



CONGRATULATIONS

MS CLASS OF 2021

Simon Business School | University of Rochester

you did it!

Andrea

Kait

Erin

Jenifer

Heather

WELCOME TO SIMON.

As the Simon Admissions staff, we are excited to congratulate you on your acceptance to Simon Business School.

Your impressive qualities of leadership, teamwork, and drive for excellence make you stand out among your peers, and we are thrilled to welcome you to the Simon community.

We encourage you to celebrate this tremendous accomplishment and meet your future classmates by joining our admitted student Facebook group or connecting with us on WeChat. Find out how in the *Connect with Future Classmates* section of this booklet.

Your successes in the world of business are only just beginning. We are honored to be a part of your journey and are here to help you along the way.

Congratulations once again!

Rebekah

Yveta

Kristen

Sara

Sandy

Caitlin

Krista

Roxana

Carrie

Shanise

Julie

Lauran

Nicole

NOW, UNLOCK YOUR FUTURE.

VISIT THE ADMITTED STUDENT PORTAL.



simon.rochester.edu/admitMS

LOG IN TO YOUR ADMITTED STUDENT PORTAL.

The Admitted Student Portal (ASP) is an online resource that will guide you through everything you need to make a smooth transition into your Simon experience and get the most out of your time here.



Access the ASP via the Simon website by entering the URL on the opposite page. You'll see the ASP icon throughout this booklet in places where more information is available to you on the portal. If you need additional assistance, please contact us at admissions@simon.rochester.edu.

Use the ASP to:



Complete the steps listed on the Enrollment Guide to become a Simon student.



Catch up on past email communication in our Communication Archive.



Register for admitted student events.



Get a glimpse of your academic journey and life at Simon.



Communicate with classmates.



Learn about offices at Simon.

START YOUR JOURNEY AT SIMON.



“Data-driven decision making is the future of the business world. An unabashedly analytical

MS degree from Simon will allow you to see through ambiguity and get to the heart of any problem.”

GREGORY BAUER
Associate Dean of Full-Time Programs; Rajesh Wadhawan Chair for Development Economics
Teaching interests: Macroeconomics; international finance
Teaching Award Winner: 2010–14, 2016, 2019
PhD: University of Pennsylvania

The most successful students lay the groundwork before they set foot in their first class. Use the links in the **Enrollment Guide** on the Admitted Student Portal to complete your pre-arrival tasks and officially become a Simon student. For further details and the most up-to-date list of deliverables, please visit the ASP.



→ **Enrollment Guide**

ENROLLMENT GUIDE

Checklist:

		Timeline:
↗	Discover How Our Employment Outcomes Align with Your Goals	As soon as possible!
☰	Determine Financing Options	Prior to paying deposit
✎	Complete Enrollment Response Form	Prior to enrollment response deadline in admission letter
💳	Pay Non-Refundable Enrollment Deposit By Credit Card or Check Make payable to: University of Rochester, Simon Business School Mail to: Simon School Admissions Office, University of Rochester 245 Gleason Hall, Rochester, NY 14627	Prior to enrollment response deadline in admission letter
👤	Activate NetID	When prompted via email
📅	Determine Payment Plan and Complete Financial Responsibility Agreement	March–July
🌐	International Students: • Review the Simon International Student Resource Guide • Submit I-20/DS-2019 Request • Complete ISO Pre-Arrival Orientation	March–July
💼	Complete Career Management Pre-Work	April–July
📍	Register for Orientation	April–July
🏡	Secure Housing On-campus housing lottery held the first week of May	April–July
👉	Submit Official Test Scores and Transcripts	May–July
✎	Register for Review Courses	May–July
✚	Complete University Health Service Requirements	May–July
💻	Configure Your Laptop	May–July
🚩	Visit Admissions	Upon arrival

Please note: We will send reminders, important information, and updates to you prior to your arrival at Simon using the email address provided on your *ApplyYourself* application. To update your contact information, please log in to your application. You may also contact us at admissions@simon.rochester.edu with any updates.





