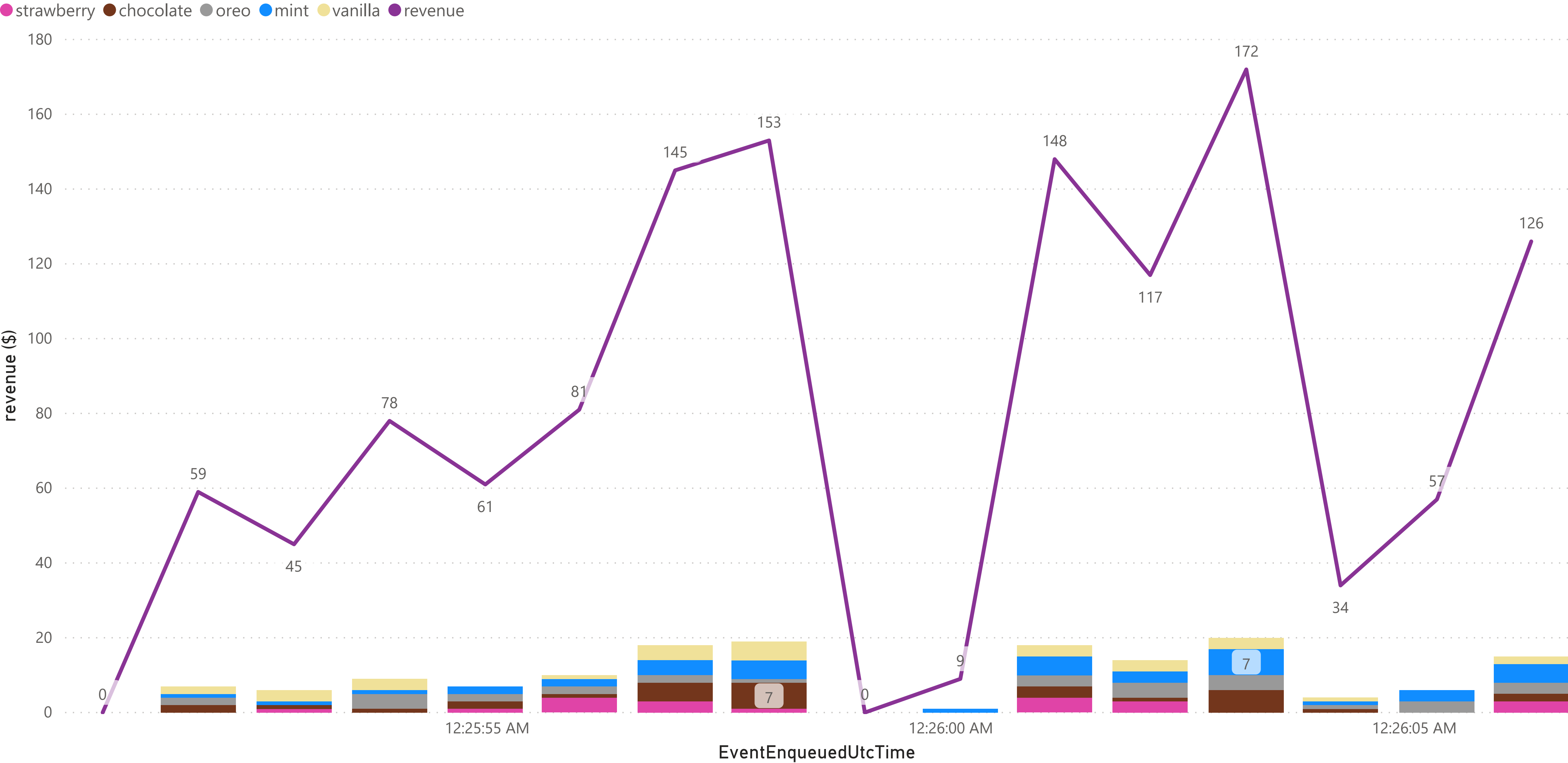


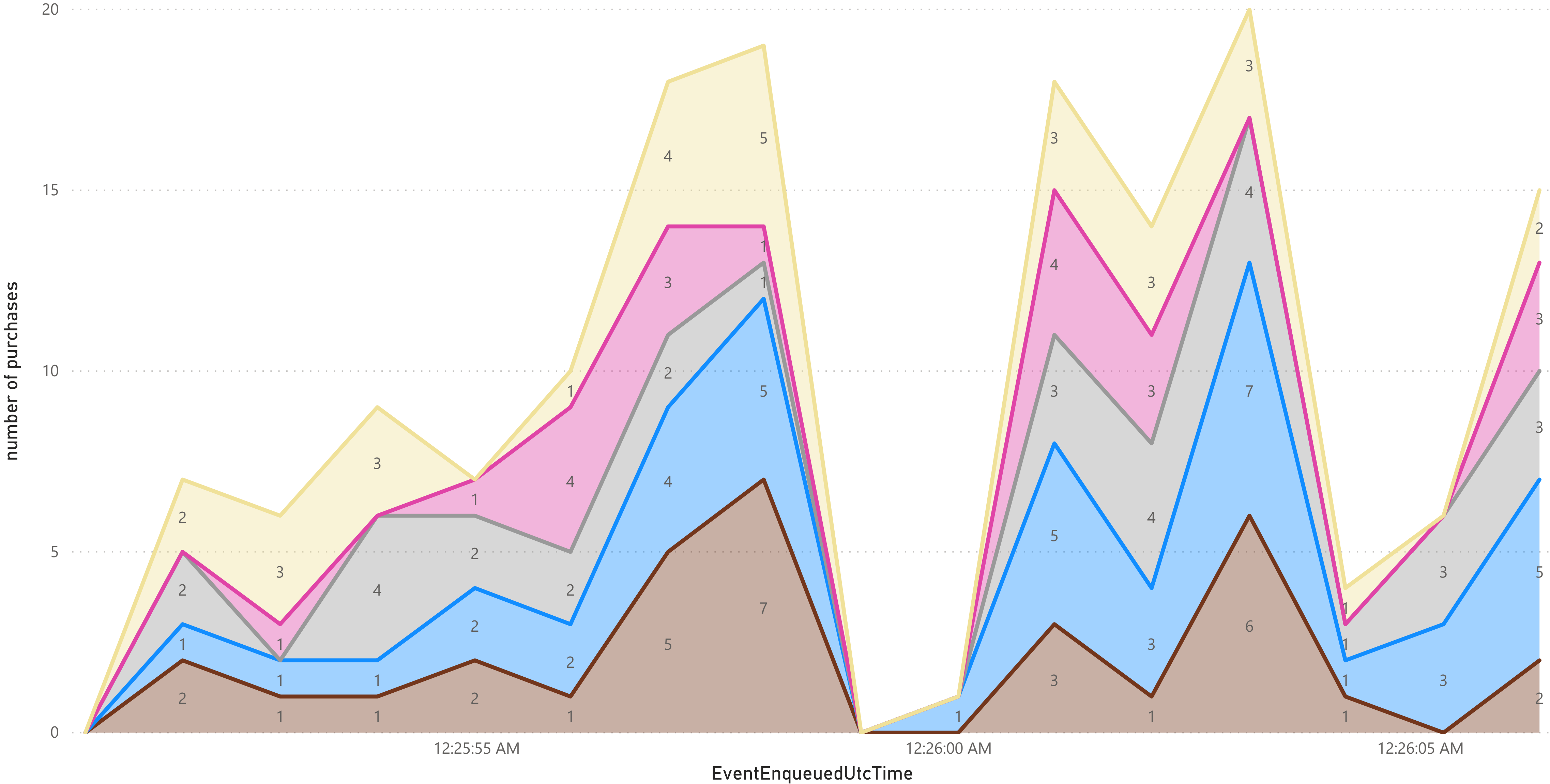
flavour choices and daily revenue by EventEnqueuedUtcTime



