

# JONNY ABOWD

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## Skills

Visual Design  
Design System Development  
Wireframing  
Interactive Prototyping  
User Research  
Design Management  
Project Planning/Tracking  
Design Strategy  
Illustration

## Tools

Figma + Figjam  
Adobe Photoshop + Illustrator  
HTML, CSS, Javascript  
Vscode  
Git + Github  
Procreate  
Airtable  
UserTesting  
Slack  
G-Suite

## Education

Certification  
*Austin Coding Academy*  
Full Stack Web Development

Certification  
*CodePath*  
Swift UI Development for Designers

Bachelor of Fine Arts  
*Stephen F. Austin State University*  
Advertising Design + Digital Media  
Cum Laude

*Design lead, problem solver, and high five enthusiast*

## Lead Product Designer 2021 – present

*Google* | Boulder, Colorado

Currently leading Consumer Subscriptions and Design Systems on the Google Payments team. Managed migration of \$1.4B in annual services to a new tech stack with improved UX, testing, and analytics capabilities. Led UX team creating reusable subscription and purchase flows implemented across 9 Google products. Established cross-team design system working group responsible for building and maintaining design libraries leading to an estimated 9k+ design hours saved per year.

Mentored junior designers, conducted trainings on advanced Figma features, oversaw sprint planning and retros.

## Lead Product Designer 2019 – 2021

*Capital One* | Austin, Texas

Managed a team of 4 full-time designers for Capital One Shopping. Was responsible for integrating and supporting company acquisitions while optimizing, innovating, and scaling product offerings for existing and new customers. Worked with product teams to define intent and manage deliverable timelines, balancing business objectives and customer needs. Oversaw research and collaborated with engineers to ensure speed and precision in shipping products. Optimized features post-launch based on gathered data.

Work included a complete mobile app redesign, in-market A/B testing across all channels, developing a multi-platform design system, and executing a rebrand of the end-to-end experience leading up to a national advertising launch.

## Senior Product Designer 2015 – 2018

*Capital One* | Dallas, Texas

Worked on the Auto Finance team to help launch an enterprise-wide servicing experience. Designed digital tools to help customers better understand and manage their loan products. Responsible for leading design on the web platform and contributing to both iOS and Android apps. Managed junior and intern designers while creating a collaborative environment that promoted growth and skill development.

## Product Designer 2014 – 2015

*AT&T* | Dallas, Texas

Contracted to AT&T's global headquarters, worked in a collaborative, agile environment to help deliver a best-in-class user experience to the company's enterprise customers and prospects.

## Art Director / Product Designer 2012 – 2014

*The Marketing Arm* | Dallas, Texas

Worked on the agency's Special Projects team, leading a variety of initiatives from advertising campaigns and in-store merchandising to targeted web and mobile products, consistently delivering out-of-the-box creative solutions for the agency's partners.

## Art Director 2009 – 2012

*Bell’Invito* | Dallas, Texas

## Lead Designer 2007 – 2009

*Graphics Shop* | Nacogdoches, Texas