POLITICO

LOG IN Home Latest news EU-US relations German election
War in Ukraine Munich Security Conference Newsletters Podcasts Policy news Events NEWS TRADE UK

Justin Trudeau wants to revive UK-Canada trade talks in shadow of Trump

The offer comes as Ottawa remains in the White House's crosshairs.

Free article usually reserved for subscribers



 ${\sf Canada's\ government\ is\ required\ to\ hold\ a\ general\ election\ this\ year\ before\ the\ end\ of\ October.\ |\ Dave\ Chan/AFP\ via\ Getty\ Images}$

EXCLUSIVE FEBRUARY 5, 2025 7:10 AM CET

BY <u>GRAHAM LANKTREE</u>
LONDON — Canadian Prime Minister Justin Trudeau is angling to revive long-shelved trade talks with the United Kingdom, as Ottawa tries to build up alliances in the shadow of Donald Trump's

The U.S. president pulled back from imposing punishing tariffs on Canadian goods on Monday, with Trudeau securing a one-month stay of execution for Canadian imports by striking a deal with Trump to further crack down on illegal migration and drug trafficking at the U.S.-Canada border.

But as the U.S. tariff threat continues to loom, "we now have both a great opportunity and a great reason to work really hard at trade diversification," Canadian High Commissioner to the U.K., Ralph Goodale told POLITICO in an interview.

Advertisement

He called on the U.K. to get back to the negotiating table after London walked away from bilateral trade talks last January.

Negotiations to replace a post-Brexit U.K.-Canada rollover deal collapsed after a long-running battle by Canadian farmers to get hormone-treated beef into Britain.

The fight led to British cheese farmers losing their preferred access to the Canadian market and some U.K. carmakers facing extra tariffs at Canada's border.

"It would be helpful to take another go at that and see what we can accomplish in the shortest possible time," Goodale said. "If we can add on to it, so much the better," he said, with priority areas being science and tech and innovation, quantum computing and Al. **Canadian election looms**

Snags in the bilateral talks have also posed a barrier to Canada's ratification of Britain's membership of the Indo-Pacific CPTPP trade bloc.

But the U.K. wants to diversify trade beyond Europe — and Canada is eager to move beyond a reliance on the United States Advertisement

Adverti

Restarting the bilateral trade negotiations "would be one step" towards that, Goodale argued.

Yet he acknowledged reviving the talks could be difficult for Keir Starmer's Labour government. "We realize we're dealing with a new government with a different set of priorities and it may take them a while to do the internal consideration that they need to do, and that's understandable," Goodale said.

It's not just the U.K. government that faces hurdles to getting the talks back on track.

Canada's parliament is currently prorogued as Trudeau's Liberal party holds a leadership race after he announced at the start of this year his plans to resign as the country prepares for a general

election in 2025.
The party, which is languishing in the polls, will choose its new leader and prime minister of Canada on March 9 with Former Canadian and Bank of England Governor Mark Carney and Trudeau's former Finance Minister and Deputy Prime Minister Chrystia Freeland as the front runners to replace him. Canada's government is required to hold a general election this year before the end of October. "In the meantime, we do have a trade agreement in place that is pretty darn good," Goodale said.

Advertisement

Adverti

Related Tags

Beef Bilateral trade CPTPP Elections Imports Markets Negotiations Tariffs Trade Trade Agreements **Related Countries**

Canada United Kingdom United States Related People

Chrystia Freeland Donald Trump Justin Trudeau Keir Starmer Kemi Badenoch Mark Carney

Related Organizations Bank of England

Our readers read next



Putin's disinformation networks flood social media in bid to skew German election



German election frontrunners push for nuclear comeback 5 HRS AGO 3 MINS READ



Poland counters Trump's EU trade 'atrocity' quip: US runs 'huge' surplus in services 5 HRS AGO 3 MINS READ



COMMENTARY Lithuania hopes to woo Trump with its anti-China stance 7 HRS AGO 6 MINS READ More from Graham Lanktree





UK's Starmer wants speedy Donald Trump trade talksThe prime minister wants talks with the new U.S. president's team to start in the weeks ahead, he told POLITICO. JAN 17 3 MINS READ



Musk stands to get even richer off this UK government plan
The billionaire Tesla owner might be feuding with Keir Starmer's government, but he can expect a big payday thanks to one of Labour's key schemes.

JAN 17 4 MINS READ



Peter Mandelson confirmed as Britain's next ambassador to US

Keir Starmer praises incoming ambassador — a former European trade commissioner — for his "unrivalled experience," as former colleagues rate his chances in Trumpworld.

Facebook Twitter YouTube App Store Play Store

o <u>POLICY</u>

- Agriculture and Food
 Central Banker
- Competition and Industrial Policy
 Cybersecurity and Data Protection

- Defense Energy and Climate
- Energy and Climate UK
 Energie et Climate Trance
 Financial Services
 Financial Services UK
 Health Care

- Mobility
 Paris Influence
 Sustainability
 Technology UK
 Trade

- Trade
 Trade UK
 NEWSLETTERS
 Berlin Bulletin
 - Berlin PlaybookBrussels Playbook

 - China Watcher

 - Dimanchissime EU Election Playbook

 - EU Influence
 Global Playbook
 Global Policy Lab: Living Cities
 London Influence

 - London Playbook

 - Playbook Paris
 POLITICO Confidential
- Sunday CrunchPODCASTS

 - EU Confidential
 Politics at Jack and Sam's

 - Power Play
 Westminster Insider
 Berlin Playbook Der Podcast
 OPINION
 - - All Opinion
 Beyond the Bubble
 Club Med

 - Declassified
 From Across the Pond
 - Unpacked
 FEATURED SERIES

- Polish Presidency of the EU
 A global emergency: Tackling antimicrobial resistance
 Living Cities
 POLITICO 28
 SUBSCRIPTIONS

 - - POLITICO Pro
 Print Edition
 Research and analysis division
- About us
- Contact us
- **Privacy Policy**
- Cookie Policy Media Solutions
- Research and Analysis Division Agency IQ Press Print Edition

- Careers at POLITICO
 Ts&Cs

- Manage Privacy Settings