# C964 -- Music Popularity Predictor

# Setting Up Environment and Importing All Required Libraries

First we import all necessary Python libraries. Don't worry if you don't have one or more libraries installed on your machine. Just install them by typing in the empty cell

!pip install "name of the library"

(Don't forget the exclamation mark and type the name of the library without the quotation marks)

```
In [1]: # empty cell to use !pip install to install libraries in case not present on machine
In [2]: # for data manipulations
         import numpy as np
        import pandas as pd
         # for data visualizations
         import matplotlib.pyplot as plt
        import seaborn as sns
         import plotly.express as px
        plt.style.use('fivethirtyeight')
         # for interactivity
         {\bf import} \ {\bf ipywidgets.widgets} \ {\bf as} \ {\bf widgets}
        from ipywidgets import interact, interact manual
        small_figsize = (14, 7)
large_figsize = (18, 18)
        plt.rcParams['figure.figsize'] = small_figsize
         from warnings import filterwarnings as warnings
         # import gzip, pickletools
         import pickle
         # from sklearn.preprocessing import MinMaxScaler
         from sklearn.linear model import *
         from sklearn.metrics import mean_absolute_error, confusion_matrix, accuracy_score, classification_report, balanced_accuracy_score
         from sklearn.tree import DecisionTreeClassifier, plot_tree
         from sklearn.ensemble import BaggingClassifier, RandomForestClassifier, AdaBoostClassifier, GradientBoostingClassifier
         from sklearn.model_selection import GridSearchCV, cross_val_score, train_test_split
In [3]: '''Later on, we'll filter the dataframe for songs after a cerain threshold, in this case 2015.
         For maintenance purposes we can set the constant here, in case we want to change the threshold
         in later iterations of the project.'''
        YEAR_THRESHOLD = 2015
        Next up, loading our dataset using pandas
In [4]: # Load the track data using pandas
         # I was using this code when the csv-files were present locally on my machine.
         # The next cell will load the same datasets directly from GitHub.
'''track_data = pd.read_csv('../Data Sources/spotify_tracks.csv')
```

artist\_data = pd.read\_csv('../Data Sources/spotify\_artists.csv') album\_data = pd.read\_csv('../Data Sources/spotify\_albums.csv')'

In [83]: # Load the track data using pandas from a URL # URL for tracks: https://media.githubusercontent.com/media/jonivanrossum/C964-Data-Sources/main/spotify\_tracks.csv # URL for artist: https://media.githubusercontent.com/media/jonivanrossum/C964-Data-Sources/main/spotify\_artists.csv # URL for albums: https://media.githubusercontent.com/media/jonivanrossum/C964-Data-Sources/main/spotify albums.csv

track\_data = pd.read\_csv('https://media.githubusercontent.com/media/jonivanrossum/C964-Data-Sources/main/spotify\_tracks.csv') artist\_data = pd.read\_csv('https://media.githubusercontent.com/media/jonivanrossum/C964-Data-Sources/main/spotify\_artists.csv')
album\_data = pd.read\_csv('https://media.githubusercontent.com/media/jonivanrossum/C964-Data-Sources/main/spotify\_albums.csv')

Always check if we have actually loaded the dataset, either by displaying a sample from the dataset (see below) or by typing the name of the datafram followed by .head()

```
In [87]: # Exploring track data by getting a sample from the dataset
        track_data.sample(2)
```

[87]:		Unnamed: 0	acousticness	album_id	analysis_url	artists_id	available_markets	country	danceability	disc_number
	14495	14495	0.5700	1AxsFgdjC8PtnPPJixKqS3	https://api.spotify.com/v1/audio- analysis/6UBz	['5QQUuUIP9gjrkl8amLfllb', '0V3UPrVVcCxlxQU43x	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH	BE	0.499	1.0
	58744	58744	0.0844	2qenwjXcSVFoRJukvIBmkC	https://api.spotify.com/v1/audio- analysis/1KOk	['19rUh2xW9SuBUv5BflsdKq', '7zfGuFhq0tipa6G6aH	['AT', 'CH', 'DE', 'DK', 'FI', 'GB', 'IE', 'IS	AR	0.588	1.0

2 rows x 32 columns

```
In [88]: # Exploring artist data by getting a sample from the dataset
         artist_data.sample(2)
```

Out[88]:		Unnamed: 0	artist_popularity	followers	genres	id	name	track_id	track_name_prev	type
	48773	48773	50	8693	['nu disco']	0jqr8aeeHSn5pMEVD4aTrI	Krystal Klear	1YzEaZWQHeEGAQADZFA1of	track_9	artist
	4988	4988	28	4442	['pop romantico', 'spanish invasion']	10NcwA5aZxzgOelWDmQ51X	Los Payos	6y1b0YZufCb63Mnv3fnIBY	track_9	artist

In [89]: # Exploring album data by getting a sample from the dataset album\_data.sample(2)

]:		Unnamed: 0	album_type	artist_id	available_markets	external_urls	href
	51637	51637	album	7tt5q9c2cUFczKNK5pEbZb	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH	{'spotify': 'https://open.spotify.com/album/7b	https://api.spotify.com/v1/albums/7b24t3508Wk7 7b24t3508Wk
	36538	36538	album	6WjX0aTaDpid6wC4l09oWS	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH	{'spotify': 'https://open.spotify.com/album/0a	https://api.spotify.com/v1/albums/0asSpE0QkPr4 0asSpE0QkPr

All three datasets are loaded successfully! Let's dive in a little deeper and decide on how we are going to prepare the dataset for modeling. Which attributes are important to make a prediction for the target variable (popularity rating)? Which aren't important and can be dropped from the dataset?

# **Examining and Preparing the Dataset**

Out[89]

Let's learn about the data columns and rows present. We'll do this by first checking the column names and shape of each dataframe. Then we'll join all 3 dataframes together in one dataframe. We'll check the data description and data types present next. After that, we'll keep the columns that interest us and we'll drop the ones that do not. Finally, we will check the Target Class Balance.

```
In [90]: # check for what columns we have in all dataframes and select which ones we want to use for prediction
             print("Columns present in track_data:", track_data:columns, "\n\nShape of track_data:", track_data:shape, "\n")
print("Columns present in artist_data:", artist_data:columns, "\n\nShape of artist_data:", artist_data:shape, "\print("Columns present in album_data:", album_data.columns, "\n\nShape of album_data:", album_data.shape, "\n")
             Columns present in track_data: Index(['Unnamed: 0', 'acousticness', 'album_id', 'analysis_url', 'artists_id',
                       present in track_data: index(| unnamed: 0 , 'acousticness', 'album_id 'available_markets', 'country', 'danceability', 'disc_number', 'duration_ms', 'energy', 'href', 'id', 'instrumentalness', 'key', 'liveness', 'loudness', 'lyrics', 'mode', 'name', 'playlist', 'popularity', 'preview_url', 'speechiness', 'tempo', 'time_signature', 'track_href', 'track_name_prev', 'track_number', 'uri', 'valence',
                     'type'],
dtype='object')
             Shape of track data: (101939, 32)
             Columns present in artist_data: Index(['Unnamed: 0', 'artist_popularity', 'followers', 'genres', 'id', 'name',
                        'track_id', 'track_name_prev', 'type'],
                      dtype='object')
             Shape of artist_data: (56129, 9)
             'uri', 'type'],
                      dtype='object')
             Shape of album_data: (75511, 16)
In [91]: # let's join track data and artist data, but all we need from the artist dataset is 'genres'
             song_data = pd.merge(track_data, artist_data[['track_id', 'genres']], left_on='id', right_on='track_id', how='inner')
             # drop 'track_id' column, because we don't need it anymore.
song_data.drop('track_id', axis=1, inplace=True)
             # check song_data head
             song_data.head(3)
                Unnamed: acousticness
Out[91]:
                                                                                                                                        artists_id available_markets country danceability disc_number
                                                                  album_id
                                                                                                  analysis_url
                                                                                                                 ['AD', 'AE', 'AR', ['4xWMewm6CYMstu0sPgd9jJ'] 'AT', 'AU', 'BE', 'BG',
                                                                             https://api.spotify.com/v1/audio-
             0
                                       0.863 1bcqsH5UyTBzmh9YizdsBE
                                                                                                                                                                                             0.719
                           1
                                                                                                                                                                                                                 1.0
                                                                                               analysis/3VAX...
                                                6FeJF5r8roonnKraJxr4oB https://api.spotify.com/v1/audio-
                                                                                                                 ['2KQsUB9DRBcJk17JWX1eXD'] 'AT', 'AU', 'BE', 'BG',
                           3
                                                                                                                                                                                              0.719
                                       0.763
                                                                                                                                                                                                                 1.0
                                                                                                                      ['3FLUBwpAnalliKeaBfsxFe', 'AT', 'AU', 'BE', 'BG', 'BH...
                                        0.101 7noNViHJAYZ3UxlhDNKAt9 https://api.spotify.com/v1/audio-
             2
                          10
                                                                                                                                                                                 BE
                                                                                                                                                                                             0.748
                                                                                                                                                                                                                 1.0
```

