User Goals

- Users will understand the content by simply loading up the application. The download page will also give an overview of the application
- Like the above, users will understand primary objectives through the description of the app, as well as its name, "Walk Safe"
- Users need primarily a map function. Closely followed is a way to review other users within the app when searching to connect, and verification by phone, email, and government ID.
- Based on the target demographic for Walk Safe, users can expect the UX to be quite similar to uber/lyft. Since Walk Safe encourages its users to walk rather than spend money, it will attract attention but provide a similar service.