Email: hijonlu@gmail.com Brooklyn, NY Mobile: +1-707-217-9276

# EXPERIENCE

## Squarespace

New York, NY

Senior Software Engineer II

June 2023 - Present

- o Google Domains Acquisition: Led the integration of 10 million Google domains, ensuring feature parity for advanced domain configurations such as custom nameservers and DNSSEC.
- SEO Tools: Partnered with OpenAI and used GPT-3.5 Turbo to design an LLM-powered content generation microservice for SEO-focused single page apps.
- Domain Search Optimization: Decreased domain search latency by 60% by rewriting ranking algorithms and simplifying legacy codepaths with Redux Toolkit.

Senior Software Engineer

December 2020 - June 2023

- Universal Checkout: Increased trial-to-paid plan mix of Squarespace website subscriptions by 10% through delivering a modernized and unified checkout experience across every product (+\$2mil annual revenue in the first year).
- Frontsite Component Library: Leveraged atomic design principles to set best practices for component hierarchies and effective cascading styles.
- Mobile Conversion: Architected and implemented a mobile-specific onboarding flow which increased landing-to-trial by 21% and landing-to-subscription by 27%.
- Typescript: Established developer guidelines for Typescript adoption and documentation standards.

Software Engineer

August 2018 - December 2020

- o Runtime Registration Forms: Launched support for region-specific domain registrations such as .ca and .com.au by developing a flexible and responsive model for runtime generation of TLD-specific forms
- Asynchronous Transfers: Integrated asynchrony into the domain transfer flow to unblock customer action trapping and increase overall domain transfer success rates from 76% to 98%.

• Clear Capital

Roseville, CA

Frontend Engineer

June 2017 - April 2018

- o Core Platform Rewrite: Rebuilt the ClearCollateral platform using React JS alongside Redux, Node, and Express from its original PHP implementation.
- Documentation: Directed and documented styling structure for app-wide UI/UX coherence among all 5 engineers in the company.
- Jest Testing: Expanded test coverage by 36% between existing and newly-added components.

• Calix Inc. Software Engineering Intern Petaluma, CA Summer 2016

- Meteor.js: Implemented Meteor.js clustering for load balancing alongside nginx to increase Compass resilience and scalability.
- o Docker Migration: Initiated a migration of critical web services to Docker to simplify deployment and upgrade processes on a cloud-based infrastructure.
- Elasticsearch optimization: Boosted Elasticsearch performance by a factor of 5 through fine-tuning ngram analysis.

### SKILLS

• Languages: : Typescript/Javascript, LESS/CSS, HTML, Java

- Technologies: React, OpenAI, Next.js, Framer Motion, Node.js, Git, Spring Boot, GCP, Kubernetes
- Design Tooling: : Figma, Rive, Illustrator, Photoshop, Kapwing

#### EDUCATION

# • University of California, Davis

Davis, CA