3 rows × 33 columns

```
In [92]: # now we'll merge song_data with the album data release date
song_data = pd.merge(song_data, album_data[['track_id', 'release_date']], left_on='id', right_on='track_id', how='inner')
# drop 'track_id' column again, because we don't need it anymore.
song_data.drop('track_id', axis=1, inplace=True)
```

	song_data.ne	au()
Out[92]:	Unnamed:	accustic

:	Unnamed: 0	acousticness	album_id	analysis_url	artists_id	available_markets	country	danceability	disc_number	ı
	<b>0</b> 1	0.8630	1bcqsH5UyTBzmh9YizdsBE	https://api.spotify.com/v1/audio- analysis/3VAX	['4xWMewm6CYMstu0sPgd9jJ']	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH	BE	0.719	1.0	-
	<b>1</b> 10	0.1010	7noNViHJAYZ3UxlhDNKAt9	https://api.spotify.com/v1/audio- analysis/01zM	['3FLUBwpAnalllKeaBfsxFe', '5r5Va4lVQ1zjEfbJSr	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH	BE	0.748	1.0	
	<b>2</b> 25	0.1910	6cflCkql3e9MHkm7rZlkXA	https://api.spotify.com/v1/audio- analysis/2Dh5	['06lig2bqY8mv98B1c9lyo8']	['AD', 'AT', 'BE', 'BG', 'CH', 'CY', 'CZ', 'DE	BE	0.608	1.0	
	<b>3</b> 28	0.6780	6VVr09AK8qjO6doYUEzrVj	https://api.spotify.com/v1/audio- analysis/2hX9	['7mdXCgprfvNzxRQsjuUwy8']	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH	BE	0.679	1.0	
	4 35	0.0786	6HliYi1SE9uMcnJHFVC0oT	https://api.spotify.com/v1/audio- analysis/58QD	['04XdCDDrPnnqidaVBTOQjt']	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH	BE	0.470	1.0	

5 rows × 34 columns

In [93]: # let's check what columns are present now in the dataframe song\_data.columns

Merging the data was a succes!

Let's get a description of the data and the data types:

### In [94]: song\_data.describe()

t[94]:		Unnamed: 0	acousticness	danceability	disc_number	duration_ms	energy	instrumentalness	key	liveness	loudness	moc
	count	53247.000000	53247.000000	53247.000000	53247.000000	5.324700e+04	53247.000000	53247.000000	53247.000000	53247.000000	53247.000000	53247.00000
	mean	56500.671099	0.352891	0.575549	1.019419	2.551591e+05	0.584284	0.193634	5.267189	0.182994	-9.685067	0.59231
	std	29623.267223	0.350893	0.192521	0.234496	1.876593e+05	0.269966	0.332821	3.560689	0.155679	6.463120	0.49140
	min	1.000000	0.000000	0.000000	1.000000	4.000000e+03	0.000000	0.000000	0.000000	0.000000	-57.436000	0.00000
	25%	31838.000000	0.032500	0.454000	1.000000	1.868595e+05	0.408000	0.000000	2.000000	0.093400	-11.311000	0.00000
	50%	59157.000000	0.213000	0.603000	1.000000	2.193330e+05	0.636000	0.000237	5.000000	0.119000	-7.680000	1.00000
	75%	83162.000000	0.670000	0.723000	1.000000	2.700490e+05	0.802000	0.233000	8.000000	0.219000	-5.528000	1.00000
	max	101937.000000	0.996000	0.984000	14.000000	4.811520e+06	1.000000	1.000000	11.000000	0.999000	1.605000	1.00000

Above are all the columns that contain numerical values (integers and floats). Let's see if there are columns that hold objects:

### In [13]: song\_data.describe(include='object')

href							
	hre	country	available_markets	artists_id	analysis_url	album_id	
3247	5324	53247	53247	53247	53247	53247	count
2549	4254	3	1647	42549	42549	42549	unique
ua1 3	https://api.spotify.com/v1/tracks/3rPsrmdQkua1.	AR	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH		https://api.spotify.com/v1/audio- analysis/3rPs	4w1gNoYG8Ziudf4gQ0L57V	top
21	2	30562	39124	21	21	21	freq
		AR	['AD', 'AE', 'AR', 'AT', 'AU', 'BE', 'BG', 'BH	['7ehgiWrLMRMQkrr5tQQB2P', '3wzYUp9ga2NGxFLQyW	https://api.spotify.com/v1/audio- analysis/3rPs	4w1gNoYG8Ziudf4gQ0L57V	top

In [14]: song\_data.dtypes

```
Out[14]: Unnamed: 0
         acousticness
                               float64
         album_id
                                object
         analysis url
                                object
         artists_id
                                object
         available_markets
                                object
         country
                                object
         danceability
                               float64
                               float64
         disc_number
         duration_ms
                               float64
         energy
                               float64
         href
                                object
         id
                                object
          instrumentalness
                               float64
         key
         liveness
                               float64
         loudness
                               float64
         lyrics
                                object
         mode
         name
                                object
         playlist
                                object
         popularity
                               float64
         preview_url
                                object
          speechiness
                               float64
         tempo
                               float.64
         time_signature
                               float64
         track_href
                                object
         track_name_prev
                                object
         {\tt track\_number}
                               float64
         uri
                                object
         valence
                               float64
         type
         genres
                                object
         release date
                                object
         dtype: object
```

Fortunately, we don't need any of the above columns for our predictor, so let's drop them and the numerical columns we don't need as well.

```
In [15]: # Let's drop columns we don't need for our predictor
           data = song_data.drop(['Unnamed: 0',
                                      album_id',
                                     'analysis_url'
                                     'artists id'.
                                     'available markets',
                                     'country',
                                     'disc_number',
                                     'href',
                                     'id'.
                                     'lyrics',
                                     'name',
                                     'playlist',
                                     track_href'
                                     'preview url',
                                      track_href',
                                     'track_name_prev',
                                     'track_number',
                                     'uri'.
                                     'type',], axis=1)
           data.columns
Out[15]: Index(['acousticness', 'danceability', 'duration_ms', 'energy',
                    'instrumentalness', 'key', 'liveness', 'loudness', 'mode', 'popularity', 'speechiness', 'tempo', 'time_signature', 'valence', 'genres', 'release_date'],
                  dtype='object')
```

### Let's do some Feature Engineering

As can be seen above, we have a column called release\_date. Because music trends can definitely change every year, let's extract the year from the release data and put the data in its own column, called "release\_year".

```
In [16]: # create a new column 'release_year' and drop 'release_date
          data['release_date'] = pd.to_datetime(data['release_date'])
data['release_year'] = data.release_date.dt.year
          data.drop('release_date', axis=1, inplace=True)
          data.head(2)
                                                                                                                                                                      genres
Out[16]:
             acousticness danceability duration_ms energy instrumentalness key liveness loudness mode popularity speechiness tempo time_signature valence
          0
                    0.863
                                 0.719
                                          656960.0 0.308
                                                                   0.000000 6.0
                                                                                    0.2530
                                                                                             -10.340
                                                                                                        1.0
                                                                                                                  31.0
                                                                                                                            0.9220 115.075
                                                                                                                                                       3.0
                                                                                                                                                             0.589
                                                                                                                                                                           0.748
                                       237667.0 0.666
                                                                    0.000653 6.0
                                                                                    0.0976
                                                                                              -6.094
                                                                                                     0.0
                                                                                                                  47.0
                                                                                                                            0.0833 114.982
                                                                                                                                                      4.0
                                                                                                                                                             0.359 ['electra']
```

# Interactively Exploring the Data

Let's use ipywidgets and play around with the dataset to get some insights and determine next steps.

```
In [17]: @interact
def viz(song_attribute=list(data.select_dtypes('number').columns[:-1])):
    sns.lineplot(x=data['release_year'], y=data[song_attribute])
    plt.title("Trend of selected attribute over the years")
    plt.show()
```

 $interactive (\texttt{children=(Dropdown(description='song\_attribute', options=('acousticness', 'danceability', 'duratio...')) and the transfer of the transfer of$ 

Playing around with the interactive function above, we can see that, for example, acousticness is at almost 1.0 in the 1920's and almost 0 in 2019. Similarly, energy is low in the 1920's and about 0.65 in 2019. Intuitively this makes sens; songs in the 1920's sound a lot different than songs from the past few years.

