

Yonas Bogale Sitotaw
Addis Ababa, Ethiopia
Phone: +251 938 617 252
Email: jonasjjonas14@gmail.com

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Subject: Application for IT and Marketing Specialist

Hiring Manager

Dentose Chamo Trading PLC

Jemo 1, Addis AbabaDear Hiring Manager,

I am writing to express my interest in the IT and Marketing Specialist position at Dentose Chamo Trading PLC. With a background in both Information Technology and Marketing, I bring a unique blend of technical expertise and creative communication skills that align well with your company's mission of delivering high-quality dental materials and strengthening brand presence in the market.

In my previous roles, I have:

- Developed and implemented digital marketing strategies that boosted brand visibility and engagement across multiple platforms.
- Conducted market research and collaborated on promotional campaigns that directly contributed to revenue growth.
- Provided IT support by managing systems, troubleshooting issues, and ensuring smooth hardware/software operations.
- Applied strong communication skills both oral and written to coordinate with teams, create impactful content, and deliver presentations.

I am particularly drawn to Dentose Chamo Trading PLC's reputation as a trusted leader in dental materials distribution and its commitment to innovation in both product quality and customer service. I am confident that my combined skills in digital marketing, IT support, and cross-functional collaboration will allow me to make an immediate and meaningful contribution to your team.

I would be honored to bring my creativity, technical expertise, and teamwork spirit to Dentose Chamo Trading PLC. I welcome the opportunity to discuss how my qualifications match your needs in more detail.

Thank you for considering my application. I look forward to the possibility of contributing to your team.

Sincerely,
Yonas Bogale Sitotaw