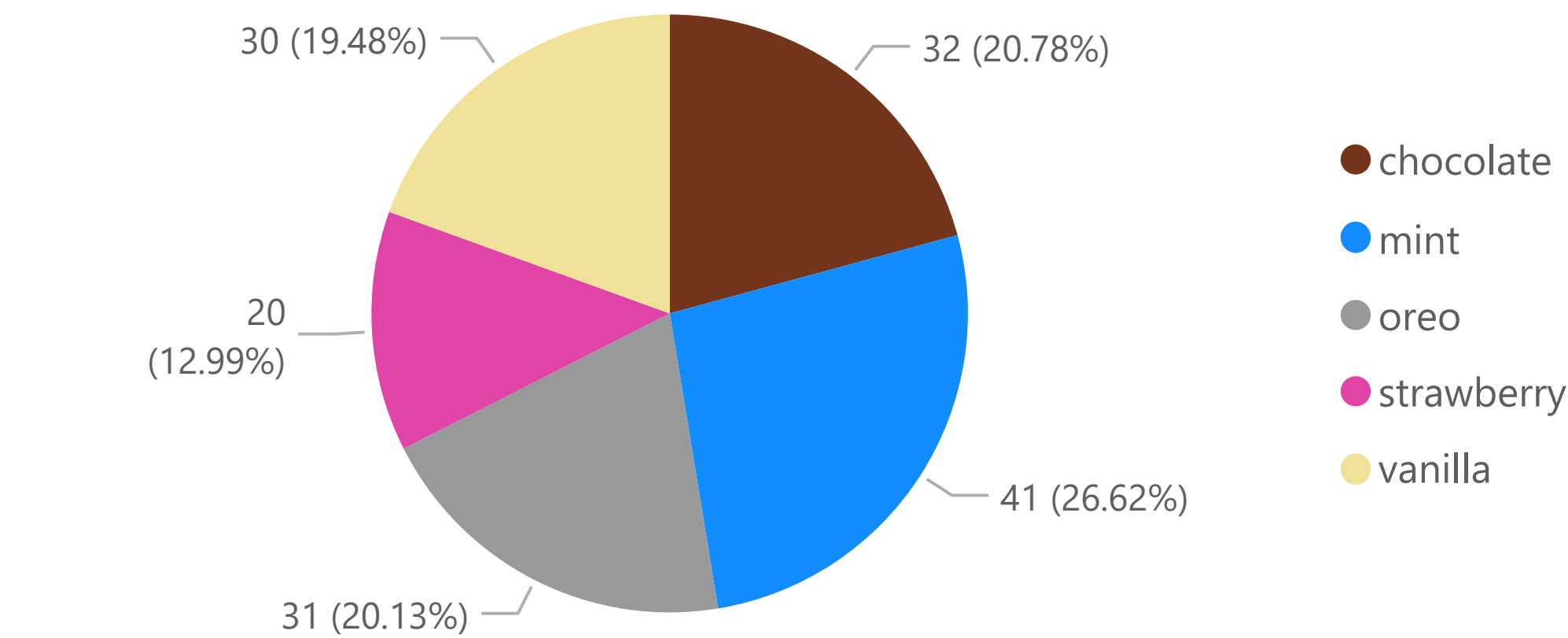
Each second in EventEnqueuedUtcTime corresponds to a trading day.