Concluding, Song Popularity is very timeperiod sensitive and follows trends. What made a song popular in the 1920's is not always what makes a song popular now. So let's work with a dataset that only has songs starting from 2015. Five years of songs intuitively seems a good number (the dataset only has songs up until 2019). So let's not forget to set the YEAR\_THRESHOLD constant to 2015 in the 3rd cell of code in this notebook.

```
In [18]: # data shape before dropping rows
    x = list(data.shape)
    print("Data shape before dropping rows", x)

# Select songs from year_treshold and after
    df = data[data['release_year'] >= YEAR_THRESHOLD]

# data shape after dropping rows
    y = list(df.shape)
    print("Data shape after dropping rows", y)

def rows_dropped_report(x, y):
    z = x[0] - y[0]
    return z

print(f"A total of {rows_dropped_report(x, y)} rows were dropped.")

Data shape before dropping rows [53247, 16]
    Data shape after dropping rows [36575, 16]
    A total of 16672 rows were dropped.
```

### **Further Exploring the Data**

```
In [19]: # let's check what datatypes are present in the dataset
            df.dtypes
Out[19]: acousticness
                                      float64
            danceability
                                       float64
            {\tt duration\_ms}
                                      float64
                                      float64
            energy
            instrumentalness
                                      float64
                                      float64
            key
            liveness
                                      float64
            loudness
                                      float64
            mode
                                      float64
            popularity
                                      float64
            speechiness
                                      float64
            tempo
                                      float.64
            time signature
                                      float64
            valence
                                      float64
            genres
                                       object
            release_year
                                        int64
            dtype: object
In [20]: # let's explore what the genres column holds
            df['genres'].value_counts()
                                                                                                                                 16764
Out[20]: []
            ['focus']
                                                                                                                                   171
            ['chillhop', 'lo-fi beats']
                                                                                                                                    95
              'lo-fi beats']
                                                                                                                                     68
            ['dutch hip hop']
                                                                                                                                     67
            ['bass music', 'chillwave', 'grave wave', 'witch house', 'wonky']
['art pop', 'chamber psych', 'escape room', 'fluxwork']
['no wave', 'norwegian indie', 'norwegian pop', 'norwegian pop rap']
            ['boston hardcore', 'chaotic hardcore', 'grindcore', 'mathcore', 'post-doom metal']
['atl hip hop', 'hip hop', 'pop', 'pop rap', 'rap', 'southern hip hop', 'trap music']
            Name: genres, Length: 8051, dtype: int64
```

In our 36000+ records, more than 16000 have an empty list as a genre. This is almost half of the dataset, so filling the empty lists using mode() does not make sense. So let's drop the genre column altogether.

Genres was dropped indeed.

Let's see if there are songs that have 0 popularity. After all, we are trying to see what makes a song popular, not necessarily what makes it unpopular. This will cut out some noise too.

```
In [22]: # let's see if there are songs that have 0 popularity
df[df['popularity'] == 0]
```

Out[22]:		acousticness	danceability	duration_ms	energy	instrumentalness	key	liveness	loudness	mode	popularity	speechiness	tempo	time_signature	valence	rele
	598	0.059500	0.000	6500.0	0.477	0.000000	3.0	0.0000	-12.187	1.0	0.0	0.0000	0.000	0.0	0.0000	
	937	0.677000	0.000	4750.0	0.366	0.122000	10.0	0.0000	-14.910	0.0	0.0	0.0000	0.000	0.0	0.0000	
	1446	0.821000	0.000	6250.0	0.226	0.000000	3.0	0.0000	-9.586	0.0	0.0	0.0000	0.000	0.0	0.0000	
	1859	0.186000	0.421	274644.0	0.692	0.000000	2.0	0.2940	-5.721	0.0	0.0	0.0869	116.480	4.0	0.4960	
	1860	0.186000	0.421	274644.0	0.692	0.000000	2.0	0.2940	-5.721	0.0	0.0	0.0869	116.480	4.0	0.4960	
	51341	0.000337	0.833	266148.0	0.698	0.346000	10.0	0.1360	-5.266	0.0	0.0	0.0520	122.980	4.0	0.2360	
	51968	0.227000	0.404	233860.0	0.427	0.856000	2.0	0.0907	-12.578	1.0	0.0	0.0683	162.668	4.0	0.0388	
	52164	0.021100	0.715	254733.0	0.970	0.000019	0.0	0.3350	-2.270	0.0	0.0	0.0467	108.005	4.0	0.8020	
	52173	0.007200	0.720	222587.0	0.878	0.000001	7.0	0.2810	-4.930	0.0	0.0	0.1680	125.990	4.0	0.6210	
	52506	0.007510	0.382	161613.0	0.931	0.000105	7.0	0.2360	-5.952	1.0	0.0	0.0652	90.618	4.0	0.3580	

140 rows × 15 columns

That query returned 140 rows only. Let's delete them and then categorize the remaining rows by popularity rating.

```
In [23]: # data shape before dropping rows
    x = list(df.shape)
    print("Data shape before dropping rows", x)

# Drop rows with 0 popularity
    df = df(df('popularity') > 0]

# data shape after dropping rows
    y = list(df.shape)
    print("Data shape after dropping rows", y)

print(f"A total of {rows_dropped_report(x, y)} rows were dropped.")

Data shape before dropping rows [36575, 15]
```

Data shape before dropping rows [36575, 15] Data shape after dropping rows [36435, 15] A total of 140 rows were dropped.

Let's split the popularity observations into 3 classes:

- Unpopular
- Popular
- Very Popular

where 50 popularity rating is the magic number/threshold for a song to be considered popular. A rating of 80 and more would make a song very popular, so we'll create a seperate category for that as well.

```
        popularity
        pop_rating

        1
        47.0
        Unpopular

        2
        35.0
        Unpopular

        4
        55.0
        Popular

        6
        41.0
        Unpopular

        7
        49.0
        Unpopular
```

```
In [26]: df.pop_rating.describe()
```

Out[26]: count 36435 unique 3 top Unpopular freq 27969 Name: pop\_rating, dtype: object

Categorizing popularity into 3 categories was a success.

Let's have a look at how song attributes relate to a song's popularity over the years.

 $interactive (\verb|children=|Dropdown|| description='song_attribute', options=('acousticness', 'danceability', 'duratio...') and the state of the stat$ 

Using the interactive function below, it is clear that:

- · Very popular songs have higher valence compared to the other songs (valence indicates the level of positivity)
- Very popular songs are louder than others.
- Popular songs overall are have a lower instrumentalness than unpopular songs.
- Very popular songs sound more energetic than unpopular songs (except for 2016)
- A shorter song duration seems to indicate higher popularity.

# **Data Cleaning and Visualization**

Let's check for null values first:

```
In [28]: print(df.isnull().sum(), "\n")
        print(df.isna().sum())
         acousticness
         danceability
                            0
         duration ms
         energy
         instrumentalness
         key
         liveness
         loudness
         mode
         popularity
                            0
         speechiness
                            0
         tempo
         time_signature
         valence
                            0
         release_year
                            0
         pop rating
         dtype: int64
         acoustioness
                            0
         danceability
                            0
         duration_ms
         energy
                            0
         instrumentalness
                            0
         key
         liveness
         loudness
         mode
         popularity
                            0
         speechiness
         tempo
         time_signature
         valence
                            0
         release year
                            0
         pop rating
         dtype: int64
```

There are no missing values in the dataset.

Since "pop\_rating" is the target column, let's check the distribution:

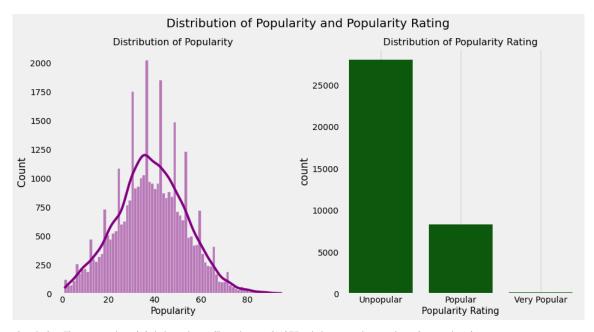
```
In [29]: df['pop_rating'] = pd.Categorical(df.pop_rating, pop_ratings)

plt.rcParams['figure.figsize'] = small_figsize

plt.subplot(1, 2, 1)
    sns.histplot(x=df.popularity, color = 'purple', kde=True)
    plt.xlabel('Popularity', fontsize = 15)
    plt.title("Distribution of Popularity", fontsize=16)
    plt.grid()

plt.subplot(1, 2, 2)
    sns.countplot(x=df.pop_rating, color = 'darkgreen')
    plt.xlabel('Popularity Rating', fontsize = 15)
    plt.title("Distribution of Popularity Rating", fontsize=16)
    plt.grid()

plt.suptitle("Distribution of Popularity and Popularity Rating", fontsize=20)
    plt.show()
```



Conclusion: The target column is imbalanced; we will need to use SMOTE to balance out the samples to improve learning.

