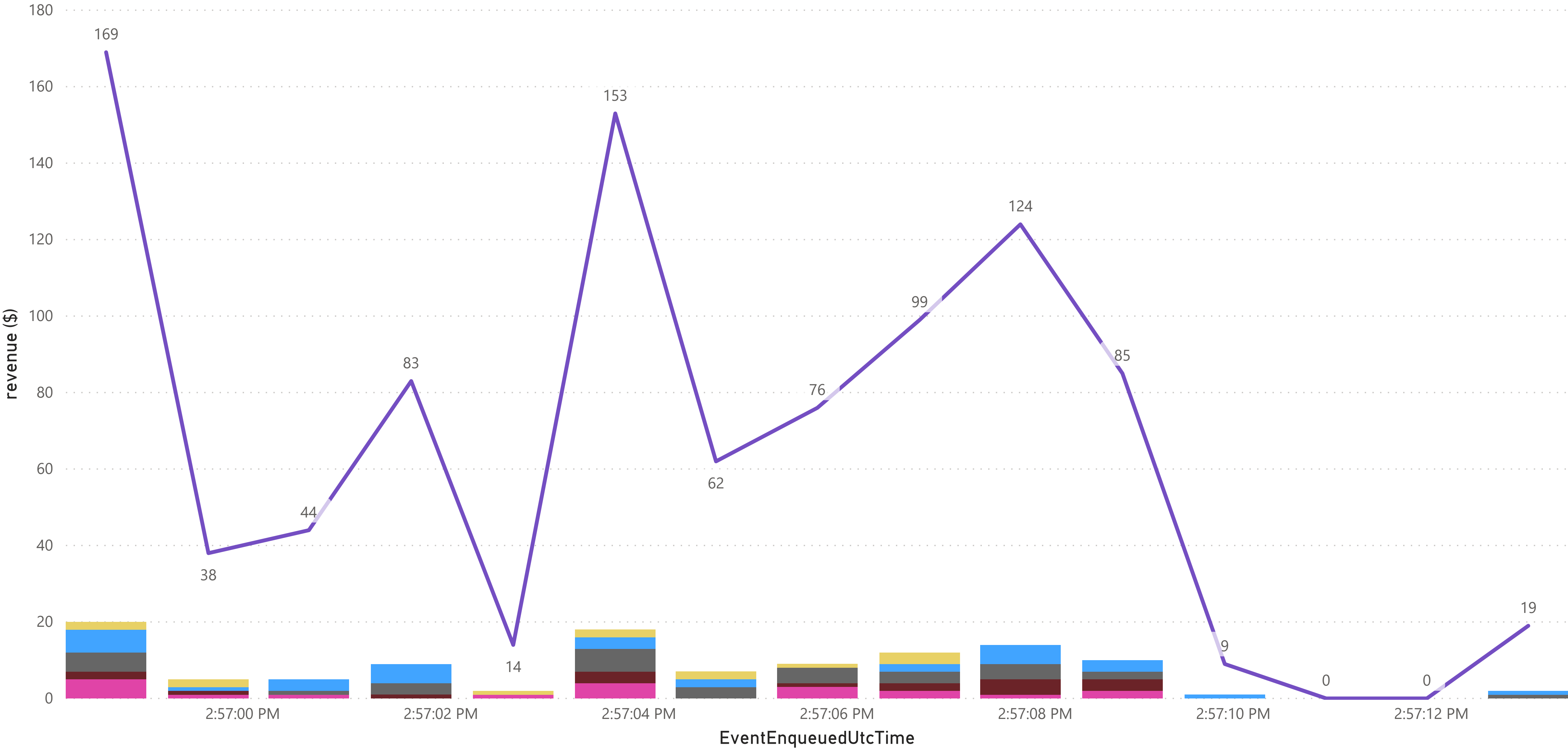


flavour choices and daily revenue by EventEnqueuedUtcTime