SUBSCRIBE TO THE SIMON
ADMISSIONS BLOG:
SIMONADMISSIONSBLOG.COM



FOLLOW US ON INSTAGRAM:
[@SIMONBUSINESSCHOOL](#)



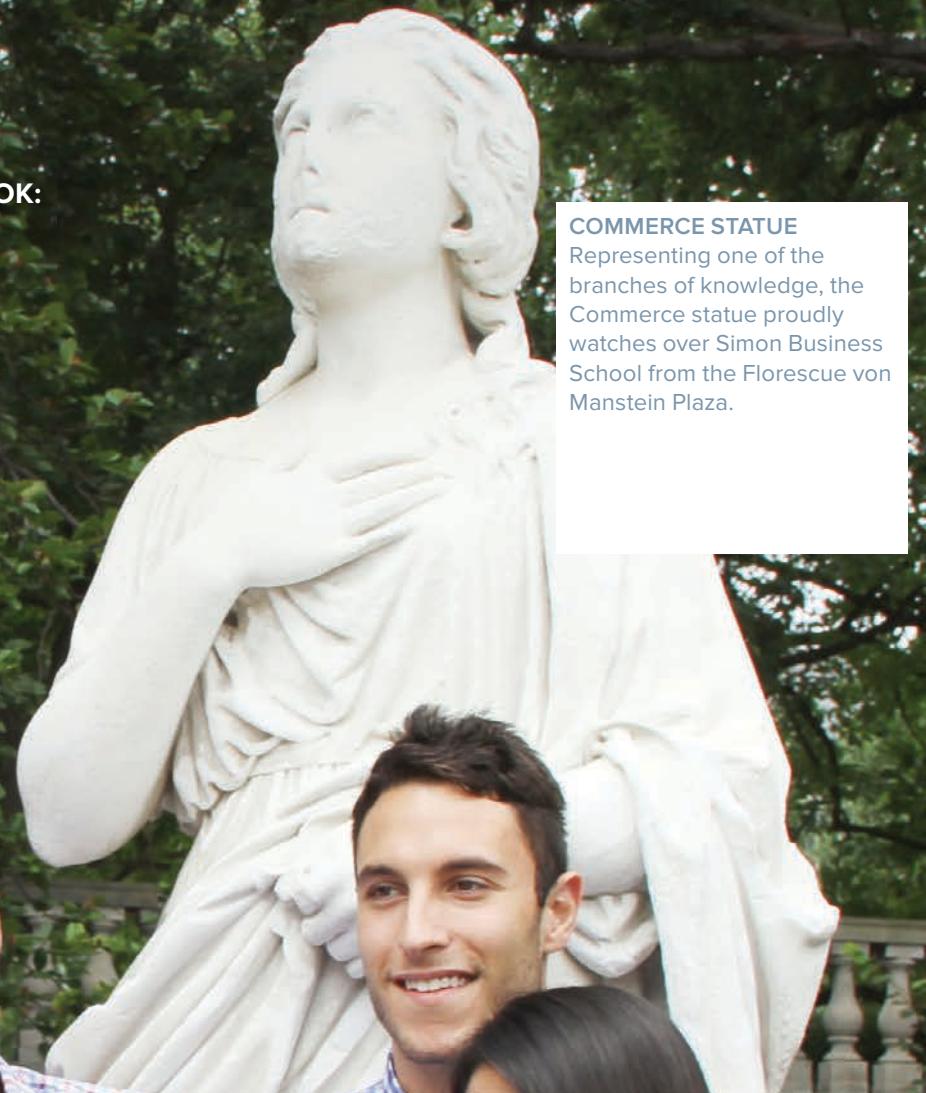
FOLLOW US ON LINKEDIN:
UNIVERSITY OF
ROCHESTER - SIMON
BUSINESS SCHOOL



FOLLOW US ON FACEBOOK:
[@SIMONSCHOOL](#)



FOLLOW US ON TWITTER:
[@SIMONSCHOOL](#)



COMMERCE STATUE
Representing one of the branches of knowledge, the Commerce statue proudly watches over Simon Business School from the Florescoe von Manstein Plaza.



STAY IN TOUCH WITH SIMON.

We encourage your participation in one of our Simon social channels even if you have yet to make a final decision on your enrollment. Begin interacting with others who have been admitted to your class, as well as with current students available to share their personal experiences and address any questions you have about our school.

CONNECT WITH FUTURE CLASSMATES:

JOIN YOUR PRIVATE FACEBOOK GROUP



In order to protect your privacy in joining, as well as the privacy of our entering class, we have hidden the group and are asking you to follow this simple procedure to become a member:

1. From your own personal Facebook account, send a friend request to Admit Simon William. You can search for this page from your account.
2. Once approved, we will immediately add you to the appropriate private group. To be consistent, and to protect your privacy, we will then remove you from the Admit Simon William friend list.