### **Descriptive Statistics**

```
In [30]: print("Average Ratio of Acousticness in the Dataset: {0:.2f}".format(df['acousticness'].mean()))
    print("Average Ratio of Danceability in the Dataset: {0:.2f}".format(df['danceability'].mean()))
                minutes = int((df['duration_ms'].mean()//1000)//60)
                seconds = int((df['duration_ms'].mean()//1000)%60)
               seconds = int((af auration_ms].mean()//1000)*e0)

print("Average Duration of Songs:", minutes, "minutes and", seconds, "seconds")

print("Average Ratio of Energy in the Dataset: {0:.2f}".format(df['energy'].mean()))

print("Average Ratio of Instrumentalness in the Dataset: {0:.2f}".format(df['listrumentalness'].mean()))

print("Average Ratio of Loudness in the Dataset: {0:.2f}".format(df['loudness'].mean()))

print("Average Ratio of Speechiness in the Dataset: {0:.2f}".format(df['speechiness'].mean()))

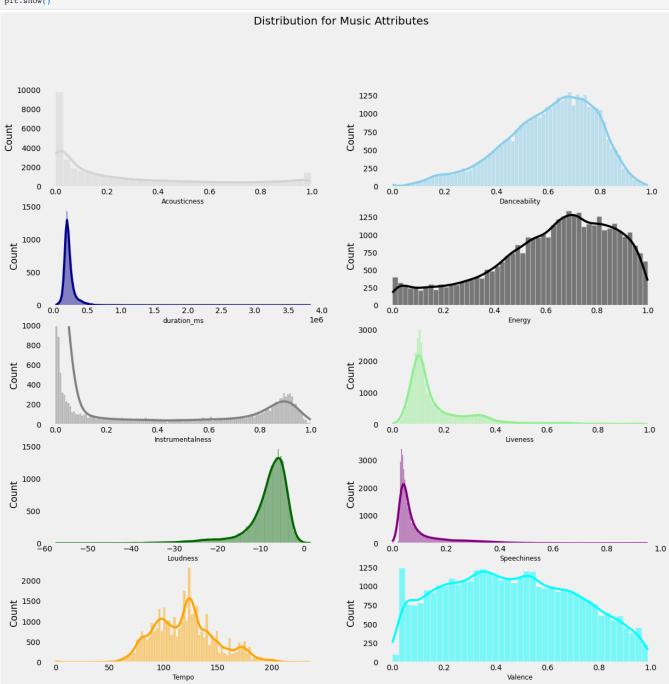
print("Average Ratio of Speechiness in the Dataset: {0:.2f}".format(df['speechiness'].mean()))
               print("Average Tempo in the Dataset: {0:.2f}".format(df['tempo'].mean()), "bpm")
print("Average Ratio of Valence in the Dataset: {0:.2f}".format(df['valence'].mean()))
                print("Average\ Popularity\ in\ the\ Dataset:\ \{0:.2f\}".format(df['popularity'].mean()))
               Average Ratio of Acousticness in the Dataset: 0.29
               Average Ratio of Danceability in the Dataset: 0.60
                Average Duration of Songs: 3 minutes and 53 seconds
               Average Ratio of Energy in the Dataset: 0.62
               Average Ratio of Instrumentalness in the Dataset: 0.18 \,
               Average Ratio of Liveness in the Dataset: 0.18
               Average Ratio of Loudness in the Dataset: -8.42
               Average Ratio of Speechiness in the Dataset: 0.10
               Average Tempo in the Dataset: 120.22 bpm
               Average Ratio of Valence in the Dataset: 0.46
               Average Popularity in the Dataset: 38.55
```

#### Univariate Analysis

Let's check distributions of all clumns in the dataset . (Descriptive method example)

```
In [31]: # check distribution of different categories in the dataset
          plt.rcParams['figure.figsize'] = large_figsize
          plt.subplot(5, 2, 1)
          sns.histplot(df['acousticness'], color = 'lightgrey', kde=True)
          plt.xlabel('Acousticness', fontsize = 12)
         plt.grid()
          plt.subplot(5, 2, 2)
          sns.histplot(df['danceability'], color = 'skyblue', kde=True)
          plt.xlabel('Danceability', fontsize = 12)
         plt.grid()
          plt.subplot(5, 2, 3)
          sns.histplot(df['duration_ms'], color ='darkblue', kde=True)
          plt.xlabel('duration_ms', fontsize = 12)
         plt.grid()
          plt.subplot(5, 2, 4)
sns.histplot(df['energy'], color = 'black', kde=True)
          plt.xlabel('Energy', fontsize = 12)
         plt.grid()
          plt.subplot(5, 2, 5)
sns.histplot(df['instrumentalness'], color = 'grey', kde=True)
          plt.xlabel('Instrumentalness', fontsize = 12)
          plt.ylim(0, 1000)
          plt.grid()
          plt.subplot(5, 2, 6)
```

```
sns.histplot(df['liveness'], color = 'lightgreen', kde=True)
plt.xlabel('Liveness', fontsize = 12)
plt.grid()
plt.subplot(5, 2, 7)
sns.histplot(df['loudness'], color = 'darkgreen', kde=True)
plt.xlabel('Loudness', fontsize = 12)
plt.grid()
plt.subplot(5, 2, 8)
sns.histplot(df['speechiness'], color = 'purple', kde=True)
plt.xlabel('Speechiness', fontsize = 12)
plt.grid()
plt.subplot(5, 2, 9)
sns.histplot(df['tempo'], color = 'orange', kde=True)
plt.xlabel('Tempo', fontsize = 12)
plt.grid()
plt.subplot(5, 2, 10)
sns.histplot(df['valence'], color = 'cyan', kde=True)
plt.xlabel('Valence', fontsize = 12)
plt.grid()
plt.suptitle('Distribution for Music Attributes', fontsize = 20)
plt.show()
```



When the model turns out to underperform, we can come back to this and try performing transformations on the columns to fix skewed distributions, such as 'speechiness', 'loudness', 'liveness', etc.

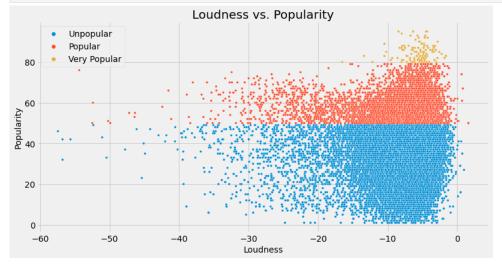
# **Bivariate Analysis**

When checking for correlation, a heatmap is useful:

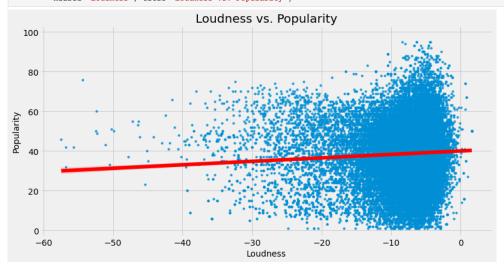
```
In [32]: plt.rcParams['figure.figsize'] = small_figsize
          sns.heatmap(df.corr(), annot=True, cmap='copper')
          plt.title("Correlation of Music Attributes")
          plt.show()
                                                        Correlation of Music Attributes
                                                                                                                                         1.0
                                                        0.22 -0.024 -0.12 -0.61 0.0440.000160.059 -0.19 -0.17 -0.22 -0.16
                                   -0.28 0.051 -0.73
               acousticness
                                                       -0.23 0.035 -0.083 0.37 -0.088 0.14 0.19 -0.026 0.2 0.49
               danceability
                                          -0.16 0.25
                             -0.28
                                     1
                                                                                                                                         0.8
               duration_ms
                                            1
                                                -0.081 0.22 0.0039 -0.03 -0.16 -0.0091 -0.13 -0.09 -0.017 -0.024 -0.18 -0.15
                                          -0.081
                     energy
                                                       -0.27 0.027 0.21 <mark>0.79 -</mark>0.045-0.0062 0.11 0.22 0.18 0.37
                                                                                                                                         0.6
                                                              -0.018 -0.071 -0.49 -0.0054 -0.04 -0.17 -0.055 -0.12 -0.3 -0.12
          instrumentalness
                                    -0.23 0.22
                                                         1
                                                -0.27
                                                                                                                                         0.4
                             -0.024 0.035 0.0039 0.027 -0.018
                                                                    0.0037 0.022 -0.18 0.00650.00950.0097 0.027 0.036-0.003
                        key
                             -0.12 -0.083 -0.03 0.21 -0.0710.0037
                                                                           0.13 0.0097-0.016 0.11 0.028-0.0045 0.045 -0.011
                   liveness
                                                                    1
                                                                                                                                         0.2
                   loudness
                             -0.61
                                         -0.16 0.79 -0.49 0.022 0.13
                                                                                 -0.025 0.061 0.098 0.21 0.23 0.38 0.18
                                                                             1
                             0.044 -0.088-0.0091-0.045-0.0054 -0.18 0.0097-0.025
                                                                                        -0.014 -0.0510.0073-0.017 -0.033 -0.023
                      mode
                                                                                                                                         0.0
                 popularity
                            0.00016 0.14 -0.13 -0.0062 -0.04 0.0065 -0.016 0.061 -0.014 1
                                                                                              0.025 -0.027 0.021 0.016 0.065
               speechiness -0.059 0.19 -0.09 0.11 -0.17 0.0095 0.11 0.098 -0.051 0.025
                                                                                                      0.04 0.046 0.13
                                                                                                                                          -0.2
                                                                                                 1
                                   -0.026 -0.017 0.22 -0.055-0.00970.028 0.21 0.0073-0.027 0.04
                     tempo
                                                                                                                                          -0.4
                                                       -0.12 0.027-0.0045 0.23 -0.017 0.021 0.046 0.042
                                          -0.024 0.18
                                                                                                                         0.048
            time signature
                             -0.17
                                                                                                              1
                    valence
                             -0.22
                                          -0.18
                                                        -0.3 0.036 0.045 0.38
                                                                                 -0.033 0.016 0.13 0.067
                                                                                                                     1
                                                                                                                                          -0.6
               release_year
                                                        -0.12 -0.0038-0.011 0.18
                                                                                                       tempo
                               acousticness
                                     danceability
                                                         instrumentalness
                                                                                                 speechiness
                                                                                                              signature
                                                   energy
                                                                             loudness
                                                                                          popularity
                                                                                                                           release_year
                                            duration
                                                                                                              time
```

No attribute strongly relates to Popularity, but loudness seems to correlate to energy, and there is some correlation between ergy, danceability, and valence as well.