chocolate, mint, oreo, strawberry and vanilla by EventEnqueuedUtcTime

chocolate mint oreo strawberry vanilla

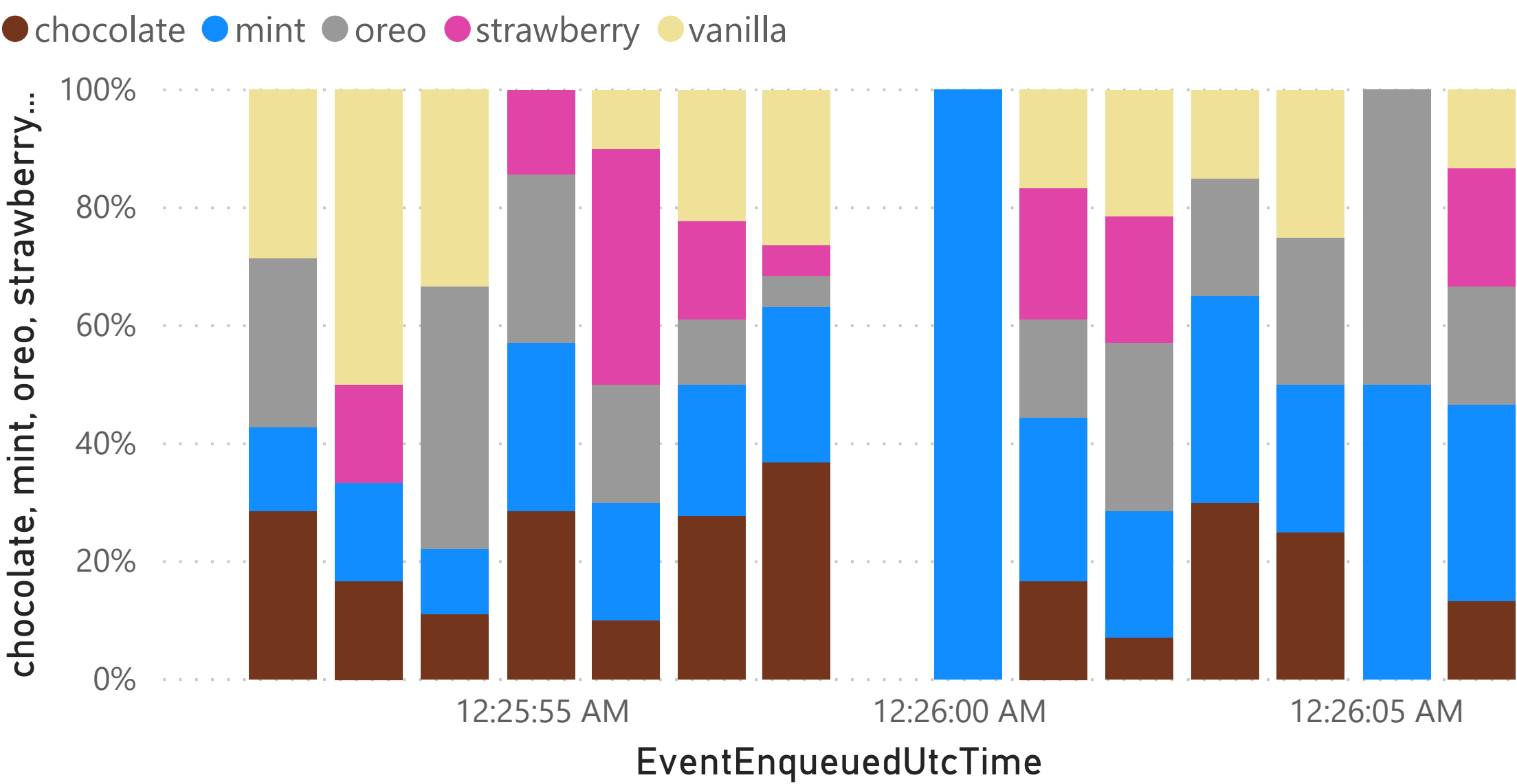


chocolate, mint, oreo, strawberry and vanilla popularity



| EventEnqueuedUtcTime▲ | chocolate | mint | oreo | strawberry | vanilla |
|-----------------------|-----------|------|------|------------|---------|
| 09/03/20 12:25:50 AM  | 0         | 0    | 0    | 0          | 0       |
| 09/03/20 12:25:51 AM  | 2         | 1    | 2    | 0          | 2       |
| 09/03/20 12:25:52 AM  | 1         | 1    | 0    | 1          | 3       |
| 09/03/20 12:25:53 AM  | 1         | 1    | 4    | 0          | 3       |
| 09/03/20 12:25:54 AM  | 2         | 2    | 2    | 1          | 0       |
| 09/03/20 12:25:55 AM  | 1         | 2    | 2    | 4          | 1       |
| 09/03/20 12:25:57 AM  | 5         | 4    | 2    | 3          | 4       |
