JONNY ABOWD

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Design lead, problem solver, and high five enthusiast

Skills
Visual Design
Design System Development
Wireframing
Interactive Prototyping
User Research
Design Management
Project Planning/Tracking
Design Strategy
Illustration

Tools
Figma + Figjam
Adobe Photoshop + Illustrator
HTML, CSS, Javascript
Vscode
Git + Github
Procreate
Airtable
UserTesting
Slack
G-Suite

Education
Certification
Austin Coding Academy
Full Stack Web Development

Certification
CodePath
Swift UI Development for Designers

Bachelor of Fine Arts
Stephen F. Austin State University
Advertising Design + Digital Media
Cum Laude

Lead Product Designer 2021 – present
Google | Boulder, Colorado

Currently leading Consumer Subscriptions and Design Systems on the Google Payments team. Managed migration of $1.4B in annual services to a new tech stack with improved UX, testing, and analytics capabilities. Created reusable subscription and purchase flows implemented across 9 Google products. Established cross-team design system working group responsible for building and maintaining design libraries leading to an estimated 9k+ design hours saved per year.

Mentored junior designers, conducted trainings on advanced Figma features, oversaw sprint planning and retros.

Lead Product Designer 2019 – 2021
Capital One | Austin, Texas

Managed a team of 4 full-time designers for Capital One Shopping. Was responsible for integrating and supporting company acquisitions while optimizing, innovating, and scaling product offerings for existing and new customers. Worked with product teams to define intent and manage deliverable timelines, balancing business objectives and customer needs. Oversaw research and collaborated with engineers to ensure speed and precision in shipping products. Optimized features post-launch based on gathered data.

Work included a complete mobile app redesign, in-market A/B testing across all channels, developing a multi-platform design system, and executing a rebrand of the end-to-end experience leading up to a national advertising launch.

Senior Product Designer 2015 – 2018
Capital One | Dallas, Texas

Worked on the Auto Finance team to help launch an enterprise-wide servicing experience. Designed digital tools to help customers better understand and manage their loan products. Responsible for leading design on the web platform and contributing to both iOS and Android apps. Managed junior and intern designers while creating a collaborative environment that promoted growth and skill development.

Product Designer 2014 – 2015
AT&T | Dallas, Texas

Contracted to AT&T's global headquarters, worked in a collaborative, agile environment to help deliver a best-in-class user experience to the company's enterprise customers and prospects.

Art Director / Product Designer 2012 – 2014
The Marketing Arm | Dallas, Texas

Worked on the agency's Special Projects team, leading a variety of initiatives from advertising campaigns and in-store merchandising to targeted web and mobile products, consistently delivering out-of-the-box creative solutions for the agency's partners.

Art Director 2009 – 2012
Bell'Invito | Dallas, Texas

Lead Designer 2007 – 2009
Graphics Shop | Nacogdoches, Texas