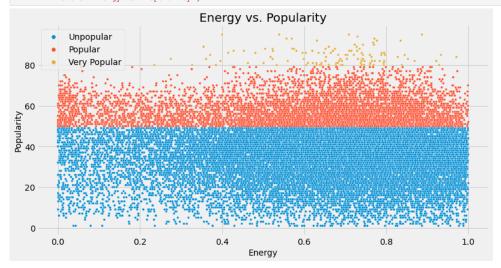


This scatterplot is more dense toward higher levels of loudness. Loudness may not guarantee popularity, but it seems the odds are greater for loud songs than songs

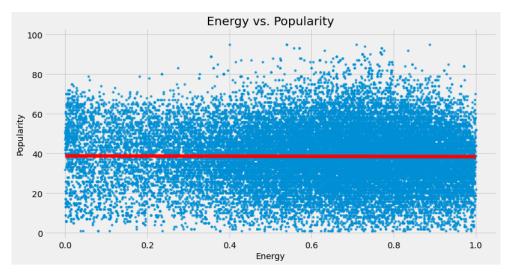


The regressor shows there is somewhat of a positive correlation, but it's not a very strong fit.

According to the heatmap, Popularity is stronger correlated to Energy than Loudness, so let's check what that is about:



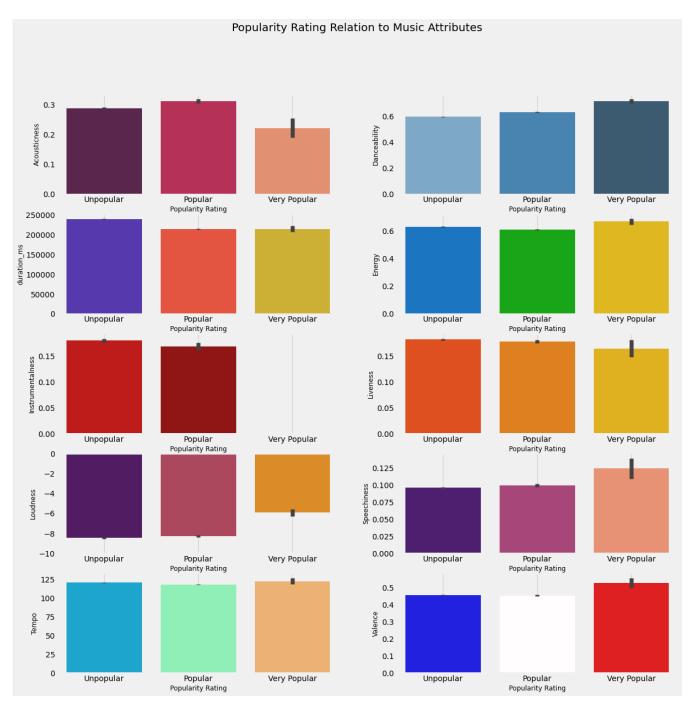
Most Very Popular Songs definitely are in the higher Energy range.



Even though the regressor trends downwards, it seems that the most popular songs are high energy.

We already looked at how song attributes relate to popularity rating over the years, but let's do the same taking the dataset as a whole into consideration:

```
In [38]: # Categorical vs. Numerical
plt.rcParams['figure.figsize'] = large_figsize
             plt.subplot(5, 2, 1)
            \verb|sns.barplot(x=df.pop_rating, y=df.acousticness, palette = 'rocket')|\\
            plt.xlabel('Popularity Rating', fontsize = 12)
            plt.ylabel('Acousticness', fontsize = 12)
            plt.grid()
            plt.subplot(5, 2, 2)
             sns.barplot(x=df.pop_rating, y=df['danceability'], palette='Blues_d')
            plt.xlabel('Popularity Rating', fontsize=12)
             plt.ylabel('Danceability', fontsize = 12)
            plt.grid()
            plt.subplot(5, 2, 3)
            pst.sharplot(x=df.pop_rating, y=df['duration_ms'], palette='CMRmap')
plt.xlabel("Popularity Rating", fontsize=12)
plt.ylabel('duration_ms', fontsize = 12)
            plt.grid()
            plt.subplot(5, 2, 4)
            sns.barplot(x=df.pop_rating, y=df['energy'], palette='nipy_spectral')
plt.xlabel("Popularity Rating", fontsize=12)
plt.ylabel('Energy', fontsize = 12)
            plt.grid()
            plt.subplot(5, 2, 5)
             sns.barplot(x=df.pop_rating, y=df['instrumentalness'], palette='flag')
            plt.xlabel("Popularity Rating", fontsize=12)
plt.ylabel('Instrumentalness', fontsize = 12)
            plt.grid()
            plt.subplot(5, 2, 6)
             \verb|sns.barplot(x=df.pop_rating, y=df['liveness'], palette='autumn')| \\
            plt.xlabel("Popularity Rating", fontsize=12)
plt.xlabel("Popularity Rating", fontsize=12)
plt.ylabel('Liveness', fontsize = 12)
            plt.grid()
            plt.subplot(5, 2, 7)
             sns.barplot(x=df.pop_rating, y=df['loudness'], palette='inferno')
            plt.xlabel("Popularity Rating", fontsize=12)
            plt.ylabel('Loudness', fontsize = 12)
             plt.ylim(-10, 0)
            plt.grid()
             plt.subplot(5, 2, 8)
            sns.barplot(x=df.pop_rating, y=df['speechiness'], palette='magma')
plt.xlabel("Popularity Rating", fontsize=12)
            plt.ylabel('Speechiness', fontsize = 12)
            plt.grid()
            plt.subplot(5, 2, 9)
             sns.barplot(x=df.pop_rating, y=df['tempo'], palette='rainbow')
            plt.xlabel("Popularity Rating", fontsize=12)
plt.ylabel('Tempo', fontsize = 12)
            plt.grid()
             \verb|sns.barplot(x=df.pop_rating, y=df['valence'], palette='seismic')| \\
            plt.xlabel("Popularity Rating", fontsize=12)
plt.ylabel('Valence', fontsize = 12)
            plt.grid()
             plt.suptitle('Popularity Rating Relation to Music Attributes', fontsize = 20)
            plt.show()
```



This confirms what we already found:

- popular songs have lower acousticness than unpopular songs
- Popular songs are louder
- Popular songs have more speechiness
- Popular songs are moe positive in nature
- Popular songs are more energetic
- Very Popular songs are not instrumental at all

# **Data Preprocessing**

Even though we can logically infer that logistic regression will probably not work well in this situation (too much noise in the scatterplots), we still want to check it out and confirm that it's not a great solution to our problem.

col = df.columns.to\_list()# This is left over code from ideas that were later abandoned. Here I was trying to improve model's performance by using One Hot Encoder on some columns: # One Hot Encode the following features onehot\_enc = ['mode', 'key', 'time\_signature', 'pop\_rating']continuous\_data = [i for i in col if i not in onehot\_enc]

