Test Script

Task:

<u>REI.com</u> - Looking for a "Heli-Three Finger Insulated Gloves" by Hestra Gloves. Through a Mobile Browser on a Mobile Device.

Intro:

Hi, _____ you are here today to complete a simple test on a mobile website. I will be taking notes on your actions and will have you talk out loud how you would go about doing this. Is that okay?

The usability test is going to be on REI.com.

- 1. We will be looking for a pair of gloves from Hestra Gloves, called the "Heli-Three Finger Insulated Gloves"
- 2. The goal is to add these gloves to your cart.
- 3. Once you click the checkout button, you will be asked to stop the test.

Note:

We will be testing this through a guest account that is not signed in. There is no need to download any apps.

Sounds pretty straight forward, but I want to observe, and I want to take notes on how you talk through your thought process of doing this task through <u>REI.com</u> on a Mobile Device.

Any Questions?

Great! Let us begin!