# PART 10: TURNING PROMPTS INTO POWER MOVES

## 10.1 Prompt Architecture: Building Blocks of Command

* – Every great prompt has 3 layers: identity, intent, and outcome.
* – Identity = who the AI is.
* – Intent = what you want it to do.
* – Outcome = how you want it to show up (tone, format, energy).
* – Example: “You are a pitch deck expert. Summarize this idea in 5 slides. Make it punchy, VC-ready.”

## 10.2 Prompt Styles for Different Missions

* – 🛠 Technical: Use step-by-step, numbered logic. Give it structure.
* – 🎯 Sales: Give urgency, stakes, and emotional layering.
* – ✍️ Writing: Set the voice. Compare to a writer or vibe.
* – 🧠 Strategy: Include constraints, long-term goal, market logic.
* – 🎨 Creative: Remove restrictions, boost randomness and analogies.

## 10.3 Power Prompts = Power Habits

* – Use naming: “This prompt is called The Closer.”
* – Save your top 10 prompts and remix them daily.
* – Keep them organized: one for each area of your life/business.
* – Use emojis to make them easier to remember visually.

## 10.4 The Ultimate Test: Would You Hire This GPT?

* – Ask yourself: if this was a human, would I pay them?
* – If not, rewrite the prompt. Add more clarity. Add more fire.
* – Never settle for average. Your prompts are your leverage.
* – Turn your GPT into an asset, not just a helper.