

Women in Computing Celebration Conference

MARCH 16 & 17

BOWLING GREEN, KY



Women in Computing Conference
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AGENDA

Thursday, March 16, 2023

National Corvette Museum

- | | |
|----------------|--|
| 2:00 - 3:00 PM | Registration at National Corvette Museum |
| | Welcome |
| 3:00 - 5:00 PM | Keynote - <i>Monica Wardlow "I'm Enough"</i> |
| | Celebrations |
| 5:00 - 6:00 PM | Group Tour of Corvette Museum |
| | Dinner |
| 6:00 - 8:00 PM | Keynote - <i>Jennifer Taylor "CISa: Celebrate, Inform, Support and..."</i> |
| | Closing Remarks |

Friday, March 17, 2023

Southcentral Kentucky Community & Technical College, KATI Campus

- | | |
|------------------|--|
| 7:30 - 8:30 AM | Registration at Kentucky Advanced Technology Institute Campus (KATI) |
| | Welcome and Keynote - <i>2nd floor Round Room</i> |
| 8:00 - 8:45 AM | <i>Jennifer Holmes "The Power of Purpose: Meaning & Value"</i> |
| 9:00 - 9:45 AM | |
| 10:00 - 10:45 AM | Breakout Sessions |
| 11:00 - 11:45 AM | |
| 9:00 - 11:45 AM | Career Fair - <i>Room 128</i> |
| 11:00 AM—1:00 PM | Professional Headshots - <i>Room 159</i> |
| 12:00 - 12:45 PM | Lunch - <i>Lounge/Room 127</i> |
| 12:45 - 1:45 PM | Employment Panel - <i>2nd floor Round Room</i> |
| 1:45 - 2:00 PM | Closing Remarks, Door Prizes - <i>2nd floor Round Room</i> |

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KEYNOTE SPEAKERS

Monica Wardlow



Monica has been in the financial industry for over 20 years in some capacity. She is currently the Financial Center Manager for GERMAN AMERICAN BANK's Campbell Lane West location and is very active in the community. Monica currently serves on the board of directors for The Bowling Green Area Chamber of Commerce and is a Chamber Ambassador. She also serves on the board for Junior Achievement of South Central Kentucky and enjoys being a classroom volunteer. She has received several awards over her career that includes being the 2020 Athena Recipient.

Monica lives in Smiths Grove with her husband Mark and sons Brayden and Myles. Monica believes that giving is the key to receiving.

Jennifer Taylor

Jennifer is a member of FORVIS' National Advisory Services specializing in IT Risk & Compliance. She leverages more than 19 years of experience in financial institution management. Before joining FORVIS, Jennifer was most recently a community bank president following her time as chief information officer and a bank examiner.

At FORVIS, she primarily focuses on performing IT general control assessments, cybersecurity risk assessments, and other cybersecurity-related consulting services to help clients identify and reduce security risks to their most critical data and systems. Such services include offering virtual CIO and CISO roles. She performs testing in accordance with several guidelines, frameworks, and regulations including the NIST Cybersecurity Framework, the Gramm-Leach-Bliley Act, and FFIEC IT Examination Booklets.



Jennifer is a graduate of Murray State University, Kentucky, with a B.S. degree in business administration and an M.B.A. degree. In addition, she is a graduate of the FDIC Corporate University Financial Examiner School and a graduate of Wisconsin University's Graduate School of Banking, with a Certificate of Executive Leadership.

Jennifer Holmes



Jennifer Holmes is a visionary, strategic and results-driven senior executive leader with 25+ years of MedTech and medical device experience leading US & Global commercial sales, turning-around and growing revenues, succession planning, leading change management initiatives, strategic planning, implementing operational plans & process improvement, digital marketing & branding, P&L management and guiding M&A initiatives while transforming corporate cultures. She is passionate about recruiting, mentoring and growing top talent, especially female leaders and is authentic about diversity in the workplace.