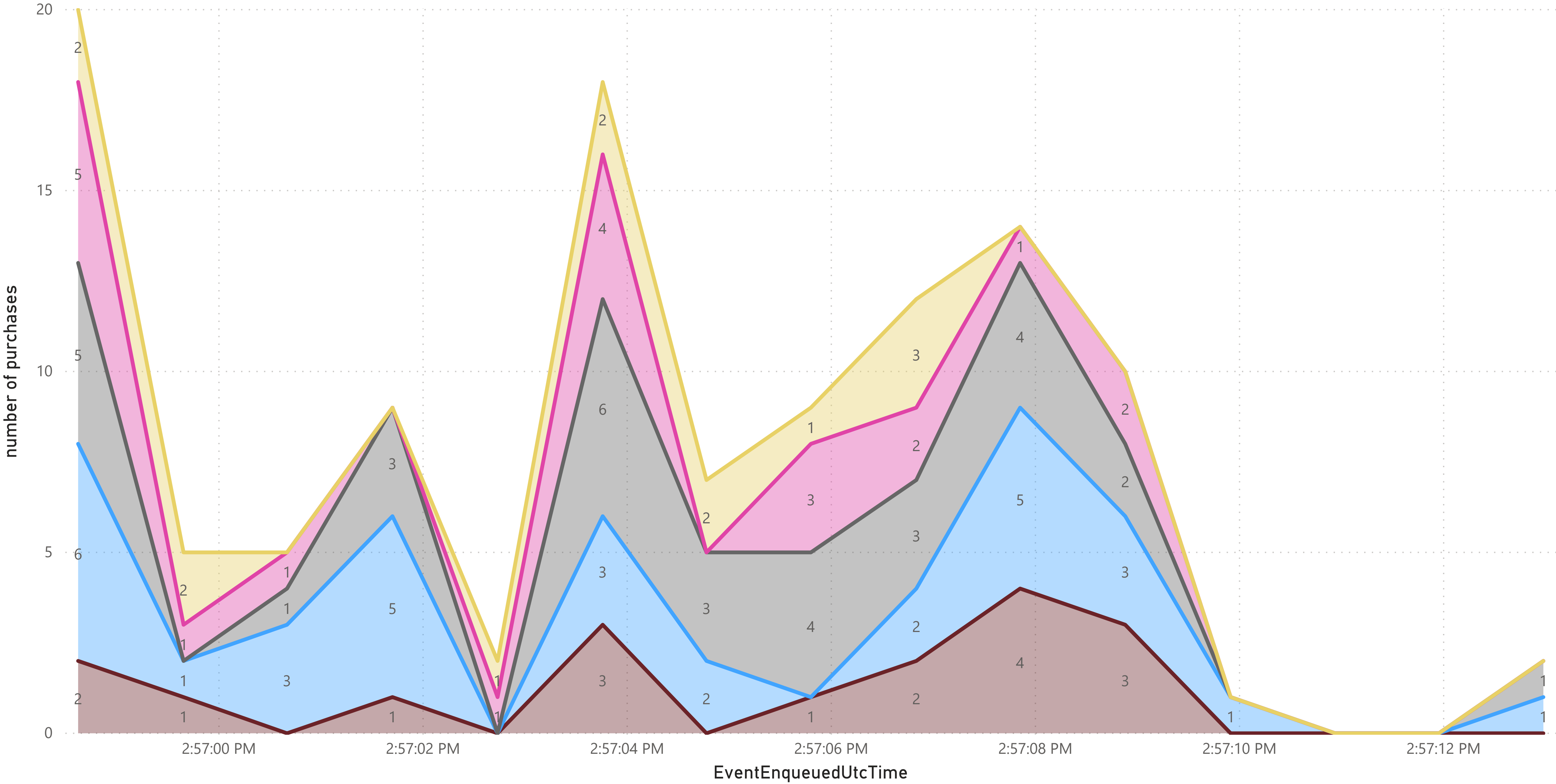
strawberry chocolate oreo mint vanilla revenue



