**The Belfast Mobility Project Website Draft Outline--13/9/2017 –** Need an image that sums up North Belfast for homepage background – *Flax Street Image*

Then Four Tabs Horizontal Across Top and Underneath Title/Logo

1. **About the Project** – When you click on this it opens up a short overview of the project. 2-3 graphs. **Bree**

* On the right or left hand side after you open the ‘About the Project’ tab – two additional hyperlinks, these are:

1. **The Context** – Includes a short video of Bree/Dom introducing North Belfast and highlighting how the methodologies used helped to explore segregation/mobility relationship. Link at bottom to methodology page?
2. **The Team** – Each member of the team contributes a head and shoulder shot and 2-3 sentence bio.
3. **Findings** – This tab opens onto a short 2-3 paragraph blurb which highlights key, newsworthy findings/results. ‘The BMP used a mixed methods approach combining GPS tracking of individual movements in the city with walking interview material. This helped to clarify why and how people use their environments in the way they do, and it’s this unique combination of methods that….’ – **John**

* Again on the left or right hand side, a list of three hyperlinks follows. These are:

1. **Divided Landscapes**. Key GIS Maps. And brief overview of what they show and why it matters. **John** *Need photo of someone walking by a peace wall in North Belfast*
2. **Narrated Landscapes.** Images of two tracked walking interviews with GPS-linked audio/photos of key sites. Each of the photos will need a short accompanying descriptor, either in the pop-up box or as a label of some sort on the image. **Bree** will select images and quotes for the walks. **Brendan** will identify timings and audio edit the necessary files. *Need image either of back of a walking interview taking place or graffiti on wall/fence or the red post box with KAT image*
3. **Shared Landscapes.** This will highlight key sites of sharing in the city. And include photos of shared space and a quote or two with people explaining what makes it shared or why it has appeal. Will also highlight survey findings related to positive views on shared space. **John**

*Need images of city centre and shopping outlets/stores in North Belfast. Maybe a leisure centre/GP/dental surgery.*

d. **Link to Full Survey Results? -- TBD**

1. **For Researchers** – When you click on this tab it opens up short intro, something to the effect of ‘This section provides detailed information for people who want to replicate and extend our work in other divided cities. This includes links to methodologies particular to our GPS Tracking application, our walking interviews and our questionnaire.

* Then we have hyperlinks on right hand side to further info which allows researchers to replicate the project. These tabs include:

1. **GPS Tracking App** – Include slide from Duncan’s PP presentation that shows app and gives brief info about it. Then link to the actual app and Jonny’s manual on how to use it. **John/Jonny**
2. **Walking Interviews** – Brief introduction, which discusses the importance/benefits of the walking interview/go-along method to exploring impact of landscape on activity space-segregation (pull from methods paper). Then include basic walking interview instructions and a sample interview schedule. **Bree**
3. **Survey/Questionnaire** – Discuss what it was designed to measure.

People’s attitudes to activity space segregation and contact with the other community. Their willingness to go into the other community’s areas as opposed to their own. Attitudes to mobility obstacles such as peace walls. And feelings about belonging and freedom of use in the city centre. *Include link to our survey*. **John**

1. **Publications**??
2. **Our Partners –** The project included a formal advisory group with representatives from the following government bodies and statutory agencies. List these. **Bree**

*Logos of all Partners*

Here, advisory board member, Professor Emeritus Fred Boal chats with Research Associate Bree Hocking about the importance of studying activity space segregation in Belfast and its implications for policy:

*Insert video of short interview with Fred*