

# JONNY ABOWD

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## Skills

Visual Design  
Design System Development  
Wireframing  
Interactive Prototyping  
User Research  
Design Management  
Project Tracking  
Design Strategy  
Illustration

## Tools

Figma  
Adobe CS: Photoshop, Illustrator, InDesign  
Sketch + InVision  
Axure RP  
Airtable  
Mural  
UserTesting  
Slack  
G-Suite  
HTML, CSS, Javascript  
Vscode  
Git + Github  
Procreate

## Education

Certification  
Austin Coding Academy  
Full Stack Web Development  
August 2019

Certification  
CodePath  
Swift UI Development for Designers  
November 2016

Bachelor of Fine Arts  
Stephen F. Austin State University  
Advertising Design + Digital Media  
Cum Laude, 2009

UX design lead, problem solver, and high five enthusiast.

## Design Lead (Manager) 2019 – Present

Capital One | Austin, Texas

Leading and managing a team of 4 full-time designers for Capital One Shopping. Responsible for integrating and supporting company acquisitions while optimizing, innovating, and scaling product offerings to existing and new customers. Working with product teams to define intent and manage deliverable timelines, balancing business objectives and customer needs. Overseeing research while collaborating with engineers to ship with speed and precision. Optimizing features post launch based on gathered data.

Work includes a complete mobile app redesign, in-market A/B testing across all channels, developing a multi-platform design system and executing a rebrand of the end-to-end experience leading up to a national advertising launch.

## Experience Designer 2015 – 2019

Capital One | Dallas, Texas

Worked on the Auto Finance team to help launch an enterprise-wide servicing experience. Designed digital tools to help customers better understand and manage their loan products. Responsible for leading design on the web platform and contributing to both iOS and Android apps. Managed junior and intern designers while creating a collaborative environment that promoted growth and skill development.

## UX Designer 2014 – 2015

AT&T | Dallas, Texas

Contracted to AT&T's global headquarters, worked in a collaborative, agile environment to help deliver a best-in-class user experience to the company's enterprise customers and prospects.

## Art Director 2012 – 2014

The Marketing Arm | Dallas, Texas

Worked on the agency's Special Projects team, leading a variety of initiatives from advertising campaigns and in-store merchandising to targeted web and mobile products, consistently delivering out-of-the-box creative solutions for the agency's partners.

## Art Director 2009 – 2012

Bell’Invito | Dallas, Texas

Worked at a luxury print studio specializing in bespoke letterpress and engraved invitations, announcements, stationery, and business collateral. Filled many roles across design, press operation, production, and marketing to provide an industry-leading level of quality to clients.

## Lead Designer 2007 – 2009

Graphics Shop | Nacogdoches, Texas

Led design and managed operations at a local print shop, providing fast and efficient solutions to commercial and noncommercial clientele.