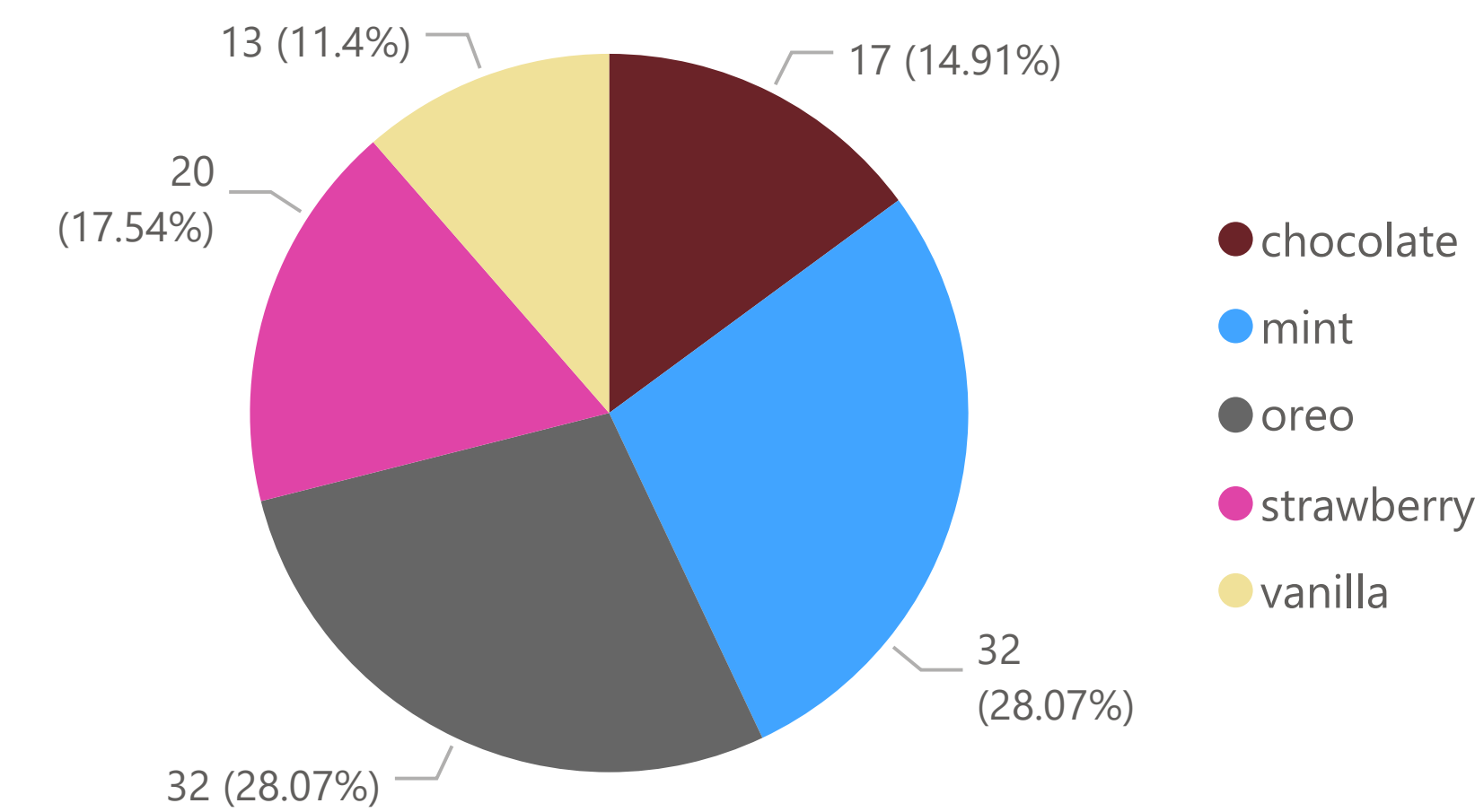
Each second in EventEnqueuedUtcTime corresponds to a trading day.

