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## Scratch

$$T_{i,j} = \begin{cases} 1 & \text{if user } i \text{ likes product } j \\ 0 & \text{if user } i \text{ doesn't like product } j \end{cases}$$

## ↓ Sample ↓

$$\tilde{T}_{i,j} = \begin{cases} \frac{T_{i,j}}{p} & \text{w.p. } p = \frac{16n}{\eta^2(\|T\|_F^2)} \\ 0 & \text{otherwise} \end{cases}$$

## $\downarrow$ Compute Row i Approx via Quantum Projection $\downarrow$

$$(\tilde{T}_{\geq \sigma,\kappa})_i = \left| \tilde{T}_{\geq \sigma,\kappa}^{\dagger} \tilde{T}_{\geq \sigma,\kappa} \tilde{T}_i \right\rangle = \text{user } i$$
's predicted preferences

$$\tilde{T} = \sum_{i} \sigma_{i} u_{i} v_{i}^{\top} \implies \begin{cases} \tilde{T}_{\geq \sigma} = \sum_{\sigma_{i} \geq \sigma} \sigma_{i} u_{i} v_{i}^{\top} \\ \tilde{T}_{\geq \sigma, \kappa} = \sum_{\sigma_{i} \geq \sigma \text{ and some } \sigma_{i} \in [(1 - \kappa)\sigma, \sigma)} \sigma_{i} u_{i} v_{i}^{\top} \end{cases}$$

## ↓ Measure ↓

Recommend product 
$$j$$
 to user  $i$  w.p. 
$$\frac{\left|(\tilde{T}_{\geq \sigma,\kappa})_{i,j}\right|^2}{\|(\tilde{T}_{\geq \sigma,\kappa})_i\|_2^2}$$