Jennifer currently serves as the Chief Executive Officer at Rehab Boost, Inc., a healthcare SaaS IT patient rehabilitation AI platform that gives real-time visibility to patients and physical therapist critical data. She is a graduate of Indiana University, Bloomington, Indiana and holds a Bachelor of Science Degree in Exercise Physiology & Sports Medicine.

BREAKOUT SESSIONS

Friday, March 17, 2023

9:00 AM

Dr. Tamela Smith, "Strengthening Your Voice in Workplace Communications"

Room 127

This session is for anyone who has ever felt their ideas and comments were overlooked in a professional meeting. While this is a frequently reported problem for women in the workplace, it can happen to anyone. Recognizing the issue is a start to resolving it. We will focus on proven ideas and techniques to ensure your voice is heard in meetings whether in-person or virtual. Also, we will address methods to strengthen written communications.

Casey Wilhelm, "Emerging Technologies"

Room 129

Technology is everchanging, and it can be difficult to maintain currency and relevancy around the various areas that are experiencing shifts due to changes in technology. Although it can be difficult to keep up with all of the changes, Emerging Technologies in your courses will engage students and can lead to positive outcomes. Tips and best practices concerning the inclusion of Emerging Technologies in your curriculum will be explored, and current trends in Emerging Technologies will be discussed.

Sarah McQueary, "Principled Programming"

Room 133

In this session we will cover how a novice developer can improve their programming skills through industry observed standards which are widely used within the field. These principles will act as a guide throughout one's career helping to hone their craft of coding. The session will be interactive and targeted towards developers at a beginner to intermediate level.

Mark Leonhardt, "Fundamentals of 3D Printing and Business Applications"

Room 140

Understanding fundamental principles and processes of 3D printing. Taking those principles and processes and applying them to business applications.

Cindy Hines, "High Turnover Sucks! The Recruitment and Retention Combo"

Room 142

You can't have a successful and dynamic recruitment strategy without focusing on retention too. It is no longer the old adage of "People don't leave companies, they leave their supervisor." Employees are now most likely to leave their jobs for better work/life balance or for one with better compensation and benefits. This session will cover strategies to keep your best employees.

Andy Mills, "Securing IaC Pipelines"

Room 150

Securing IaC Pipelines will cover including Checkov in the pipeline process to ensure the Terraform code is following set practices and standards to build secure AWS environments.

Sherry Youngquist, "Simple Steps to Wellness at Work"

Room 152

Join us for a presentation and discussion on how making small changes can bring wellness into your workplace/work community.

Rick Nord, "Cybercrime Trends"

Room 155

We will discuss how technology has evolved to be an asset as well as a vulnerability in both criminal investigations and our daily lives.

10:00 AM

Roberta Darnez Pope & Dr. Shannon Houser, "Analyzing Patient Clinical Documentation in a Telehealth Environment"

Room 129

The use of telehealth has changed the delivery mode of healthcare services. A study was conducted to analyze the quality of clinical documentation in a telehealth environment and analyze issues encountered with telehealth patient visits to ultimately develop a strategy for best practices for telehealth documentation and data management. This session is a research-based presentation.

Elizabeth Garrett, "Remote Working: How to be a "Successful Teammate" when you are here, not there"

Room 133

Working from home is not a new concept but has become more common in the past three years. Do you know how to work from home and stay connected to teammates? What are some tips to protect your space and self from distractions and overworking? How do you keep from feeling like you are "on an island"? We will review some best practices for team building and other successful habits for individuals working from home.

Mark Leonhardt, "Fundamentals of 3D Printing and Business Applications"

Room 140

See session description at 9:00 AM.

Dr. Dana Cosby & Dr. Sebastian Leguizamon, "Employment Trends and Career Opportunities in the Digital Space"

Room 142

In this presentation we will discuss what trends are happening in the Digital Space. We will explore the range of opportunities available, as well as skills needed to compete in the marketplace.