flavour choices and number of purchases by EventEnqueuedUtcTime

chocolate mint oreo strawberry vanilla

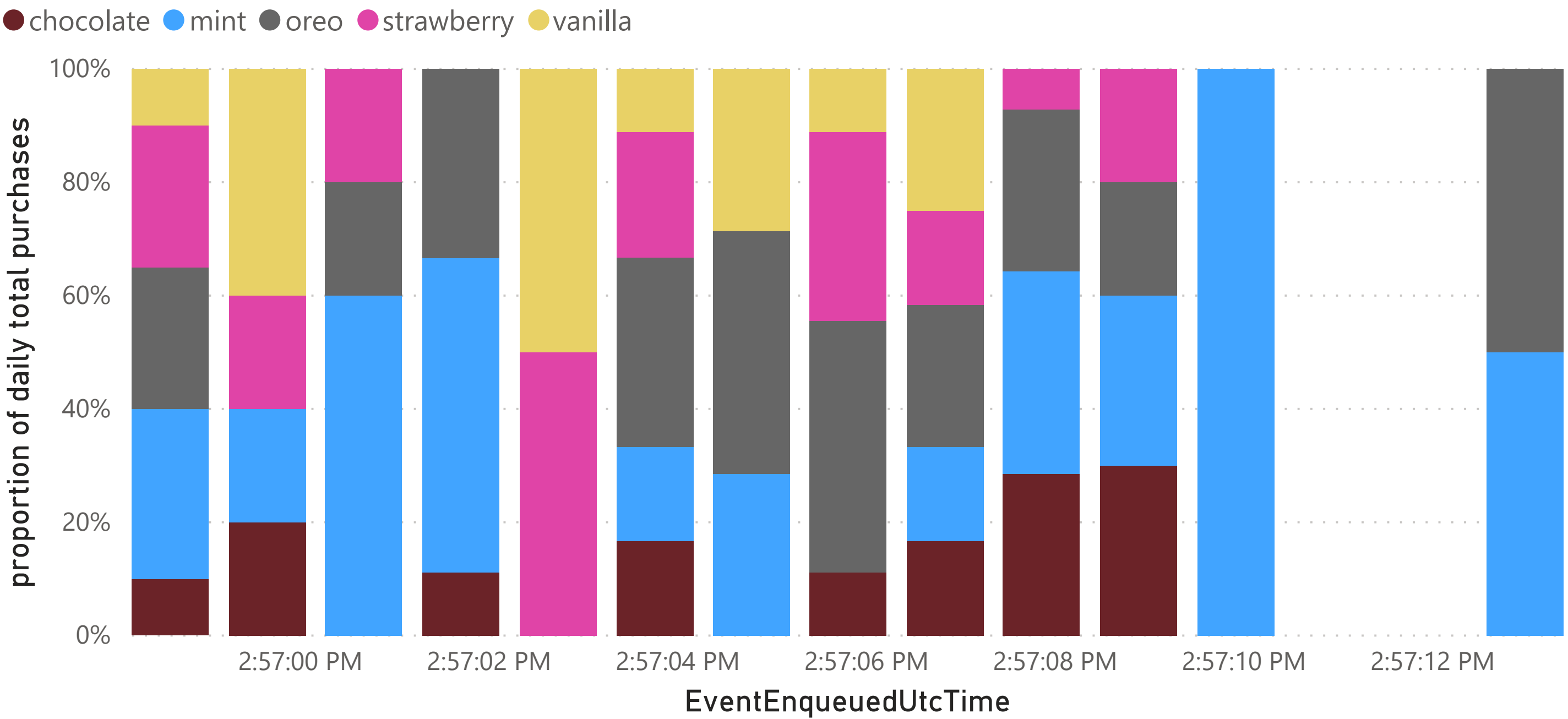


chocolate, mint, oreo, strawberry and vanilla popularity

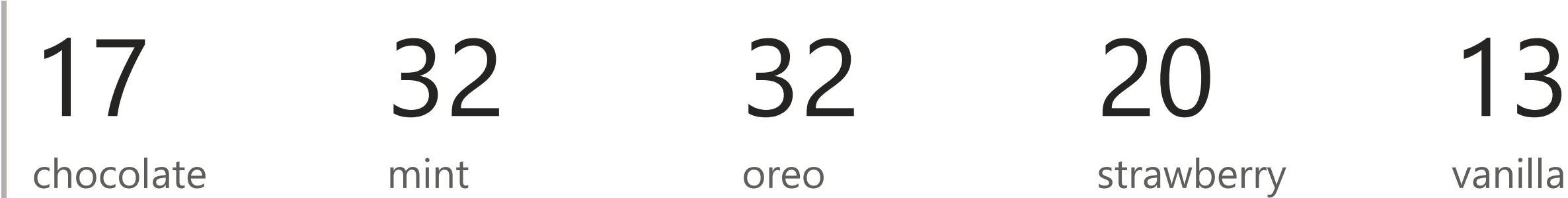


EventEnqueuedUtcTime▲	chocolate	mint	oreo	strawberry	vanilla
07/05/20 02:56:58 PM	2	6	5	5	2
07/05/20 02:56:59 PM	1	1	0	1	2
07/05/20 02:57:00 PM	0	3	1	1	0
07/05/20 02:57:01 PM	1	5	3	0	0
07/05/20 02:57:02 PM	0	0	0	1	1
07/05/20 02:57:03 PM	3	3	6	4	2
07/05/20 02:57:04 PM	0	2	3	0	2
07/05/20 02:57:05 PM	1	0	4	3	1
07/05/20 02:57:06 PM	2	2	3	2	3
07/05/20 02:57:07 PM	4	5	4	1	0
07/05/20 02:57:08 PM	3	3	2	2	0
07/05/20 02:57:09 PM	0	1	0	0	0
07/05/20 02:57:10 PM	0	0	0	0	0
07/05/20 02:57:11 PM	0	0	0	0	0
07/05/20 02:57:12 PM	0	1	1	0	0
Total	17	32	32	20	13