First, we're going to try without the categorical pop\_rating column  $\,$ 

```
In [39]: df_cont = df.copy().reset_index(drop=True)
df_cont.head()
```

```
acousticness danceability duration_ms energy instrumentalness key liveness loudness mode popularity speechiness tempo time_signature valence release_y
          0
                   0.1010
                               0.748
                                        237667.0
                                                  0.666
                                                                0.000653
                                                                         6.0
                                                                              0.0976
                                                                                        -6.094
                                                                                                 0.0
                                                                                                          470
                                                                                                                    0.0833 114.982
                                                                                                                                             4.0
                                                                                                                                                   0.359
                                                                                                                                                                2
          1
                   0.1910
                               0.608
                                        243667.0
                                                  0.664
                                                                0.042700
                                                                               0.1200
                                                                                        -8.261
                                                                                                 0.0
                                                                                                                    0.0435 100.011
                                                                                                                                                   0.513
                                                                                                                                                                2
                                                                         5.0
                                                                                                          35.0
                                                                                                                                             4.0
                               0.470
                                                                                                                                                                2
          2
                  0.0786
                                        157500.0
                                                   0.828
                                                                0.000000
                                                                               0.1780
                                                                                        -6.280
                                                                                                          55.0
                                                                                                                    0.0700
                                                                                                                            96.149
                                                                                                                                             4.0
                                                                                                                                                   0.856
          3
                  0.3160
                               0.336
                                        207354.0
                                                   0.861
                                                                0.000107
                                                                        11.0
                                                                               0.2160
                                                                                        -3.274
                                                                                                 1.0
                                                                                                          41.0
                                                                                                                    0.1020 179.142
                                                                                                                                             4.0
                                                                                                                                                   0.789
                                                                                                                                                                2
                  0.1480
                               0.790
                                         174189.0
                                                   0.722
                                                                0.000000
                                                                               0.1720
                                                                                        -4.149
                                                                                                 0.0
                                                                                                          49.0
                                                                                                                    0.0678
                                                                                                                            98.109
                                                                                                                                             4.0
                                                                                                                                                   0.948
                                                                                                                                                                2
                                                                         1.0
In [40]: # Drop release year as we don't want it to be a factor in the prediction
         'time_signature', 'valence', 'popularity']
          # drop pop_rating and reindex
          df_cont.drop('pop_rating', inplace=True, axis=1)
          df_cont = df_cont.reindex(columns=index)
          df cont.head(3)
Out [40]:
            acousticness danceability duration_ms energy instrumentalness key liveness loudness mode speechiness
                                                                                                                 tempo time signature valence popularity
          0
                                                                                                                                   4.0
                   0.1010
                               0.748
                                                  0.666
                                                                                                          0.0833 114.982
                                                                                                                                         0.359
                                                                                                                                                    47.0
                                        237667.0
                                                                0.000653
                                                                         6.0
                                                                              0.0976
                                                                                        -6.094
                                                                                                 0.0
                   0.1910
                               0.608
                                        243667.0
                                                  0.664
                                                                0.042700
                                                                         5.0
                                                                               0.1200
                                                                                         -8.261
                                                                                                 0.0
                                                                                                          0.0435
                                                                                                                 100.011
                                                                                                                                   4.0
                                                                                                                                         0.513
                                                                                                                                                    35.0
          2
                  0.0786
                               0.470
                                        157500.0
                                                  0.828
                                                                0.000000
                                                                         9.0
                                                                               0.1780
                                                                                        -6.280
                                                                                                 1.0
                                                                                                          0.0700 96.149
                                                                                                                                   4.0
                                                                                                                                         0.856
                                                                                                                                                    55.0
In [41]: x = pd.get_dummies(df_cont['mode'])
In [42]: df_cont = pd.concat([df_cont, x], axis=1)
          df cont.head(3)
             acousticness danceability duration_ms energy instrumentalness key
Out[42]:
                                                                             liveness loudness
                                                                                              mode speechiness
                                                                                                                  tempo time_signature
                                                                                                                                       valence popularity
          0
                   0.1010
                               0.748
                                        237667.0
                                                  0.666
                                                                0.000653
                                                                               0.0976
                                                                                        -6.094
                                                                                                 0.0
                                                                                                          0.0833
                                                                                                                 114.982
                                                                                                                                   4.0
                                                                                                                                         0.359
                                                                                                                                                    47.0
                                                                                                                                                           1
                                                                                                                                                               0
                                                                         6.0
                               0.608
          1
                   0.1910
                                        243667.0
                                                  0.664
                                                                0.042700
                                                                               0.1200
                                                                                        -8.261
                                                                                                 0.0
                                                                                                                 100.011
                                                                                                                                   4.0
                                                                                                                                         0.513
                                                                                                                                                    35.0
                                                                                                                                                               0
                                                                         5.0
                                                                                                          0.0435
                               0.470
                                        157500.0
                                                                0.000000
          2
                  0.0786
                                                  0.828
                                                                         9.0
                                                                               0.1780
                                                                                        -6.280
                                                                                                 1.0
                                                                                                          0.0700
                                                                                                                  96.149
                                                                                                                                         0.856
                                                                                                                                                    55.0
                                                                                                                                                           0
In [43]: df cont.rename(columns = {0.0: 'major key', 1.0: 'minor key'}, inplace=True)
          df_cont.drop('mode', inplace=True, axis=1)
'minor key','popularity'
          df_cont = df_cont.reindex(columns=index)
          df_cont.drop('mode', inplace=True, axis=1)
          df cont.head(3)
Out[44]:
                                                                                                                                         major
                                                                                                                                               minor
            acousticness danceability duration_ms energy instrumentalness key liveness loudness speechiness tempo time_signature valence
                                                                                                                                                      popularity
                                                                                                                                          key
                                                                                                                                                 kev
          0
                   0.1010
                               0.748
                                                                                                                                                   0
                                                                                                                                                           47.0
                                        237667.0
                                                  0.666
                                                                0.000653
                                                                         6.0
                                                                              0.0976
                                                                                        -6.094
                                                                                                    0.0833 114.982
                                                                                                                             4.0
                                                                                                                                   0.359
                   0.1910
                               0.608
                                        243667.0
          1
                                                  0.664
                                                                0.042700
                                                                               0.1200
                                                                                         -8.261
                                                                                                    0.0435
                                                                                                           100.011
                                                                                                                             4.0
                                                                                                                                   0.513
                                                                                                                                                   0
                                                                                                                                                           35.0
          2
                  0.0786
                               0.470
                                        157500.0
                                                  0.828
                                                                0.000000
                                                                         9.0
                                                                               0.1780
                                                                                        -6.280
                                                                                                    0.0700
                                                                                                            96.149
                                                                                                                             4.0
                                                                                                                                   0.856
                                                                                                                                            0
                                                                                                                                                           55.0
```

# Splitting the Data

```
In [45]: # seperate target data from training data
          Y = df_cont['popularity']
          X = df_cont.iloc[:, 0:-1]
          print("The shape of X:", X.shape)
          print("The shape of Y:", Y.shape)
          The shape of X: (36435, 14)
          The shape of Y: (36435,)
In [46]: \# split training data in train and test data
          x_train, x_test, y_train, y_test = train_test_split(X, Y, test_size=0.2, random_state=0)
          print("The shape of x_train:", x_train.shape)
          print("The shape of x_test:", x_test.shape)
print("The shape of y_train:", y_train.shape)
          print("The shape of y_test:", y_test.shape)
          The shape of x_train: (29148, 14)
          The shape of x_{\text{test}}: (7287, 14)
          The shape of y_train: (29148,)
          The shape of y test: (7287,)
```

Let's fit the training data and calculate the R2 score. This process, and all the similar ones to follow, is timed to get an understanding of the computational requirements for each model.

Let's also create a custom loss function to give a more complete idea of the model performance. We'll call this loss\_function and it will calculate counts for different levels of error between the predicted values and the actual test values, and give an overall average of the differences between predicted and actual as well.

```
In [47]: # This function only works with the continuous models, not with classifiers
def loss_function(predicts, truths):
    zipped = zip(predicts, truths)
    zipped_list = list(zipped)
```

```
differences = {'Less than 5': 0, '5 - 10': 0, 'More than 10': 0, 'Average Error': 0}
sum = 0

for pair in zipped_list:
    sum += abs(pair[0] - pair[1])
    if abs(pair[0] - pair[1]) < 5:
        differences['Iess than 5'] += 1
    elif 5 <= abs(pair[0] - pair[1]) < 10:
        differences['5 - 10'] += 1
    else:
        differences['More than 10'] += 1

differences['Average Error'] = sum / len(zipped_list)

return differences</pre>
```

Let's create a Linear Regression model.

These score are not very good, as expected. The custom loss function makes us feel a little better about it though, as it isn't as bad as the score would lead us to believe. Over 7000 predictions maye be well off the mark, but that means around 29,000 were reasonably accurate, and the average error difference is not completely terrible.

However, classifying algorithms will probably work better to solve our problem. So let's get started.

# Preprocessing

```
In [50]: # create a dataframe copy to work with
          df_cat = df.copy().reset_index()
          df_cat.drop(['index', 'popularity', 'release_year'], inplace=True, axis=1)
          df_cat.head(3)
            acousticness danceability duration_ms energy instrumentalness key liveness loudness mode speechiness tempo time_signature valence pop_rating
Out[50]:
          0
                   0.1010
                                        237667.0
                                                  0.666
                                                                0.000653 6.0
                                                                               0.0976
                                                                                        -6.094
                                                                                                 0.0
                                                                                                          0.0833 114.982
                                                                                                                                   4.0
                                                                                                                                         0.359
                                                                                                                                                Unpopular
          1
                  0.1910
                               0.608
                                        243667.0 0.664
                                                                0.042700 5.0
                                                                               0.1200
                                                                                        -8.261
                                                                                                 0.0
                                                                                                          0.0435 100.011
                                                                                                                                   4.0
                                                                                                                                          0.513 Unpopular
                               0.470
          2
                  0.0786
                                        157500.0 0.828
                                                               0.000000 9.0
                                                                               0.1780
                                                                                        -6.280
                                                                                                 1.0
                                                                                                          0.0700 96.149
                                                                                                                                   4.0
                                                                                                                                         0.856
                                                                                                                                                  Popular
```

# This is left over code from ideas that were later abandoned. Here I was trying to improve model's performance by using One Hot Encoder on some columns: ""'col\_to\_drop = list(df\_cat.iloc[:,:5].columns.values) col\_to\_drop += ['liveness', 'loudness', 'speechiness', 'tempo', 'valence', 'pop\_rating', 'time\_signature'] df\_cat\_toencode = df\_cat.drop(col\_to\_drop, axis=1) #list\_to\_encode = list(df\_cat\_toencode.columns.values) #list\_to\_encode"""x = pd.get\_dummies(df\_cat\_toencode, columns=df\_cat\_toencode.columns.values) x.sample()"""df\_cat = pd.concat([df\_cat, x], axis=1) df\_cat.drop(['key', 'mode', 'time\_signature'], axis=1, inplace=True) df\_cat.columns"""cols = ['key', 'mode', 'time\_signature', 'pop\_rating'] df\_cat[cols] = df\_cat[cols].apply(lambda x: x.astype('category'))""

Let's replace the ordinal values in our target column by assigning 3 to Very Popular, 2 to Popular, and 1 to Unpopular uing the replace function.