JOIN WECHAT



For our Chinese students who are unable to access Facebook while at home, we would love to connect with you on WeChat:

- Send a friend request to our WeChat account, WeChat ID: [SIMONBUSINESSCHOOL](#)
- Include your official (legal) name and email address used when you applied to Simon Business School; we will not be able to add you to the group with any other name.

Please note: Acceptance into the WeChat group may take several days, and we thank you for your patience.



Looking for a simple way to connect with us on WeChat?
Use any QR reader app on your phone to scan the image to the left.

MS PROGRAM CURRICULUM

EACH PROGRAM OFFERS THE OPPORTUNITY TO PURSUE AN INTERNSHIP TRACK. FOLLOWING YOUR DECISION TO ENROLL AT SIMON, YOU WILL BE CONTACTED WITH FURTHER INFORMATION REGARDING THE STEPS TO SELECT YOUR TRACK.

MSA MS IN ACCOUNTANCY

MSA STUDY PLAN

- Applied Financial Statement Analysis with Data Analytics
- Auditing I & II
- Basic Business Law
- Basic Federal Income Tax Accounting
- Basic Income Tax – Business Entities and Gifts/Estate Taxes
- Core Statistics for MS Students Using R
- Financial Reporting I & II
- Managerial Accounting and Performance Measurement
- Positive Accounting Research Concepts and Empirical Analysis Tools
- Professional Communications
- Programming for Analytics
- Research into Professional Accounting Standards
- 1 Elective

 Our 150-credit-hour compliant program will educationally qualify you to sit for the New York State CPA Exam.



STEM Designation
International students can stay in US for up to 36 months.

MSBA MS IN BUSINESS ANALYTICS

MSBA STUDY PLAN

- Advanced Business Modeling and Analytics Using Spreadsheets
- Advanced Predictive Analytics with Python
- Analytics Design and Applications
- Business Analytics Project
- Core Statistics for MS Students Using R
- Economics and Marketing Strategy for MS Students
- Introduction to Business Analytics
- Marketing Analytics Using R
- Predictive and Causal Analytics in R
- Professional Communications
- Programming for Analytics
- Social Media Analytics
- 1 Elective

In addition, choose one of the following tracks:

BUSINESS SYSTEMS TRACK:
Accounting Analytics for Forensics
Auditing II – Auditing and Information Systems

PRICING TRACK:
Pricing Policies
Pricing Analytics

RISK MANAGEMENT:
Introductory Finance for MS Students
Risk Management



STEM Designation
International students can stay in US for up to 36 months.

MSF MS IN FINANCE

MSF STUDY PLAN

- Advanced Business Modeling and Analysis Using Spreadsheets
- Applied Finance Project
- Core Statistics with Python
- Corporate Finance
- Corporate Financial Accounting
- Financial Statement Analysis
- Fixed Income Securities
- Foundations in Financial Economics
- Investments
- Options and Futures
- Professional Communications
- Quantitative Finance with Python
- Risk Management
- 1 Elective



STEM Designation
International students can stay in US for up to 36 months.

MSMA MS IN MARKETING ANALYTICS

MSMA STUDY PLAN

- Advanced Business Modeling and Analysis Using Spreadsheets
- Analytics Design and Applications
- Core Statistics for MS Students Using R
- Economics and Marketing Strategy for MS Students
- Introduction to Business Analytics
- Marketing Analytics Project
- Predictive and Causal Analytics in R
- Pricing Policies
- Professional Communications
- Programming for Analytics
- 4 Electives



STEM Designation
International students can stay in US for up to 36 months.

Note: These grids reflect the 2019–20 MS study plans. For the most up-to-date program requirements and course listings, please visit our website.

GET A GLIMPSE OF A SIMON ACADEMIC YEAR 2020–21 CALENDAR

ORIENTATION 2020

July 13 MS Orientation Starts

PRE-FALL TERM 2020

July 20 Pre-Fall Classes Start

August 18–20 Pre-Fall Final Exams

FALL SEMESTER 2020

August 24 Fall A (7-Week) Classes Start

September 7 Labor Day (No Classes)

September 23–24 Career Fair (No Classes)

October 14–20 Fall A Final Exams

October 21–25 Fall Break

October 26 Fall B (7-Week) Classes Start

November 25–29 Thanksgiving Break

December 14–17 Final Exams

SPRING SEMESTER 2021

January 11 Spring A (7-Week) Classes Start

January 18 Martin Luther King Jr. Day (No Classes)

March 1–4 Spring A Final Exams

March 5–14 Spring Break/Immersions

March 15 Spring B (7-Week) Classes Start

May 3–6 Spring B Final Exams

May 16 Commencement



Visit the Admitted Student Portal for additional details about the academic calendar.

