

# AIR-mazing Predictions:

## Ranking of Retrieval Augmented Stock Market Prediction for Business Ideas

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Repository: <https://github.com/jonnyCap/AIR-Project>

Data split for training and evaluation

retrieved documents will be ranked

select one entry for training

New Business Idea  
(Input)

Retrieval System

Bert Text Encoder

Cosine Similarity

Model Parameters

num\_lstm\_layers, n\_documents

Arrow Legend

Prediction Workflow

Training Workflow

simple repeat

Autoregressiv Input  
Raises all input layers  
(Otherwise simple repeat if enabled)

(Training Dataset)

Ranking Dataset

Textual Description

Static Data

Relevance Score

Ranking System

Text Layer (Linear)

Historical Layer (Linear)

Fusion Layer (Linear)



Repository

retrieved text embeddings

similarity of retrieved docs

combined static information

combined historical information

predicted idea

if to be predicted idea

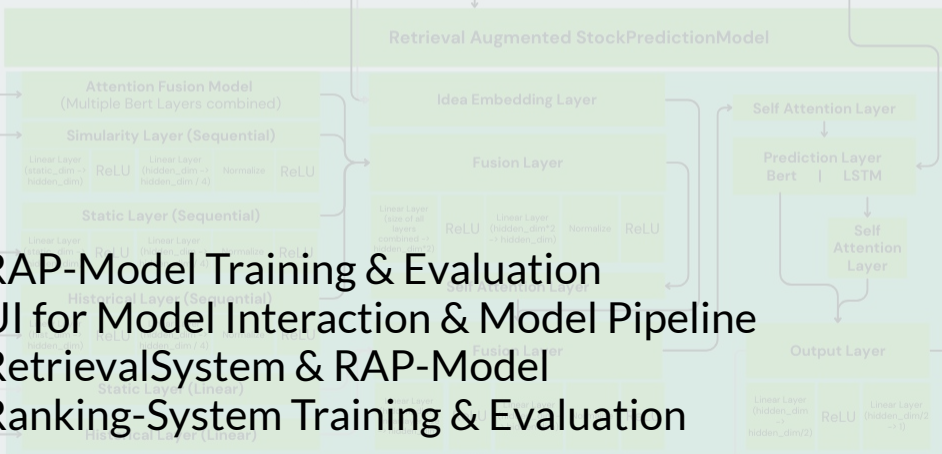
retrieving for each entry n most similar documents as input

(compares prediction with last n - months of historical data)

Evaluation Function  
(20 % of Dataset - only ideas)

n Months Prediction  
(n - forecast\_steps)

already predicted stock performance



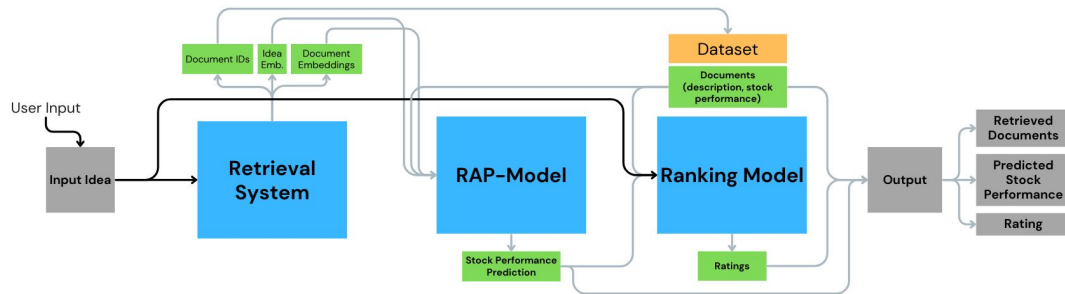
# Motivation & Research Questions



- **Challenges in Traditional Stock Prediction** - Predicting stock performance for existing businesses is highly volatile and risky if used for investments.
- **Foundation for Strategic Planning:** Provides a solid starting point for assessing the feasibility and potential of new business ideas.

Can textual descriptions of a new business idea be used to predict its stock performance and rank it alongside existing market competitors?

