
JUNIOR SOFTWARE ENGINEER

An ambitious full-stack graduate from the Capital Factory Austin Coding Academy desiring to bring digital marketing experience and entrepreneurial strategy to a software engineer position. As the Director of Digital Marketing, I am tasked with not only being an innovative solution seeker, but also a patient communicator when managing my team. My curiosity for learning has led me to discover a passion in the engineering industry and I will continue to develop new skills to propel me into this next chapter of my professional career.

PROJECTS

Cryptofuse

Cryptocurrency mutual fund web application giving users the ability to seamlessly invest fiat currency into a fully diversified cryptocurrency fund using a blockchain wallet.

- Web App featuring two-factor authentication, data visualization, blockchain wallet API integration and vector animations.
Skills used: *React, Redux, node, SASS, Express, MongoDB, Mongoose, Google cloud platform, Git, MaterialUI, ApexCharts (cryptofuse-react.herokuapp.com/)*
- Mobile App (In production) - Skills used: *React-Native, AWS, XCode, Android Studio*

SpaceX Mission

Informational web app about all current SpaceX missions. Using React, GraphQL, and Apollo on the front-end and Node, Express, and GraphQL on the backend.

Skills used: *React, GraphQL, Express, Apollo, Node (<https://ancient-earth-63683.herokuapp.com/>)*

AWS Alexa skills integration

Used AWS and the Amazon developer console to create Alexa skills that integrate with the current Cryptofuse project allowing users to access their current cryptocurrency portfolio information via their Alexa.

Skills used: *AWS, Lambda, Alexa SDK, JavaScript, node ([github project files](#))*

EXPERIENCE

Digital Marketing Manager and Site Builder | *Education Consultant Associates Philadelphia, PA (2014-Present)*

- Manage enrollment marketing for major universities including Auburn, Clemson, Texas A&M and others. To date converted over 6000 students, resulting in over \$24 million in revenue for the universities and \$6 million in revenue for ECA.
- Design and develop ADA compliant, high-converting WordPress landing pages, HTML email marketing campaigns, Adobe Illustrator brochures for courses. Lead a team of 30 in the Philippines in various social media strategies and ensure all communications are compliant with US education guidelines.

(Skills used: *WordPress, HTML, CSS, Photoshop, Illustrator*)

EDUCATION

Temple University *Philadelphia, PA 2011*

B.S. in Business Marketing

Capital Factory Austin Coding Academy (ACA) *Austin, TX 2019*

Graduated from the 12 Month Full-Stack Bootcamp (MERN). Competent with the MERN stack along with data structures, source control (GIT), and unit testing.

Udemy

Java Programming Masterclass for Software Developers (80 hours)

Lean How To Code: Google's Go (golang) Programming Language (47 hours)

Data Structures & Algorithms (20 hours)