### Splitting and Normalizing the data

All attribute columns range between 0 and 1, except for duration\_ms, loudness, tempo, and release\_year. Let's normalize them.

```
acousticness danceability duration_ms energy instrumentalness key liveness loudness mode speechiness tempo time_signature valence
          0
                    0.1010
                                 0.748
                                           237667.0
                                                      0.666
                                                                    0.000653 6.0
                                                                                    0.0976
                                                                                              -6.094
                                                                                                        0.0
                                                                                                                  0.0833 114.982
                                                                                                                                             4.0
                                                                                                                                                   0.359
          1
                   0.1910
                                 0.608
                                           243667.0 0.664
                                                                    0.042700 5.0
                                                                                    0.1200
                                                                                              -8.261
                                                                                                        0.0
                                                                                                                 0.0435 100.011
                                                                                                                                            4.0
                                                                                                                                                   0.513
           2
                   0.0786
                                 0.470
                                           157500.0 0.828
                                                                    0.000000 9.0
                                                                                     0.1780
                                                                                              -6.280
                                                                                                                  0.0700 96.149
                                                                                                                                                   0.856
In [54]: YY.head()
Out[54]: 0
                2
          Name: pop_rating, dtype: category
          Categories (3, int64): [1, 2, 3]
          The target data is imbalanced as e concluded earlier, so we'll implement SMOTE.
In [55]: from imblearn.over_sampling import SMOTE
          sn = SMOTE(random state=0)
           sn.fit(XX, YY)
           x_resampled, y_resampled = sn.fit_resample(XX, YY)
          print(x resampled.shape)
          print(y_resampled.shape)
          (83907, 13)
          (83907,)
          Our samples are now balanced.
In [56]: # Splitting the train data in a test set and train set
           \textbf{x\_train, x\_test, y\_train, y\_test = train\_test\_split} \\  \textbf{(x\_resampled, y\_resampled, test\_size=0.25, random\_state=0)} 
           print("The shape of x_train:", x_train.shape)
          print("The shape of x_test:", x_test.shape)
print("The shape of y_train:", y_train.shape)
print("The shape of y_test:", y_test.shape)
          print()
          print(y_train.value_counts())
          print()
          print(y_test.value_counts())
          The shape of x_train: (62930, 13)
          The shape of x_test: (20977, 13)
          The shape of y_train: (62930,)
          The shape of y_test: (20977,)
                21035
          2
                20972
               20923
          Name: pop_rating, dtype: int64
               7046
                6997
                6934
          Name: pop_rating, dtype: int64
          The balance of samples looks good, as shown above.
In [57]: # confirm no values are missing
          x test.isna().sum().sum()
Out[57]: 0
          Just for the fun of it, let's see if linear Regression works better now:
In [58]: lr = LinearRegression()
          lr.fit(x_train, y_train)
          y_pred = lr.predict(x_test)
          print(lr.score(x_test, y_test))
          0.15891425942788384
In [59]: cvals = cross_val_score(lr, XX, YY, cv=6)
          # check the results
          print(cvals)
          \label{lem:print('The mean cross-validation score is: {num:.{dig}f}'.format\\
                  (num=np.mean(cvals), dig=4))
          [-0.15134531 -0.08163616 -0.03986326    0.00880856 -0.01406349 -0.13214603] The mean cross-validation score is: -0.0684
```

The scores are definitely a little better, however the results are unacceptable for us in the real world. So let's move on from it.

# **Build Classification Models**

First, let's see how a basic decision tree performs:

```
model1 = DecisionTreeClassifier(max_depth=20, random_state=0)
          model1.fit(x_train, y_train)
          y_pred = model1.predict(x_test)
          print(accuracy_score(y_test, y_pred))
          0.8315774419602422
          That performs better right away! Let's perform a GridSearch to get the best paramaters.
In [61]: # perform GridSearch
          model1 = DecisionTreeClassifier(random_state=0)
          model1_cv = GridSearchCV(model1, params, cv=6)
          model1_cv.fit(x_train, y_train)
          print(model1_cv.best_params_)
          print('The average runtime is: ', np.mean(model1_cv.cv_results_['mean_fit_time']))
print('The best score is: ', model1_cv.best_score_)
          {'max_depth': 40, 'min_samples_leaf': 1}
The average runtime is: 0.5085209719340006
          The best score is: 0.8316064976307191
In [62]: # get and print best parameters
p = model1_cv.best_estimator_.predict(x_test)
          print(accuracy_score(y_test, p))
          0.8424464890117748
In [63]: # show confustion matrix
           cm = confusion_matrix(y_test, y_pred)
          plt.rcParams['figure.figsize'] = small_figsize
sns.heatmap(cm, annot=True)
          plt.title("Confusion Matrix Model1")
                                             Confusion Matrix Model1
                                                                                                                          6000
                                                                                            1.1e+02
                                                           1.5e+03
           0
                                                                                                                          5000
                                                                                                                          4000
                         1.4e+03
                                                                                            3.4e+02
                                                                                                                          3000
                                                                                                                          2000
                            27
                                                             88
                                                                                            6.9e+03
                                                                                                                           1000
                                                              1
                             0
In [64]: # Accuracy and Classification Report
          print(accuracy_score(y_test, y_pred))
print(classification_report(y_test, y_pred))
          0.8315774419602422
                         precision
                                      recall f1-score support
                                                                6934
                               0.76
                                          0.75
                                                     0.76
                                                                6997
                      3
                               0.94
                                         0.98
                                                     0.96
                                                                7046
                                                     0.83
                                                               20977
              accuracy
                               0.83
                                          0.83
                                                     0.83
                                                                20977
          weighted avg
                               0.83
                                          0.83
                                                     0.83
                                                               20977
```

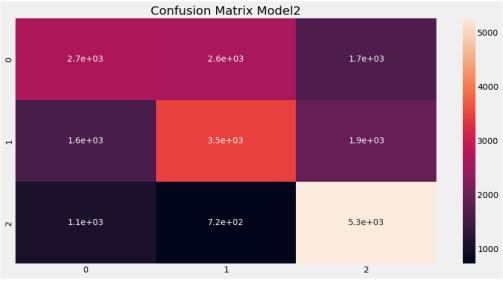
This model is good at predicting Very Popular songs with an f1-score of 96%. Let's see if we can get other models to perform better. Starting with Bagging.

# Bagging

In [60]: # Basic decision tree

```
In [65]: %ttime
    from sklearn.ensemble import BaggingClassifier
    tree = DecisionTreeClassifier(max_depth=2, random_state=0)
    model2 = BaggingClassifier(base_estimator=tree, n_estimators=100, random_state=0)
```

 $[0.53989894\ 0.534274\ 0.53499237\ 0.548627\ 0.53442029\ 0.53308543]$  The mean cross-validation score is: 0.5375



CPU times: user 49.2 s, sys: 374 ms, total: 49.6 s Wall time: 50.1 s  $\,$ 

```
In [66]: # Accuracy and Classification Report
    print(accuracy_score(y_test, y_pred))
    print(classification_report(y_test, y_pred))
```

8250	46479			
	precision	recall	f1-score	support
1	0.50	0.38	0.43	6934
2	0.51	0.50	0.50	6997
3	0.59	0.75	0.66	7046
асу			0.54	20977
avg	0.53	0.54	0.53	20977
avg	0.54	0.54	0.53	20977
	1 2 3 acy	precision  1 0.50 2 0.51 3 0.59  acy avg 0.53	precision recall  1 0.50 0.38 2 0.51 0.50 3 0.59 0.75  acy avg 0.53 0.54	1 0.50 0.38 0.43 2 0.51 0.50 0.50 3 0.59 0.75 0.66 acy 0.53 0.54 0.53

This model 2 performs worse than model 1. Let's move on to trying out the Random Forest.

#### Random Forest

```
In [67]: %%time

# train a first version of the model
model3 = RandomForestClassifier(n_estimators=100, random_state=0, max_depth=50)
model3.fit(x_train, y_train)

# get predictions
y_pred = model3.predict(x_test)

# print accuracy score
print(accuracy_score(y_test, y_pred))
0.9121418696667779
CPU times: user 14.5 s, sys: 119 ms, total: 14.6 s
Wall time: 14.7 s
```

CPU times are acceptable and accuracy score is very promising. It's higher than the required threshold of 80%, so this is a good thing. Let's perform a GridSearch again to find best parameters.

```
model3_cv.fit(x_train, y_train)
print(model3_cv.best_params_)
{'max_depth': 50, 'min_samples_leaf': 1, 'n_estimators': 350}

In [69]: 
**train the model again, this time using the best parameters
model3 = RandomForestClassifier(max_depth=50, n_estimators=350, min_samples_leaf=1, random_state=0)

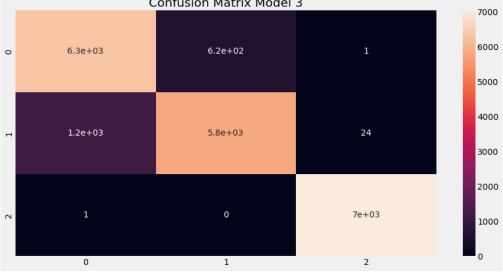
model3.fit(x_train, y_train)

y_pred = model3.predict(x_test)

cm = confusion_matrix(y_test, y_pred)
plt.rcParams['figure.figsize'] = small_figsize
sns.heatmap(cm, annot=True)
plt.title("Confusion Matrix Model 3")
plt.show()

Confusion Matrix Model 3

7000
```



```
CPU times: user 51.4 s, sys: 713 ms, total: 52.1 s Wall time: 57.5 s
```

```
In [76]: # Accuracy and Classification Report
    print(accuracy_score(y_test, y_pred))
    print()
    print(classification_report(y_test, y_pred))
```

0.8477856700195452

	precision	recall	f1-score	support
1	0.75	0.94	0.83	6934
2	0.91	0.63	0.74	6997
3	0.92	0.98	0.95	7046
accuracy			0.85	20977
macro avg	0.86	0.85	0.84	20977
weighted avg	0.86	0.85	0.84	20977

The confusion matrix and classification report look even better than the basic Desicion Tree. With an f1-score of 88% for unpopular songs, 87% for popular songs, and 100% for very popular songs. That is well above our goal of predicting song popularity with at least 80% accuracy.