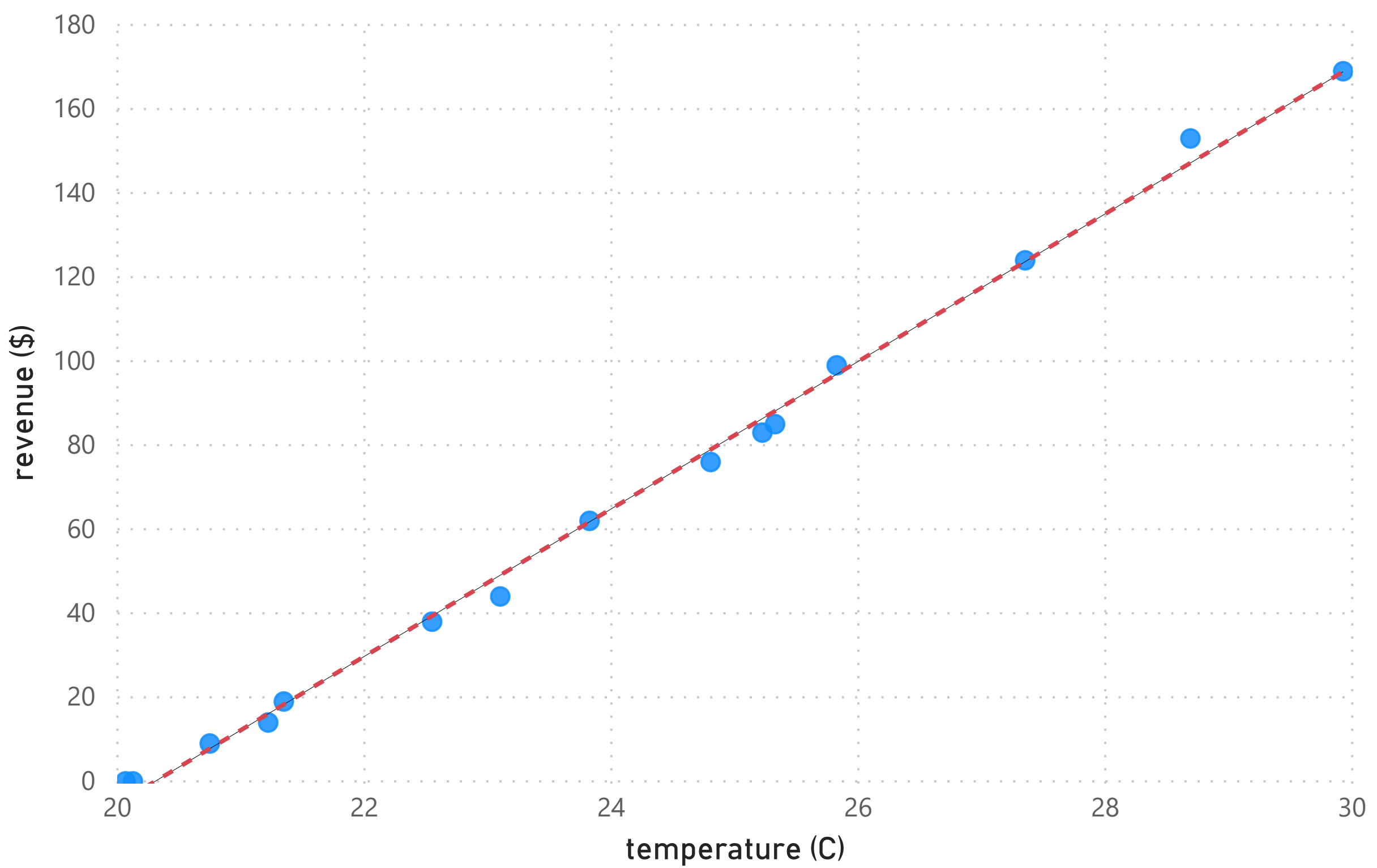
chocolate, mint, oreo, strawberry and vanilla popularity over time



