Travel Trails

Discover and Collect Virtual Models of Your Travels

Password123 - Austin, Jonathan, Ryan

“Jobs fill your pockets, adventures fill your soul.”

—SOMEONE FAMOUS

Why Your Photo Album Needs Improvement

01 **2D Photos**

Boring

02 **Limited Perspective**

Lame

03 **Bad Photos**

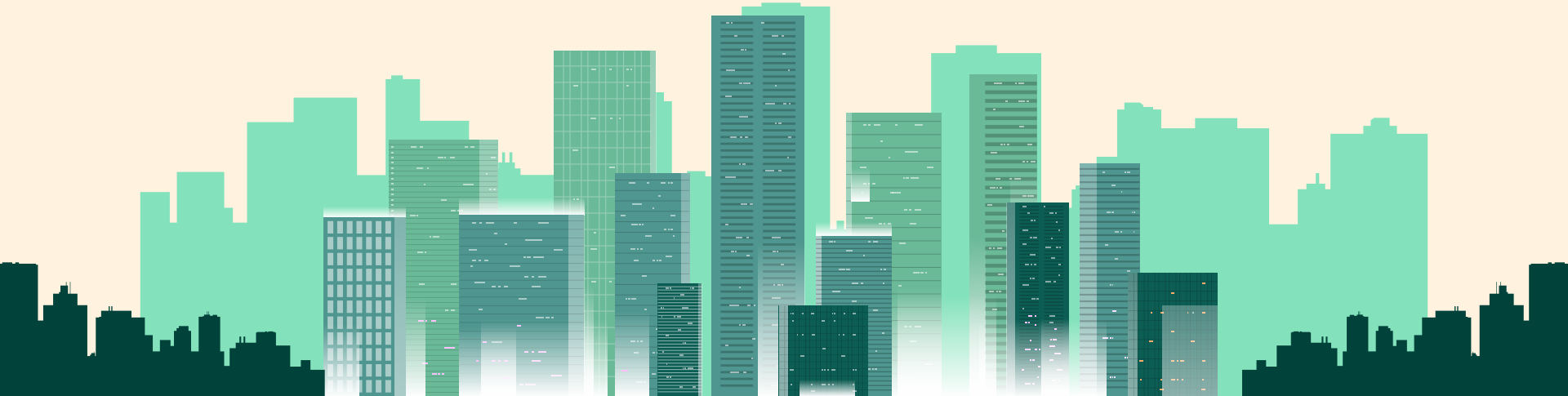
Forgettable

04 **No Community**

Lonely

Travel Trails

An app to collect virtual models of the places you've visited and connect you to a community of like-minded travelers



Virtual Models are the *Future*

A picture is worth a thousand words, but a 3D model is worth a million.

Artist's Rendition

(Results may vary)

What Travel Trails Offers

Memories

Revisit your favorite places with interactive virtual models

Community

A platform to share your travel trails with friends and family

Collect 3D Models

Crowdsourced

Dataset of landmark images build initial 3D model

Your Photos

Add more detail to the 3D model

Past Travelers

Contributed to the 3D model

Future Travelers

Keep the 3D model fresh and up to date

User Friendly

Discover

Open app and find places friends have discovered

Take a Photo

Visit landmark with and take a photo

Verification

Algorithm to quickly localize image to 3D model

Collect Rewards

Share with friends and collect your 3D model reward

Share & Revisit

Revisit later and walk through your travel collection

Competitors

Geocaching

Old

Pokemon Go

Not for everyone

Instagram

Generic

Google Maps

For Tourists

Competitive Advantage

Immersive

3D models of the places you visit

Incentivizing

Collect points and climb the leaderboard

Social

See where your friends have explored

Validating

3D matching algorithm to register your location

Nostalgic

Collect mementos of where you've been

Travel Trails

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