BREAKOUT SESSIONS

Friday, March 17, 2023

10:00 AM

Dr. Mark Ciampa, *"Protecting Your Privacy"*

Room 150

While we know the importance of protecting our computers from cybersecurity attackers, it is equally important to protect the privacy of our data. Individuals and companies are freely accessing and using our personal data without our knowledge and permission. While they are not classified as attackers and do not break any laws, they earn hundreds of billions of dollars annually using our data without our approval. The risks of the unauthorized usage of our data rivals that of cybersecurity attackers. Who are these unauthorized individuals? How do they access our data? How do they use it to earn these huge sums of money? And what can we do to protect our data and keep it private?

Evan Harmon, *"Empowering Women IT Leaders"*

Room 152

With only 25% of IT roles held by women, entering the field of Information Technology can be intimidating. This breakout session addresses advocacy techniques, how men can serve as both allies and sponsors, and why all of this is important as we look to make the field of Information Technology more diverse.

Stephanie Thacker & Lois McWhorter, *"Bridging the Gap Between Higher Education and Industry"*

Room 158

It is no longer a question of whether organizations should focus on analytics – it is necessary. With technological advancements enabling organizations to gather and utilize data, higher education institutions must focus on educating students on the importance of business analytics. According to a World Economic Forum report (2020), data analysis, consisting of analytical thinking and innovation, are the top skills organizations are looking for in employees. This presentation will discuss how we assist students with expanding their knowledge and understanding of analytics.

Vince DiNoto, *"Field Data Collection and Display Information in an Interactive Dashboard"*

Room 163

Learn about using web-based and smart device products to collect information, create maps, and display the information in an interactive dashboard. This hands-on demonstration session will have handouts and accounts that can be used by participants. **This session is from 10-11:45 AM.**

11:00 AM

Dr. Tamela Smith, *"Strengthening Your Voice in Workplace Communications"*

Room 127

See session description at 9:00 AM.

Leslie Benningfield, *"What is a Cancer Registry"*

Room 129

This presentation will define a Cancer Registry, discuss what information is collected, identify the organizations that govern abstracting rules, and review how the collected data is used.

Mark Leonhardt, *"Fundamentals of 3D Printing and Business Applications"*

Room 140

See session description at 9:00 AM.

Cindy Hines, *"DEI: What's current? Where do we go from here?"*

Room 142

DEI covers so many areas, and all of them are important in today's workforce. If you don't have an intentional DEI program, you may want to attend to get some practical tips to help DEI flourish in your workplace.

Evan Harmon, *"Empowering Women IT Leaders"*

Room 152

See session description at 10:00 AM.

Art McFadden, *"Computer Forensics: Everything you need to know in 45 minutes"*

Room 155

This presentation provides an introduction to computer forensics, its history, and demonstration of tools used.

Stephanie Thacker & Lois McWhorter, *"Bridging the Gap Between Higher Education and Industry"*

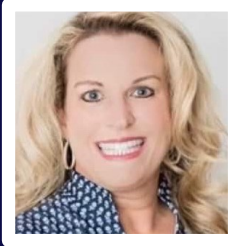
Room 158

See session description at 10:00 AM.

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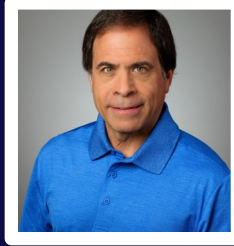
BREAKOUT SESSION SPEAKERS

Leslie Benningfield



Regional Abstractor Coordinator
Kentucky Cancer Registry
UK Medical Center

Dr. Mark Ciampa



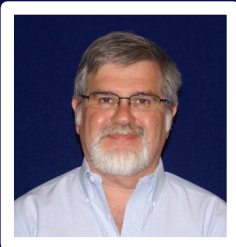
Professor, Analytics & Information Systems
Gordon Ford College of Business
Western Kentucky University

Dr. Dana Cosby



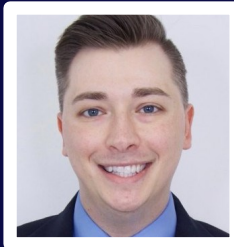
Assoc. Dean, Graduate Programs & Outreach
Gordon Ford College of Business
Western Kentucky University

Vince DiNoto



Director, GeoTech Center
Dean, College of Systemic Initiatives
Jefferson Community & Technical College

