



01 Data Story and Audience

QUESTIONS

- ▶ How does Nintendo's global sales compare to other consoles?
- ▶ What are the majority of Nintendo's ESRB ratings?
- ▶ What genres does Nintendo target?
- ▶ What are Nintendo's most popular games?
- ▶ What are some of the key attributes of Nintendo games that make them stand out?

The infographic consists of two horizontal bars. The top bar is red and contains the text 'Nintendo' in white, '60%' in large yellow font, and 'Americas' in white. The bottom bar is blue and contains the text 'Industry' in white, '40%' in large yellow font, and 'Americas' in white. The word 'Revenue' is written vertically in white on the left side of the bars.

Entity	Revenue from Americas (%)
Nintendo	60%
Industry	40%

<https://www.kaggle.com/rush4ratio/video-game-sales-with-ratings>