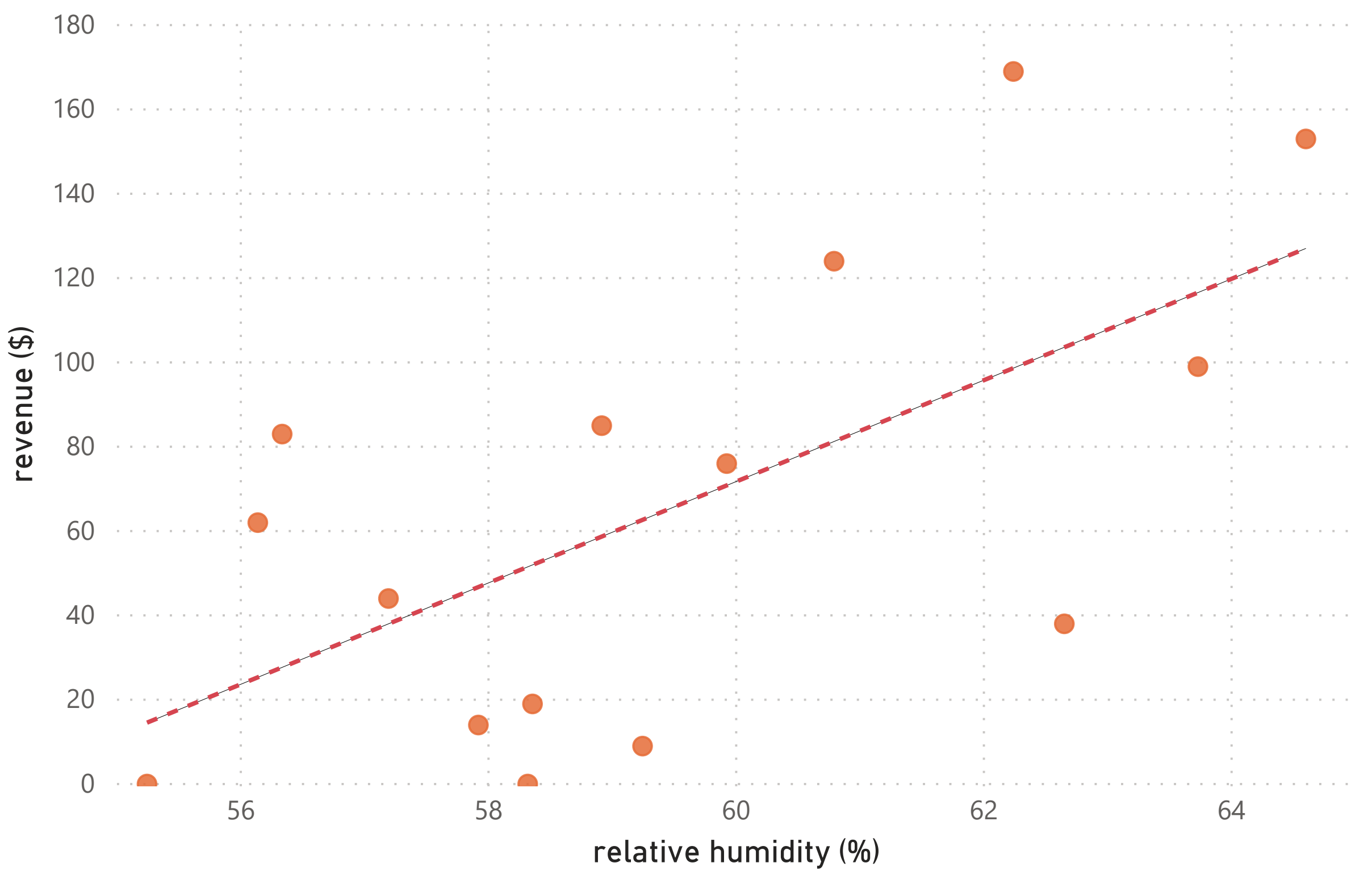
total purchases over 15 days



temperature and revenue



relative humidity and revenue