Evan Harmon



Remote Patient Monitoring (RPM)
System Leader
Baptist Health Kentucky

Cindy Hines



COO, C & S Business Group
VP of Talent Development
Leadership Strategies Group

Dr. Shannon Houser



Professor, Health Informatics
Health Services Administration
University of Alabama at Birmingham

Mark Leonhardt



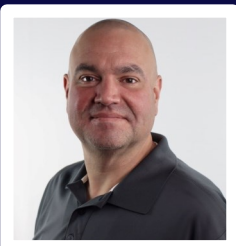
Navy Chief, retired
Naval Training Center
United States Navy

Dr. Sebastian Leguizamon



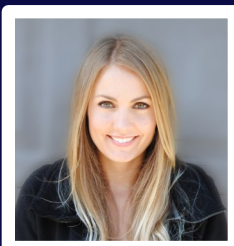
Associate Professor, Economics
Gordon Ford College of Business
Western Kentucky University

Art McFadden



Instructor, CIT
*Southcentral Kentucky Community
& Technical College*

Sarah McQueary



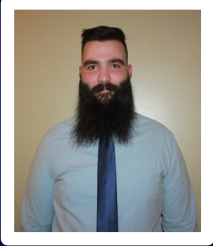
Senior Software Engineer
Degreed

Lois McWhorter



Chair of Education
Hutton School of Business
University of the Cumberlands

Andy Mills



Instructor, Cybersecurity
Cybersecurity Program
Somerset Community College

Rick Nord



Supervisor, U.S. Secret Service
Kentucky Cyber Fraud Task Force

Dr. Tamela W. Smith



Staff Emeritus
Western Kentucky University

Elizabeth Garrett



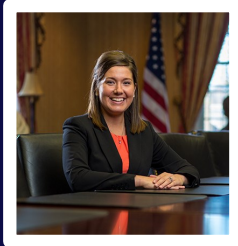
Underwriting Specialist
FCCI Certified Trainer
FCCI Insurance Group

Casey Wilhelm



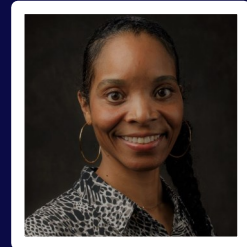
Professor, Business Administration
North Idaho College, Boise State University

Dr. Stephanie Thacker



Faculty
Hutton School of Business
University of the Cumberlands

Roberta Darnez Pope



Instructor, Health Information Mgmt
College of Health & Human Services
Western Kentucky University

NOT PICTURED:

Sherry Youngquist

Associate Professor, English
Southcentral Kentucky Community & Technical College



Monica Duvall

Director of Student Success
Gordon Ford College of Business
Western Kentucky University

EMPLOYMENT PANEL SPEAKERS

NOT PICTURED:

Robin Amonett

HR Manager
Performance Foodservice
(PFG)



Carol Huff

HR/Safety/Security Compliance Manager
Owensboro Riverport Authority

Allie Lee

Accountant
Final Finish



Jessica Nations

Talent Acquisition Manager
Holley Performance Products, Inc.