| 09/03/20 12:25:58 AM  | 7         | 5    | 1    | 1          | 5       |
| 09/03/20 12:25:59 AM  | 0         | 0    | 0    | 0          | 0       |
| 09/03/20 12:26:00 AM  | 0         | 1    | 0    | 0          | 0       |
| 09/03/20 12:26:01 AM  | 3         | 5    | 3    | 4          | 3       |
| 09/03/20 12:26:02 AM  | 1         | 3    | 4    | 3          | 3       |
| 09/03/20 12:26:03 AM  | 6         | 7    | 4    | 0          | 3       |
| 09/03/20 12:26:04 AM  | 1         | 1    | 1    | 0          | 1       |
| 09/03/20 12:26:05 AM  | 0         | 3    | 3    | 0          | 0       |
| 09/03/20 12:26:06 AM  | 2         | 5    | 3    | 3          | 2       |
| Total                 | 32        | 41   | 31   | 20         | 30      |

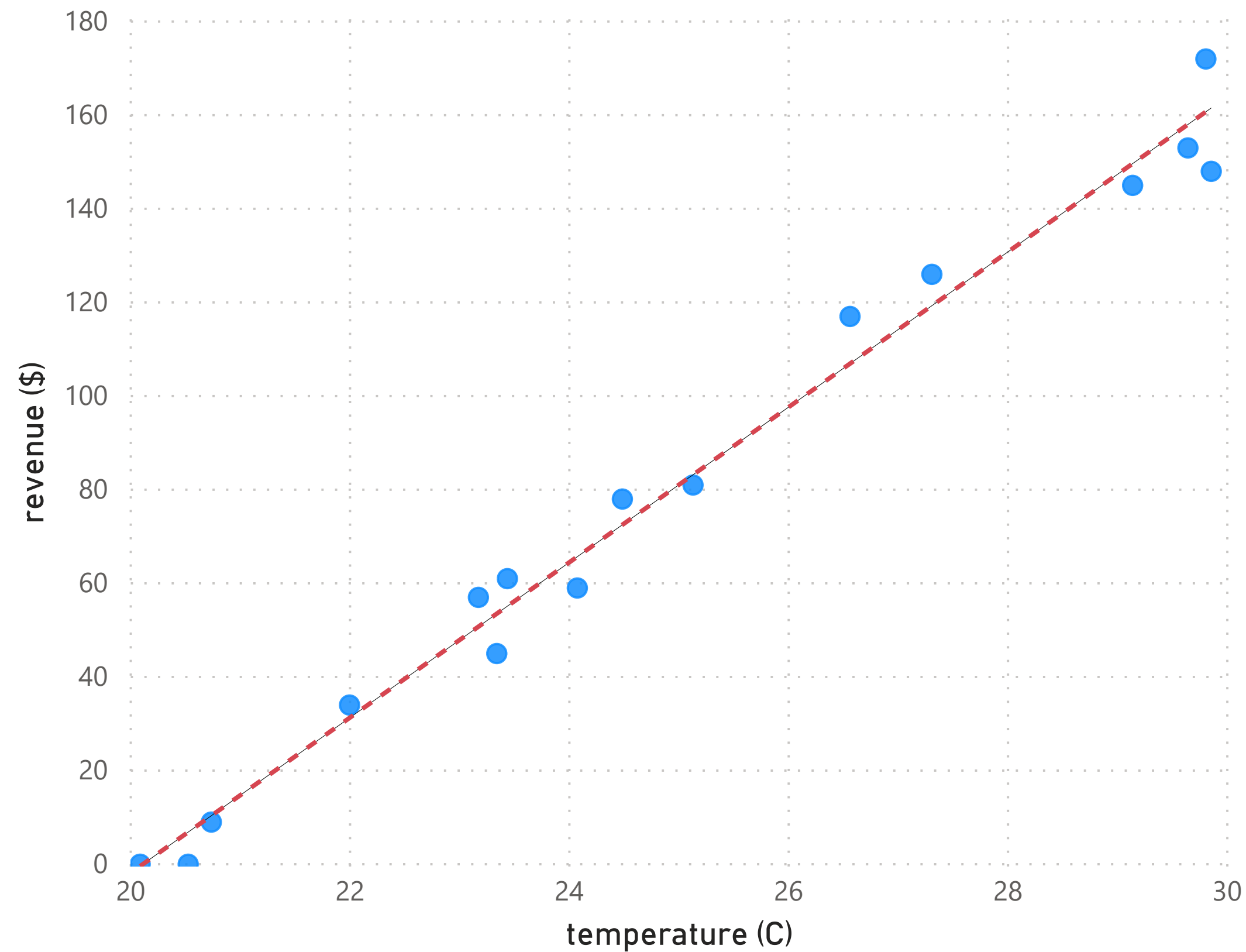
chocolate, mint, oreo, strawberry and vanilla popularity over time