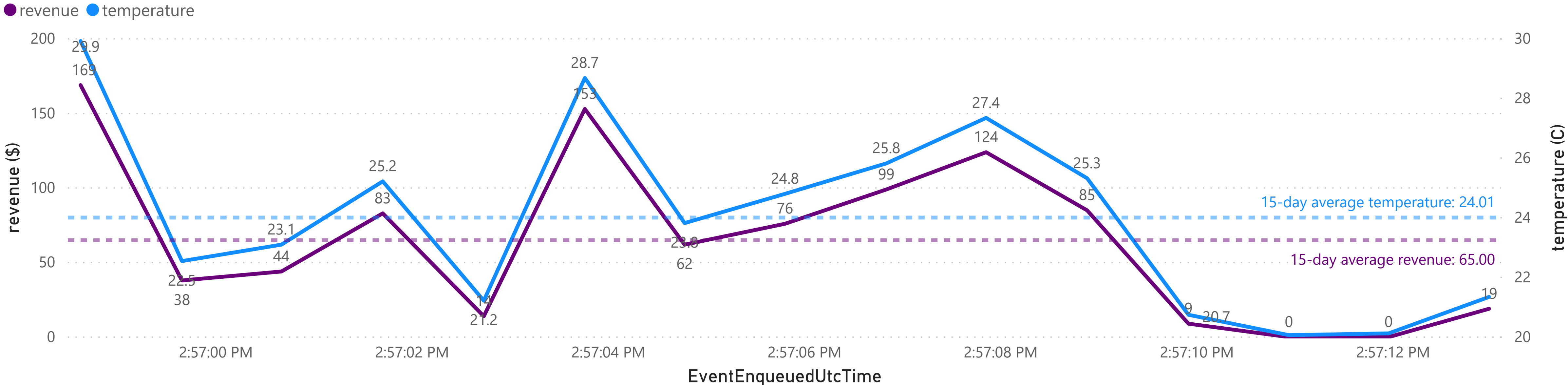


Strong positive linear correlation between temperature and revenue.