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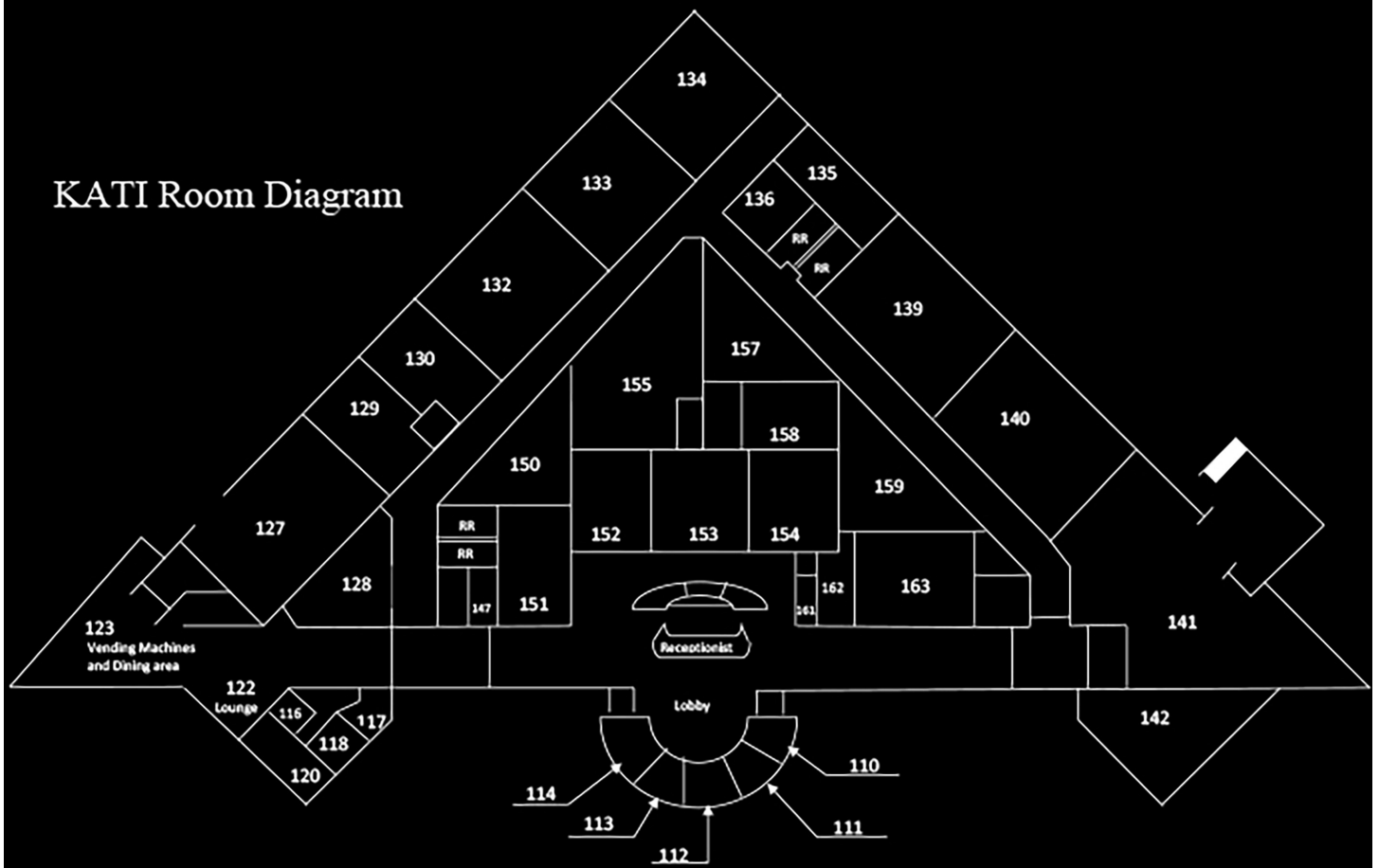
FORV/S



KATI CAMPUS MAP



KATI Room Diagram



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SPECIAL THANKS



Dr. Phillip Neal, President

Dr. James McCaslin, Provost

Mr. Chris Royse, Dean, Business and Information Technologies Division

Dr. Kris Williams, KCTCS Chancellor

Ms. Chantal Allen and Ms. Heather Rogers, SKYCTC Foundation

*Ms. Amanda Browning, Ms. Rebecca Lee, and Mr. Mark Brooks, SKYCTC Marketing
SKYCTC Security*

SKYCTC IT Department

Mr. George Cofer, SKYCTC Facilities Management

Mr. Jon McDermott, KYCCWIC Website

SKYCTC WIC Committee

Co-Chairs: Carmen Gaskins and Dr. Renee White

*Members: Ellie Adams, Jessica Adams, Tiffany Deaton, Julie Dent, April Harris,
Selena House, Tammy Inscoe, Amy Norrod, Kim Otto, Anne Perrin, Dr. Evelyn Thrasher,
Coni Waggoner, Millie Wells, Fallon Willoughby*



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