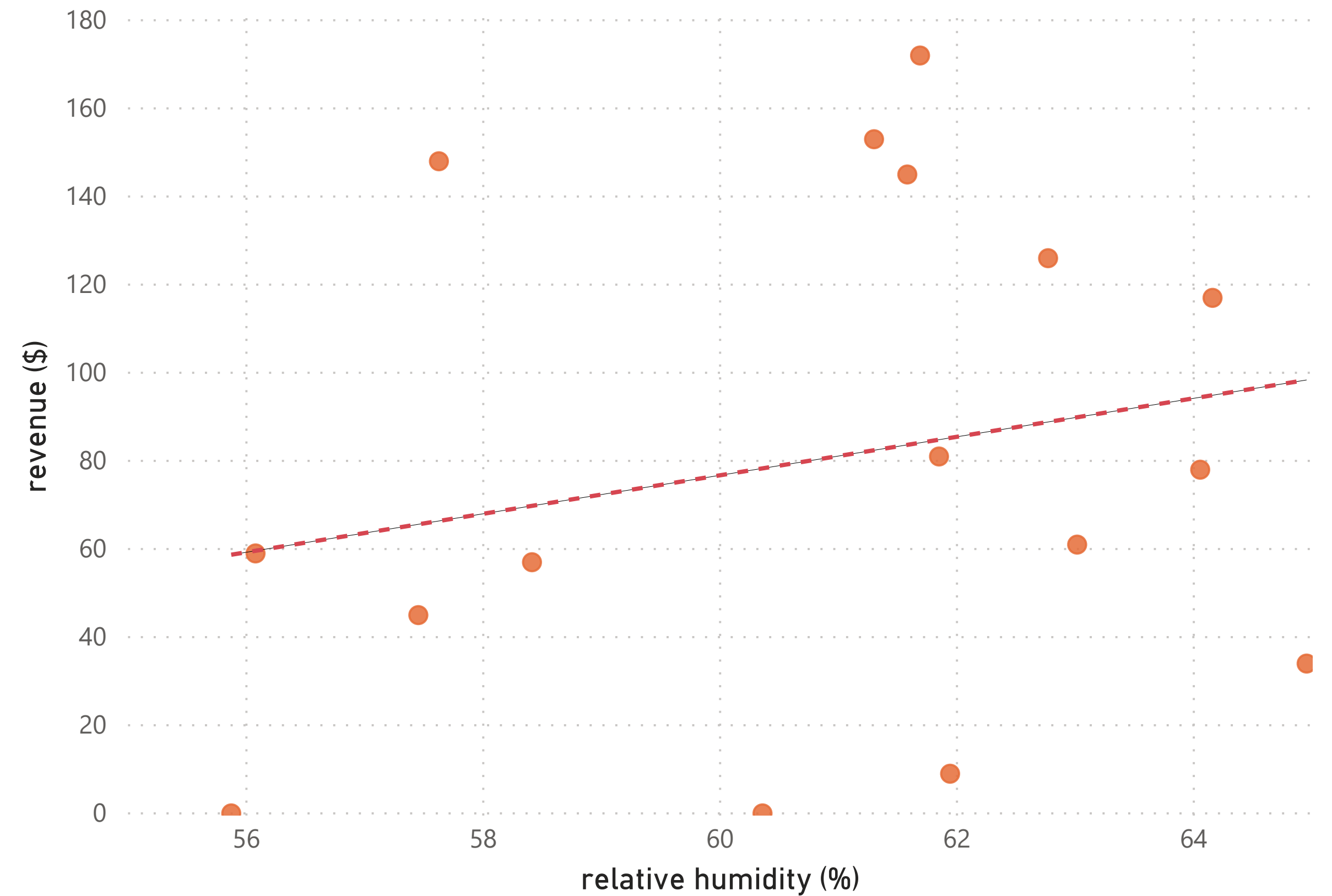
total purchases over 16 days



temperature and revenue



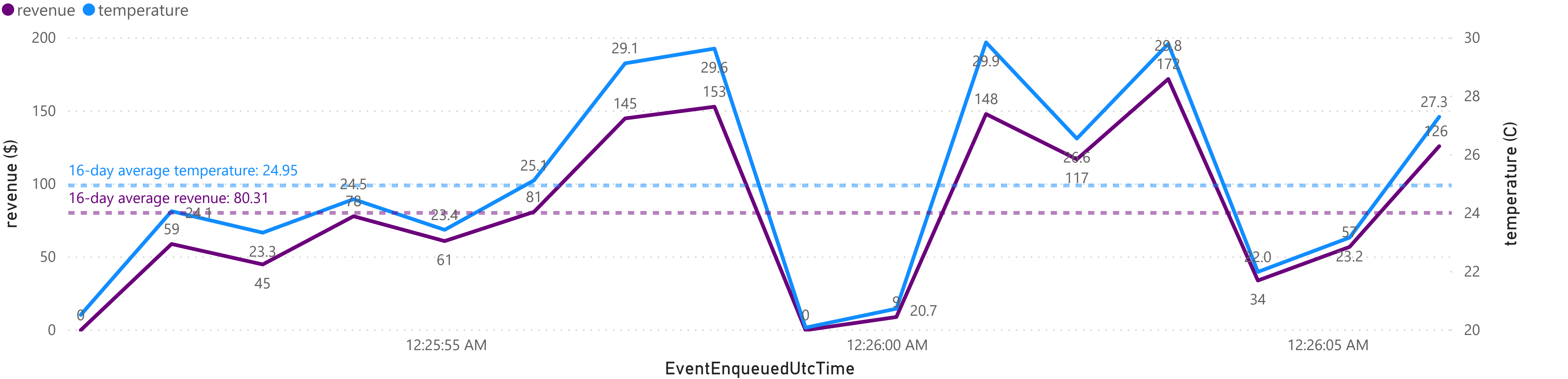
relative humidity and revenue



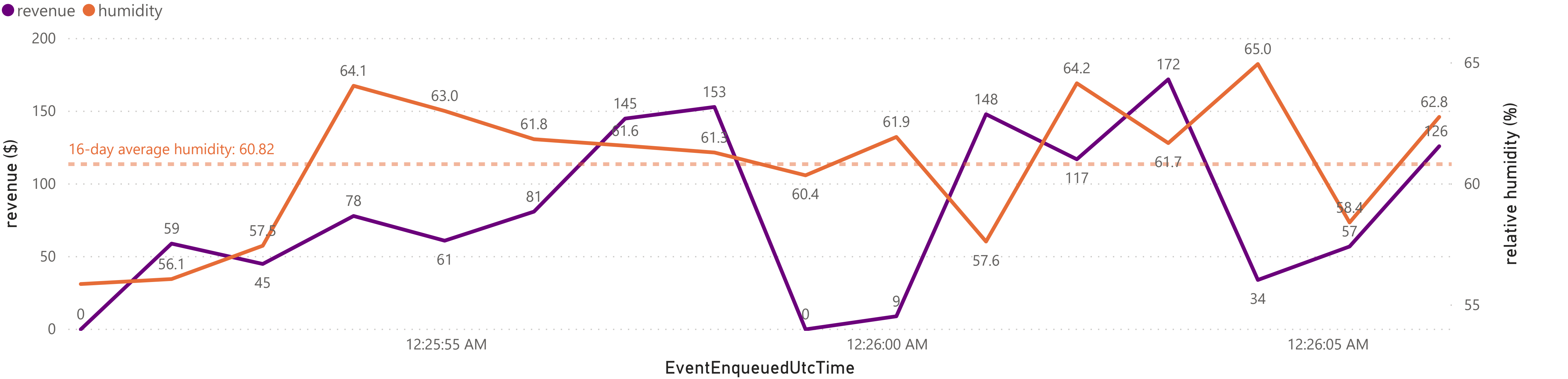
Strong positive linear correlation between temperature and revenue.  
Very weak positive linear correlation between humidity and revenue.

The number of ice cream purchases, hence revenue, tends to increase as temperature and/or humidity increases.

revenue and temperature by EventEnqueuedUtcTime



revenue and humidity by EventEnqueuedUtcTime



Complete 16-day dataset

| EventEnqueuedUtcTime▲ | revenue  | temperature | humidity | chocolate | mint | oreo | strawberry | vanilla |
|-----------------------|----------|-------------|----------|-----------|------|------|------------|---------|
| 09/03/20 12:25:50 AM  | 0.00     | 20.52       | 55.87    | 0         | 0    | 0    | 0          | 0       |
