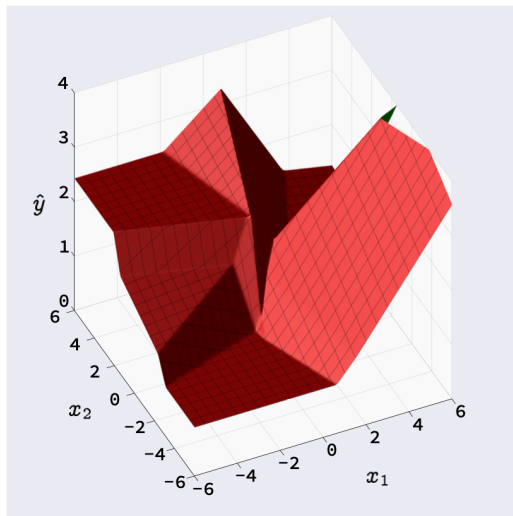
- ▶ neural networks are often represented by *network* diagrams
 - ▶ each vertex is a component of an activation
 - ▶ edges are individual weights or parameters
- ▶ example above has 3 layers, with $d^0 = 2$, $d^1 = 4$, $d^2 = 2$, $d^3 = 1$

Example

$$\theta_1 = \begin{bmatrix} 0.80 & 0.10 & 1.30 & 1.20 \\ -0.50 & 0.70 & 0.80 & 2.90 \\ -1.80 & 0.20 & -1.50 & -0.60 \end{bmatrix}$$

$$\theta_2 = \begin{bmatrix} 1.40 & 1.10 \\ -0.10 & -0.90 \\ 0.50 & 0.20 \\ -0.40 & 0.90 \\ -0.40 & -0.10 \end{bmatrix}$$

$$\theta_3 = \begin{bmatrix} 0.90 \\ 0.70 \\ 0.50 \end{bmatrix}$$



Neural network predictors

- ▶ neural network described above is called a *feedforward neural network* or *multi-layer perceptron*
- ▶ there are many variations on this basic neural network
- ▶ you'll see them in other classes

Summary

Summary

- ▶ a predictor is a function $g : \mathbf{R}^d \rightarrow \mathbf{R}^m$ meant to predict the outcome y , given feature vector x
- ▶ there are many types of predictors
 - ▶ nearest-neighbor
 - ▶ tree
 - ▶ linear
 - ▶ neural networks
 - ▶ ... and many others
- ▶ most predictors are parametrized, with the form $g_\theta(x)$
- ▶ g fixes the form of the predictor
- ▶ $\theta \in \mathbf{R}^p$ are parameters that we choose to fit the data, which is called training the predictor
- ▶ we'll see later how training is done