Jongyeon Chae

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412 608 7536

Education

Carnegie Mellon University

Master of Human-Computer Interaction

Aug 2021 - Aug 2022

Seoul National University of Science & Technology

Bachelor in Design *GPA 4.21/4.5*

Mar 2011 - Feb 2017

- Graduated second class honor
- Honors Scholarship with 6 semesters

Skills

Design

- Storyboards, Persona, Journey Map, Information Architecture, Wireframe

Research

- Contextual Inquiry, Usability Testing, AB Testing, Data analysis (GA)

Software

- Sketch, Framer.JS, Protopie, Adobe Creative Suite, 3D Rhino, Keyshot

Programming

- HTML/CSS, JavaScript, Jquery, Processing

Experience

UX Consultant

VinylC

Dec 2016 - Dec 2020

- Constructed personalization frameworks for E-commerce and telecommunications digital services
- Built multi-channel strategies for large-scale digital services considering the identities and business goals of the services
- Led creating a design principle for integrated websites and carried out usability tests to verify the hypothesis

Research Assistant

Product-User eXperience Design (PUXD) Laboratory (Advisor: Professor Jungmin Choi, SEOULTECH)

Mar 2015 - Dec 2016

- Explored research methodologies and studied user experiences of physical products including PUI
- Developed a standard design process for smart devices using biometrics by participating in the government funded project

Maak Laboratory, SEOULTECH (Advisor: Professior Seokgi Hong, SEOULTECH)

Mar 2014 - Feb 2015

- Participated in the website renewal project for Korea traditional market, Gwangjang Market, and developed responsive website

Awards

KSDS College Student Design Academic Presentation Competition

Excellence Award *2nd Prize*

Oct 2016

Publication

Jongyeon Chae, Jungmin Choi (2016). "Bespoke Shoes Service Platform Design Utilizing Personalized 3D Printed Modular Shoe" *Proceedings of the 2016 KSDS Fall Conference*

Oct 2016