PART 4: TURNING AI INTO MONEY, SYSTEMS, AND SCALE

# 4.1 Make AI Your Employee, Not a Toy

* – Most people play with AI. You build with it.
* – Every tool must generate revenue, save time, or scale you.
* – Ask: 'What part of this task can AI take over?'
* – Prompt to delegate: “Act as my [job role] and do [task].”

# 4.2 Examples of Automation-First Thinking

* – Sales: Have AI draft email sequences and offer pages.
* – Social: Use GPT to schedule, caption, and even generate content buckets.
* – Biz Dev: Feed AI a list of clients, get outreach scripts instantly.
* – Client Work: Use AI for brainstorming, research, report creation.

# 4.3 Replacing Entire Systems with GPTs

* – Instead of hiring a content strategist, use AI to build your 30-day content plan.
* – Use GPT for user research, by simulating customer interviews.
* – Replace UI/UX brainstorms with 10x faster AI wireframing prompts.
* – Turn your sales script into a voice-response GPT for live training.

# 4.4 Build Once, Sell Forever (Productize the Output)

* – Don’t just use AI for one-off tasks. Turn the output into assets.
* – Example: Use GPT to create an ebook → sell it on Gumroad.
* – Build a prompt template → turn it into a Notion product.
* – Generate 100 cold emails → sell them as a package for your niche.

# 4.5 The Golden Prompt Formula for Monetization

* – [Role] + [Task] + [Goal] + [Audience] + [Output Type] + [Tone]
* – Example: “You are a brand strategist. Create a 7-day content plan for a skincare company targeting Gen Z. Format it as a Notion board. Use playful, high-energy tone.”
* – Save winning prompts. They are IP. Sell them. Reuse them.