

JONNY ABOWD

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Design lead, problem solver, and high five enthusiast.

Skills

Visual Design
Design System Development
Wireframing
Interactive Prototyping
User Research
Design Management
Project Tracking
Design Strategy
Illustration

Tools

Figma
Adobe CS: Photoshop, Illustrator, InDesign
Sketch + InVision
Axure RP
Airtable
Mural
UserTesting
Slack
G-Suite
HTML, CSS, Javascript
Vscode
Git + Github
Procreate

Education

Certification
Austin Coding Academy
Full Stack Web Development

Certification
CodePath
Swift UI Development for Designers

Bachelor of Fine Arts
Stephen F. Austin State University
Advertising Design + Digital Media
Cum Laude

Lead Product Designer 2019 - Present

Capital One | Austin, Texas

Leading and managing a team of 4 full-time designers for Capital One Shopping. Responsible for integrating and supporting company acquisitions while optimizing, innovating, and scaling product offerings to existing and new customers. Working with product teams to define intent and manage deliverable timelines, balancing business objectives and customer needs. Overseeing research while collaborating with engineers to ship with speed and precision. Optimizing features post launch based on gathered data.

Work includes a complete mobile app redesign, in-market A/B testing across all channels, developing a multi-platform design system and executing a rebrand of the end-to-end experience leading up to a national advertising launch.

Senior Product Designer 2015 - 2018

Capital One | Dallas, Texas

Worked on the Auto Finance team to help launch an enterprise-wide servicing experience. Designed digital tools to help customers better understand and manage their loan products. Responsible for leading design on the web platform and contributing to both iOS and Android apps. Managed junior and intern designers while creating a collaborative environment that promoted growth and skill development.

Product Designer 2014 - 2015

AT&T | Dallas, Texas

Contracted to AT&T's global headquarters, worked in a collaborative, agile environment to help deliver a best-in-class user experience to the company's enterprise customers and prospects.

Art Director / Product Designer 2012 - 2014

The Marketing Arm | Dallas, Texas

Worked on the agency's Special Projects team, leading a variety of initiatives from advertising campaigns and in-store merchandising to targeted web and mobile products, consistently delivering out-of-the-box creative solutions for the agency's partners.

Art Director 2009 - 2012

Bell'Invito | Dallas, Texas

Worked at a luxury print studio specializing in bespoke letterpress and engraved invitations, announcements, stationery, and business collateral. Filled many roles across design, press operation, production, and marketing to provide an industry-leading level of quality to clients.

Lead Designer 2007 - 2009

Graphics Shop | Nacogdoches, Texas

Led design and managed operations at a local print shop, providing fast and efficient solutions to commercial and noncommercial clientele.