



JONATHAN MATHEWS

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Accomplished Product Manager with diverse technical, business, data analytics and customer facing experience. Launched several successful groundbreaking marketing analytics products in a fast-paced startup environment.

EXPERIENCE

Ebury

(Consultant)

Jun 2014 - Present

Product Management Consultant, London

Owned content marketing initiative: development, content planning, hiring and integrating marketing processes with a large (150+) sales team. Researched product strategy, including competitor analysis, adjacent markets and customer interviews.

Causata

(Acquired by NICE)

Aug 2012 - Dec 2013

Senior Product Manager, Analytics, London

Led analytics product roadmap over two major product releases, working with three development teams. Originated and developed concept for an industry-leading tool allowing marketers to visualise customer journeys. Maintained close interaction with customers, including leading a complex implementation in Australia. Presented product to potential acquirers and planned post acquisition product integration with senior executives. Led analytics product integration and developed product marketing materials for a complex Machine Learning product.

Horsley Bridge Partners

2009 - 2012

Investment Associate, Venture Capital Fund of Funds, London

Led due diligence analysis on 19 Venture Capital investment opportunities in Europe, South America, US and Russia, resulting in \$250m+ in commitments. Initiated, designed and led implementation of data warehouse and BI system.

Hawkpoint

2006 - 2009

Investment Analyst, Corporate Finance, London

Advised on 14 M&A, restructuring and capital raising transactions, worth over £500m. Worked closely with senior level client executives and coordinated accountants, lawyers and PR advisors. Developed software to improve the team's productivity.

Morgan Stanley

2005 - 2006

Investment Analyst, Sales & Trading, London

Worked as part of a global sales team, running pricing models on large portfolios and interacting with colleagues and clients from around the globe. As a self-initiated side project, developed an automated pricing tool, reducing analysis time by 90%.

EDUCATION

Imperial College London

2001 - 2005

MEng Electrical & Electronic Engineering

First Class Honours

SKILLS & INTERESTS

Product Management:

Agile (Scrum), JIRA, Balsamiq, InVision, Sketch

Web Development:

Ruby On Rails, Javascript, HTML, CSS, Git

Analytics:

SQL, Python, R, MySQL, MongoDB, Linux (scripting), QlikView, Tableau, Pentaho

Sales & Marketing:

HubSpot, Marketo, Salesforce.com, DoubleClick, Google Analytics

Interests:

Sailing, skiing, travel, the outdoors, construction, tinkering