| 09/03/20 12:25:51 AM  | 59.00    | 24.07       | 56.08    | 2         | 1    | 2    | 0          | 2       |
| 09/03/20 12:25:52 AM  | 45.00    | 23.34       | 57.45    | 1         | 1    | 0    | 1          | 3       |
| 09/03/20 12:25:53 AM  | 78.00    | 24.48       | 64.05    | 1         | 1    | 4    | 0          | 3       |
| 09/03/20 12:25:54 AM  | 61.00    | 23.43       | 63.01    | 2         | 2    | 2    | 1          | 0       |
| 09/03/20 12:25:55 AM  | 81.00    | 25.13       | 61.85    | 1         | 2    | 2    | 4          | 1       |
| 09/03/20 12:25:57 AM  | 145.00   | 29.14       | 61.58    | 5         | 4    | 2    | 3          | 4       |
| 09/03/20 12:25:58 AM  | 153.00   | 29.64       | 61.30    | 7         | 5    | 1    | 1          | 5       |
| 09/03/20 12:25:59 AM  | 0.00     | 20.09       | 60.36    | 0         | 0    | 0    | 0          | 0       |
| 09/03/20 12:26:00 AM  | 9.00     | 20.73       | 61.94    | 0         | 1    | 0    | 0          | 0       |
| 09/03/20 12:26:01 AM  | 148.00   | 29.85       | 57.63    | 3         | 5    | 3    | 4          | 3       |
| 09/03/20 12:26:02 AM  | 117.00   | 26.56       | 64.16    | 1         | 3    | 4    | 3          | 3       |
| 09/03/20 12:26:03 AM  | 172.00   | 29.80       | 61.69    | 6         | 7    | 4    | 0          | 3       |
| 09/03/20 12:26:04 AM  | 34.00    | 21.99       | 64.95    | 1         | 1    | 1    | 0          | 1       |
| 09/03/20 12:26:05 AM  | 57.00    | 23.17       | 58.41    | 0         | 3    | 3    | 0          | 0       |
| 09/03/20 12:26:06 AM  | 126.00   | 27.31       | 62.77    | 2         | 5    | 3    | 3          | 2       |
| Total                 | 1,285.00 | 399.26      | 973.10   | 32        | 41   | 31   | 20         | 30      |