Accurate as of October 21, 2019



GO AHEAD, MAKE YOURSELF AT HOME ON CAMPUS, OR OFF.

You might prefer living on campus because of the camaraderie that occurs in the on-campus apartment complexes and the easy commute to classes. Or, you might prefer to live off campus to have greater flexibility in the type of housing you choose. Either way, we are here to support you as you find your new home and settle in.



→ Enrollment Guide

→ Secure Housing

ACADEMIC & LIVING EXPENSES

Simon has prepared an estimated budget for tuition and living expenses based on this year's rates, but fees typically increase from year to year and are set by the University of Rochester Board of Trustees, so please plan accordingly. The Admissions Office will post the 2020 fees on the Admitted Student Portal when they are announced in April.

TRAVEL EXPENSES

Travel expenses to Rochester are not included in living expenses because the amount allotted will vary considerably by individual student. Please also note that the estimated budget provided does not factor in travel expenses related to the internship and job search, as that amount varies significantly by student.

COST OF LIVING

Your own living and personal expenses could be quite different from our estimated budget depending on your preferences, family size, and living arrangements. If you receive similar information from other universities, you may notice that the estimated living expenses in Rochester are lower than those in many US cities like Chicago, New York, Boston, and Los Angeles.

HEALTH FEE

The health fee is mandatory for all University students and cannot be waived. The fee covers unlimited primary care visits to the University Health Service (UHS) and will be included on your tuition billing statement. For more information about the services covered by the mandatory health fee, see *Services for Full-Time Students* under *UHS Primary Care Services* on the UHS website:

www.rochester.edu/uhs

HEALTH INSURANCE

University-sponsored health insurance is provided to all full-time students. More details will be provided upon paying your enrollment deposit.

UNIVERSITY ON-CAMPUS HOUSING

The University of Rochester provides on-campus housing options for students enrolled in a graduate program. Rental rates range from approximately \$650 for a studio and \$1,045 for a three-bedroom townhouse.

Refer to the Graduate Housing Guide at rochester.edu/reslife/graduate/policies.html for details on each on-campus option.

Contact the University Apartments Office by phone at (585) 275-5824 or via email: uapts@reslife.rochester.edu

OFF-CAMPUS HOUSING

Approximately 60 percent of our graduate students live off campus. There are a number of safe and convenient neighborhoods in the University of Rochester area. Rental rates range from approximately \$500 for a studio to \$900+ for a two- to three-bedroom apartment or townhouse. Learn more about your options on the ASP and on the University website: rochester.edu/reslife/non/

The University of Rochester has partnered with Places4Students.com, a company that specializes in providing off-campus housing solutions for post-secondary students, faculty, staff, and other community members. This service is free for anyone to use as an effective method of finding a place to live off campus or finding a roommate: <http://rochester.edu/reslife/non/database.html>

Please note that properties listed on Places4Students.com are not inspected, approved, or regulated by the University.

Contact Off-Campus Living Programs by phone at (585) 275-1081 or via email: offcampus@reslife.rochester.edu



→ Enrollment Guide

→ Academic Expenses



JOIN OUR **ACTIVE** COMMUNITY.

Learn about clubs and organizations when you arrive on campus at the Fall Club Expo or by contacting the Office of Student Engagement at studentengagement@simon.rochester.edu. Visit the ASP for additional details.



→ Student Life

→ Student Clubs & Signature Events

TOP 5 REASONS TO JOIN A CLUB:

- 1** Make diverse, meaningful connections that last.
- 2** Sharpen your professional skills.
- 3** Broaden your cultural knowledge.
- 4** Impact your community.
- 5** Have fun!

STUDENT LEADERSHIP ORGANIZATIONS

Diversity & Inclusion Ambassadors
Graduate Business Council
Master's Advisory Council

SOCIAL AND ATHLETIC CLUBS

Outdoor Adventure Club
Simon Dance Club
Simon Gaming Club
Simon Master's Association
Simon Partners
Simon Says
Simon Sports
Simon UNCorked
Simon Volunteers

