

### **About Me**

I'm an Electrical and Electronic Engineering student with a passion for innovation, creativity, and community development. My experience spans across engineering, media, education, and entrepreneurship — from co-founding initiatives and leading student organizations to running my own creative business. I thrive in spaces where I can solve problems, connect with people, and create a lasting impact.

# Jonathan Solomon



## Contact Me



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### **Education**

- → Jan 2015 Dec 2019
   Welkom-Gimnasium
   National Senior Certificate
   Bachelor's Admission
- Jan 2018 Jun 2018
   Marnel Fire-Med
   First Aid Level 3
   Licence-Certificate
- Jan 2020 Present
   North-West University
   BEng Electrical & Electronic Engineering
   Honour's Degree
- ◆ Jan 2023 Dec 2024• Unite180 Church• Unite School of Ministry• Certificate

# **Expertise Skill**

- Graphic Design
- Marketing & Creativity
- Computer Aided Design (CAD)
- Computer Programming
- E-commerce Software



### References

#### Don-Juan Stewart | Area Leader

Unite180 Church +27 79 310 0009

#### Mpho Tsunke | Branch Manager

MTN SA - Cell Network (Pty) Ltd

+27 82 403 6777

#### Prof Liezel van Dyk | Dean

North-West University Faculty of Engineering +27 82 450 7988

#### Steven Bokamba | Director

Stronics UK +44 730<u>6 163130</u>

# **Work Experience**

MTN SA - Cell Network (Pty) Ltd
Jun 2024 - Present

#### **Customer Service Representative**

- troubleshooting network and software issues at branches and with clients
- day-to-day assisting of clients with product recommendations and sales
- after sales complaint resolution
- implementing plans, controls and standards for optimal performance in alignment with Branded Retail Channel strategies

Stronics UK Limited Jan 2024 - Feb 2025

#### E-commerce Sales & Digital Marketing Specialist

- Product Listing & Catalog Management
- Sales Performance Tracking
- Customer Experience Optimization
- Improving organic traffic through onpage and off-page SEO
- Running and optimizing paid ad campaigns on Google Ads, Facebook, Instagram, etc.
- Email marketing and developing digital content like videos and social media posts to nurture leads and retain customers
- Building brand awareness and engagement through social media platforms
- Using tools like Google Analytics, Meta Business Suite, and Shopify reports to track performance and make data-driven decisions
- Conducting onboarding training for new and prospective hires

# **Leadership Experience**

NWU SAIEE Chapter | 2023 - Present

#### Chairperson & Incorporator

- I serve as Chairperson of the SAIEE (South African Institute of Electrical Engineers) NWU Student Chapter, supporting engineering students through industry visits, educational events, and helping them access bursaries and vacation work opportunities.
- ◆ Jonno Create (Pty)Ltd | 2020 2023

#### Director & Incorporator

 Jonno Create (Pty)Ltd was a Graphic Design, Photography and Software development company that provided clients with the quality of memories to treasure forever. I worked directly with clients to ensure that their dreams are replicated with precision!