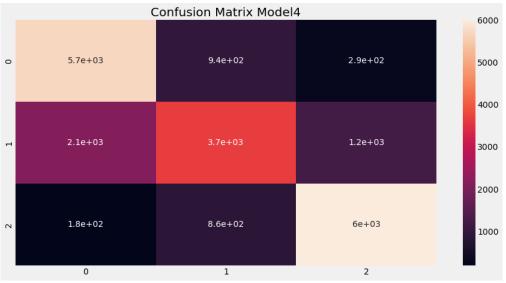
### **Boosting Models**

Next, we want to explore if the model improves when using AdaBoost and Gradient Boosting.

# AdaBoost

```
In [71]: %%time
    dtc = DecisionTreeClassifier(max_depth=1, random_state=0)
    model4 = AdaBoostClassifier(base_estimator=dtc, n_estimators=350)
    model4.fit(x_train, y_train)
    y_pred = model4.predict(x_test)

# print confusion matrix
    cm = confusion_matrix(y_test, y_pred)
    plt.rcParams['figure.figsize'] = small_figsize
    sns.heatmap(cm, annot=True)
    plt.title("Confusion Matrix Model4")
    plt.show()
```



CPU times: user 27.4 s, sys: 485 ms, total: 27.9 s Wall time: 31.4 s

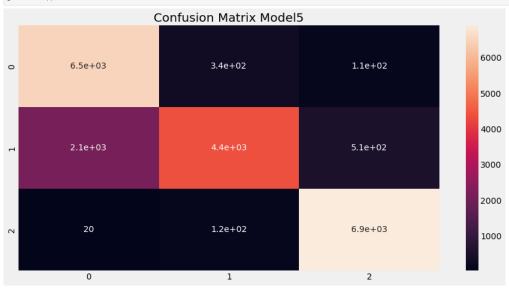
```
In [72]: # Accuracy and Classification Report
         print(accuracy_score(y_test, y_pred))
         print()
         print(classification_report(y_test, y_pred))
```

0.732278209467512

	precision	recall	f1-score	support
1	0.71	0.82	0.76	6934
2	0.67	0.52	0.59	6997
3	0.80	0.85	0.82	7046
accuracy			0.73	20977
macro avg	0.73	0.73	0.72	20977
weighted avg	0.73	0.73	0.73	20977

Adaboost performs average compared to Random Forest. Let's try GrandientBoosting next.

```
In [73]: %%time
           \verb|model5| = GradientBoostingClassifier(max\_depth=3, n\_estimators=350, random\_state=0)|
           model5.fit(x_train, y_train)
           y_pred = model5.predict(x_test)
           # print confusion matrix
cm = confusion_matrix(y_test, y_pred)
plt.rcParams['figure.figsize'] = small_figsize
            sns.heatmap(cm, annot=True)
            plt.title("Confusion Matrix Model5")
           plt.show()
```



CPU times: user 3min 3s, sys: 3.63 s, total: 3min 7s

Wall time: 3min 15s

In [74]: # Accuracy and Classification Report print(accuracy\_score(y\_test, y\_pred))

```
print()
print(classification_report(y_test, y_pred))
```

#### 0.8477856700195452

	precision	recall	f1-score	support
1 2 3	0.75 0.91 0.92	0.94 0.63 0.98	0.83 0.74 0.95	6934 6997 7046
accuracy macro avg weighted avg	0.86 0.86	0.85 0.85	0.85 0.84 0.84	20977 20977 20977

For this dataset the Random Forest Model seems to work best. So we'll be going with that one.

```
In [75]: # Save the Random Forest model in a pickle file
filepath = 'music_pop_predictor.pkl'
with open(filepath, 'wb') as f:
    pickle.dump(model3, f)

# code underneath represents ideas that were later abandoned.
# The deployment through Streamlit failed because Streamlit didn't like unzipping compressed pickle files
'''with gzip.open(filepath, 'wb') as f:
    pickled = pickle.dumps(model3)
    optimized_pickle = pickletools.optimize(pickled)
    f.write(optimized_pickle)'''

Out[75]:
    "with gzip.open(filepath, 'wb') as f:\n pickled = pickle.dumps(model3)\n optimized_pickle = pickletools.optimize(pickled)\n f.write(optimized_pickle)'''
```

# Deployment in Streamlit

Finally, we're ready for deployment. We wrote a file called webapp,py and will point Streamlit to this file in our repository on GitHub. Webapp.py will unpickle the pickled model file. We are ready to make some real time predictions!

```
In [322... # redundant code used for testing
           col_list = x_test.columns.tolist()
           col_list
Out[322]: ['acousticness',
              'danceability'
             'duration ms',
             'energy',
             'instrumentalness',
             'kev',
             'liveness',
             'loudness',
              'mode',
              'speechiness',
              'tempo',
             'time_signature',
             'valence']
In [323... # redundant code used for testing
           filepath = 'music_pop_predictor.pkl'
with open(filepath, 'rb') as f:
               model = pickle.load(f)
          y_pred = model.predict(x_test)
In [77]: df[df['pop_rating'] == 'Popular']
                  acousticness danceability duration_ms energy instrumentalness key liveness loudness mode popularity speechiness tempo time_signature valence rele
               4
                       0.07860
                                                                                                                                            96.149
                                                                                                                                                                     0.856
                                      0.470
                                                 157500.0
                                                           0.828
                                                                          0.000000 9.0
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                                                                                                     -6.280
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              18
                       0.60900
                                      0.804
                                                 124765.0
                                                           0.242
                                                                          0.016300
                                                                                    7.0
                                                                                          0.1650
                                                                                                    -14.854
                                                                                                              1.0
                                                                                                                         51.0
                                                                                                                                   0.3150
                                                                                                                                            85.096
                                                                                                                                                               4.0
                                                                                                                                                                     0.707
              22
                       0.75200
                                      0.490
                                                182404.0
                                                           0.344
                                                                          0.019000 7.0
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                                                                                                    -10.674
                                                                                                              1.0
                                                                                                                        56.0
                                                                                                                                   0.0826
                                                                                                                                           115.087
                                                                                                                                                              4.0
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              47
                       0.07360
                                      0.810
                                                 151233.0
                                                           0.948
                                                                          0.000135 6.0
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             104
                       0.01250
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           53227
                       0.47100
                                      0.594
                                                213459.0
                                                           0.680
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                                                                                          0.0634
                                                                                                     -5.228
                                                                                                              0.0
                                                                                                                        64.0
                                                                                                                                   0.3080 105.131
                                                                                                                                                               4.0
                                                                                                                                                                     0.818
           53228
                       0.47100
                                      0.594
                                                213459.0
                                                           0.680
                                                                                          0.0634
                                                                                                              0.0
                                                                                                                        64.0
                                                                                                                                   0.3080
                                                                                                                                          105.131
                                                                                                                                                              4.0
                                                                                                                                                                     0.818
                                                                         0.000000 1.0
                                                                                                     -5.228
           53229
                       0.47100
                                      0.594
                                                 213459.0
                                                           0.680
                                                                          0.000000 1.0
                                                                                          0.0634
                                                                                                     -5.228
                                                                                                              0.0
                                                                                                                        64.0
                                                                                                                                   0.3080
                                                                                                                                           105.131
                                                                                                                                                               4.0
                                                                                                                                                                     0.818
           53230
                       0.47100
                                      0.594
                                                213459.0
                                                           0.680
                                                                          0.000000 1.0
                                                                                          0.0634
                                                                                                     -5.228
                                                                                                              0.0
                                                                                                                        64.0
                                                                                                                                   0.3080 105.131
                                                                                                                                                              4.0
                                                                                                                                                                     0.818
           53231
                       0.00597
                                      0.888
                                                 158757.0
                                                                          0.036500 0.0
                                                                                                    -6.745
                                                                                                                        70.0
                                                                                                                                   0.0604 150.051
                                                                                                                                                              4.0
                                                                                                                                                                     0.401
                                                           0.586
                                                                                          0.1530
                                                                                                              1.0
```