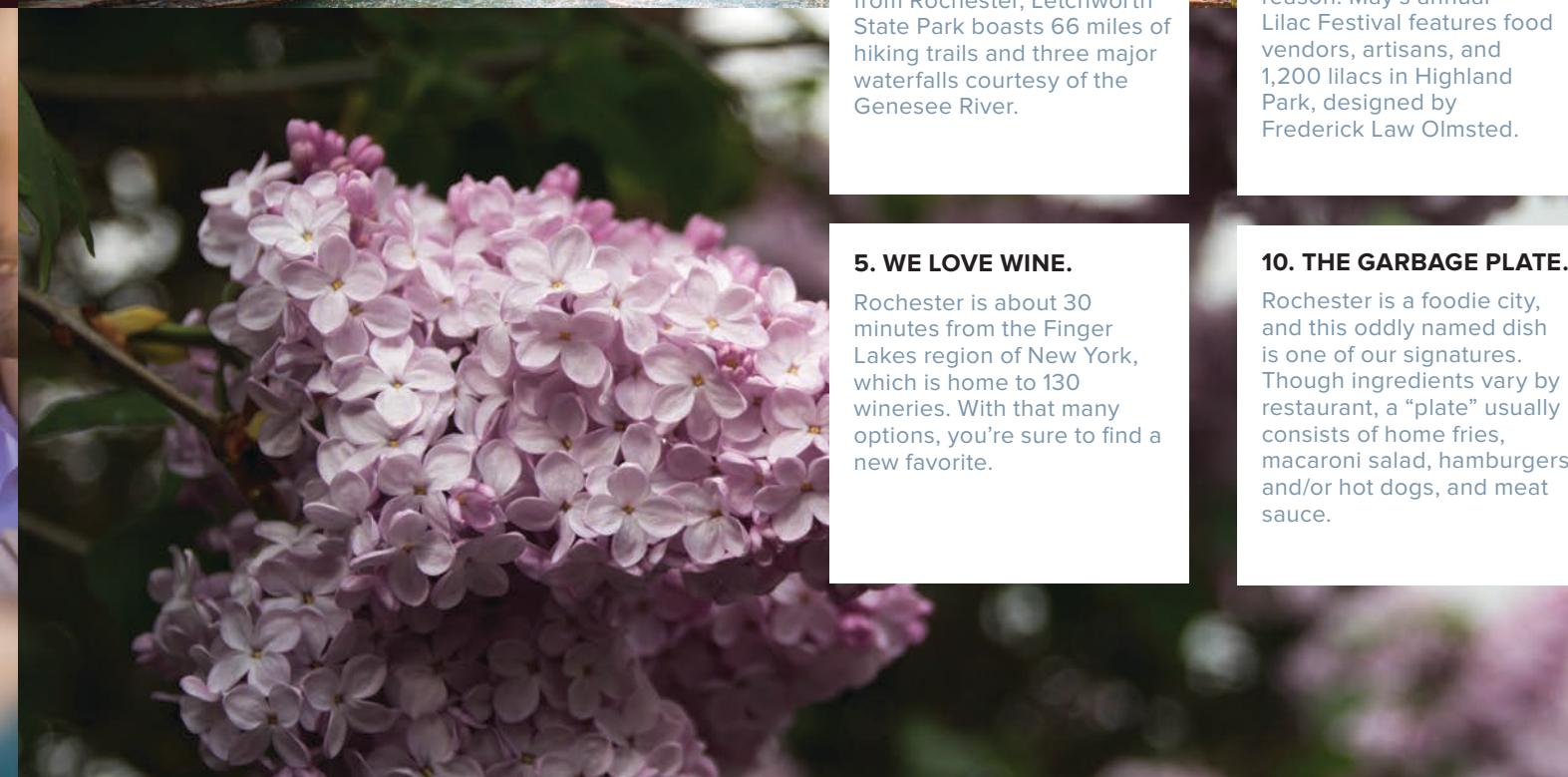
INDUSTRY AND PROFESSIONAL CLUBS

Net Impact
Simon Accounting Association
Simon Consulting Club
Simon Data Analytics
Simon Entrepreneurs Association
Simon Finance & Investment Club
Simon Health Sciences
Simon Marketing Association
Simon Pricing Club
Simon Real Estate Club
Simon School Venture Fund
Simon VISION Consulting

DIVERSITY AND EDUCATIONAL CLUBS

Club Europe
Latin American Students of Simon
Simon National Black MBA Association
Simon Spectrum
Simon Women in Business

SMALL CITY, BIG LIVING. 10 GREAT REASONS TO LOVE ROCHESTER.



1. EXPERIENCE FOUR SEASONS.

You'll have the chance to enjoy the great outdoors year round in Western New York. We recommend apple picking in the fall, skiing in the winter, hiking in the spring, and visiting the beaches of Lake Ontario in the summer.