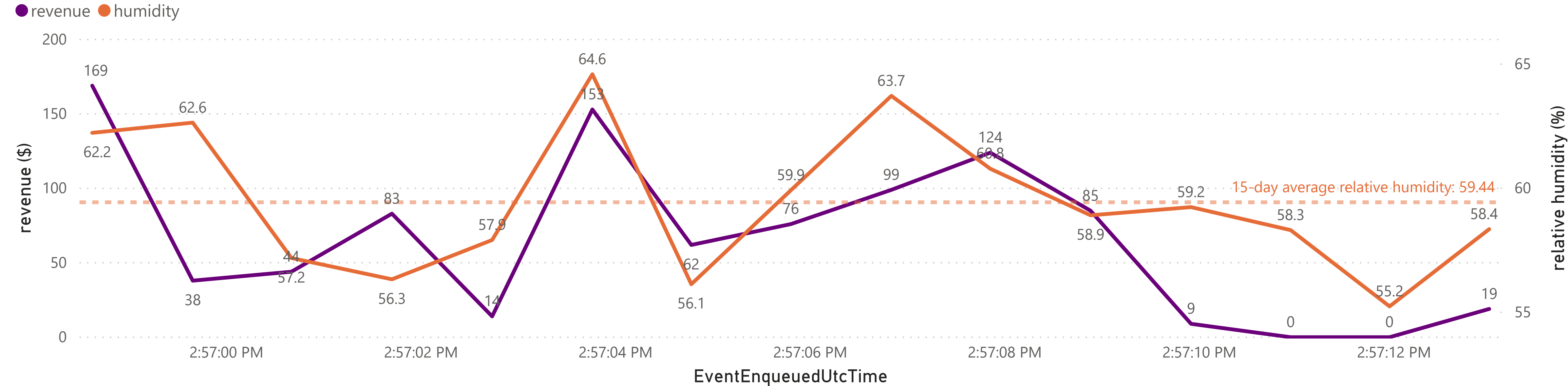
Weak positive linear correlation between humidity and revenue.

The number of ice cream purchases, hence revenue, tends to increase as temperature and/or humidity increase.

revenue and temperature by EventEnqueuedUtcTime



revenue and humidity by EventEnqueuedUtcTime



Complete 15-day dataset

EventEnqueuedUtcTime	revenue	temperature	humidity	mint	oreo	vanilla	chocolate	strawberry
07/05/20 02:56:58 PM	169.00	29.93	62.24	6	5	2	2	5
07/05/20 02:56:59 PM	38.00	22.55	62.65	1	0	2	1	1
07/05/20 02:57:00 PM	44.00	23.10	57.19	3	1	0	0	1
07/05/20 02:57:01 PM	83.00	25.22	56.33	5	3	0	1	0
07/05/20 02:57:02 PM	14.00	21.22	57.92	0	0	1	0	1
07/05/20 02:57:03 PM	153.00	28.69	64.60	3	6	2	3	4
07/05/20 02:57:04 PM	62.00	23.82	56.14	2	3	2	0	0
07/05/20 02:57:05 PM	76.00	24.80	59.92	0	4	1	1	3
07/05/20 02:57:06 PM	99.00	25.82	63.73	2	3	3	2	2
07/05/20 02:57:07 PM	124.00	27.35	60.79	5	4	0	4	1
07/05/20 02:57:08 PM	85.00	25.33	58.91	3	2	0	3	2
07/05/20 02:57:09 PM	9.00	20.75	59.24	1	0	0	0	0
07/05/20 02:57:10 PM	0.00	20.07	58.32	0	0	0	0	0
07/05/20 02:57:11 PM	0.00	20.13	55.24	0	0	0	0	0
07/05/20 02:57:12 PM	19.00	21.35	58.36	1	1	0	0	0
Total	975.00	360.12	891.58	32	32	13	17	20