# Data & Methods



## Dataset:

- Fetched different tickers from different locations
- Collected performance indicators, historical data and business description
- Used in Retrieval System & RAP-Model training (slight differences)
- Different Metrics for Ranked Model

## Retrieval System:

- Encodes Idea with Bert
- Uses Cosine Similarity for finding most relevant documents
- Precomputed embeddings for retrieval dataset for better performance
- Optimized for batch processing

## Retrieval Augmented Prediction Model:

- Makes predictions based on embedding of idea & similar companies
- Combine large Inputs through Fusion Layer
- Fusion Layers: Sequential Layers with normalization and activation functions
- Auxiliary inputs and autoregressive
- Final Prediction through LSTM and Output Layer
- Alternativ: Attention Optimized

## Ranking Model:

- Predictions based on:
  - embedding of idea
  - normalized stock performance (12 months)
- Sequential Layers with normalization and activation functions
- Attention Layer

# Results

## Retrieval System:

- Calculated multiple metrics ( $k = 12$ )
- Precision@K, Recall@K, Mean Reciprocal Rank (MRR), Mean Average Precision (MAP), Normalized Discounted Cumulative Gain (nDCG)

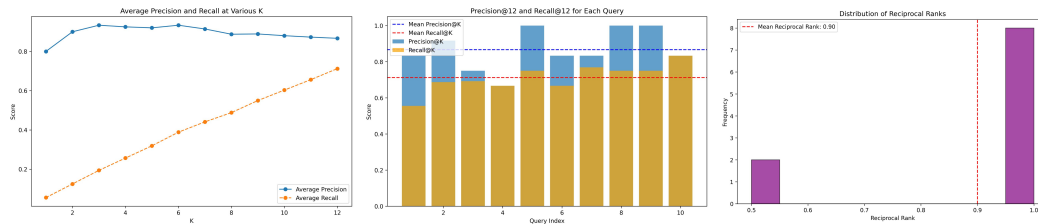
## RAP-Model:

- Different trained models (w/o Auxiliary + Loss)
- Auxiliary + CustomLoss most potential
- Evaluation shows prediction range \$20-\$100
- Some promising results
- Inability to handle nonsensical input
- Autoregressive nature leads to “random” predictions

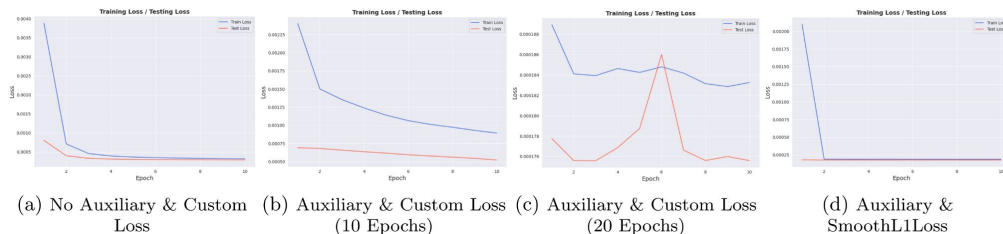
## Ranking Model:

- Different trained models (score\_2 & score\_5)
- evaluation loss plateaued
- lack of correlation between business descriptions, stock performance and score
- Score\_5 produced more transparent predictions
- Score\_2 produced more accurate predictions

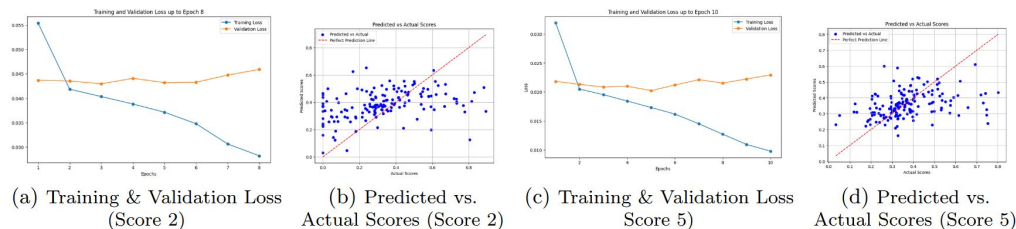
## Retrieval System



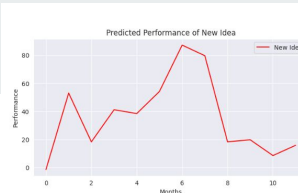
## RAP-Model



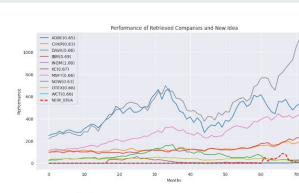
## Ranking Model



# Conclusion



(a) No Auxiliary & SmoothL1Loss Prediction



(b) Stock Performances

Rank	Ticker	Ranking
6.	CHKP	0.4774
7.	NEW IDEA	0.4562
8.	ADBE	0.3890

Table: Model Ranking

A prediction based on a textual description of a business idea can indeed yield valuable insights into an ideas potential.

The retrieval of similar documents improves the value of these insights.

Challenges/Limitations/Future Work:

- Good for realistic data
- Very bad for unrealistic, odd ideas and nonsensical input (Missing Data)
- A little to optimistic (Mean stock performance is high, too few failed companies)
- Problems during Training (Retrieval Dataset is same as Training Dataset)
- Dataset will be very quickly outdated
- Similar pattern in all predictions due to recurring patterns in training data
- Predicts rather the performance for the past 12 months than for future 12 months