6. YOU CAN CHEER FOR THE HOME TEAM.

Do you love baseball? What about lacrosse? Prefer hockey? You can cheer for Rochester teams in affordable, local venues.

7. WHAT'S LIFE WITHOUT A LITTLE JAZZ?

Not only is the city home to Eastman Theatre and the world-class Rochester Philharmonic Orchestra, but every June the city hosts the Rochester International Jazz Festival, one of the largest music festivals in the US.

8. THERE'S ALWAYS TIME TO PLAY.

The Strong National Museum of Play houses the world's largest and most comprehensive collection of historical materials related to play. It's the perfect place to tap into your inner child.

3. BUYING GROCERIES WILL NEVER BE THE SAME.

After just one trip to Wegmans, our home-town grocery store, it will be easy to see why it was recently named the best overall grocery chain in the US.

4. THE "GRAND CANYON OF THE EAST" IS IN OUR BACKYARD.

Located roughly 45 minutes from Rochester, Letchworth State Park boasts 66 miles of hiking trails and three major waterfalls courtesy of the Genesee River.

9. WE STOP TO SMELL THE FLOWERS.

Rochester is called the Flower City, and for good reason. May's annual Lilac Festival features food vendors, artisans, and 1,200 lilacs in Highland Park, designed by Frederick Law Olmsted.

5. WE LOVE WINE.

Rochester is about 30 minutes from the Finger Lakes region of New York, which is home to 130 wineries. With that many options, you're sure to find a new favorite.

10. THE GARBAGE PLATE.

Rochester is a foodie city, and this oddly named dish is one of our signatures. Though ingredients vary by restaurant, a "plate" usually consists of home fries, macaroni salad, hamburgers and/or hot dogs, and meat sauce.

WE ARE HERE TO HELP YOU EVERY STEP OF THE WAY.

“Congratulations on your admission to Simon! We know you have worked diligently to get to this point and hope you are proud of this achievement.

We’re certainly proud of you and would love for you to call Simon home for the coming year.”

JENNIFER CRANDALL
Senior Associate Director
of Admissions

Years in Simon Admissions Office: 6
Favorite thing to do in Rochester:

All of the great outdoor activities that Western New York has to offer. From our beautiful Finger Lakes to the many state and local parks, there are fun activities and gorgeous scenery to look forward to in every season.



ADMISSIONS OFFICE

245 Gleason Hall
(585) 275-3533

JAY S. AND JEANNE BENET

CAREER MANAGEMENT CENTER
305 Schlegel Hall
(585) 275-4881

INTERNATIONAL SERVICES OFFICE

40 Celebration Drive (College Town Building 3)
(585) 275-2866

OFF-CAMPUS LIVING PROGRAMS

020 Gates Wing
Susan B. Anthony Halls
(585) 275-1081

OFFICE OF STUDENT ENGAGEMENT

202 Schlegel Hall
(585) 275-8163

REGISTRAR

245 Gleason Hall
(585) 275-3533

SIMON TECHNOLOGY SERVICES

COMPUTER LAB
404 Schlegel Hall
(585) 275-4407

UNIVERSITY APARTMENTS OFFICE

020 Gates Wing
Susan B. Anthony Halls
(585) 275-5824

WHAT'S COMING UP AT SIMON?

UR SIMON WEEKEND APRIL 3–5, 2020

UR Simon Weekend is an event exclusive to admitted students. It gives you a chance to immerse yourself in our student experience and get a true sense of what Simon life is like from the students, faculty, staff, and alumni who live it. Join us for this interactive weekend and discover all that Simon has to offer.

We look forward to welcoming you to Rochester and Simon. A travel stipend may be available to you. Please contact events@simon.rochester.edu to learn more.

ORIENTATION

We are excited to welcome you to campus over the summer as an integral part of our vibrant community! We know the process of preparing for your new role as a graduate student and for life in Rochester is filled with excitement and anticipation. We're here to ease your transition by engaging you in a well-rounded orientation experience and by providing you with the resources and support you need to be successful at Simon. Attendance is required and registration opens April 2020.



Events

ADMITTED STUDENT WEBINARS

Keep an eye on your email for invitations to webinars with specialized content for admitted and enrolled students. Topics include: Careers, Clubs, Experiential Learning, Financial Aid, and Housing.



Connect



MELIORA



SIMON
BUSINESS SCHOOL
UNIVERSITY *of* ROCHESTER

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UNIVERSITY OF ROCHESTER
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Rochester, NY 14627
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